



LAST ONE IN IS A MONKEY

This happy group race across the sands of one of the many beautiful beaches which surround the Island for a plunge into the warmest ocean water north of Florida. These beaches have

proved to be favorite spots for picnics and campers who flock to this island playground set in the Gulf of St. Lawrence.

Montague businesses set for banner tourist season

The tourist business has been increasing at more than an average rate in Montague during the past few years and business people have become aware of the potential from this source and for 1966 they are going all out to attract the vacationer to the area.

New business firms have been established in the past year with the most recent one being the Hilltop Novelty and Giftshop on Wood Island Hill, owned and operated by Mrs. Heath Stewart. This shop along with several others will be catering to the tourist trade.

Montague has long been known for its business section of 12 well-stocked grocery and general stores, and new men's wear and shoe stores.

ket, its appliance stores, and others, all staffed with courteous clerks who will go out of their way to please the customer.

For food and places to eat, the Barrett Restaurant, the Snack Bar, the Kingsway Motel and the well known Hillside Inn are expecting a very busy summer and several are currently training new staff to assist during this coming season.

The Montague tourist homes, well known throughout Canada and the U.S. already have received bookings and indications are they will be filled to capacity before the season is in full swing. These are privately owned and their home cooked food and accommodations are second to none, with most being filled to capacity each year by returning vacationers.

Although motels and hotels are limited in number they offer the best in service and generally can place the overflow in private homes. There are several good cabin establishments in the area, with the Lane Cabins right in the heart of Montague situated on the beautiful Montague River, well known throughout the country.

Near at hand are cabins, with boating and fishing owned by Mrs. Vance Strickland of Murray River, also well known to the tourists and vacationers.

The Garret cottages at Morrison's Beach, the Macmillan Cabins at Wood Islands, Grandma's Little Sands, and many others in the surrounding area all are hustling and preparing for the 1966 season.

Attractions of the area are numerous with the opening of the trout fishing in April starting people of the province to the streams and ponds in ever increasing numbers.

SPORTING ATTRACTION

One of the attractions for sportsmen is the Cardigan Fish Culture Station where hundreds of visitors each year go to see the young trout being raised for release in Island streams.

The beaches, parks at Wood Islands, Pinette, Eldon, Brudenell, are perfect for swimming as well as deep-sea fishing, boating, sailing, horse back riding and many other amusements at hand mean Montague and area is one of the better places to spend a vacation in the province.

The Garden of the Gulf Museum opened several years ago by the Junior Board of Trade has continued to expand and the increase in tourists to this Montague landmark has increased, almost doubling each year. This museum which is approximately three miles from the Brudenell Park is a must for the outdoorsman who has a tent or trailer at the park on rainy days.

For the historian a visit to historic site of DeRoma or to Brudenell Island where the French and Scottish settlers landed and lived over a century ago can be an interesting and memorable outing.

At Brudenell, a new nine-hole golf course is in the making and although the first year's operation was on a rough terrain the course is now under development and hundreds already have taken advantage of the early season to try out their ability with the clubs.

Tourists to the park last year were high in their praise of the course so close to the park where they could leave their families and by walking a few hundred yards be able to golf in one of the most beautiful settings of any golf course throughout the province.

ANNUAL FESTIVAL
The Montague Regional Strawberry Festival during the middle of July inaugurated three years ago is one of the summer attractions that is growing by

Divers should follow rules

Use the buddy system. Always dive with a companion. Buy equipment with safety releases and get compressed air for scuba diving at recognized skin diving supply outlets. When using air tanks limit operations to a maximum depth of 30 feet. Know and observe the rates of ascent given in the Navy Decompression Tables to prevent air embolism and the bends. When skin diving—without air tanks—don't try to stay under overlong. A lack of fresh air for too long can cost a swimmer his judgment.

Take along a dependable float for each diver. Devise and use a system of hand signals for underwater communication with the other divers. Whenever diving, fly the divers' flag which requests boats to keep 100 feet away. Don't dive when conditions are unfriendly.

leaps and bounds and this year's program has been under consideration since early in the year with a number of new ideas to be put into operation.

