


TOURIST INFORMATION GUIDE

We Welcome You to Montague The Beautiful



Yes, here is nature's own paradise, situated among the low rolling hills of our P. E. I. countryside. This spot has long been a favorite of tourists from all over the world and we invite you to visit us in the coming tourist season.

This Message Published By These Montague Firms - - -

MacDougall's Diner Jo Anna Dress Shop
Hooley's Men's Wear T. M. Llewellyn
Helaine's Millinery Hilcey & Vanderstine

Town of Montague

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)


THE FASHION SHOPPE
141 Great George St. Ch'town



HARNESS RACING



THIS WEEK'S RACES
JUNE 19-22 - 8 P.M.
Wednesday nite next Ladies FREE



An Island Paradise to every tourist who likes the beach . . . who likes swimming . . . for here in P. E. I. are situated many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the Island is complete without a trip to any of these beaches.



if you haven't seen Holmans you haven't seen The Island!

How do you get to know a strange place? You sightsee, you walk, you visit its attractions, eat its food . . . and you shop in its great store. Because so much of the fun of being in a strange city is getting to know its people . . . and where can you do this better than in the store they shop?

You'll find a cordial welcome waiting for you at both our stores . . . French is spoken, too. Before you leave the Island you'll want to stop by here . . . for just as there's no province quite like Prince Edward Island, there's no store quite like Holman's.

Complete departments in ladies' wear, men's wear, children's wear, shoes, sporting goods, appliances, furniture, candy counter, cosmetics, hardware and tooling, home furnishings . . . all the products of our industry that make shopping here a pleasure . . . at typical Holman prices.

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Canvas
- Dress Footwear
- Beach Things

WELCOME TOURISTS

LePAGE SHOE CO.

The Home of Good Shoes Since 1920



Plan To Attend
Old Home Week Aug. 12 to 17

The Charlottetown Driving Park and Provincial Exhibition Association

SHORE ACRES MOTEL

Dining Room
OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m. 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests
1 1/2 Miles from Carrawall Route 19

Regular Dances ROLLAWAY CLUB
CHARLOTTETOWN

Mon., Wed., Fri. and Sat.
Music by "Treatnotes"
9:30 - 12:30

Tues. and Thurs.
Record Hops
9:30 - 12:30

Also Regular Bingo
Wed., Fri., Sat. 7:30

BOWLING
Mon. to Sat., "Automatic Pin Setters"

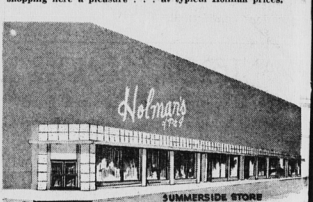
Moore & McLeod Ltd.

4 floors of Quality merchandise

- ladies' wear
- men's wear
- children's wear
- house furnishings
- tartans
- wedgwood
- souvenirs

on the Island it's
Moore & McLeod Ltd.
Your Favorite Shopping Centre

119 Queen St., Charlottetown



Holman's SUMMERSIDE STORE

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - in imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers ltd.
73 Grafton Street



P.E.I. Wild Life Park Inc.

Seals - Bears - Waterfowl - Caribou - and Moose
Native Birds and Wild Animals Displayed in Natural Surroundings

Charles O. Bartlett,
President and General Manager

North Rustico, P.E.I.
Four miles from Green Gables on the National Park Highway

on your way to the **NATIONAL PARK** stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY
open daily til 10 p.m.
St. Peter's Rd., Parkdale

PETER PAN

DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN
Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

Cash & Carry ICE CUBES

Your cooler, or at the Beach or your social evenings.

S. R. Johnston's FINEA STATION
St. Peter's Rd., Parkdale
"On Your Way to Brackley Beach"

Perfect for Picnics

BUCKET
DOW'S KENTUCKY FRIED CHICKEN
15 PIECES SERVES 5-7

SMALL BUCKET 8 PIECES SERVES 2 TO 3 **2.50**

Dow's RESTAURANT
Grafton St. Ch'town

BEFORE the wool comes to Condon's Woolen Mill

AFTER it has been in Condon Woolen Mill

Visitors Welcome

- Yarns
- Auto Ropes
- Island Tartan Blankets

Made of 100% Virgin Wool

WM. CONDON & SONS
65 Queen St. Dial 4-57

A "MUST" - - - a visit to **STRATHGARTNEY HOMESTEAD**

A prominent old homestead dating back to 1849 complete with much of its original furniture!

