

# FIRE PREVENTION WEEK OCT. 8th to 14th



**FOR**  
**Competent Insurance Service**

HAVE A TALK WITH  
**MORTON DEW**


Phone 1711 Eastern Trust Bldg. Charlottetown



Consult Us — We Represent Strong  
**RELIABLE INSURANCE COMPANIES**

**DeBlois Bros., Ltd.**

**FIRE**



—and—  
Automobile  
Insurance  
**H. L. SEAR**

**DON'T TAKE CHANCES!**

**HELP CONTROL**  
**FIRE**



AND  
**INSURE**

**HYNDMAN & CO. LTD.**  
THE OLDEST INSURANCE AGENCY IN  
PRINCE EDWARD ISLAND




**PRINCE EDWARD ISLAND  
MUTUAL  
FIRE INSURANCE  
COMPANY**  
ESTABLISHED 1885  
MUTUAL  
SERVICE AND SECURITY

**MOST FIRES ARE PREVENTABLE**

Follow these instructions for maximum protection against loss from fire in your home or business. 1. Locate and dispose of all oily rags. 2. Have several fire extinguishers in strategic places throughout the building, available for immediate use. 3. Have electrical wiring checked for safety—and do it NOW! 4. Check your flues and stove pipes immediately. 5. Check the shingles on your roof. 6. Insure your premises with us immediately, so that if fire should strike you will suffer no financial loss. Low premium cost will surprise you.

**AGENTS**  
GEDDIE MacLEOD, W. Royalty A. J. ROBERTSON, Marmal  
CARL WEEKS, Alberton CLIFFORD SIMPSON, Stan-  
W. E. WARREN, Kensington ley Bridge.  
V. VERNON CRAIG, the deque  
SYDNEY B. BIRCH, Fort Hill G. M. GRANT, Charlottetown.  
M. E. MACLEAN, North Wilt- FRANK I. GALLANT, Wellings-  
shire. ton.

**PRINCE EDWARD ISLAND  
MUTUAL FIRE INSURANCE COMPANY**  
HEAD OFFICE: SUMMERSIDE  
(Temporarily located in the Telephone Building)  
Branch Office: Charlottetown



**Follow These Four  
Commandments of Fire Prevention!**

Don't pile up paper, rags, inflammable fluids in your cellar;  
Don't leave your fireplace smouldering; Don't leave lighted cig-  
arettes around; Don't let a moment of carelessness cost you  
a lifetime of effort.

Inserted by the City of Charlottetown in co-operation with Fire  
Prevention Week.

**LESTER O'DONNELL,** B. EARLE MacDONALD,  
Chairman Fire Committee Mayor.

**W. K. ROGERS Agencies  
Limited**

**FOR**  
**"Complete Insurance  
Service"**

**TAKE PROTECTIVE MEASURES NOW**

CHARLOTTETOWN and SUMMERSIDE


For  
**FIRE INSURANCE**

Consult  
**T. Edgar MacNutt**  
Charlottetown, P. E. I.

**ALL LINES  
OF  
INSURANCE**

FIRE  
AUTOMOBILE  
LIFE

**B. H. HUGHES**  
Insures Everything  
179 Queen St.  
Charlottetown



Yes, most fires can be stopped before they start if we take common sense precautions. Watch your electrical wiring. Don't overload your lines. Take care of those newspapers you're storing in the basement. Keep matches guarded away from children. Remember most fires are preventable!

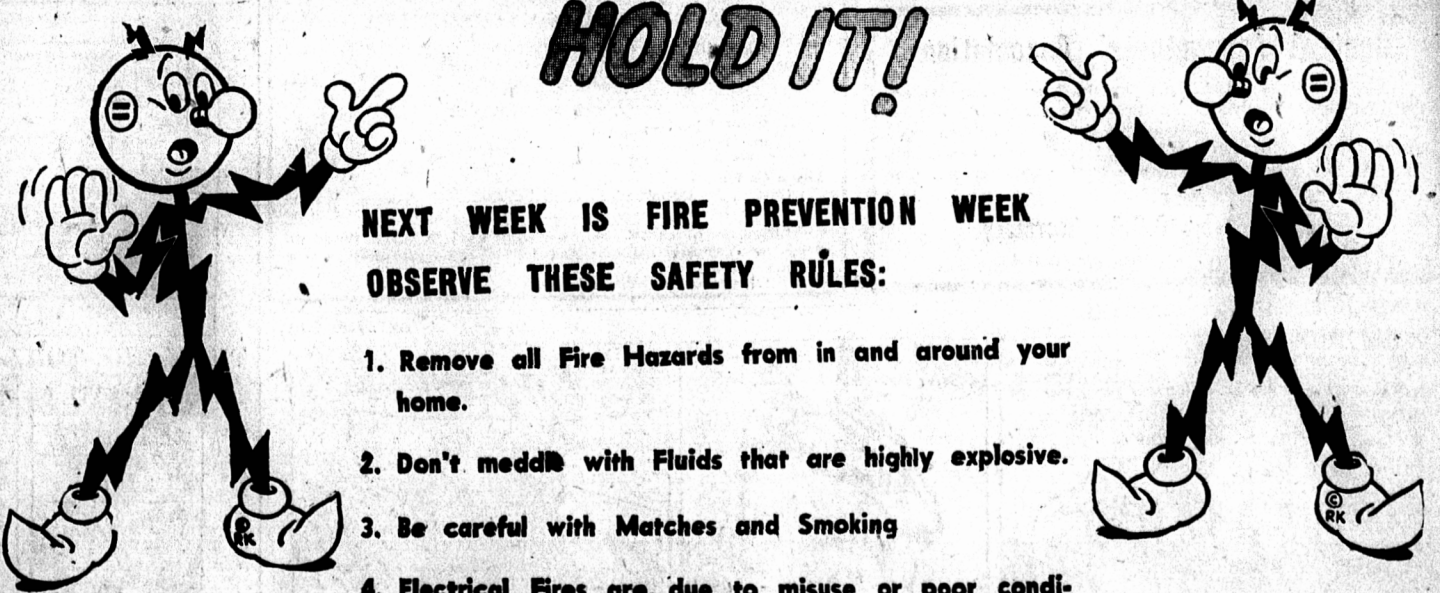
**R. E. ELLIS**  
GENERAL INSURANCE AGENT  
SUMMERSIDE

Have All Your  
**MOTOR  
APPLIANCES  
and  
FURNACE  
BURNERS**

Checked as an aid to  
**PREVENTING  
FIRES**

**PALMER  
ELECTRIC**  
PHONE 1444  
98-100 Fitzroy St.

**HOLD IT!**



**NEXT WEEK IS FIRE PREVENTION WEEK  
OBSERVE THESE SAFETY RULES:**

1. Remove all Fire Hazards from in and around your home.
2. Don't meddle with Fluids that are highly explosive.
3. Be careful with Matches and Smoking
4. Electrical Fires are due to misuse or poor condition of electrical wiring or equipment. Upon discovery of any electrical trouble consult a competent Electrician immediately.

Each and every one of us can serve a worthy cause by doing everything to prevent fires. If more attention is given to preventing fires much loss and effort will be eliminated. To cut down on fires we must prevent fires by removing their cause.

*Reddy Kilowatt*