

Delegates, Officials From Across Canada Present

"The Island" - Host To CTA'S 1956 Convention

Planning to go to the Convention? If not, perhaps these few lines from John Fisher will give you an idea of what to see in P.E.I.

For those who have seen the red clay of P.E.I. this convention will be like a native's return, for those less fortunate, a trip to "The Island" will unfold a tale of Canada's tidiest and tinniest province.

The contrast with the mainland will strike you first. The soil looks red more red because of P.E.I.'s rolling green pastures. It has been called "The Kentucky of Canada," but Kentucky is not fenced with ocean brine nor washed each day with surging tides. In September the wind and waves staged a show of wonder and a song of delight. The coastline is saw-toothed and no potato field is too far from the ozone of the sea. The green pastures support prize dairy herds and more race horses per capita than any place in north America. P.E.I. is horse-crazy and a devotee of cowboy music.

Strange that a piece of land rising the ocean waves should yearn for the lament of the prairie.

P.E.I. has its special tourist delights. One of these is the home of Anne of Green Gables, that whimsical red-headed girl who captured the hearts of people the world over as they devoured the words of Lucy Maud Montgomery. Green Gables, refurbished and open to the public, brings back the memories of "Haunted Wood," "Lovers Lane" and "Orchard Spring." In fall the sand blows across the dunes of Cavendish and there is a strange, almost mystic whisper to the wind of Anne's country.

Here in Charlottetown the Fathers of Confederation met to charter Canada's future. Their signatures are preserved in the Confederation Chamber of the Legislative Buildings. The C.T.A. convention this year plans to submit a few resolutions of Canadian significance under the portraits of these forefathers of unity.

P.E.I., which has not shared in Canada's recent prosperity is nevertheless a success story in herself — she has fashioned a unique way of life without benefit of vast northlands, power-filled rivers, forest wealth, minerals or smoke-belching factories. Her way of life is very democratic, clean, comfortable and intriguingly different. There are few extremes of wealth. She stands proud in her island home. The north American steamroller of regimentation has never crossed the Straits of Northumberland.

"Lake Ontario alone could swallow P.E.I. three times and there are more people in London, Ontario, than there are in this garden Gulf. Yet with this small-city population she has all the trimmings of the big, rich provinces. Her legislature is opened and closed with due pomp and the court of the Queen's representative has all the dignity of a realm. There are cabinet ministers and government departments.



T. GORDON WOOD JOHN FISHER A. WALTHER GAUDET

OFFICIALS AT CONVENTION

The Acting President of the Canadian Tourist Association Convention in Charlottetown this week is Mr. T. Gordon Wood of Montreal. Mr. Wood is Vice President of Trans Canada Airlines, Montreal.

One of Canada's best known citizens, Mr. John Fisher famed CBC Commentator, is also playing a key role in the Tourist convention. He is executive Director Canadian Tourist Association.

Mr. Fisher will preside over a meeting on Thursday morning on "Wrapping Up the Package". A symposium on the development of package tours and package vacations. Mr. A. Walthen Gaudet of Charlottetown is also taking part in the

Committee of the City Council, Secretary-Treasurer of the Prince Edward Island Inkeepers Association, Chairman of the Prince Edward Island Inkeepers Association of the Tourist and Industrial Island Convention Committee; and tion.

WELCOME

TO THE VISITING DELEGATES OF THE
CANADIAN TOURIST ASSOCIATION

May pleasant memories of your visit to our
Garden Province always remain with you.

The **KIRKWOOD**
motorist hotel

WELCOME

DELEGATES OF THE
CANADIAN TOURIST ASSOCIATION

MAY YOUR VISIT HERE
BE A JOYFUL ONE

THE MOTEL CHARLOTTETOWN

Charlottetown, R. R. 7 Dial 8566

Convention

(Continued from page 10)

sponsored for your enjoyment by dinner - dance and entertainment C.T.A.'s American members, at Charlottetown Curling Club.

THURSDAY, September 20th

Morning

9:00 a.m.—Open Forum Period

9:30 a.m.—Improving Canada's Tourist Accommodation" discussion led by Dalton J. Caswell (Hotel Association of Canada)

LADIES ONLY Coffee party at R. T. Holmans Department Store at 10 a.m. followed by barbecue lunch at 1 p.m. at Experimental Farm as guests of Maritime Central Airways.

10:15 a.m.—Resolution no. 6

10:30 a.m.—"Wrapping up the Package"—a symposium on the development of package tours and package vacations chaired by John Fisher.

11:15 a.m.—Conservation Committee Report and Presentations (Harry J. Nevin, Committee Chairman, C.N.R.)

12:15 p.m.—Break for Lunch

AFTERNOON

2:00 p.m.—ANNUAL MEETING SESSIONS commencing with report on directors or executive meetings

(Continued on page 13)

A WELCOME HAND

to the
Visiting Delegates
and their wives

on the occasion of the
Canadian Tourist Association
Conference in our
Island Province.

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May this visit be a happy one and your
return and early one.

• • •

The Rendezvous
WHERE YOU MAY DINE WELL

Doctor & Mrs. J. A. McMillan
desire to express
A HEARTY WELCOME
to the
Delegates and Their Wives
at the Conference of
The Canadian Tourist Association
in Charlottetown.

We trust your visit will cause you to return.

DUNDEE Apartment MOTEL
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Welcome!

TO PRINCE EDWARD ISLAND

Prince Edward Island, as a Province vitally concerned in the Tourist Industry, is proud and happy to welcome the delegates and wives attending the annual convention of the Canadian Tourist Association.

We feel there is no greater expression of faith in the economy of a country or Province than through the expansion of its natural, commercial and industrial resources.

On behalf of our citizens we wish the delegates every success in their deliberations for the continued development of our Tourist Industry. We hope they will enjoy their stay here and will return to visit us many times in the years ahead.

**PRINCE EDWARD ISLAND
TRAVEL BUREAU**

WE EXTEND A CORDIAL
WELCOME
To The Visiting
DELEGATES
Canadian Tourist Association
Island Motor Transport

A Warm
WELCOME
to the
DELEGATES
and their wives
of the
**Canadian
Tourist Association**

and hope that their
visit will long be a
very pleasant memory.

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MOORE & McLEOD LTD.
Charlottetown's Shopping Headquarters For 63 Years
IS HAPPY TO WELCOME
VISITING DELEGATES AND THEIR WIVES
ATTENDING THE
**CANADIAN TOURIST ASSOCIATION
CONVENTION**

WHILE VISITING
CHARLOTTETOWN
WE CORDIALLY INVITE YOU
TO VISIT OUR STORE

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- **SECOND FLOOR** — MISSES' AND LADIES' READY-TO-WEAR, LINGERIE, MILLINERY, CHILDREN'S WEAR, BUSINESS OFFICE
- **THIRD FLOOR** — LINENS, YARD GOODS, BLANKETS, WALLPAPER, LINOLEUM, PAINTS, CURTAINS, AND HOME FURNISHINGS
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