

THE CENTRAL GUARDIAN

This column is reserved for news of local interest, but advertising of a new nature may be inserted at five cents a word, strictly payable in advance.

JIMMY'S TAXI - Phone 525.

HOWARD MacINNIS FOOTWEAR at 175 Queen Street.

EVENING GOWNS just arrived at The Fashion Shoppe.

MEN! All stock suits clearing at \$4.00 this week at J. P. MacPherson, Queen Street.

MOORE & McLEOD LIMITED, will be closed all day Saturday, Remembrance Day but will be open Friday evening.

STEWART BAKERIES LIMITED. Luscious Cup Cakes filled with peach or apple jelly. A special treat.

COOK'S for Christmas Photographs.

COOKIES. - Chocolate Chip, Oatmeal and Filled Cookies. Special at Stewart Bakeries Limited.

IMMUNIZING clinic cancelled for this Saturday morning only, Nov. 11th, which is held at the Health Centre, 188 Prince St.

PRESBYTERIAN CHURCH IN CANADA. - Wood Islands 11 A.M. Murray Harbour South 3 P.M. Caladonia 7.30 P. M.

CHURCH NOTICE. - Sunday, November 12th. New Glasgow 11 A. M. Cavendish 7.30 P. M. George Gough, Minister.

HUNTER RIVER CHARGE. - Services November 12th. Hunter River 11 A. M. Hampshire 3 P. M. North Wiltshire 7.30. Howard Christie, Minister.

CITY POLICE COURT - At the Stipendiary Magistrate's Court yesterday, the only case to appear was that of three young men previously remanded on charges of breaking, entering and theft. They were further remanded until November 14th.

CHOIR ENTERTAINED - On Wednesday evening, November 8th the Ladies of St. Peter's Church served a supper to the adult members of the choir and their friends, which was very much enjoyed. A very interesting talk was given by the Rev. Canon E. M. Malone, after which, on behalf of the Ladies he presented the organist, Miss Suzanne Brenton with a gift in appreciation of her valuable services. A vote of thanks was tendered to the ladies for their entertainment which was replied to by Mrs. Walter Smith. Mr. W. G. Hogz, one of the oldest members of the choir present, spoke briefly. A social evening followed during which several entertaining films were shown.

**NO FUSS!**  
Lipton Tea Bags make delicious tea. Just drop them in the pot, add boiling water!

**NO GUESS!**  
Perfect tea every time! Each tea bag gives you just the right amount for 2 delightful cups!

**NO MESS!**  
Cleaning up is easy! No soggy tea leaves to get rid of! Mm-m! Best tea you can buy!

NOW! With handy LIPTON TEA BAGS enjoy Lipton's delicious new blend!

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SECURITY BY CO-OPERATION

The following Representatives of the Sun Life of Canada in Prince Edward Island will be glad to discuss with you any matters relating to life insurance or annuities, without obligation.

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B. C. Shea, Kinkora; H. M. Chisholm, Tryon; B. E. Burns, Freetown.  
H. C. BOHAKER - Unit Supervisor  
Charlottetown, P. E. I



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Stop in today, or phone for an appointment, and have portraits of your children taken now.

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THE New ROYAL PORTABLE  
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ANNUAL SALE!

