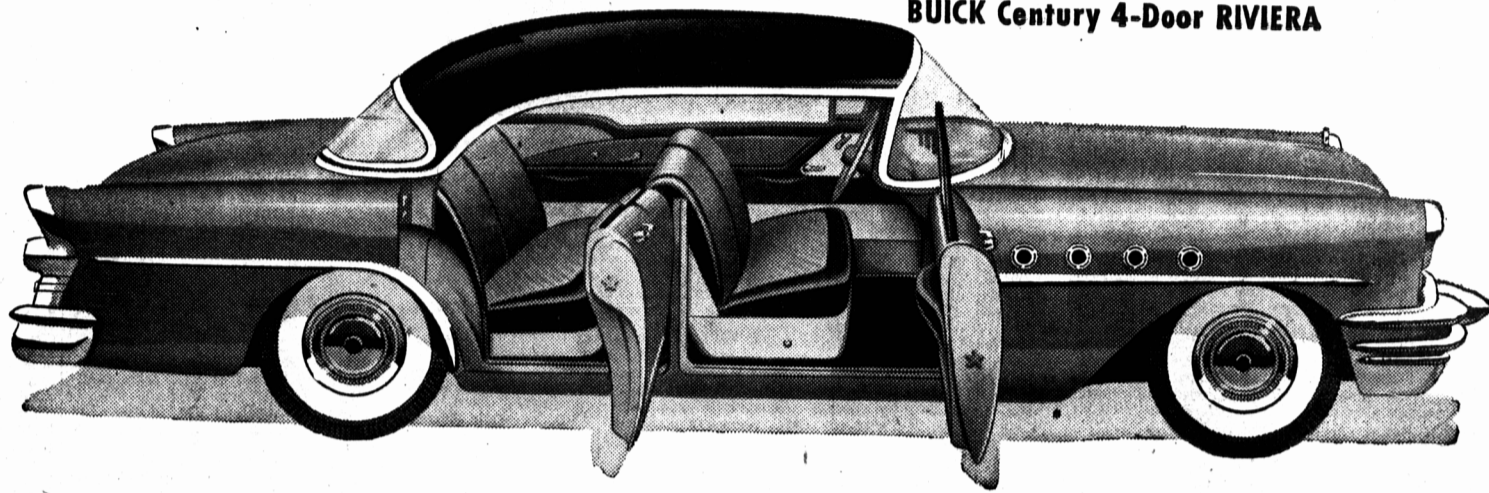


PONTIAC Laurentian SPORT COUPE
 favorite by far for its bold and brilliant beauty

The all-new leader... the proud, beautiful, wide-open
BUICK Century 4-Door RIVIERA



Spring's here again! And you and your entire family are specially invited to an exciting, dazzling Spring Extravaganza... a fun-for-the-family festival of excitement and beauty.

Your local Pontiac-Buick dealer has filled his showroom with the feeling of Spring... with fun and gaiety... and with the most beautiful new Pontiacs and Buicks you've ever seen!

And beautiful is the word for the Pontiacs and Buicks—because they're all wearing their gorgeous new Spring-inspired colors, as dazzling as those of the

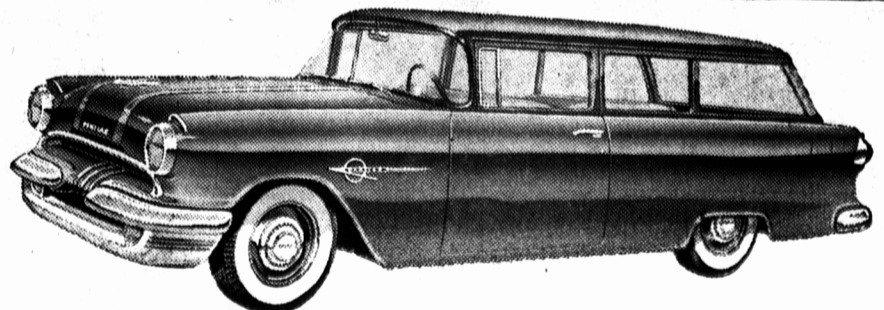
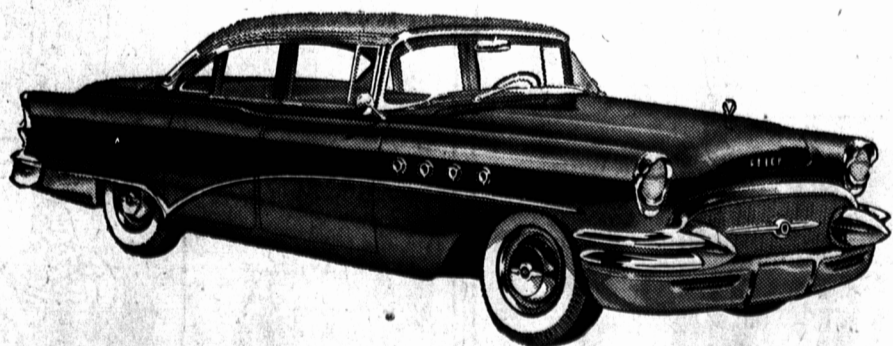
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Spring flowers themselves. And because their all-new lines and styling sing out "Let's go! Let's really see Spring, in the open country!"

The new Pontiacs and Buicks are waiting in all their gleaming beauty, for you to come and admire them. You'll "oh-oh" and "ah-h-h" at their stunning lines... but you'll be truly thrilled with the enjoyment of a demonstration drive in the Pontiac or Buick of your choice.

Please accept our warm personal invitation. Bring the entire family to see—and drive—these beautiful Pontiacs and Buicks. It's a wonderful way to enjoy a Spring day!

The finest, freshest styling that money can buy...
Buick Roadmaster 4-Door SEDAN



Harmony of color and line reach magnificent heights
 with the **PONTIAC Pathfinder 2-Door STATION WAGON**



Sun and beauty lovers
 rave about the rakish, freedom-loving
PONTIAC Star Chief CONVERTIBLE