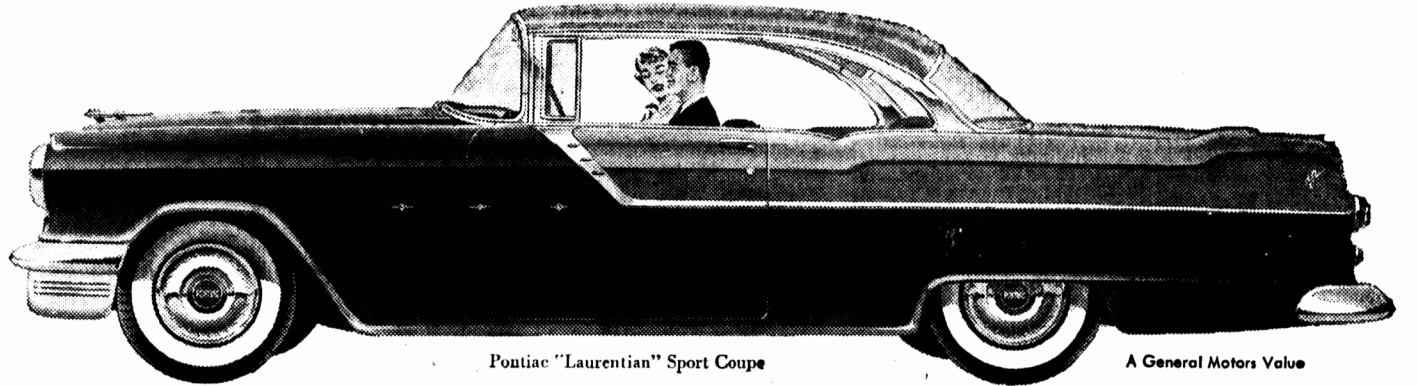


Pontiac for '55

new from the ground up!

NEW FROM THE GROUND UP is the only way to describe *this* Pontiac! For everything about Pontiac is new... yes, literally everything. We started with the tires—new tubeless tires—and built engineering's greatest triumphs into this, the greatest Pontiac in a long history of great cars. Words cannot describe, nor pictures tell the beauty and advances that make Pontiac the automotive star of the year. You have to see it to believe it! And that is what we invite you to do, for at last it's here! Yes, this most wondered-about car is destined to take Canada by storm. See it at your local dealer's!



