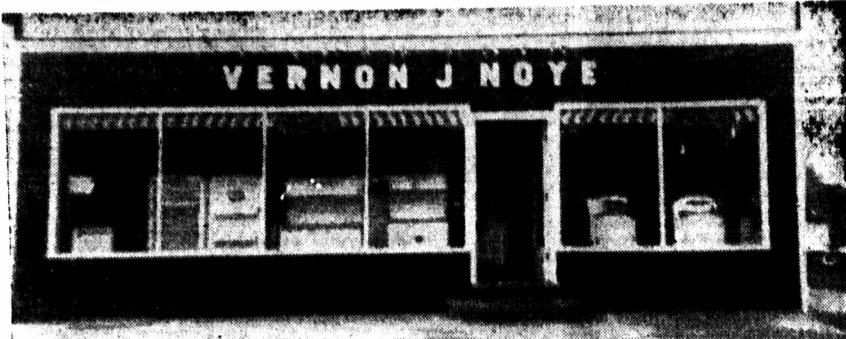


V. J. Noye's Store Completely Renovated And Redecorated



ing centres and the proprietors feel that the public will be more than pleased with the results.

ASK FOR THE BEST

Ask For **LANE'S BREAD and PASTRIES**

We join in Congratulating **V. J. NOYE**

on his bright spacious store

"BUCK" WHITLOCK Local Rep.

Complete modernization of the Noye's store (pictured above) brings to Hunter River an up to date establishment capable of catering to all the needs of the buying public. No effort has been spared to make the premises the most convenient possible. The exterior and the interior both have been remodelled to such an extent as to leave little of the original building remaining. But the final result has been a building which is not only a credit to its owners but to the community as well. All counters and shelves are placed as to provide easy access for the customer and the aisles are made with a view to the convenience of the customer who prefers avenues in which to move. Nothing has been omitted in the effort to make this one of the Province's outstanding rural buy-

Perfection

ICE CREAM

Get Your Supply Today for **DESSERT, SNACK or PARTY TREAT**

at

V. J. NOYE'S

CENTRAL CREAMERIES Limited
CHARLOTTETOWN

A Successful Future

To

VERNON J. NOYE

On His Expansion and Modernization Program

MIRACLE FEEDS

Carvell Bros. Ltd.

DISTRIBUTORS

25 Queen St. Phones 308-309-310

We Extend

Heartiest Congratulations

and

Good Wishes

to

V. J. NOYE

ON YOUR RE-OPENING

R. E. MUTCH & CO., LTD.

WHOLESALE GROCERS

45 Queen St. Phone 284

We Extend Our

CONGRATULATIONS

To

V. J. NOYE

When doing your week-end shopping here we invite the motoring public to fill up with **IRVING GAS** and use **VELOX Heavy Duty Motor Oil.**

Irving Oil Co. Ltd.

Allan St. — Charlottetown — Phone 404

IT GIVES US MUCH PLEASURE

TO SALUTE THE FIRM OF

V. J. NOYE

HUNTER RIVER

On the occasion of their

RE-OPENING

CLARK FRUIT CO. LTD.

WHOLESALE FOREIGN AND DOMESTIC FRUIT AND VEGETABLES

85 Queen St.

Phones 1487-1488

CONGRATULATIONS

to

V. J. NOYE

on the recent renovation to your store

HOLMAN'S

SIDE and CH'TOWN

We Salute . . .

VERNON J. NOYE

And Offer Our

Best Wishes For Success

Beaton's Wholesale Dry Goods

50 Queen St.

Phone 1084

CONGRATULATIONS

AND

BEST WISHES

FOR CONTINUED SUCCESS

If was our pleasure to supply Mr. Noye with **PLYWOODS and STORE FIXTURE HARDWARE** for this fine store.

CHANDLER BROS.

CUSTOM WOODWORKERS

Belmont St., Parkdale — Phones 3176-3177

NOYE'S REMODELLING SALE

HUNTER RIVER, JUNE 25 to JUNE 30

Groceries

- SUGAR, 10 lbs. . . 85c
- Clark's—20 oz.
- Pork & Beans, 2 for 29c
- DATES, 2 lbs. . . . 29c
- LARD
- 2 Lbs. 29c
- Limit 4 lbs. to an Order
- Jewel—Limit 4 lbs. to order
- Shortening, 2 lbs. 39c
- Marmalade, 24 oz. 35c
- Strawberry (screw top)
- JAM 41c
- Carnation
- MILK, 6 cans 85c
- Swansdown
- FLOUR, pkg. 37c
- Swansdown
- CAKE MIX, 2 for 65c
- (Maxwell House)
- COFFEE, lb. . . . \$1.09
- TEA, lb. 59c
- Sunlight
- SOAP, 10 bars . . . 99c

Dry Goods

LADIES' DRESSES

Large Assortment
20 to 50% OFF

- Girls' JEANS, each . . \$2.29
- Ladies' JEANS, each . . \$2.59
- 51 gauge, first quality
- NYLONS, pr. 98c
- BRASSIERES
- Exquisite Form
- \$1.19 and \$1.98

- Terry
- TOWELS, pair . . . 79c
- Heavy quality
- Face Cloths, 2 for 29c
- Dish
- Towelling, Yd. . . . 29c
- CRETONNE, yd. . . 89c
- Print Cotton, yd. 39c
- Men's
- Dungaree Pants \$2.59
- Boys'
- Dungaree Pants \$1.98
- Men's WORK SHIRTS

(Good Quality)

\$1.79 — \$2.49

Men's and Boys' DRESS PANTS

20% OFF

Men's WORK BOOTS

Best Quality, Reg. \$9.95,

Special \$8.95

All Other Dry Goods

Less 10%

FRUIT

- 344 count
- ORANGES, 2 doz. 39c
- Tomatoes, 2 pkgs. 49c
- LETTUCE, each . . 23c
- Cucumbers, 2 for . 39c

MEATS

- Spare Ribs, 2 lbs. 25c
- Sliced
- BACON, lb. 63c



THANKS

We wish to take this opportunity of extending our sincere thanks to the many customers who have dealt with us for the past seven years and will at all times do our utmost to merit a continuance of your patronage.

WALLPAPER

Large Assortment
20 to 50% Off

FLOOR COVERING

LESS 10%

SEE YOU AT
NOYE'S



OGILVIE FLOUR

98's \$6.35

With Four Chances Per Bag to Win Ibox Blanket FREE.

CUPS and SAUCERS

Bone China

69c

Our seven years in business here guarantees you perfect satisfaction in your purchases of groceries, hardware, clothing or any of the other countless items you will find in our stock. We pride ourselves on specializing in the installation of pumps and water systems and suggest you see us first when purchasing Beatty Barn equipment, gasoline and electric washers. We also recommend our line of Enterprise furnaces and stoves whether they be oil, coal or gas.

FREE

With each Washer or Refrigerator or Stove

—ONE SET OF DISHES (setting for eight).

Electric WASHER \$149.00

Gas WASHER \$189.00

Electric REFRIGERATOR,

10 cu. ft. \$369.00

C. I. L. CILUX ENAMEL, qt. . . \$2.59

Interior Gloss ENAMEL, qt. . . \$2.19

Special Prices on Outside Paint

for House-lots.

VERNON J. NOYE

HUNTER RIVER

Free Delivery to Hunter River and Area

MacKINNON BROS., New Haven

GENERAL CONTRACTORS

Extend

Congratulations and Best Wishes

to

VERNON J. NOYE

ON COMPLETING THE ENLARGEMENT OF THIS STORE AND WISH THIS FIRM EVERY SUCCESS IN THE FUTURE