

## Reservations Are Dropped In New Shuttle Air Service

By ALLEN SACKMANN  
EDMONTON (CP) — Pacific Western Airlines threw tradition to the wind when it introduced a shuttle service between Calgary and Edmonton with its Chieftrain Airbus, a dressed up DC-4 that makes three round trips daily.

W. R. (Rusty) Harris, vice-president of PWA's northern division, said in an interview that his firm is happy with the first six months record and "it is being well received by the public."

Breaking tradition, PWA eliminated reservations and advance tickets. Passengers carry their own baggage to the aircraft. For this PWA charges \$11 each way—there are no round trip fares—compared with \$13 one way by Trans-Canada Air Lines which operates out of the international airport, 20 miles south of Edmonton.

There is no pre-boarding waiting time—passengers can arrive up to 30 seconds before flight time. Flying from Municipal Airport in downtown Edmonton to McCall Field in Calgary cuts airport driving time for those in the main part of the city. Flight time is an hour for the 171 miles, about the same as TCA's time from the airport outside the city.

"The whole idea of the service is to save time, said Mr. Harris.

Tickets are sold aboard the 66-seat aircraft. An agent uses a portable cash drawer to sell tickets en route.

Aimed at the businessman, the three flights daily run Monday through Friday with one trip Saturday morning and one Sunday night.

A survey of 1,000 passengers this summer showed 80 per cent of the patrons were on business trips while the others were generally pleasure trips between the two main Alberta centres.

Since the service was introduced in May, PWA has run 740 flights and carried more than 16,000 passengers. The average number of passengers in June was 23, and in October it was up to 28.

Mr. Harris said the winter months—when business activity

reaches its peak and car travel is less enjoyable—the average load should increase substantially.

Although passengers are on a first-come first-serve basis, PWA won't leave anyone behind.

"If we have 87 passengers, we'll send down a second section for the one person, said Mr. Harris, "because, with this type of service, we can't afford to turn anyone down."

With the Edmonton-Calgary service running smoothly, PWA is interested in attempting to develop the potential in the east.

As in the Vancouver-Victoria line, the Crown-owned TCA has exclusive rights to service the areas. He suggested TCA may be interested in following PWA's lead as well.

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bus service in the West, said Mr. Harris, is the route between Saskatoon and Regina. In a possible, a similar service would be effective for the Toronto, Montreal and Ottawa triangle.

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PWA, however, is not interested in the eastern potential since it is only a western regional carrier.

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## HOMAGE FROM A QUEEN

Queen Frederika of Greece placed a wreath at John F. Kennedy's grave in Arlington National Cemetery at Washington Tuesday. The grave is

banked with flowers. Visitors to the grave site stand near by. (AP Wirephoto)

## Non-Smoking Drive Gets \$400,000 Grant

By ARCH MACKENZIE  
OTTAWA (CP) — A \$400,000 program to divert young people from the smoking habit before they ever start is being prepared for the approval of the federal and provincial governments.

Federal Health Minister Judy LaMarsh told a press conference Tuesday that the federal government has allocated \$400,000 to the program and another \$200,000 for research for a total grant of \$600,000.

The federal government collects more than \$800,000,000 annually in taxes from tobacco products.

"Oral-audio seduction, if it exists, I would hope would be withdrawn voluntarily," she said.

Health Minister Judy LaMarsh spoke at the end of the 15-day Canadian conference on smoking and health which—over arguments of the tobacco industry—accepted for most part that there is a link between cigarettes and cancer.

**CLAIM NO PROOF**  
The industry and the Nova Scotia delegation said this remains a theory rather than a fact. Quebec took a qualified position, pleading co-operation while holding that research is

needed to do more smoking factors.

The committee, yet to be established, will plot how to spend the \$600,000 federal grant. It will comprise federal, provincial medical and industry representatives and submit its program to the 11 governments for approval.

Miss LaMarsh said she expects that at a later stage experts under the program will tailor their advertising to meet the conference conclusions.

"There is 'really a remarkable trend right across the country in the acceptance of available evidence and the urgency of taking action.'"

At the same time, she said tribute to the tobacco industry, which represents \$100,000,000 in farm income in Ontario and to some extent Quebec, while providing tax coffers with more than \$400,000,000 annually.

Miss LaMarsh noted that the industry started contributing to a research program in 1954 and had donated \$300,000 so far, although \$100,000 was not yet spent.

**OBITUARY**  
Inherited by mother, father, brothers and sisters of deceased.

**JERRY LEONARD DEAGLE**, on Monday evening, Nov. 4th, the community of St. Peter's Lake and surrounding districts were saddened and deeply grieved to hear of the highway accident that sent our dear little son Jerry Leonard Deagle to the hospital. Hope seemed very bright for his recovery. Friends all gathered to offer prayers for him but God wanted a little saint and he knew Jerry would fill the plate. So on Tuesday evening he called him home to his eternal reward.

Jerry, who was seven, always had a bright smile and "hello" for everyone, young and old. In his short term of five months in school, he made friends with all both pupils and teachers. His little playmates always knew they were welcome at his home after school to share in more fun and games with him.

He will be sadly missed and never forgotten by Mommy and Daddy, two brothers Elmer and Gerard and two sisters Linda and Susan all at home.

Your loving smile and happy ways will always be remembered by us who loved you.

**CARD OF THANKS**  
The family of the late Jerry Deagle wish to express their sincere thanks to Rev. John A. Sullivan, Rev. George MacCormick, Dr. Lee, Montreal, Dr. Coady, Dr. Sinnott, Dr. O'Hanley, Dr. A. MacMillan. A special thanks to Sister Mary Henry, Sister Mary Irene, Priests, nurses and sisters of the Charlottetown Hospital, to all those who sent flowers, Mass cards, letters of sympathy, to all our kind neighbours and friends who helped in so many ways, to the Hennessy Funeral Home for all the kindness they have shown us in our recent sad bereavement. A sincere thank you to his teacher Mary MacKinnon and Gerard's teacher Noreen Greenan.

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