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on
NOXZEMA skin cream

BIG 6-Oz. Jar
now only **98¢**

● Here's the thrifty way to help your whole family to skin beauty—skin comfort! Get the big 6-ounce jar of *greasless, medicated* Noxzema Skin Cream—now only 98¢—and save 1/3 over smaller sizes! You'll use it dozens of ways!

As an all-purpose beauty cream, Noxzema helps skin look lovelier—quickly. It helps heal blemishes, minor skin irritations. It's soothing for burns, chapped hands, before-and-after shaving, for baby's skin. Stock up now! Get Noxzema at any drug or cosmetic counter. Save 1/3!



THE CENTRAL GUARDIAN

COOK'S for Perfect Pictures.
FINDLAY coal and wood furnaces. Douglas Bros. and Jones.
JIMMY'S TAXI — Dial 7379 or 7370.
CRASWELL for Better Photographs.
"YOUR DOLLAR BUYS MORE—" at the **HUGHES DRUG STORE**.
"WE TREAT THE SICK WELL." Giggey's Pharmacy, next Stewart's Bakery.
KEBOSENE, Electric and Propane Gas Refrigerators. Bryenton and MacKay.
TRY US FOR BETTER poultry price. Co-op, Fitzroy Street. Phone 5573.
VISIT HI-STYLE MILLINERY, 163 1/2 Great George Street. Every style Hi-style.
WE HAVE SPRINGHILL COAL on hand. H. R. Large & Co. Phone 5551.
COLEMAN FLOOR FURNACE and space heaters. Douglas Bros. and Jones.
TRAPPERS AND DEALERS your Raw Furs will have good market at top prices with W. Chester S. McLure, Charlottetown. Season now open.

SUITS tailored-to-measure \$39.00 ap. J. P. MacPherson & Son.
SERVICE TO SICK, Dial 5132, Cantwell's Pharmacy, next to Gloria.
ISLAND GRILL, Queen Street, Dial 5228. Serving full course dinners. Specializing Chinese dish.
SALE—Old and new things, Zion Basement, Saturday, November 14th, 3 o'clock.
CAPONS, CAPONS, CAPONS we need 'em. Co-op Services, Fitzroy Street. Phone 5573.
RESERVE Friday, November thirteenth, for Card Party, Central Royalty School, 8:30 P. M.
HUNTER RIVER BEAUTY SALON located next to Len Craswell's. Special on Machineless and Cold Waves.
FROM INDIA — We have just received a shipment of children's brown oxfords, imported from India. They have sturdy brown leather uppers, leather insoles and counters, composition soles. Sizes 5 to 10. \$2.79; sizes 11 to 2, \$2.98. Wright Shoe Co.
ISLAND BAHAI'S OBSERVE ANNIVERSARY — Followers of the Bahai World Faith and friends marked the birthday of the Founder of the World Religion last evening when they met at 249 Euston street. The anniversary commemorated the birth of the Prophet, Baha'u'llah, who was born in Iran in 1817, said the speaker of the evening, Miss Ellen Simms, who explained the mission of Baha'u'llah is to bring about unity of all mankind in and through God, by raising the Standard of a New Era. Recorded Sacred Writings were heard during the evening and later beautiful colored slides of Haifa, the Bahai World Faith center, were shown.

Former Islander Dies In Concord, N. H.

Many Islanders will regret to learn of the passing of Mr. John C. Stevenson 78, who died suddenly at his home 75 South Spring St., Concord, N. H., on October 29. Born in Fredericton, P. E. Island, the son of William and Ann (Cummings) Stevenson Mr. Stevenson had been a local resident of Concord for 60 years. He was a City employee for many years, and for the past six years had been employed by William S. Dunn. He was a valued member of United Baptist Church and its Men's Club; of White Mountain Lodge I. O. O. F. and Penacook Encampment.

Surviving are his widow Minnie A. Stevenson, a son of Douglas M. Stevenson of Barrington; three daughters (Laura), Mrs. Edward Dunstane; (Jeanette) Mrs. Cedric Rutter; (Marion) Mrs. Terrance Frost all of Concord, four grandchildren and two brothers, Wallace and Heber Stevenson of Rimboe, Alta.

Funeral service was held Oct. 31, from United Baptist Church, the pastor, Rev. M. Eugene Levy officiated and conducted the committal rites at Blossom Hill Cemetery. Mrs. Grace C. Tilton was organist and George W. Philbrick was soloist.

