

**henderson  
&  
cudmore**



**MEN'S  
WEAR**



Starting 8.30 a.m. today, in time for the new fall season; It's H & C's great Twice a Year Store Wide SALE of quality suits, haberdashery, sportswear. Giving Island men their opportunity to SAVE real Solid Dollars. Tremendous Buys--Enormous Selections and no Sales Final until you're completely satisfied.

Entire Stock — P.E.I.'s Finest



**TOPCOATS**

In time for fall wear — one hundred coats well tailored by Canada's and England's finest makers.

- Harris Tweeds
- English Aquascutum
- Alpacama
- All Wool Gabardines

Regular \$29 to \$69

**25%  
OFF**

Made by nationally advertised Canadian makers.

**SPORT SHIRTS**

Hundreds of shirts in two big price groups.

Regular 3.95 to 5.95 Brand Name Shirts

**MEN! Don't Miss This Fabulous 'End of Season' Clearance!**  
Terrific assortment of sport shirts smartly tailored by Canada's leading makers! Choose from plain shades, combinations and checks in red, blue, brown, grey. By Tooke, Arrow, Bluestone.

**AUTHENTIC TARTAN SHIRTS**

In time for back-to-college wear—guaranteed washable.

- Black Watch
- Dress Campbell
- Dress Stewart
- R. C. A. F.

**2.98  
3.79**

FINE COUNT BROADCLOTH

**WHITE SHIRTS**

Leading maker clears 50 dozen gleaming white broadcloth shirts. All first quality—no substandards.

- Fine 144x76 Count
- Short point collars
- Single and French cuffs
- Sanforized

**3.49**

3 for \$10

Men! Select from the Island's largest stock of worsteds, flannels, gabardines in an endless variety of designs and patterns in Charcoal, Navy, Grey, Blue. All skillfully tailored to assure proper fit, authentic style, well-bred appearance.

\$69 TOWNE HALL SUITS NOW \$52

\$65 FASHION-CRAFT SUITS NOW \$48.75

\$59 HYDE PARK SUITS NOW \$44

**25%  
OFF  
ENTIRE  
STOCK**

1000  
PAIR

**Best Quality PANTS**

Entire Stock  
Except Daks

Its H & C's twice a year sale of English Flannels, worsteds, Ivy League styles . . . all in newest fall shades. These show stealing trousers by leading Canadian makers.

**25%  
OFF**

Regular \$24 to \$29

**SPORT COATS**

In Tweeds and Splash Weaves.

Save \$8 to \$12 . . . . .

**16**

Genuine Leather

**SUEDE JACKETS**

Tough, rugged leather windbreakers in chestnut brown shade.

Sizes 36 to 46.

**13.95**

Many less than half price

**SWEATERS**

- Some are slightly soiled
- Pullovers, Cardigans
- Jantzen and Tony Day

Regular 7.95 to 9.95.

**3.98**

Windbreaker Style

**JACKETS**

- Corduroys, tweeds, gabardines
- Ivy League styles
- Sizes 32 to 42

Regular 11.95 to 14.95

**7.98**

Worsted Flannels

**PANTS**

- Brown, grey, charcoal
- Spot resistant
- Crease holding

Regular to 11.50

**7.49**

FREE CUFFS

Regular to \$13.95

**JARMAN SHOES**

Final clearance summer styles & discontinued lines.

**\$5**

White—regular 1.25

**T-SHIRTS 95c**

- Nylon stretchy
- Happy Foot
- Regular 1.25

**SOX 89c**

**SHIRTS  
and  
SHORTS**

- Regular 1.00
- Athletic style underwear
- Security label

**73c**

Wash 'n' Wear, the Most Popular Shirt on the Market Today!

"No Iron" White Shirts Formerly 7.50 line—By Arrow

**5.95**

Save now and years of laundry bills later! Fine, imported English broadcloth as expertly tailored by the leading Canadian maker. Short point collar and single cuffs. Sizes 14½ to 16½ collar.

GENUINE NEW ZEALAND LEATHER

**Suede Jackets**

Top quality garments in sizes 34 to 46

in time for the brisk fall days and back to college wear. Only 5 dozen—shop early

Regular \$19.95

**15.95**

JANTZEN

SWIM SUITS  
CABANA SETS  
BEACH ROBES

**1/2  
PRICE**

**PYJAMAS**

- By Tooke and Princely
- Broadcloth & Flannels
- Regular \$5 to \$6.95

**3.69**

TIES  
Ends of lines  
Regular 1.50 & 2.00

**3 for \$1**

SWEAT SHIRTS

- Heavy fleece
- Wine, navy, white

**2.49**

STRAW HATS

Balance of stock  
To 4.95

**1.98**

SPORT SHIRTS  
End of season clearance  
Regular to 4.95

**1.98**

WORK SOX

- Heavy weight
- Nylon and Wool
- Regular \$1.00

**69c**

Irish Linen

HANDKERCHIEFS 3 for \$1  
Regular 40c

**HENDERSON & CUDMORE**  
WHERE QUALITY IS SURE

HOURS FOR THIS SALE 8.30 TO 5.30