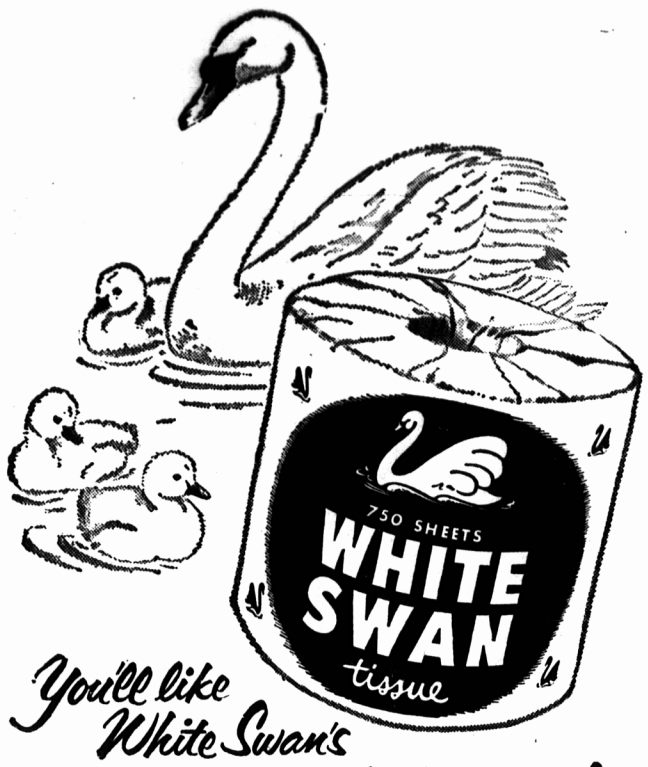


You'll like White Swan's important little extras!

Extra Economy! The roll that *lasts* longer, because White Swan is soft, but not flimsy.

Extra Value! The roll that *is* longer! White Swan brings you 100 more sheets in every 2 rolls.

Get these extra values today!

AN E. B. EDDY PRODUCT

Barbara Brent's BUYS and WHYS

A WEEKLY INFORMATION SERVICE

MONTREAL, April 2nd—There's no trick to cooking when you cook with the new GURNEY Gas Range. Its designers have thought of *everything* for your convenience. Cooking and baking are made *so* much easier with the special Gurney features ... automatic clock control; interior oven light ... and above all, the special Gurney "Even-Heat" oven that keeps the temperature exactly right—automatically—on the sides, the top, the bottom and even in the corners. But you'll want to see the new Gurney features for yourself. Ask your dealer to show you the new Gurney Gas Ranges—all of them "kitchen-tested" for carefree cooking.

Now I Find Housework so much easier, so much quicker, since I made this discovery. S.O.S. Scouring Pads (the "magical" scouring pads with the soap inside) do so *many* jobs so well. The quickest and most economical way to clean old wax off floors is with S.O.S. And S.O.S. takes spots and stains from linoleum, too. Puts floor tiling back in brand new condition. If you want to whizz through housecleaning, learn how quickly S.O.S. scours basins and bathtubs ... how it restores lustre to any porcelain and enamel. You see, S.O.S. is a "clean-it-quick" combination of sturdy, interwoven fibres and grease-dissolving soap. Try it! I know you'll agree it's the most useful cleanser there is!

Believe It Or Not, your baby can learn to drink from a cup without spilling a drop. Just give him the plastic baby tumbler (illustrated here) to drink from. It's a special offer from Heinz, the makers of your baby's favourite foods ... HEINZ BABY FOODS. M-mmm—those good meat food products, soups, vegetables and desserts—all expertly blended to give baby extra nourishment. And now Heinz offers this baby cup for just 25c with labels from any six tins of Heinz Strained Baby Foods or from 3 Heinz Cereals. ***Write to me for yours,*** enclosing labels and money in coin or stamps—Barbara Brent, 1411 Crescent St., Montreal, P.Q.

Solved! At last I've found the perfect answer to the "Problem of the Yellow Wash"! My white things used to look so yellow, 'til I remembered that there's no true white without blue. So of course the answer is to add Blue. You know you must rinse your wash to get the clothes really *clean*. Then simply put a dash of Blue in the water to get them really *white*. Your sheets, hubby's shirts and your precious table linen will fairly sparkle. Such a satisfying feeling! What's more, Blue is kind to fine fabrics. It won't harm them in the least. Costs just a few cents a month, too!

Yes, for the whitest wash, use RECKITT'S BLUE.

The Time Has Come to take a good look at the outside of your home. What needs to be done? Can you afford to do it now? Repairs can't wait, as you know from experience. So if you're short of ready cash, and your home *needs* repainting or repairing, talk over a *Personal Loan* with your BANK OF MONTREAL manager. Then start *Personal Planning* so you won't be short of cash next time an essential outlay like this one comes along. *Personal Planning* has helped me through many a "financial crisis" with a minimum amount of struggle. Yes, this B of M family-financing makes good sense because it's been designed for you and me. Why not give it a try? Get your free copy of the booklet, "Personal Planning", at your nearest branch of the B of M.

