



HURRY, HURRY... OUR CONTEST
CLOSES NEXT WEEKEND (DEC. 19th)



GRAND
PRIZE

LIVE FREE FOR A WHOLE MONTH!

THIS WEEKEND: WIN FREE GROCERY CERTIFICATES!



JUST THINK... WHAT A
WONDERFUL WAY TO START
THE NEW YEAR - LIVE FREE
FOR A WHOLE MONTH
COURTESY OF YOUR NEIGH-
BOR, THE NEARBY LUCKY
DOLLAR STORE OWNER.

- WINNER ANNOUNCED CHRISTMAS EVE
OVER ISLAND RADIO STATIONS
- EASY TO ENTER CONTEST
- NOTHING TO BUY
- ANSWER AN EASY QUESTION
- AN ISLAND CONTEST CONDUCTED BY
ISLANDERS FOR ISLANDERS.

"LIVE FREE FOR A MONTH"

RENT (mortgage) to the value of	\$ 75.00
FOOD to the value of	125.00
HEATING (fuel) to the value of	40.00
ELECTRICITY to the value of	10.00
TELEPHONE to the value of	10.00
MOVIES to the value of	5.00
STEAK DINNER at your favorite restaurant	5.00
BARBER and BEAUTY SHOP to the value of	10.00
BABY SITTER to the value of	5.00
DRY CLEANING to the value of	5.00
TOTAL	\$200.00

A MAXIMUM OF THE ABOVE AMOUNTS WILL BE AWARDED THE WIN-
NER REGARDLESS OF ACTUAL COST OF RENT, FOOD, ETC.

**NO GADGETS! NO GIMMICKS! THIS CONTEST IS PAID FOR BY YOUR
LUCKY DOLLAR OWNER NOT BY YOURSELF IN THE FORM OF HIGHER PRICES!**

OBTAIN FULL PARTICULARS AT THE FOLLOWING LUCKY DOLLAR STORES:

**PRINCE COUNTY
LUCKY DOLLAR STORES**

- MYRICK McINTOSH LTD.**
Phone 4
- JENKINS GROCETERIA**
Summerside Phone 2184-2185
- BERNARD'S GROCERY**
St. Eleanor's Phone 2321
- W. M. BOWNESS**
Bedeque Phone 1-2
- MRS. AUDREY F. HARDY**
Cape Traverse Phone 28-2
- RALPH BURNS**
Freetown Phone Bedeque 18-11
- ATHOL COTTON**
Kensington Phone 3
- W. S. McLEAN**
Kensington Phone 25
- GAUDET'S GROCERY**
Miscouche Phone 7411
- BROWN & BAGLOLE**
Richmond Phone 18-5
- MacDOUGALL'S GROCERY**
Kinkora Phone 3
- J. W. BURLEIGH**
Ellerslie Phone 11-12
- THOMAS NISBET**
Tyne Valley Phone 4-1
- H. E. PHILLIPS**
Freeland Phone 15-112

NEIL MacKAY
Coleman Phone 60-12

- CLAUDE McNEILL**
O'Leary Phone 3
- McWilliams & Turner Ltd.**
O'Leary Phone 5
- ALVIN COSTAIN**
West Cape, O'Leary R.R. No. 1 Phone 32-23
- ALBERT SAUNDERS**
Bloomfield Phone 34-3
- F. J. SHEA & SON**
St. Louis Phone Tignish 16-2
- J. A. NOONAN**
Alberton Phone 30

**QUEENS COUNTY
LUCKY DOLLAR STORES**

- MANUEL'S FOOD MARKET**
Elsa Ave., Charlottetown Phone 6580-6580
- A. J. ZAKEM'S**
Corner Grafton & Weymouth Sts., Ch'town Phone 3580

ELLIS BROS.
Central Royalty Phone 3223

- McLEAN'S GROCERY**
Windoe Phone 7478
- OLIN ELLIS**
Hunter River Phone 10
- W. I. BOWMAN**
Hunter River Phone 3
- RALPH DICKIESON**
New Glasgow Phone 30-2
- RUTHERFORD COTTON**
New London Phone 7-4
- WALDON DUGGAN**
French River Phone New London R1-23
- FRIZZELL'S GROCERY**
New Haven Phone 4-31
- ED. MURPHY & SONS**
Seaview Phone 46-3
- D. R. CUMMINGS**
Vernon Phone 2
- WM. MacKENZIE**
Flat River Phone Eldon 3-12

**KING'S COUNTY
LUCKY DOLLAR STORES**

- R. J. MacDONALD & CO.**
Cardigan Phone 6
- RAY'S GROCERY**
Georgetown Phone 18-58
- Wightman's Supermarket**
Montague Phone 5
- MacGOWAN'S LIMITED**
Kilmuir Phone 121-3
- HORTON'S GROCERY**
Murray River Phone 4-3
- S. D. HUGH**
Murray Harbor Phone 19-14
- McKENNA BROS.**
48 Road Phone 12-12
- CLARK BROS.**
Mt. Stewart Phone 3
- DINGWELL & ROSSITER**
Morell Phone 1
- K. E. MacCALLUM**
St. Peter's Phone 5-3
- COOPER'S GROCERY**
Bellevue Phone 217-2
- PERCY'S GROCERY**
Souris Phone 30
- JOHN F. DIXON**
East Baltic Phone 1-3
- P. I. KINGSBURY & SONS**
Dundas Phone 13-33



There is a near you!