Delegations attended from Fidelity Rebekah Lodge, Penacook Encampment, White Mountain Lodge of Odd Fellows, The Selective Service Office and Co Unto Others and Harmony Circles, King's Daughters.

Palbearers were Messrs William Houston, Robert C. Stevenson, Lew Hoskins, George Lenahan, Thomas Edwards and Chester McKenzie.

Dirty Work At The Crossroads



Photo by Garahum

"Goah, all durn," says simple Mookie, "I ain't heard a smack like that since ol' Bess pulled her smoot out o' the mud." Little does the poor country farmer realize that the glamorous Fleurette is merely toying with his affections in one of the many hilarious scenes of "Dirty Work At The Crossroads." For an outstanding evening's entertainment don't miss seeing this heart-rending melodrama, which will be playing at the Spring Park Community Hall from November 18th to 20th. You will hear songs which brought tears to the eyes of audiences of the Gay Nineties, including such hits as "The Picture That Is Turned Towards The Wall," "Take Back Your Gold," "She Is Tickles Without Delay," and many others. Get your tickets without delay. They are available at Hughes, Posters, Reddins, Old Spain, Ments, and Ledwell Vessey's.

AEROWAX SAVES RE-WAXING!



The SHINE COMES BACK AGAIN and AGAIN WITH EASY BUFFING!

and AEROWAX saves me 22¢ a pint!

Perfection BUTTER

IT'S BETTER WITH...

For good eating and good living you just can't beat butter. As a spread it's supreme on the tables of the nation. From the simplest hot biscuits to a delicate layer cake, everything you cook is much, much better with butter.

Look for the famous Perfection trade mark on ice cream. One of the world's finest confections.

On evaporated milk, the Perfection trade mark identifies the most natural flavor of any canned milk you ever tasted.



CENTRAL CREAMERIES Limited

Brookvale and Vicinity

Mr. Joe McMahon was a recent visitor to Charlottetown and reported the roads in good condition.

Mrs. Loretta Coady spent the past few days in Kelly's Cross helping Mr. John Carragher to harvest his potatoes.

Many friends attended the shower at the home of Mrs. Emmet Sturdy in honor of her daughter, Teresa.

Mr. Clair Smith has returned to his home after spending the summer months in Labrador.

Miss Myrtle Smith and Miss Josie Ourlay spent Saturday in Charlottetown.

Miss Rosaleen Carragher left for Toronto last Monday.

Mr. Linus Smith made a recent visit to Kelly's Cross.

Mrs. Maurice MacDonald made a trip to the city last week.

Mr. Adrian Smith spent a couple of days in Green Bay recently, guest of Mr. Peter Murray.

Mr. Johnnie McGonnell, Peter Murray and Mrs. Murray spent Sunday Night at the home of Mr. and Mrs. Albert Smith.

Mr. Mark Currie was a visitor to the city on Saturday.

Mr. Thomas Cusack finished harvesting his crop of potatoes and reports a bumper crop.

Mr. Bill Carragher is busy inspecting potatoes in Victoria.

Mr. and Mrs. Francis Smith and family visited Brookvale on Sunday.

Brookvale School is progressing very favorably under the management of Miss Agnes Trainor, teacher.

Mr. Jerome Smith was a recent visitor to Stanley Bridge. —G.U.

DONAGH SCHOOL

The following is the school report for October for Donagh School:

Grade X — 1. Joyce Trainor.
Grade VIII — 1. Freda Driscoll; 2. Katherine Koughan.
Grade V (a) — 1. Urban Driscoll; 2. Edna McAdam.
Grade V (b) — 1. Freddy Gallan; 2. Earl Koughan; 3. Clair Trainor.
Grade IV — 1. Elsie Trainor.
Grade III — 1. Tommy Gallan; 2. Gail Trainor.
Grade II — 1. Gloria McAdam; 2. Frances Murnaghan; 3. Basil Trainor.
Grade I — (No tests).
Teacher, Peggy MacCormack.

ANCIENT ART

The earliest known samples of embroidery are found on mummy clothes of ancient Egypt.

Hearing Aid Wins Award

NEW YORK (Special)—The 1953 Audio Engineering Award for excellence in design was given to the Sonotone Model 1010 Transistor Hearing Aid. The Citation reads in part: "The Sonotone 1010 has been selected by the judges as the finest in its field." Readers desiring a free informative booklet should write Sonotone Company, 229 Yonge Street, Toronto.