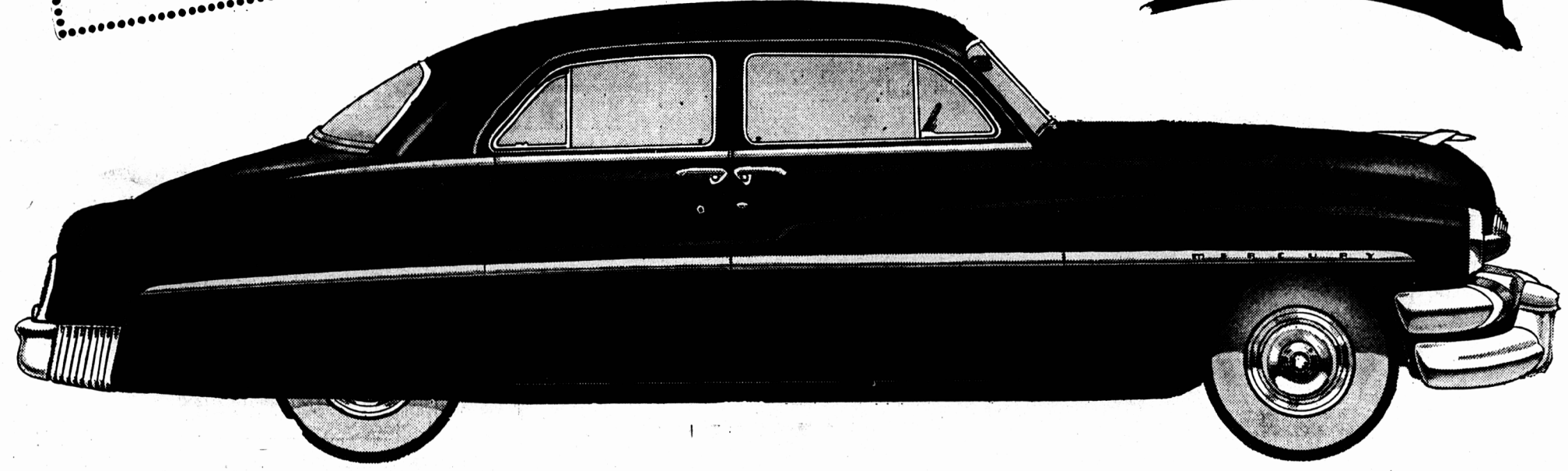


Regular \$1.25 Size ONLY 75¢  
Regular \$2.50 Size only \$1.50

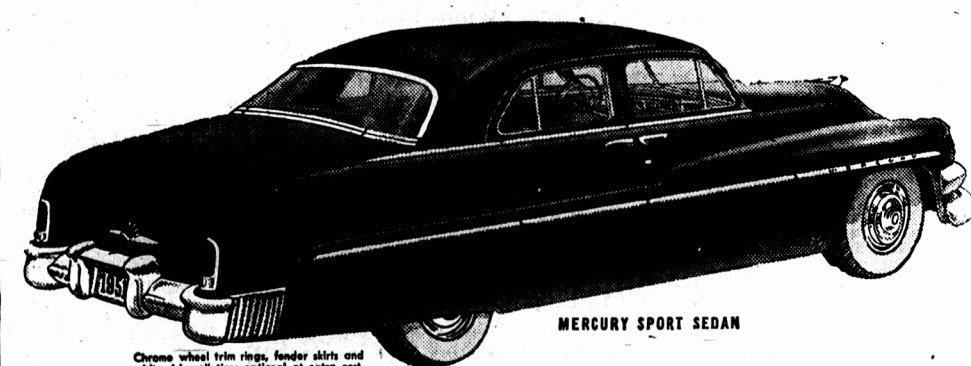
Use this silken lotion once and you'll never be without it! Helps prevent chapping, helps protect sensitive skin, softens and smooths skin, even doubles as a make-up base.

LIMITED TIME ONLY  
REDDIN BROS.  
PHONE 86

ON DISPLAY TO-DAY the NEW 1951 Mercury



Mighty, Beautiful

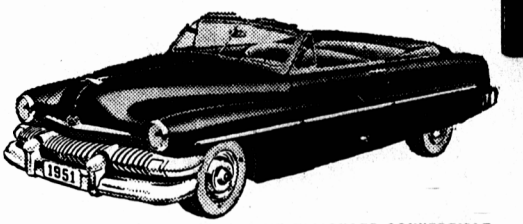


Chrome wheel trim rings, fender skirts and wide sidewall tires optional at extra cost.

MERCURY SPORT SEDAN



MERCURY SIX-PASSENGER COUPE



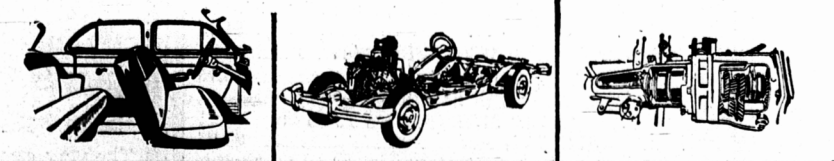
MERCURY SIX-PASSENGER CONVERTIBLE

It's here! The Mighty, Beautiful new 1951 Mercury!  
Mighty... this new 1951 Mercury... with its improved 112 Hp. V-type, 8-cylinder "Hi-Power" Compression engine to give you a smoother, quieter ride.

Beautiful... this new 1951 Mercury... from the new and massive bumper and grille to the graceful flowing lines of the newly-styled swept-back rear fenders. There's an enlarged rear window with 980 square inches of visibility. There's luxurious new beauty inside and out.

Best of all it's a beautiful car to drive! Reserve power that means you handle the 1951 Mercury with ease and confidence. Engineered throughout to provide maximum safety, maximum driving ease.

See it at your dealer's... the new 1951 Mercury... in your choice of 12 distinguished body colours or two-tone combinations... the mighty, beautiful car of the year!



NEW INTERIOR BEAUTY AND COMFORT

Wonderful new decorator fabrics with complementing trim. Genuine leather in attractive combinations is available. Exquisite new fittings. Beautiful "Safe-T-Vue" instrument panel for quick-glance reading.

ENGINE, CHASSIS IMPROVEMENTS

Mercury's improved 112 Hp. V-type, 8-cylinder "Hi-Power" Compression engine with road-proven economy. There's comfort and safety in Mercury's heavy frame, super-safe brakes and "Stedi-line" steering.

TOUCH-O-MATIC OVERDRIVE

For a smoother, quieter ride and tireless driving mile after mile. An automatic fourth forward speed. Cuts engine speed by 24 per cent, reduces engine wear, saves up to 20 per cent on gasoline. Optional at extra cost.

the Mighty, Beautiful NEW 1951 Mercury

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