IN MEMORIAM

In loving memory of

MRS. LOUIS McGUIGAN

who died March 31st, 1952.

It's one long year ago today,
Since God has called her far away.
He left a lonely, empty home,
The day He claimed her for His own.

Lovingly Remembered by Her Husband, Daughter and Son.

IN MEMORIAM

In loving memory of our Father, George T. MacLure, who departed this life April 3rd, 1952.

The old home and many things
That sadness to our memory brings.
His memory we will ever hold dear
And miss him more from year to year.

Remembered by His Family

Short and Sweet
Bake it with **MAGIC!**

MACE & ORANGE SWEET BREAD

Mix and sift 3 times, 2½ c. once-sifted pastry flour (or 2¼ c. once-sifted hard-wheat flour), 3½ tsps. Magic Baking Powder, ½ tsp. salt, ¼ tsp. ground mace. Cream ⅓ c. butter or margarine and blend in ⅔ c. fine granulated sugar; beat in 1 well-beaten egg, 1 tsp. grated orange rind and ½ tsp. vanilla. Add dry ingredients to creamed mixture alternately with ⅞ c. milk. Turn batter into a loaf pan (4½" x 8½") which has been greased and lined with greased paper. Bake in moderate oven, 350°, about 1 hour. Allow loaf to cool in pan. Spread sliced cold bread with butter or margarine for serving.

EASTER

FOOD VALUES
FASHIONED FOR FEASTING - STYLED FOR SAVINGS

Ready-to-Eat HAMS

FREE

With every order of $5.00 or more you can select from our window a pet chicken as a free Easter Gift. No Free Chicks sent out or Delivered.

Smoked Shankless Picnic Style
HAMS
Ave. 6 Lbs.
45c PER LB.

5 Lb. Bag Robin Hood
OATS 39c

Grade "A" Large Size
EGGS, doz. 59c
(In Cartons)

Good Quality Broken Pekoe
TEA, lb. 49c

Swansdown
CAKE MIX, pkg. . 39c

Planter's 12 oz. Jar
Peanut BUTTER .. 35c

Premium—Whole or Half
HAMS, Reg. Style, lb. 69c

Grade "A"—Ave. 6-8 Lbs.
CHICKENS, per lb. 59c

EASTER BEEF

Prize Beef from our Fat Stock Show displayed under refrigeration at Special Easter Prices.

EASTER SPECIAL

Your Choice of These Fine
CAKE MIXES
Regularly Priced 37c
for only 29c
(With a special coupon which we supply)

Grocery Dept.

Dole — 20 oz. tins
FRUIT COCKTAIL 31c

Dole — 20 oz. tins
Pineapple JUICE, 2 tins .. 33c

For All Washings—
OXYDOL, 3 pkgs. $1.00

Large Size — Reg. 33c — Pepsodent
TOOTH PASTE, limit 2 ... 23c

Crosby Fine Quality
MOLASSES, qt. carton ... 35c

All Flavours
JELLO—Special—3 pkgs. . 28c

Regular Size
KLEENEX, 2 pkgs. 35c

Fruits & Vegetables

Red Ripe — In Cartons
TOMATOES, per pkg. 23c

Long Green
CUCUMBERS, 2 for 29c

Large Iceberg
LETTUCE, firm, 2 for ... 35c

Big Sticks Crisp
CELERY, lge., 2 for 29c

A Ready To Eat Salad—
SALAD BOWL, pkg. 29c

Good Size California
ORANGES, 4 doz. 99c

Pink Fresh
GRAPEFRUIT, 3 for 23c

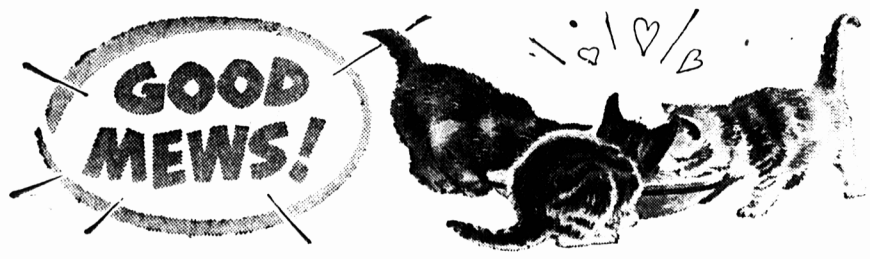
These Specials also on sale at the following stores:

Tracadie -- Morell - St. Peters

NOTICE

Our Store will remain open Thursday night until 9:30 P.M., and closed all day Good Friday. Shop Thursday and avoid Saturday's rush.

