

# The Fairest Land 'Tis Possible To See

And it is said of

Chief Glooscap . . .

He dipped his brush in the sky and painted the sea blue . . . and into the sunset in order to paint the land red . . .



Welcome to  
**PRINCE EDWARD ISLAND**  
a million acre vacation wonderland!

French explorer Jacques Cartier's comment will ring truly in your heart when you see this garden island of Canada. Fold of red earth against lush green meadow; golden beaches lapped by the warmest salt water north of Florida; tree shaded historic Charlottetown, birthplace of the Canadian nation . . . you'll love everything about "the Island". Vacation pleasures are here in abundance . . . wonderful swimming, golf, deep-sea fishing, boating.

It's a brief and pleasant journey and a large, luxurious ferry brings you right to your island holiday. Start planning now.

Welcome to the Province of Prince Edward Island

It is our hope that you will come often to "The Island", Canada's smallest province where the Canadian nation was born back in 1864. Be sure to visit historic Confederation Chamber in Charlottetown where the first meeting of the Fathers of Confederation was held.

You will find the Island a land of exciting contrasts, with a variety of things to see and do.

Warm days and cool evenings provide the ideal climate for a summer vacation . . . our golden beaches provide the warmest salt water bathing north of Florida . . . our tranquil countryside with its green fields and red soil is traversed by modern, paved highways . . . our Island people are noted for their hospitality.

Good food and good accommodation await you on Prince Edward Island.

For a restful, relaxed holiday, come to the Island this year. Bring the family with you.



Hon. J. David Stewart  
Minister of Tourist Development

## COMING EVENTS

in 1962

### JULY

- 1 Horse Racing, Summerside
- 4 Fisheries Exhibition & Regatta, Souris
- 7 Horse Racing every Sat. Pictou
- 31 Regatta, Lower Montague

### AUGUST

- 1 Highland Games, Eldon
- 1 Legion Carnival, Tignish
- 2-18 Scottish Outdoor Concerts at Highland Cottage, Cavendish
- 4 Horse Racing every Sat. Pictou

### SEPTEMBER

- 8 Kings Co. Exhibition, Souris
- 12-13 Prov. Fishing Match, Dundas

- 17-21 Lobster Carnival & Livestock Exhibition, S'side
- 25 Aquatic Day, Alberton
- 25 Fishermen's Regatta, North Ruston

On behalf of the citizens of Prince Edward Island I extend to you a most cordial invitation to visit our Province.

We are proud of our heritage and our province. That pride is reflected in the friendliness and hospitality of our people. We are always pleased to welcome visitors to the Island and hope they will share with us the beauty of our rural countryside — a beauty that has earned for our province the title "Garden of the Gulf."

Our sandy ocean beaches are among the best in North America and our myriad rivers and streams abound with trout. The easy access to our fishing streams is a special attraction to those who enjoy this type of recreation.

Our excellent natural attractions are surpassed only by the warm welcome extended by our people to the many visitors who have discovered the holiday delights of our small province.

Accommodations for the vacationer — in resorts, hotels, motels, lodges and cabins — are dedicated to your comfort and convenience.

We are confident you will want to return again and again.



Walter Shaw  
Premier

Enjoy Your Vacation Holidaying In The "GARDEN of the GULF"  
**The Province of Prince Edward Island**