

A BIRTHDAY JAMBOREE THAT SPLITS THE NEW SEASON WIDE OPEN!

Greatest Sale of the Year

20TH BIRTHDAY SALE

Greatest Sale in 20 Years

FREE CASH PRIZES!

JOIN IN THE FUN!

It's fun! It's free! Nothing to buy. Simply write your name and address and deposit the slip in the Gift Box... that's all! First name drawn receives \$10 in cash, the next three get \$5 each in cash; the next ten will receive beautiful 51 gauge \$1.75 Nylon Hose or Men's \$1.75 Hose... 13 prizes in all. Drawing will take place shortly!

TODAY, WE'RE 20 YEARS YOUNG! AND AS A FITTING CELEBRATION FOR OUR FIRST SCORE OF BUSINESS YEARS GREENDAL'S LAUNCH A STAGGERING VALUE-GIVING EVENT! IT'S MARVELOUS FROM STANDPOINT OF VALUES --- IT'S MARVELOUS FROM STANDPOINT OF VARIETY --- YES, IT'S TRULY MARVELOUS FROM EVERY STANDPOINT YOU VIEW IT! JOIN THE BIRTHDAY CROWDS!

BIRTHDAY CROWDS WILL SWAMP US!

TOMORROW 9 A.M.

PLENTY BIRTHDAY BARGAINS FOR ALL

BIRTHDAY DRESS SPECIAL

Never before have you seen such a dazzling array of new, Spring beauties at such a price! It's a birthday bargain-smash that will stir the Island from end to end

3.44

HERE'S DRESSES to 16.95

Seems incredible, but it's true! Heavy, rich, expensive crepes, colorful new Silk Prints and many others... We'll give you a big lineup to choose from --- and the crowds will lug 'em away

4.44

AMAZING! DRESSES to 19.50

Every Dress brand new... plenty of the ever-popular navy in the lot. It's as daring a birthday bargain-smash as ever swept the Island. Truly high grade to the last detail! Be early for yours.

8.44

SHORTIES Factory Fresh - 12.95

Fresh from the machines we grabbed 'em... all the dashing new shades, lights and darks, the newest fitted and loose styles... plenty to choose from at 12.95. The birthday crowds will swarm like bees for this bargain.

SHORTIES New Beauties - 14.95

Made from famous "Ayers" fleece, as rich, as soft, as downy as a summer cloud! Colors galore in fitted and loose styles. We'll break open the new season with a mighty bang when these go on sale tomorrow.

BLOUSES to 3.95

We're celebrating with VALUES! Help yourself to a beautiful blouse and a bargain.....

1.49

SKIRTS to 8.95

Yes, to 8.95... all round pleats, plains, flares... mostly less than half price for quick selling

3.95

PURSES to 5.95

Just one or two of a kind, so we place 'em in one sale lot at \$2. Purses to

2.00

SWEATERS to 4.95

Finest Wool Cardigans and Pullovers to 4.95... Lovely shades, all sizes. Birthday Bargain

2.88

TABLECLOTHS

Fancy Rayon Cloths, size 50 x 50. While quantity lasts.....

88c

Lace Trim SLIPS

Gorgeous deep lace trim Slips-- A birthday smash.....

1.29

GIRLS' COATS

We have a lovely range of Girls' Coats up to size 14X1! Every coat will be specially sale priced.....

20% OFF

GIRLS' DRESSES

Sizes 6 to 12-- You'd better buy several--

\$1

BOYS' SUITS

Sizes 6 to 12. Boys' Long Pants Suits in tweeds and corduroys. Here's a bargain-smash that may never again be equalled

\$5

LADIES' SUITS TO 29.50 THE VERY LOVELIEST NEW SPRING STYLES 19.50

LADIES' SUITS TO 39.50 NEWEST STYLES NEWEST COLORS 22.50

COATS TO 34.50

Ladies' Long Coats... all wool Fleece and Duvetyns, some for more than 39.50 but slightly mussed from try-on's... also ladies' high quality Corduroy Raincoats--

10.00

EVENING GOWNS to 39.50

Yes, Evening and Wedding Gowns to 39.50! Some slightly mussed from try-on's. Half price and far below

10.00

LONG COATS TO 39.50

We've lined 'em up to 39.50... choose beautiful all wool coats... any color, any size for 18.50! What a birthday bargain, what a mighty smash of new style coats... and not only a few -- BUT PLENTY!

