



Help Your Favourite
This Week

WARNING

ONLY TWO MORE DAYS OF BIG FIRST PERIOD VOTES

MR. SUBSCRIBER: The most critical stage of the race is now at hand. Your delay may cost your Favorite Worker one of the valuable prizes listed below. YOUR subscription may turn the tide in his or her favor. Show one of those hard working candidates what real friendship means by giving them your subscription for as many years as you can. Don't turn back on a friend.

Credits on Subscriptions decrease at 10 o'clock Saturday night, July 11th. Previous weekly business will be doubled and tripled this week. There will be heavy reports from each and every candidate during the next two days. See that you get yours!

NOW IS THE TIME TO DO SOMETHING BIG

GIVE THAT SUBSCRIPTION NOW! Don't let the Big period, closing Saturday, July 11th, Catch you asleep.
MAKE EVERY MINUTE COUNT!

HELP! HELP! HELP!

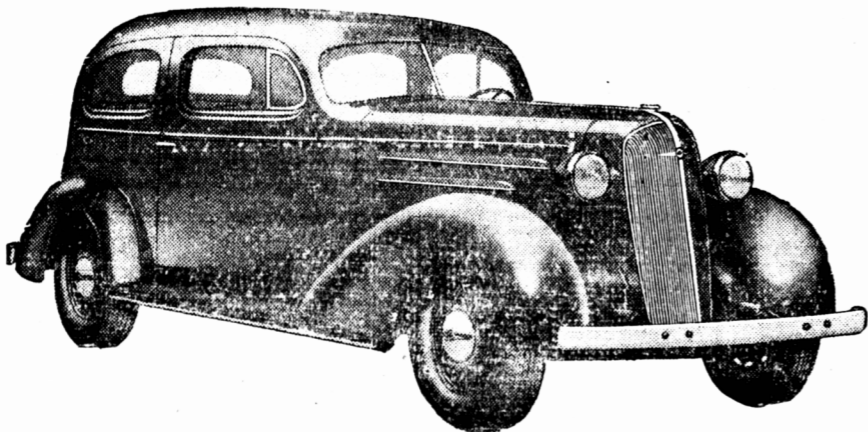
That is what your Candidate needs before 10 o'clock Saturday night, July 11th. **DON'T TURN YOUR BACK ON A FRIEND!**

--- HERE ARE THE PRIZES ---

WHICH ONE DO YOU WANT ?

First Grand Prize

1936 MODEL
Chevrolet Master Coach



RETAIL VALUE \$985.00

On Display at

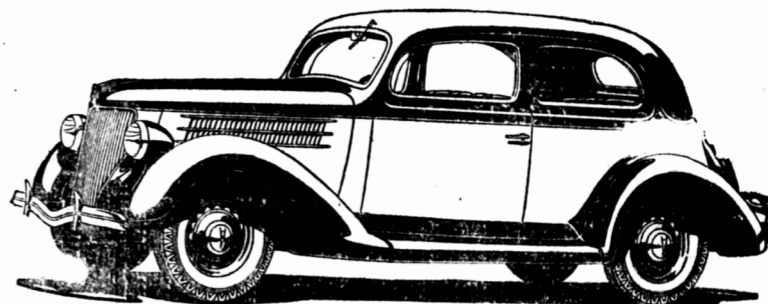
A. HORNE & CO.

129 Kent Street, Charlottetown, P. E. I.

OR THE WINNER MAY TAKE \$800 IN CASH

Second Prize

1936 FORD V-8 TUDOR
Standard Sedan



RETAIL VALUE \$860.00

On Display at

ALLISON MacLEOD

SALES AND SERVICE

Charlottetown, P. E. I.

OR THE WINNER MAY TAKE \$650, IN CASH

THIRD PRIZE CASH

In addition to the regular weekly Pay Check, winner of third place will receive EXTRA Bonus check for 50 per cent. of his or her total earnings added.

FOURTH PRIZE CASH

In addition to the regular weekly Pay Check winner of Fourth place will receive EXTRA Bonus Check for 33 1/3 per cent. of his or her total earnings added.

FIFTH PRIZE CASH

In addition to the regular weekly Pay Check winner of Fifth place will receive EXTRA Bonus Check for 25 per cent. of his or her total earnings added.

SIXTH PRIZE CASH

In addition to the regular weekly Pay Check winner of Sixth place will receive EXTRA Bonus Check for 15 per cent. of his or her total earnings added.

20 PER CENT. TO ALL

Active non-prize winners who fail to win one of the above awards. Pay Checks every Saturday night.