The festival features the largest strawberry short cake in the world, other features are: doll carriage competitions, go-cart races for the young lads and lassies, a queen of the festival crowned by a ball has been an outstanding event of the festival.

Food supplied by the ladies of the community is home made and is one of the attractions of the two to three day event.

This year the official opening of the new hockey and skating rink will feature some outstanding athlete and this is expected to be an attraction for tourist and sportsmen of the area sometime in June.

These and other events in the area all add up to a very busy tourist season at Montague where services such as the RCMP and town police, hospital, doctors, veterinarian for pet, banks, drug stores, jewellery stores, post office, customs, bakery, hair dresser and barber are all available.

When In Charlottetown

Make Sure You Visit

Charlottetown's most fashionable men's wear store... Here you'll find just what you require, whether it's a new suit or everyday sportswear. Ralph's is located in the heart of the City on Kent Street, so call in and say hello when you visit P. E. I.



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Festival composers are named

CHARLOTTETOWN — A special feature of each of the Charlottetown Festival's Sunday Night Concert programs will be the premiere performances of new works by young Canadian composers especially commissioned for Festival '66 by Music Director John Fenwick.

Composers participating are Norma Beecroft, Toronto; Anne Egglestone, Ottawa; Serge Garant, Montreal; Irving Glick, Toronto; and Murray Schafer of Simon Fraser University, Burnaby, B.C. Mr. Fenwick, who is also conductor of the Halifax Symphony, will contribute a work himself, and it is expected that another French Canadian composer will accept a commission.

Each overture will be three to four minutes long. The composers have been given complete artistic freedom as to style and form, although it is expected that due to the length of composition, terseness and forthrightness will be a characteristic of most of the works.

The compositions are being scored for the instrumentation of the Atlantic Orchestra, a 32-piece ensemble formed especially for the Festival, with membership largely drawn from the Halifax Symphony.

Cost is being underwritten by the Festival, not only in fees to the composers but in the copying of orchestral parts and preparation of scores.

"I am looking forward with a great deal of excitement to this project and feel that it will be an extremely valuable addition to our programs," Mr. Fenwick says. "It adds a special touch to the complete programming for the seven concerts, which will explore the music of the classic, pre-classic and contemporary periods."

"The Charlottetown Festival is a unique event involving an all-Canadian program of theatre, art and music," says Fenwick, "and the participation of talented Canadian composers will be a vital contribution to it."

It is expected that after the Festival ends September 3, the new works will be made available to other orchestras across the country.

Wherever you go... what ever you do on your vacation YOU'LL FIND THE TASTIEST TREATS

AT THAT... **BIG ORANGE BUILDING**

- Fried Clams
- Mamma Burger
- Poppa Burger
- Baby Burger
- A-W Roof Beer
- Coney Burger
- 3 Sizes of Chubby Chicken
- and many more

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FIRST FLOOR

There is much to delight the tourist on our first floor... crystal jewellery... cosmetics... "Maple Craft" woodwork ladies hosiery... and accessories. Also, see men's suits... slacks... sport jackets... overcoats... bathing suits... rainwear and a large souvenir selection.

SECOND FLOOR

Our second floor is a fashion deram... ladies' sportswear... dresses... coats... and lingerie, as well as millinery. In the children's Department see sleepwear... dresses... coats... sportswear... swim suits... and baby clothing. Quality merchandise that makes our stores the Island's 'favorite shopping centre'.

THIRD FLOOR

Probably of greatest interest to tourists is the items featured on our third floor... Kenwood blankets... Irish linens... lace tablecloths... towels... and sheets. Popular too, is the imported yard goods, including 100% British woollens in authentic tartan. Tartan car robes are also on display.

BASEMENT

Budget-wise men's and boys' wear is the basement department speciality. Outdoor clothes... suits... coats... pyjamas... hats... socks... sport jackets... pants... as well as men's and boys' shoes and rubber footwear are always obtainable at low, low prices.