SHOP CO-OP
Co-op
Super Market
FREE DELIVERY PHONE 2807 - 2808
"THE ONE STOP MARKET"

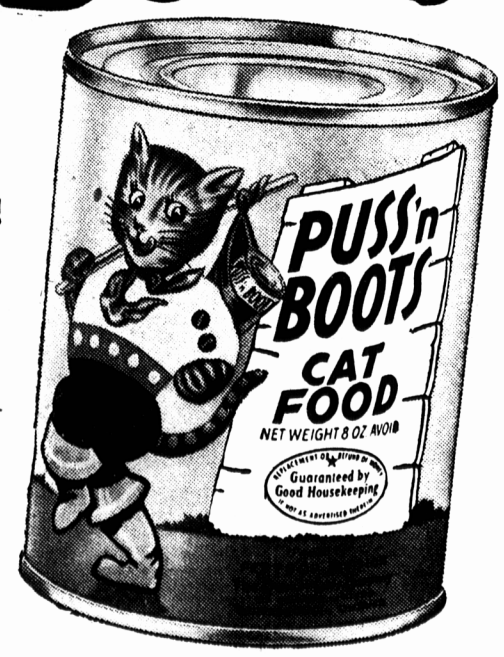


AT LAST! A food prepared especially for cats and kittens!

Puss 'n Boots

The world's most famous CAT FOOD

Now in Canada-at your grocer's!



Puss 'n Boots is *by far the best food for cats and kittens* because it is specially made from *fresh whole fish* ... combined with many other valuable health-building ingredients.

Puss 'n Boots supplies the proteins, minerals, vitamins and carbohydrates found in salmon, beef, liver, milk and food from the table ... but in greater abundance and far better balance.

Feed your cat Puss 'n Boots regularly for 2 weeks. If you don't notice added energy, silkier coat, brighter eyes and new alertness, your money will be cheerfully refunded.

Made From Fresh Whole Fish!

For playful pep—Your cat needs food energy. An 8 oz. can of Puss 'n Boots contains more food energy than one large fillet of codfish steak.

For a glossy coat—Your cat needs the proteins and liver oils of fresh whole fish. Puss 'n Boots supplies these in abundance.

For strong bones—For health and development cats need protein. An 8 oz. can of Puss 'n Boots contains more protein than 3 slices of beef liver.

For bright eyes—Keen, clear sight comes from Vitamin A. Just one 8 oz. can of Puss 'n Boots contains more Vitamin A than 3 glasses of milk.

For purr-fect disposition—Puss 'n Boots specially balanced ration is easily digested—makes for contentment and good disposition.

Puss 'n Boots PREPARED ESPECIALLY FOR CATS AND KITTENS · THOROUGHLY COOKED IN THE CAN · READY TO FEED · RICH IN HEALTH-BUILDING ELEMENTS EVERY CAT NEEDS.

Pet Food Division, The Quaker Oats Company of Canada Limited, Peterborough, Ontario

That Body Of Yours

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Continued from page 2

can be gathered from the following lectures:

1. Manifestations of Diabetes — Clinical, Pathological Treatment of Coma.
2. Experimental Diabetes. Relation of Adrenal Glands to Diabetes. The Action of Insulin by Dr. Charles H. Best, co-discoverer of insulin. Cholesterol.
3. Complications of Diabetes. Heart Complications. Eye Complications. Neurological (nerves) Complications.
4. Management of Diabetes in Infancy. Management of Diabetes in Childhood. The prognosis (expected outcome). Infectious Complications. Problems in Insulin Treatment including Allergy and Resistance. Insurance for Diabetics.
5. Management of Diabetes; Diabetes Control; Dietary Instruction; Properties of Different Insulins; Clinical Use of Insulin; Surgical Problems in Diabetes.
6. Hyper-insulinism— Too much Insulin; Factors affecting the Islands of Lagerhans (the part of the pancreas gland damaged by diabetes); Visit to the Laboratories of the Department of Medical Research, conducted by Dr. Charles H. Best.

I am asking my readers to study the above comprehensive program as the discovery of insulin has enabled children and adults to lead normal lives despite the fact that before this discovery all diabetics died within a few months or a couple of years at most.

The world owes a great debt to our enthusiastic and tireless research workers and their efforts should be fully appreciated.

IN MEMORIAM

In loving memory of

MRS. THOMAS W. BRADSHAW

who passed away April 2nd, 1951.

What would we give her hand to clasp,
Her patient face to see;
To hear her voice, to see her smile,
As in the days that used to be.

But some sweet day we'll meet again,
Beyond the toil and strife,
And clasp each others hand once more,
In heaven, that happy life.

Lovingly Remembered by the Family.

World's largest artificial lake is Lake Mead at the Hoover dam on the Colorado river, covering 31,000,000 acres.

NOW—She Laughs at age

Springtime in her heart again! New-found gaiety, peppy energy. A new, alive woman—sparkling eyes, better color, fresh, calm youthfulness—has replaced the worn, tired look. No wonder life has taken on new interests. Yes, thousands of once faded women, weary from blood-iron poverty, have bloomed anew with the help of Dr. Williams Pink Pills. Try Dr. Williams Pink Pills yourself for 30 days! Enjoy new health, pep and energy. Start today! Get back "in the pink" with

DR. WILLIAMS PINK PILLS