IN MEMORIAM

MR. JOHN J. ROBINSON

—He passed away on Thursday morning, October 15 John Joseph Robinson in his 76th year. The late Mr. Robinson was born at Augustine Cove and was the elder son of Mr. and Mrs. Thomas Robinson. He served in the army and was stationed at Halifax, N. S., during the First World War and later for a number of years was employed on the S.S. Prince Edward Island at Borden. Since his retirement he resided at Searle town with his son.

His wife, nee Florence MacCann of Clyde River, P.E.I., predeceased him 36 years ago, also one son Vernon at the early age of three, and an only brother, Harry, who passed away at Valcartier Camp while serving in the army during the First World War.

The funeral service was held on Saturday afternoon at his late residence and was conducted by Rev. Mr. Britten of Central Bedeque Baptist Church, assisted by Rev. Mr. Ward of Central Bedeque United Church. Music was

under the direction of Mrs. Howard Scourman. The hymns sung were "Nearer My God To Thee", "Rock Of Ages" and "Safe In The Arms of Jesus".

There are left to mourn, one son Archie, Searle town, one daughter Beulah, Mrs. Earle Thomson, Carleton, also four grandsons and three granddaughters, who will always cherish his kind endearing ways.

Palbearers were Messrs. Walter Cann, Walter Wood, Fred Platts, Neil Bradshaw, Kenneth Muttart and Lloyd Bell.—S

LIBBY'S PROUDLY PRESENTS LIBBY'S WEEK

We are happy to announce a demonstration of this internationally known food line in our store this week-end. You are cordially invited to visit with us and to sample this very high quality product.

LIBBY'S FANCY QUALITY	TOMATO JUICE 48 OZ. TIN	35¢
LIBBY'S FANCY QUALITY	TOMATO JUICE 20 OZ. TIN 2 FOR	33¢
LIBBY'S FANCY (Halves)	PEACHES, 15 oz. tin,	29c
LIBBY'S FANCY QUALITY	FRUIT COCKTAIL, 15 oz. tin,	35c
LIBBY'S FANCY QUALITY	PINEAPPLE JUICE, 20 oz. tin,	19c
LIBBY'S FANCY QUALITY	PINEAPPLE JUICE, 48 oz. tin,	45c
LIBBY'S (Deep Brown)	PORK & BEANS, 20 oz. tin, 2 for	45c
LIBBY'S (Deep Brown)	PORK & BEANS, 15 oz. tin, 2 for	35c
LIBBY'S CHOICE	ROSEDALE PEAS, 15 oz. tin, 2 for	35c

FRUIT and PRODUCE

Emperor	GRAPES, 2 lbs,	35c	Island MacIntosh	APPLES, doz.	55c
Golden Ripe	BANANAS, lb.	19c	Florida (Pink)	GRAPEFRUIT, 3 for	25c
Sunkist	ORANGES, 3 doz.	79c	Red Ripe (Cello)	TOMATOES, pkg.	23c

CHOICE QUALITY MEATS

CHOICE SIRLOIN or T-BONE STEAK, lb.	45c		
CHOICE ROUND STEAK, lb.	43c		
FRESHLY GROUND HAMBURG, 2 lbs.	49c		
CHOICE RUMP OR RIB ROAST, lb.	35c		
CHOICE SHOULDER ROAST, lb.	29c		
CHOICE RIB and BRISKET STEW MEAT, lb.	19c		
Canada Packers (Bulk) Fresh (Roasting)			
SAUSAGE, lb.	28c		
Canada Packers	PORK, lb.	43c	
BOLOGNA, lb.	29c	Breakfast (Sliced)	
		BACON, lb.	79c



Yes, ma'am...

HE SOLD IT IN THE 1880'S

The Canadian housewife has always been a shrewd and critical buyer. A manufacturer may win her confidence today with a product of superior quality. But let him once relax his standards and she will leave him tomorrow for a new and better brand. Especially so with salmon.

How striking, then, is the record of Todd's Horseshoe Brand salmon. Introduced in 1882, this superb red sockeye became noted for its fresh-caught flavor and unflinching excellence. Today, after 71 years, it is still the mark of quality with those who know canned salmon.

and still today Canada's finest Salmon

- Todd's Horseshoe Fancy Red Sockeye
- Todd's Fancy Red Cohoe
- Todd's Fancy Pink
- Todd's Fancy Keta

TODD'S HORSESHOE

GREAT GEORGE STREET, CHARLOTTETOWN, P.E.I.

Pierce's CASH and CARRY

DIAL 5524-5525

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