

# SIMPSONS-SEARS

Don't Miss Out On These Outstanding New Store Opening Specials

# GRAND

## Lowest Price Ever on This Coldspot Refrigerator!

9.4 Cu. Ft. Manual Defrost Model **179.<sup>88</sup>** NO DOWN PAYMENT

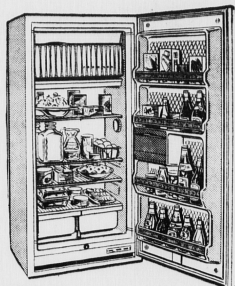
What a value for our Opening Sale! Never before so many features at so low a price! Freezer chest and chiller tray provide storage room for 51 lbs. of frozen foods. Pull-width crisper for vegetables and fruit. Special egg basket holds 3 dozen eggs. Four shelves on the door. Porcelain enameled interior. Acrylic enameled exterior. Hurry to Simpsons-Sears for this feature value!

### 3 Other Great Coldspot Refrigerator Values!

Two-door refrigerator-freezer. 13.1 cu. ft. capacity. Separate freezer holds 106 lbs. frozen foods. Automatic defrost on refrigerator section. Convenient door shelves. Opening Special **269.88**

Save \$30.07. Cycle defrost refrigerator with 84-lb. freezer. Popular 12.2 cu. ft. capacity. Two porcelain crispers. White acrylic enamel exterior. Shelves on door with dairy best. Opening Special **249.88**

Freezer chest and chiller tray holds 67 lbs. of food. Two porcelain - enameled crispers. Manual defrost. Popular 12.2 cu. ft. with four full-width door shelves. Opening Special **199.88**



## Great Opening Special! Kenmore Wringer-Washers

Former Low Sale Price 119.25 **98.<sup>88</sup>** NO DOWN PAYMENT

Exceptional value when you can get a washer like this for less than one hundred dollars! Big porcelain-lined tub takes 10-lb. loads. Efficient lavane durallite plastic agitator can't hurt clothes. Safety-type wringer. White acrylic enamel finish. When you're finished washing an automatic drain pump empties tub in less than 2 minutes! Buy it today with no down payment!!

96" Cabinet Sink with Two Wall Cabinets  
294.95 Value! **268.88**

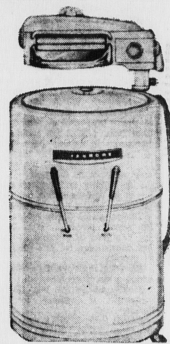
Revamp your kitchen with this fine ensemble: one 96" birch base cabinet with double-bowl steel sink; faucet and spray; two 30 x 32" hardwood wall cabinets. For extra counter top.

Single stainless steel SINK Special **9.99**

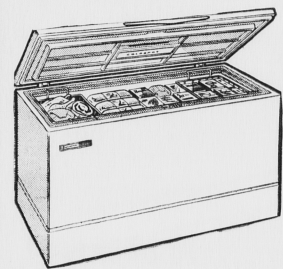
### Kenmore Wringer-Washer

Very Special **143.<sup>88</sup>**

Double-wall tub keeps water hot. 20-minute timer rings signal bell. Exclusive Roto-Swirl agitator for cleanest clothes you've ever seen. Automatic drain pump. Lent filter. Lovell safety wringer, fat 2" rollers.



## Sale Prices on Coldspot HOME FREEZERS



15.5 cu. ft. Model, Holds 543 lbs. Frozen Foods. **234.<sup>95</sup>** NO DOWN PAYMENT

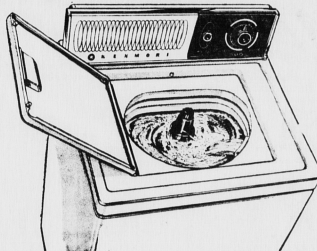
Same Model in 18 cu. ft. Size. Holds 630 lbs. Frozen Foods ..... 254.95  
Same Model in 22 cu. ft. size. Holds 770 lbs. Frozen Foods ..... 279.95

All above models have the following features: Lifetime porcelain liner that won't rust, stain, peel or yellow. "Super-Wall" construction to prevent sweating. Adjustable cold control. Automatic interior light. Tough acrylic enamel exterior. 3-year warranty against food loss (of 5.00 to 200.00) due to mechanical or power failure at any time. Buy your Home Freezer during our New Store Opening and Save.

