

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By C. H. M.

"HANG-IT-ALL" . . . Yes, the SAMSONITE "HANG-IT-ALL" CASE is the last word in travel luggage convenience. This super Case separates into two sections, packs more clothes and packs them to come out at the end of a journey in a perfectly pressed, wrinkle free state. The top section hangs up and contains six plastic hangers, the bottom section lies flat for easy packing. Streamlite Samsonite Luggage is the only luggage flight approved by Pan American Airways, it is strong enough to take rough handling, it fits compactly into a car's luggage compartment and it is constructed to be easy to hand carry. The "Hang-It-All" Case comes in smart saddle tan (green, natural, blue and simulated alligator. The hard polished surface can be simply cleaned with a damp cloth. The Samsonite "Hang-It-All" is priced just \$3.00 in Holman's Both Stores Furniture Departments.

THERE IS ONE BRAND of Scottish Woolens that has a world renowned reputation and you don't need three guesses to recognize HARRIS TWEED! Holman's Men's Wear in Summerside has a line of HARRIS TWEED SPORT JACKETS the like of which you've never seen. . . They are in a splendid range of smart, handsome shades — plain, heather, subdued checks and new flecks. Beautifully tailored in trim, two-button link style with leather or bone button detailing and half linings. The sizes are 36 to 44 in regulars and tall. Priced ONLY \$5.00, these Jackets, each and every one bears the label of "Genuine Harris Tweed". Do come in and see these truly masculine, truly superior Harris Tweed Jackets in Holman's Men's Wear, Summerside.

WITH THE SMART SUMMER STYLES, it's what you wear underneath that counts! . . . And, I'm sure the PETAL BURST BRA in the wonderful FOUR-WAY Fashion will be the complete answer to your underneath problem. You can wear the Four-Way as follows — Strapless, regular, off the shoulder and halter. The cups are slightly padded giving the new, raised and rounded effect. Made of 65% blend of Dacron and cotton, the size range is from 32 to 36 in A and B fittings. Priced 3.98 each, you may get your Four-Way Petal Burst Bra in Holman's Ladies' Wear in Summerside or Holman's Ladies' Shop, Charlottetown.

**HOLMAN'S**  
Both Stores

**OPEN All Day**  
Wednesday

**OPEN**  
Friday Evening

**CLOSED**  
Saturday  
Afternoon &  
Evening

# HOLMAN'S For Pleasant, Profitable Shopping

Make the smart choice for style and comfort . . . Arrow "Par"



Canada's Widespread Favorite **6.95**

Just one look tells you why Arrow Par is Canada's favorite widespread-collared shirt. It's so good-looking—styled with a handsome, widespread collar that looks extra-smart with windsor-knot ties. So comfortable, too. The soft, perfect-fitting collar feels mighty good around your neck. Sanforized white broadcloth (fabric shrinkage not over 1%). Stop in for Arrow Par!

**HOLMAN'S Men's Wear**

Summerside

For Arrow White Shirts

## BOYS

Who know the Score go for our

## SPORT SHIRTS

Made of fine quality interlock cotton in the new black and pink colors. Collar may be worn open or closed. Sizes 6 to 14, each—

**2.95**



our T-SHIRTS too!

Zimmerknit brand. Made of puckered cotton knit with nylon reinforced collar for permanent fit. Body and sleeves have contrasting stripes. Beige and gray shades. Sizes S. M. L., each—

**1.49**

Lots of wear in these

## BOYS WASH and WEAR SUITS

Slacks and a smart matching jacket in serviceable, good looking khaki color with knit collar, cuffs and waistband. Zipper closures. Material is Sanforized army twill that is long wearing. Sizes 8 to 18, two-piece suit—

**7.95**

Jacket and Slacks, each **3.98**

**HOLMAN'S Boys' Shop**

SUMMERSIDE

## YOU SHINE Weather Or Not! Rain 'N Shine Coats

They're "Rainmasters" . . . beautifully detailed of rayon boucle, bengaline or poplin in a number of smart shades. Do note the "petite" style in smart flocked bengaline in red, white or black. Wear a Rain 'N Shine Coat for any occasion, you'll always be well dressed. Sizes are from 12 to 20, each—

**29.95**

Crisp, Fresh, Cotton

## Broadcloth Blouses

**2.98**

A Sanforized fabric by Tex-Made in smart, washable shades—red, aqua, yellow, blue or white. Fetchingly styled with a button trimmed wing collar and neat batwing sleeves. Sizes are from 12 to 20, each—



Smart, Cool Cotton

## Full Circle Skirts

Made of fine Sanforized cotton broadcloth with corded tiered effect. Entrancing light blue shade is a foil for white or rich costume colors. Sizes are 12 to 20, each—

**5.95**



**HOLMAN'S**  
GUARANTEE  
SATISFACTION  
On All Of  
Your Purchases

Have Been Doing So  
Since 1857

**HOLMAN'S**

Ladies' Shop, Ch'town Ladies' Wear, S'ide

## Little Boys' JEANS

Navy Sanforized denim with a content of nylon for extra strength. Knee patches of nylon give longer wear. Zipper fly with elastic back waistband for good fit in sizes 3 to 7, a pair—

**1.98**

## Little Boys' Plaid SHIRTS

Scottish tartan designs in good quality Sanforized cotton. Short sleeves and convertible collars make these Shirts ideal for dress up or play. Sizes 4 to 6x, each—

**1.69**



## Girls' JEANS and SHIRT SETS

Checked cotton Blouse with short sleeves is a matchmate for the Jeans of denim with the same check in the turned up cuffs. Pink or blue shades that are gay and girlish. The Jeans are in the popular boxer style. Sizes are 3 to 6, priced separately, each . . . . . 1.39

**2.75** Set

## Girls' PEDAL PUSHERS and MATCHING SHIRTS

Playtime must! . . . and do the girls love them? Sanforized denim Pedal Pushers with plaid trim; the sleeveless Shirt matches the plaid on the "fancy pants". Colors are pink and blue in sizes 7 to 12. A Set—

**4.45**

PEDAL PUSHERS,  
a pair—

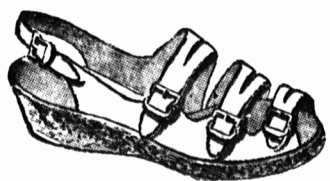
**2.49**

PLAID SHIRT,  
each—

**1.98**

**HOLMAN'S Youth Centre**

SUMMERSIDE



New Styles! New Colors!  
In Women's

## CASUALS

Smooth, soft elk leather or velvety suede. Styled with open toes, fancy cut-out vamps and open or sling backs. Low or medium wedge with composition soles. Black, red, multi-colored, tan or white in sizes 4 to 9, medium widths, a pair—

**2.29** to

**4.95**

**HOLMAN'S**

Women's Footwear  
Summerside

