

# TOURIST INFORMATION GUIDE

the smartest things under the sun  
**IN SUMMER FOOTWEAR**

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Thongs

WELCOME TOURISTS

**LePAGE SHOE CO.**

"The Home of Good Shoes Since 1920"

**Tartan Skirts & Strides**

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

**THE FASHION SHOPPE**  
141 Great George St. Ch'town



An Island Paradise to every tourist who likes the beach . . . who likes swimming . . . for here in P.E.I. are situated many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the island is complete without a trip to any of these beaches.

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Slides - Imported wools from the British Isles.

- FURS
- LADIES' WEAR

**island furriers Ltd.**  
79 Grafton Street

**HARNES RACING**

**THIS WEEK'S RACES**  
JULY 25 - 27 - 8 P.M.

**Plan to Attend Old Home Week Aug. 12 to 17**

The Charlottetown Driving Park and Provincial Exhibition Association

A "MUST" - - - a visit to

**STRATHGARTNEY HOMESTEAD**

Campers Supplies, Store, Gifts, Novelties

A prominent old homestead dating back to 1849 complete with much of its original furniture

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgarty Park

**Moore & McLeod Ltd.**

- LADIES WEAR
- MEN'S WEAR
- CHILDREN'S WEAR
- HOUSE FURNISHINGS
- TARTANS
- WEDDING WOOD
- SOUVENIRS

4 floors of Quality merchandise

**Moore & McLeod Ltd.**  
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

- souvenirs
- gifts
- novelties, etc..

**"GIFTARAMA"**  
Prince St. Charlottetown

Perfect for Picnics

**BUCKET OF DOW'S KENTUCKE FRIED CHICKEN**

15 PIECES SERVES 5-6 **\$3.95**

**DOW'S RESTAURANT**  
Grafton St. Ch'town

SMALL BUCKET 8 PIECES SERVES 2 to 3 **2.50**

**W.M. CONDON & SONS**  
65 Queen St. Dial 4-8713  
Charlottetown

**WESTERNER MOTEL and RESTAURANT**

Alberton, P. E. I.

ACCOMMODATION AT ITS BEST

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

**SHORE ACRES MOTEL**

Dining Room  
OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5:30 to 8 p.m.

7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests

1 1/2 Miles from Cornwall on Route 19

**Moore & McLeod Ltd.**

LADIES WEAR  
MEN'S WEAR  
CHILDREN'S WEAR

HOUSE FURNISHINGS  
TARTANS  
WEDDING WOOD  
SOUVENIRS

4 floors of Quality merchandise

**Moore & McLeod Ltd.**  
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

**ABEGWEIT YACHT CLUB**

DANCING WED. and SAT. NIGHTS

Sat., Music by Ted Ahearn Wed., Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests

TOURISTS WELCOME

**FILMS**

Types

- Toiletries - most all makes
- Bathing caps
- Swim goggles & fins

PRESCRIPTIONS PROMPTLY FILLED Dial 3237

**FOLEY'S DRUG STORE**  
209 Water St. S. side

**Regular Dances ROLLAWAY CLUB**

CHARLOTTETOWN

Mon., Wed., Fri. and Sat. Music by "Tremolones" 9:30 - 12:30

Tues. and Thurs. Record Hops 9:30 - 12:30

Also Regular Bingo Wed., Fri., Sat. 7:30 BOWLING

Mon. to Sat., "Automatic Pin Setters"

on your way to the NATIONAL PARK stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

**PARKDALE PHARMACY**

open daily til 10 p.m.

St. Peter's Rd., Parkdale

**PETER PAN DRIVE IN GOOD FOOD**

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

**PETER PAN**

Drive In Restaurant  
Malpeque Road at the Trans-Canada Highway

**ICE**

For Your cooler or at the Beach or your social evening.

FREE Coffee Mugs with every \$3.00 purchase of FINA Gasoline.

**S. R. Johnston's FINA STATION**

St. Peter's Rd. Parkdale  
"On Your Way to Brackley Beach"

**SOUTHPORT COUNTRY CLUB**

GOLF SWIMMING TENNIS ARCHERY AIRPORT REFRESHMENTS

Phone 4-9815

**VISIT P.E.I.'s PARK and SANDY BEACHES**

WELCOME TO OUR ISLAND

**TOURISTS**

Your bank in THE BANK OF MONTREAL, Parkdale, corner St. Peter's Road and Palmer's Lane on Route 2 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

**ABEGWEIT SIGHTSEEING TOURS**

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalrymple and Brackley Beaches. Also a visit to Cavendish Beach and Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodliff Beach and other points of interest. This tour also includes . . . a stop at Rustico, "an Acadian fishing village".

Phone 4-3966

**P.E.I. Wild Life Park Inc.**

Seals - Bears - Waterfowl - Caribou - and - Moose

Native Birds and Wild Animals Displayed in Natural Surroundings

Charles O. Bartlett, President and General Manager

North Rustico, P.E.I.