### Coldspot 14 cu. ft. Upright Freezer

Upright freezers are preferred by many people because of the extra convenience afforded by shelf storage. This model holds 463 lbs. frozen foods and has the famous lifetime porcelain liner. "Super-Wall" construction prevents cabinet sweating. **234.<sup>95</sup>** OPENING SPECIAL

## Enjoy Washday with a Kenmore Automatic Washer



Deluxe Model **249.<sup>88</sup>** No Down Payment

Every year, more and more housewives are turning to Simpsons-Seas automatic laundry appliances to save them from washday blues! Here's a washer we can recommend for all-fabric care. "Normal" cycle wash after your regular wash. "Delicate" cycle takes care of cottons and woolsens. "Special" cycle cleans overalls and wash n'wear fabrics. Wash-and-rinse temperature. 6-vane durallite plastic agitator. Tub up to 12 lbs. Lent filter.

### Kenmore Automatic Dryer

Reg. 179.95 value! Limited quantity on sale! 3-cycle dryer with infinite-heat control. Built-in lint trap. Enclosure 560-watt element will not scorch clothes. Safety switch. Drum holds 20 lbs. of wet wash. Sale price **149.<sup>88</sup>**

### Special! It's New!

9.2 cu. ft. Chest-Type **FREEZER**

**149.<sup>95</sup>**

- NO DOWN PAYMENT
- Holds 325 lbs. food
  - Attractive style 29" x 29" cabinet 34" high
  - Tough white "Acrylic" enamel exterior
  - Adjustable cold control
  - Guaranteed 5 years
  - Built in Canada by Universal Cooler Co.

### MODELS FOR

- MEN
- BOYS
- WOMEN
- GIRLS



## EXTRA SPECIAL! J.C. HIGGINS BICYCLES

Here's to better fun and exercise... get a beautiful bicycle priced away below normal! Check all these outstanding features: Made by Canada's largest bicycle manufacturer. Deluxe Sport Piste model for rugged use, whitewall tires. Inverse pedal crank, Perry coaster brake for sure stops. Mens-Boys-Womens-Girls all with 36" wheel and flamboyant green enamel finish. Buy with no down payment on your Account.

REG. 59.95

**48.<sup>88</sup>**

### BOYS' and GIRLS' SIDEWALK BICYCLE

J.C. Higgins model, made by Canada's leading bicycle manufacturer. 15" Bondized tubular steel frame 20" wheels. Other features: Safe Perry coaster brakes for reliable stops. Chrome-plated rims and handlebars. Suitable for most children 5 to 7 years of age.

REG. 39.98

**33.<sup>88</sup>**

### 3 Only Complete 9-pc CAMPING OUTFITS!

Camp in style with this fine outfit: high wall tent, 9 x 12 x 7. Sleeps five. 2 tent pole hangers. 2 adult's visco-poppin sleeping bags, 35 x 72" 2 collapsible camp cots... 2 camp stools... 1 camp toaster... and 1 large Synformite fly sheet. Reg. 125.99 if bought separately. Complete for only...

REG. 125.99

**98.<sup>88</sup>**

### LINOLEUM TILE

Reg. 5 cents 9 1/2" each

ASSORTED COLORS DOMESTIC WEIGHT

### COTTON MATS

Limited Quantity **88** CENTS EACH

ASSORTED COLORS MOST POPULAR SIZE

### NYLON CARPETS

79.95 **59.88** 9 x 12 size

NYLON FILE-FOAM BACK WIDE COLOR CHOICE

### ECON-A-FLOOR

6 Ft. Width 9 Ft. Width **32<sup>c</sup> FT. 53<sup>c</sup> FT.**

STURDY ENAMEL SURFACE ASSORTED PATTERNS

### 3-pc. Bathroom Ensemble



No Down Payment **98.88**

Modernize your bathroom at low cost! Recessed-style tub about 5' long, 31 1/2" wide, 14" high. Vitreous china basin is 18 x 15", has mixing faucet. Vitreous china toilet is wash-down type. Etoalon seat. Fittings are chrome-plated brass.