18.50

AND READ THIS

The season has barely started but as our BIRTHDAY GIFT to you... CHOOSE ANY DRESS -- ANY SUIT -- ANY COAT IN THE STORE...

20% OFF

DRESS SHIRTS SPORT SHIRTS

Plenty Dress Shirts in stripes and whites; plenty Sport Shirts to 3.49! A mammoth display, sizes 14 to 17 in the lot! It's a birthday bargain to remember because here's Shirt values beyond all

1.88

WORK PANTS

We'll give you extra heavy Blue Moleskin fleece or sturdy striped denims--all well made, all sizes, all unbeatable at this price

2.88

WORK SHIRTS

Plenty unfadable yarn dyed chambrays in the lot... made plenty roomy--stitched double, 2 pockets, all sizes

1.69

TOPS, SHORTS

Men's super-fine Shorts and Shirts made from finest combed cotton. All sizes but be early, because we'll be busy handing 'em out

49c

Men's SWEATERS

Brand new, spring weight Sweaters in colourful diamond designs. Crew neck style with short sleeve--just right now and for summer

1.95

VALUES TO 8.95 MEN'S PANTS

We'll give you plenty... we'll pile up new Tweeds, Gabardines and Coverts... we'll pile out values to 8.95 and sale price 'em at 5.95. You see plenty variety at Greendals and you'll get more than plenty value at

5.95

BOYS' LONGS

Sturdy brown and grey tweeds... all sizes... we've smashed 'em plenty!

2.88

MEN'S COMBS

Finest spring needle rib Combinations. All sizes. S.S.A.L. style. No equal anywhere!

1.95

MEN'S T-SHIRTS

All colors, all sizes, just in time for spring and summer wear. Better get several, only

69c

DRESS SOX

Lead up while you have the chance... we'll give you ankle or regular length,

49c

MEN'S SPORT COATS TO 24.50

Tweeds, Corduroys, Flannels... an all time bargain-smash at 12.95! Truly nothing anywhere can compare with such a value. We'll hand 'em out

12.95

MEN'S HI-GRADE PANTS TO 12.95

Gabardines, Tweeds, Coverts and Worsteds in the lot... all beautifully tailored... all without equal, all daringly

7.95

MEN'S TOPCOATS TO 37.50

All shades, all sizes! Gabardines, Cavalry Twills, Coverts... Slip-on and Hollywood styles! The most amazing Topcoat value of all time... and we'll give you plenty to pick from

19.50

IT'S THE GREATEST SUIT SALE EVER TO SWEEP THE ISLAND

NOW TO 39.50 You'll see plenty colors, you'll get plenty sizes, you'll choose from Gabardines, Tweeds, Tropicals, Coverts in sizes 34 to 44. In this group over 100 Spring Suits to pick from... most were 39.50, some even higher... now for the greatest Spring Suit Sale ever we price them

19.50

NOW TO 59.50 Well over 130 Suits in this group alone... a wide range of choice fabrics in sizes up to 44. Yes, there's plenty 59.50 Suits here, there's suit values no man can ignore! It's a truly amazing offer that defies all equal... and make no mistake we'll be busy handing 'em out

29.50

ALL OTHER SUITS, TOPCOATS and SPORT COATS ANYTHING YOU SEE 20% off

MEN'S JACKETS to 10.95

Some lined, some unlined... all unbeatable value at

5.95

THE GREENDAL

Co., Ltd.

144 - 150 Gt. Geo. St. Charlottetown

USE LAY-AWAY

Yes, a Deposit Holds Any Garment at Sale Price