Four miles from Green Gables on the National Park Highway

**FINEST RESTAURANT**

189 Kent

**RENDEZVOUS**

For the Finest

IN CAR CARE SHELL

Use SHELL PRODUCTS

"ICE" For Campers and Picnickers

**TRANS-CANADA SHELL SERVICE STATION**  
Cornwall P. E. I.

**HILLSIDE INN HOTEL MONTAGUE**

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

**Let's All Go To The Dairy Queen**

For a Fresh Frozen Treat Sundae Milk Shakes Banana Split Soda

On Trans-Canada Highway Route 1 One Mile Inside City Limits

**WELCOME TOURISTS**

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

**NORMA'S**  
Kent Street across from Eaton's

**Wheel of Fortune Lodge**

Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals if desired. Phone Souris 762

MRS. HARRY FRANCIS

**CHINESE FOODS**

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

**ISLAND GRILL**  
Queen St. Ch'town

**Complete FISHING INFORMATION**

- Fly - Ball Supplies
- Red and Reels

Licence Sold Here

**THE BIKE SHOP**  
Great George St. Ch'town

**Rowanwood TOURIST HOME**

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds Telephone Hunter River 31-11

Prince Edward Island

Be Sure to Go Dining at

**MILTON'S OLD SPAIN**

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'town

**MOTEL KING SWAY DINING ROOM Y**

Deluxe Accommodation

Sea Food and Steaks our Specialty.

3 Miles from Montague

For good food and Car Service. Open from 8 a.m. till 2 a.m. Our name is our motto.

**DROP IN AT JOHNNY'S**

For The Finest Meal in Town.

CHICKEN PIE, STEAKS, FISH, Etc.

Island Hand Made Souvenirs.

**JOHNNY'S FISH & CHIPS**  
22 Weymouth St. Ch'town

In the historic atmosphere of the ancient Flying Dutchman enjoy the old-world service of our trained staff. Each one is fully trained to accord you the courtesies and considerations of a restaurant whose first purpose is your comfort. Of course, our menu is expertly prepared by a chef and staff whose love for fine cooking make each dish a masterpiece! Won't you dine with us and enjoy our service . . . and our food!

**Flying Dutchman RESTAURANT**  
174 Queen St.

**TOURISTS**

we invite you to stay at the

**Loch Dhu Haven Camping and Trailer Court**

Red Point 6 Miles East of Souris

**TOURISTS SHOP POE**

- Island Tartans
- Harris Tweeds
- All wool sweaters

**Dow's**  
Men's Wear  
Good Taste in Fashion Costs Nothing Extra.

**Larry's Restaurant**

Full Delivery Dial 4-9023 or 4-8415

as a convenience to tourists

Beautiful "Montgomery Hall"

at the corner of Kent and Cumberland Street is now open to

**OVERNIGHT GUESTS**

Family Rates Available

**J. & S. Store Ltd.**

infants to teens specialty store

- authentic viyella tartans
- Other exclusive lines for children & teens

Water Street Summerside

**ED CLINTON GIFT & PHOTO SHOP**

For Your Photo Needs Call ED CLINTON Souris West

**FOR YOUR VACATION NEEDS**

Janitor Swim Trunks Sportswear, etc. See

**Maurice Mill Ltd.**  
Summerside

**HOSPITALITY CORNER SOURIS**

JOSEPH PAQUET MGR.

**MR. TOURIST:**

We can supply all your drugs and prescriptions needs. Call on us.

**REDDIN BROS. DRUGS**  
132 Richmond St.

**GAUDET'S Tourist Lodge**

Near Sandy Beach Tignish, P. E. Island

Phone 66

Accommodations - Meals on

F. GAUDET, PROP.

**THE CHALLENGE 18 HOLE MINIATURE GOLF**

Summerside East

Summertime is outdoor time Enjoy Miniature Golf Outside.

OPEN DAILY 10:00 A.M. - 11:30 P.M.

ADMISSION: Adults 60c; Children 25c

**MILLER BROS. MUSIC DEALERS**

DIAL 4-5355

Great George Street

**WE RENT**

Televisions, Fridges, Washers, Stoves

**WE SELL**

Toys, Furniture, Tires and all Appliances large & small.

**PRESTONE HOME & AUTO CO. Ltd.**  
Ch'town - Next door to King Kohn Laundry

**Mary's Tourist and Overnight Guests**

Come and enjoy the Island Hospitality.

Montage Home 45 for Reservations until June 16th, then Phone 535-2161.

**LOTUS CAFE**

- Full course Chinese and Canadian dinners
- quick lunches
- take out service

78 Lower Queen Dial 4-9119  
Charlottetown

**HOWATT'S LOBSTER POUND**

Fresh Lobster, Fresh Lobster Meat, Live Lobster to take out. We ship to N. B., Quebec, Ontario, Erie or Cooked.

Victoria, P.E.I. Phone 58

**IF IT'S FISH, AND CAN BE CAUGHT - "WE HAVE IT!"**

**Queen St. Meat Market**  
223 Queen St. Dial 4-7528

Free Delivery

**BELL'S BOOK & NOVELTY STORE**

Souvenirs, English Bone China, Greeting Cards, Stationery, Books, Magazines, etc.

14 Summer St., Summerside

**BUYING FURNITURE FOR THE FOLKS AT HOME**

**Archer & MacDonald Ltd.**  
Open 'til 9 every night  
Parkdale Dial 4-6215

**BELL'S BOOK & NOVELTY STORE**

Souvenirs, English Bone China, Greeting Cards, Stationery, Books, Magazines, etc.

14 Summer St., Summerside

**PHONE 894-8506**

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.

**E. REYNOLDS**

Radios & TV Sales & Service Phone 75, Murray River, P.E.I.

Attention Visitors & Tourists: We have available a large selection of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Priced very reasonable to sell fast. We also offer a prompt car radio service.