

HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.

WE'RE RAISIN' THE
QUESTION!
SUPPORT THE
GIRL GUIDES'
RAISIN DAY
MAY 28

THERE'S a wonderful new collection of both modern and traditional LAMPs in Holman's Both Stores Furniture Departments — Summerside and Charlottetown. Choose the ones you want from the attractive display of T.V. Lamps, Floor Lamps, Table Lamps, Pin-up Lamps, Bed Lamps and Boudoir Lamp Sets. You want 'em . . . We have 'em for you, priced from \$3.95 up. Here's something else too — Refresh the Lamps you now have for new light and life with smart, new SHADES. Come see and choose your Lamp needs from Holman's Both Stores Furniture Department.

SHORT-CUTS to dreamland! . . . are of cotton, plisse that requires No Ironing! These sprigged PY-JAMAS are cut short and sweet — bubbles of pure cool comfort for bed time. There are two cunning styles in Holman's 5 and 10, Summerside and Holman's Budget Shop, Charlottetown: the first has a mid-rif top with scanty panties, the pair is priced just 1.98 — the second has a full Johnny-shirt top with puffy bloomers and the pair is priced 2.49, sizes in both styles are from 32 to 38. You'll love sleeping in these "Baby Doll" Short-Cuts — you'll love lounging in them too! Come choose a pair from the array in Holman's 5 and 10 or Holman's Budget Shop.

AN INVESTMENT of very little money will assure your baby of untold comfort! Supply the wee darling with QUILTED CRIB PADS from Holman's Youth Centre in Summerside. These neatly bound Quilted Pads are covered with fine, closely woven cotton and are available in three sizes — 14 by 18 inches priced 69 cents each, 18 by 21 inches priced 98 cents and large 21 by 26 inches priced 1.49 each. They're easy to launder and keep fresh. Buy your baby several in the most convenient sizes. You'll find them in Holman's Youth Centre, Summerside.

THE FUN of wearing a whirling skirt is the prop underneath it! The newest of CRINOLINES are of nylon tricot — smooth and controlled to a point AND THEN puff they burst into clouds of nylon net to set your skirt a spinning! Then too, there's another one with the controlled top of smooth nylon marquisette with bursts of red bound nylon net. Both these Crinolines are in sizes small, medium and large, priced 3.98. For a Hem-Line Explosion with whirl wide effects shop for a new Crinoline in Holman's Lingerie, Summerside or Holman's Ladies' Shop, Charlottetown.

HOLMAN'S
Both Stores
OPEN All Day
Wednesday
OPEN
Friday Evening
CLOSED
Saturday
Afternoon & Evening

HOLMAN'S For Pleasant, Profitable Shopping!

40 Smart Styles
In our
collection of

KNIT SHIRTS



You'll wear them for action and relaxation! You'll wear them for a touch of drama! Choose from the exciting colors in terry cloth, rayon and cotton boucle, cashmerette, jersey knit, wrinkle resistant "Dan River" cotton and other fabrics. Sizes are small, medium or large, from—

98¢ to 2.⁹⁸

— **HOLMAN'S Ladies' Shop & Ladies' Wear** —
BUDGET SHOP 5 & 10 DEPT.

HOLMAN'S JUNE BRIDE CONTEST

June 1st Through June 30th

100.⁰⁰ In Cash
And Many Other Valuable
Prizes FREE To The
Lucky Winners

BOTH STORES
Watch For Further Details



Long on style and value

SMART LITTLE COATS

You get lots of fashion for every dollar when you buy one of our little coats! The styling will keep them new looking for seasons and they look glamorous when you slide them over suits, dresses or separates. There's a marvellous choice of colors and the fabrics include pure wools and fabulous nylons. Add one to your wardrobe today, the sizes are 12 to 18, from—

19.⁹⁵
to
29.⁹⁵



HOLMAN'S

Ladies' Shop, Ch'town

Ladies' Wear, S'side



Spring Time Wonder
the
stocking
that

S-T-R-E-T-C-H-E-S
to a PERFECT FIT

Yes, they fit like your skin! Feel so wonderful . . . no binding, no tugging, no slipping. They reach your garters with comfort and are clear as crystal. Treat yourself to the most modern of stockings . . . You'll never want to wear any others! In a charming Summer beige shade, proportioned in B, C, D and ng sizes—

1.95
PAIR

HOLMAN'S

Ladies' Shop, Ch'town Ladies' Wear, S'side