

**To Take Charge Of RCMP Work In N.S.**

TORONTO, (CP)—Joseph Howe, permanent RCMP commissioner for

Toronto, left Thursday for Halifax where he will take charge of the RCMP work in Nova Scotia. During his career he has served in Calgary, Victoria, Vancouver, Prince Albert, Sask., Montreal, Halifax and Ottawa.

**TIMELY NOTES ON TOPICS CONNECTED WITH Silver Fox And Mink Farming**

A despatch from Paris, France, has the following: Revillon Freres, furriers, reported net profit for 1952 of 36,148,295—francs, not dollars. Converted into American currency the profits would have dwindled to \$103,280. Revillon Freres have the finest fur stores in the world and these are situated in the largest cities in the world. Controlling interest in them is held by the Hudson's Bay Company of London, England.

Sam Guttesfeld, an authority on fur markets, writing in Women's Wear Daily has the following: Activity in the raw fur market continues dull with the exception of ranch and mutation mink. Sheared raccoon is held to be perhaps the brightest item in the wild fur spectrum. Most dealers believe manufacturers skin inventories are at a minimum and that it will take only a modest amount of early orders to rekindle activity in the skin market. As to the price situation, ranch and mutation mink have tended to grow stronger—up to 20 per cent higher for certain types—at recent auction sales. Because interest in this dominant fur continues at a high pitch there is felt to be little chance of any easing off of price levels of these furs.

In the front page of Women's Wear Daily, New York, for Monday, June 1, is a picture of a girl wearing a short coat with a huge Norwegian silver fox collar. It is the first silver fox we have seen for a long time.

The New York Auction Company has a page ad for their auction sale of June 16 to 18 of mutation mink. Featured are 20,000 Royal Pastel including Breath of Spring and Stewart, 4,500 Lutetia Gunmetal, 5,000 Curlean Sapphire, 500 Jasmine White, 12,000 Silverblu Platinum including Breath of Spring and Stewart. The above are all dressed. In addition there are smaller numbers of raw skins.

The Hudson's Bay Company, oldest company in the world incorporated 2nd May, 1670, will hold a June sale of raw furs in Montreal next Wednesday, Thursday and Friday. Included in the offering is 9,000 wild mink, 8,500 mutation mink, 2,500 pastel, 6,000 silverblu, 30,000 ranch mink, 150,000 muskrat, 300 fisher, 4,000 martens, 15,000 beaver, 7,000 fox, 50,000 ermine and various other furs. Hudson's Bay Company usually has the most desirable collection of raw furs to be found anywhere.

This week's Women's Wear Daily, N.Y., has the following:—

**-NEWSY NOTES-**

By J. A. Clark, D.Sc.  
CORONATION DAY

With us, the Coronation celebration in Vancouver began a long time before the break of day.

The Norwegian Fur Breeders' Association will launch a campaign in the United States next fall aimed at creating fashion interest in Norwegian blue fox garments. The campaign will use full pages in such magazines as Vogue, Harper's Bazaar, Town and Country and possibly the Sunday magazine section of the New York Times. B. H. Hessel and Co., N. Y., representatives of the Oslo auction concern, will be the agent for marketing the blue fox pelts. The skins will also continue to be sold at auction in Oslo.

Noting the recent expressions of opinion by trade sources of the need for a diversification of furs to supplement the present dominance of mink, the Norwegians have concluded that the time is ripe for a promotional effort on behalf of Norwegian blue fox. Discussions with leading manufacturers, retailers, designers and various editors has encouraged him to go forward with the campaign. French courtiers have in the past two years created many interesting pieces made of this flattering fur. Such prominent designers as Dior, Schiaparelli, Balmain and Fath are among those who have shown great interest.

The production of blue fox in Norway amounted to 65,000 pelts the past season, of which 40,000 were absorbed mainly by European sources. Thus about 25,000 pelts are currently available. Production for the new season will amount to about 30,000 pelts, he said, as marginal producers are being forced out of the picture. The Association plans to establish trade market for the blue fox and will market only the cream of the crop under trade mark in the United States. Oslo auction price ranges for the pelts which would qualify for marketing in New York are 65 to 110 kroner, the kroner being worth about 14 cents. This is approximately \$8.50 to \$16. Coupled with the fact that few pelts are used in small fox pieces would place the blue fox garments in the popular price category.

A Loyalty Address was read by Acting Mayor R. K. Gervin, on behalf of the Lieutenant-Governor. Queen Elizabeth's address was relayed to that great hushed audience, and was followed by the breaking out of the Royal Standard, then the Royal Salute, then the traditional and intricate "Fou de Jole". The troops gave three cheers for the Queen, they were joined on the second cheer and on to the "tiger" by ten thousand citizens, to fairly rock the Stadium. Vampire jets and Mustangs swooped low in an aerial salute and then roared over the city. The red coated R.C.M.P., the troops, their bands, the veterans, the auxiliaries, the cadets, I.O.D.E., V.O.N., the Boy Scouts, Girl Guides and many other organizations, marched past. As Alderman R. K. Gervin, took the salute. We were fortunate to have a ring-side location as these passed out of the Stadium and dispersed in the adjoining park.

The Norwegian mink industry continues to prosper. The breeders there produced about 130,000 standard and mutation mink last year with mutations comprising about 15 per cent. The new crop will amount to about 160,000 pelts, some 25 per cent of which will be mutations. All of last season's crop was absorbed. There are approximately 4,500 breeders in Norway, most of them very small producers by American standards.

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