Pontiac "Laurentian" Sport Coupe

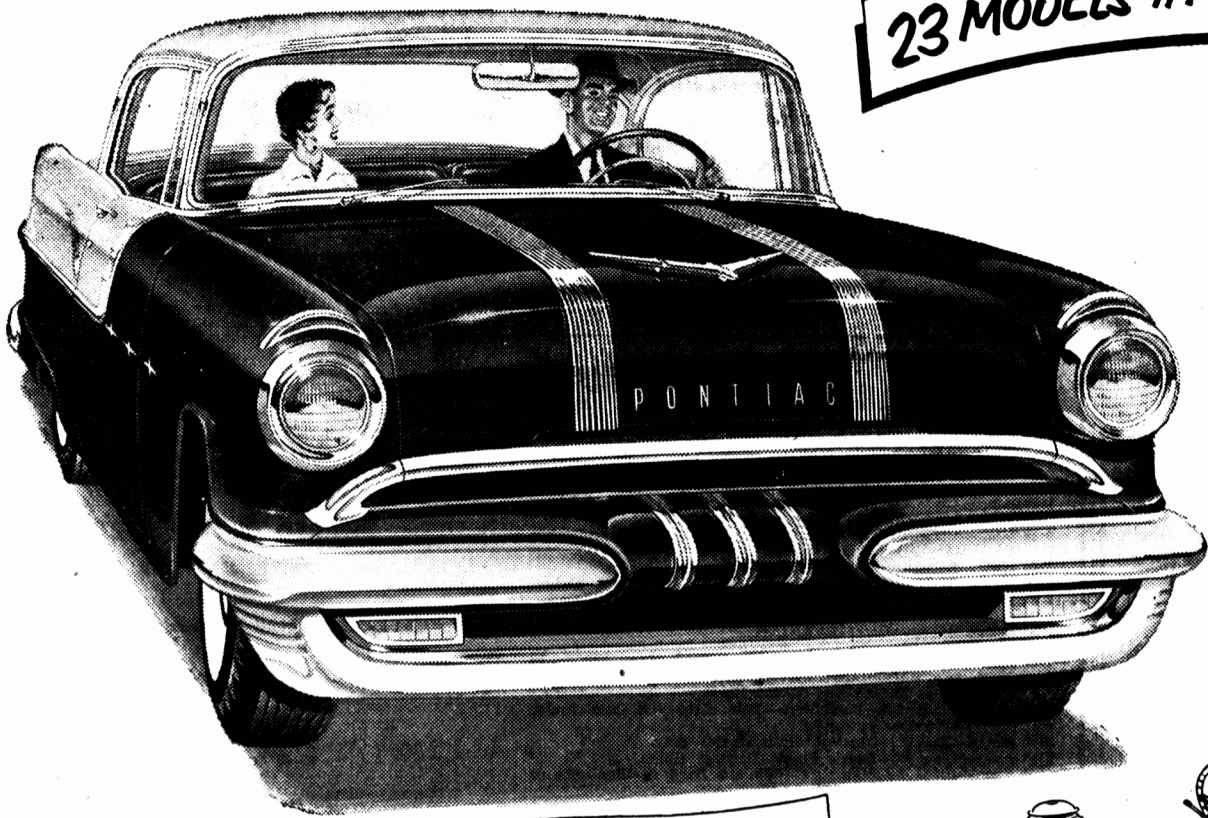
A General Motors Value

23 MODELS in 6 GREAT SERIES

180 horsepower
Stato-Streak
V8

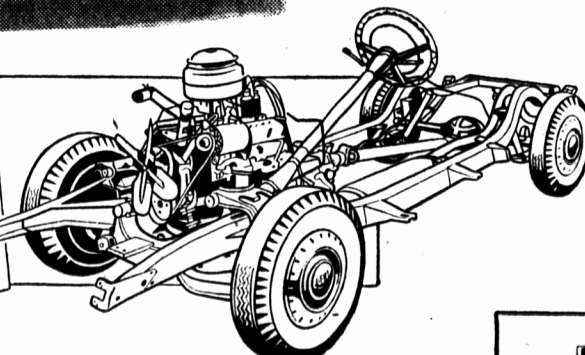
162 horsepower
Stato-Flash
V8

145 horsepower
Big "6"

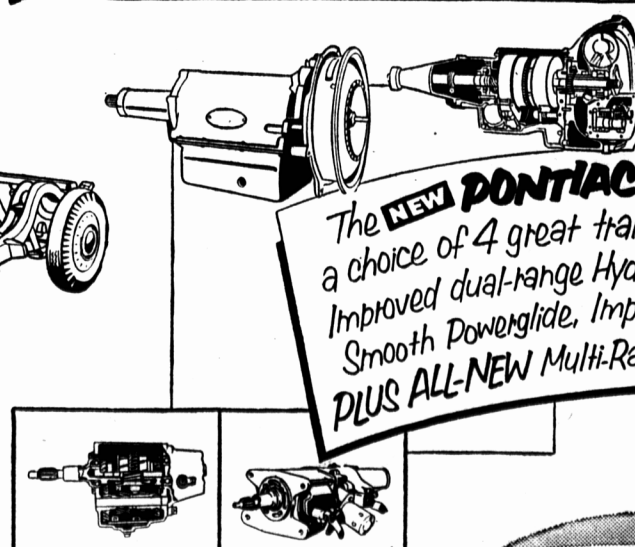


The **NEW PONTIAC** gives you
2 VALVE-IN-HEAD V8's
and a **"BIG 6"**

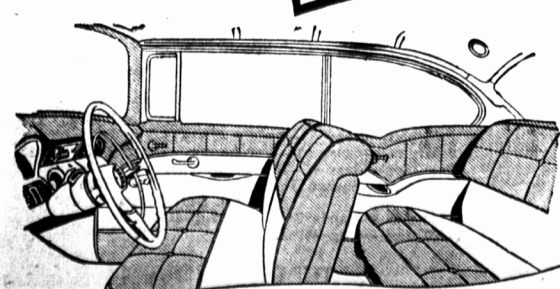
The **NEW PONTIAC** gives you
ALL-NEW suspension, front and rear
on an ALL-NEW lower chassis to
bring you **PONTIAC'S** fabulous
ALL-NEW, 4-WAY BALANCED RIDE



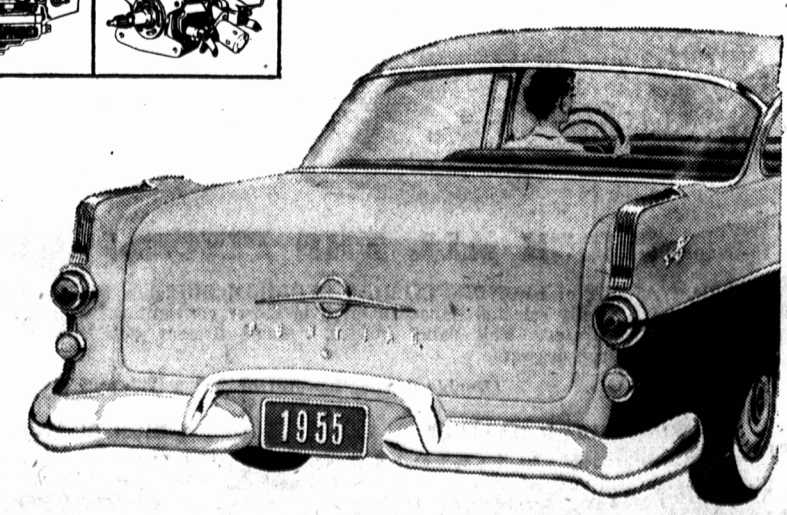
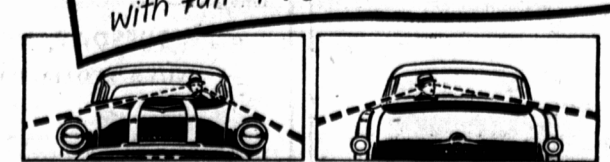
The **NEW PONTIAC** gives you
a choice of 4 great transmissions
Improved dual-range Hydra-Matic, Super-
Smooth Powerglide, Improved Synchro-Mesh
PLUS ALL-NEW Multi-Range OVERDRIVE



The **NEW PONTIAC** gives you
ALL-NEW Glamoramic interiors
in a host of exciting ALL-NEW fabrics
and shades to match the sparkling
ALL-NEW exterior colours.



The **NEW PONTIAC** gives you
ALL-NEW Panoramic Bodies by Fisher
with full 4-FENDER VISIBILITY



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