BATHROOM CABINETS at a low, low sale price, each **4.88**

### SPECIALS IN MIRRORS

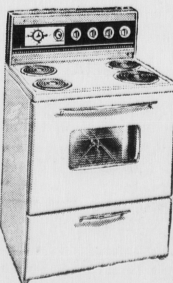
Plate glass wall mirror finished with 3/4" beveled edges. About 24 x 30". Highly polished. Reg. 21.87. Limited quantity at, **10.88**

Wall mirror of heavy sheet glass with smooth polished edges. About 18 x 28". Reg. 7.48. Limited quantity at, each **3.88**

Reg. 10.85 to 12.95 Bathroom Hampers. Group of assorted styles in these convenient hampers. Attractive covers. Drastically reduced for quick sale, each **8.88**

Reg. 6.40, Bathroom Scales. Weigh up to 250 lbs. Attractive covers. Limited quantity. Originally priced low at 6.49. Now even lower, at **4.88**

## Look at the Low Sale Prices on 30" Electric Ranges!



- Automatic clock controlled oven
- Automatic oven rotisserie
- 7-heat rotary switches
- Gleaming porcelain enamel finish
- Visi-bake oven window
- Mammoth oven with interior light

**188.88**

ONLY 10.00 MONTHLY

## Electrical Appliances and Housewares

- **ELECTRIC TOASTERS**  
Pop-up 2-slice toasters with automatic thermostat control. Chrome-plated, gold colour ends. Removable crumb tray. **13.99** only
- **ELECTRIC TEA KETTLE**  
Dominion electric kettle with Bakelite handle. Attached cord. About 2-quart capacity. Fine for home or summer camp. **7.49** only

- **ELECTRIC STEAM IRON**  
Dominion steam or dry iron. Fabric iron control. Beveled edge for doing around buttons. Chrome-plated, black trim. **10.99** only
- **KITCHEN PAN SETS**  
Stainless steel covered saucepans (1-qt., 2-qt., 3-qt.,) and 6-qt. covered Dutch oven. Cost 26.20. Complete **18.88**

- **HAND MIXERS**  
Dominion 3-speed electric mixer with finger-dip control. White plastic case. Chrome-plated beaters. Attached cord. **10.99** only
- **CANISTER SETS**  
Handy adjunct for the kitchen. Stores flour, sugar, etc., right at your finger-tips. Specially sale price. Set **2.98** and **3.98**



### ALLSTATE TIRES ARE YOUR BEST BUY

During our Opening Sale Simpsons-Seas will launch the greatest Allstate tire promotion ever offered to Canadians. Savings up to \$18.00 low comparable manufacturers list prices plus a \$5.00 Allstate tire contest including elevating 1964 Studebaker Commander cars. See the complete line of ALLSTATE Quality Tires at our get full details of contest at Simpsons-Seas now.

### ALUMINUM DOORS

Thick 1" Frames ..... **24.88**  
Extra-Thick 1 1/2" Frames ..... **29.88**

This is a group of several style doors reduced! Low-Low clearance prices for our Opening Sale. Shop early for your size.

### TRILET FLOOR LAMPS

Brush-plated base and stand; translucent glass shade. Hand-rubbed walnut trim. Fitted with bullet-type reading light. About 60" high. **14.78**

### STORE OPENING SALE TABLE LAMPS—TO CLEAR

Modern ceramic decorator lamps in tall design 3-way bulb flick switch. White laminated metal fabric shades. Reg. 13.95 value including elevating. Your choice, each **7.88**

### Reg. 33.44 Barbecues

Get ready for the summer cookouts with one of these beauties. Equipped with side table. Reg. 33.44. **26.88**

SHOP AND SAVE AT OUR NEW ADDRESS - 156 KENT STREET PHONE 892-1251