- SCENIC BEAUTY
- GUIDED TOURS
- GOLFING • FISHING

On Route 1 adjacent Strathgartney Park

FINEST RESTAURANT

189 Kent

HILLSIDE INN HOTEL
MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

A Glimpse of Britain on P. E. I.

WOOLLEIGH REPLICAS

featuring large scale models of Britain's finest buildings and churches.

Open daily 8 a.m. - 10 p.m. Closed Sundays.

Near Kensington, and mid-way between Summerside and Green Gables in the National Park. Adults 50c - children free.

GAUDET'S Tourist Lodge

Near Sandy Beach Tignish, P. E. Island

Phone 66

Accommodations - Meals
F. GAUDET, PROP.

FOR THE BEST IN MEALS BE SURE AND CALL AT MORELL DINER

and try the finest foods that will satisfy your appetite.

MORELL DINER
Carl MacAdam, Prop.

Clermont Motel

1 1/2 Miles West of Kensington on route 1 Summerside Highway.

12 Modern Units
Rates \$5.00 and up

Phone Kensington 156
Mr. J. K. Pidgeon Mgr.

Let's All Go To The Dairy Queen

For a Fresh Frozen Treat
Sundae Milk Shakes
Banana Spits Sodas
On Trans-Canada Highway
Route 1 One Mile Inside City Limits

DRIVE IN Theatre
Brackley Pt. Road
Route 13
Show Nightly at Dusk
Come Enjoy Yourself

TOURISTS SHOP FOR

- Island Tartans
- Harris Tweeds
- All wool sweaters

— at —
Dow's
Men's Wear
Good Taste in Fashion Costs Nothing Extra.

WE RENT
Televisions, Fridges, Washers, Slaves

WE SELL
Toys, Furniture, Tires & all Appliances large & small.

PRISTONE HOME & AUTO Co. Ltd.
Ch'town - Next door to King Koh Laundry

MILLER BROS. MUSIC DEALERS
DIAL 4-3535
Great George Street

BUYING FURNITURE for the FOLKS at HOME?

Archer & MacDonald Ltd.
Open 11 every night
Parkdale Dial 4-8315

WELCOME TOURISTS

Charlottetown's leading **LADIES' WEAR STORE**

OPEN ALL DAY Sat.

NORMA'S
Kent Street across from Eaton's

the finest shows to be seen on P. E. I. are at the **Parkview**

Drive in Theatre
Brackley Pt. Road
Route 13
Show Nightly at Dusk
Come Enjoy Yourself

TOURISTS we invite you to stay at the **Loch Dhu Haven Camping and Trailer Court**

Red Point 6 Miles East of Souris

FOR ALL YOUR BARBECUE NEEDS FORD'S MEATS
DIAL 4-9226 Ch'town
Elm Ave.

BUYING FURNITURE for the FOLKS at HOME?

Archer & MacDonald Ltd.
Open 11 every night
Parkdale Dial 4-8315

Maru's Tourist and Overnight Guests
Come and enjoy the Island Hospitality.
Montague Phone 45 for Reservations until June 16th, then Phone 588-2101.

DRIVE SAFELY WHILE ON PRINCE EDWARD ISLAND

Campbell's Personal Guided Tour of P.E.I.

See the Island with an Islander. Transportation available to all tourists on any sight-seeing tour of our Island Province.

Accommodation for picnics, fishing, or day at the beach.

For further particulars
PHONE 894-4708
or "New Heaven" 4 - "Moderate Rates"

Summer Cottons

sizes 7-24 1/2

The GLORIA
Ladies' Wear
155 Gt. George St.

ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalvey, Stanhope and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side trips to Woodliff and other points of interest.

This tour also includes . . . a stop at Rustico, an "Acadian fishing village".

Phone 4-9366

COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant
Free Delivery
Dial 4-9628 or 4-8415

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TOURISTS

If you are looking for the best of bargains come and see us.

Free Delivery

E. N. Kays & Sons GROCERIA
4-6234 Dial 4-6234
Upper Queen and Chestnut

TOURISTS

For Your Picnic Fruits & Veg.

S.N. KAYS
87 Pownall St. Ch'town

Deep Sea Fishing

Two 5 hour trips
Daily, \$3 each
Tackle supplied.

AIDEN DOIRON
North Rustico Phone 21

ICE For Your Picnic Needs

MacLEAN'S GROCERY
Winslow, P. E. I.

ROWANWOOD TOURIST HOME

Charlottetown golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds
Telephone Hunter River 31-11
Prince Edward Island

RIVER VIEW ESSO SERVICE

15 Miles from Borden
CRAPAUD, P.E.I.

ONE SIXTY-SIX QUEEN
Charlottetown

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Charlottetown

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