

Firestone Home & Auto Co. Ltd.

LUCKY 7 SALE

Every Price Cut To The Bone - 7 Big Sale Days, Oct. 29 To Nov. 5

7 FREE DOOR PRIZES

FREE DRAW DOOR PRIZES

1. A Beautiful Nylon Frieze Spacesaver
2. Timex watch for Ladies or Mer
3. Hostess Chair—your choice
4. Pair Flannelette Blankets
5. 20 Piece Set of Dishes
6. Hockey Game.
7. Chair

Enter as often as you like. Nothing to buy. Ballot box in each store. Come in today and every salesday. You may be one of the Lucky 7.

SHOP NOW FOR CHRISTMAS AND SAVE!

ELECTRIC RANGES

See the beautiful new electric ranges with automatic oven, peep windows in door



PRICED FROM

\$137.77

REAL SAVINGS ON EVERY-DAY NEEDS—Double Door Wardrobes. ALL W.O.D. Construction. Reg. Value \$49.95. Sale Price **33.77**

2 Door all metal WARDROBE with Mirror. Reg. Value \$69.50. Sale Price **48.77**

Coal, Wood & OIL RANGES with Kenac Burner. All New Models.

Coal and Wood RANGES From **167.77**

WALL PLAQUES
50% Off

FAMILY SIZE APT. ELECTRIC REFRIGERATOR
5 yr. warranty
SALE PRICE
\$157.77

Wooden Kitchen CHAIRS, Natural Finish. Reg. to \$6.55. Sale **5.77**

OIL SPACE HEATERS New & Used. From **39.95**

PLAY PENS **12.77**

HIGH CHAIRS
SMOKER STANDS From **8.77**

FLOOR FURNACES New and Used.
UTILITY TABLES From **4.77**

Panel WOODEN BEDS. Reg. \$29.95. Sale **24.95**

QUEBEC HEATERS Used.
EXTRA SPECIAL ELECTRIC OVEN. Large Size. Ideal for Home Bakery. 25% off.

LAWN CHAIRS. Reg. to \$8.85. Sale **4.77**

Goose Neck DESK LAMPS Reg. \$1.95. Sale Price **2.77**

FLOOR LAMPS. Reg. to \$29.95. Your choice **17.77**

Propane Gas RANGES At Lowest Prices **117.77**

EXTRA SPECIAL ELECTRIC OVEN
Large size. Ideal home baking.
25% Off

USE OUR LAY-AWAY PLAN

FREE!

- 5 piece Kitchen Suite
- 25 pieces free and 20 place setting of dishes with every 12 cu. ft. refrigerator. Philco, Westinghouse, Gibson, models, also 2 door combination fridges.

Nothing down—up to 3 years to pay
LOW — LOW PRICES
... ALL FLOOR MODELS MUST GO ...

OUR TOY DEPT. IS OPEN

TOYS

NOW is the ideal time to pick out your Christmas toys. Largest selection. 100's of the newest toys.

McCLARY Easy Electric Clothes Dryer
Reg. \$259.95
Supply Limited
SALE PRICE
\$177.77

BOOKCASE BEDS. All Finished. Reg. \$49.50. Sale **37.77**

Gossip Bench. Reg. to \$29.95. Sale Price **14.77**


TERMS

- Layaway
- Cash

Low Monthly Payments with up to 3 Years to pay.

BUY NOW - PAY IN '64

ENTER NOW
Free Door Prize



HOLLYWOOD BED SETS
Complete with Head Board From
37.77

HOSTESS CHAIRS
11.77

Chrome High Chairs. All Colors. Reg. to \$18.95. Sale **12.77**

Chrome ROCKING CHAIRS. Reg. to \$18.95. Sale **12.77**

LOVELY COLORS PLATFORM ROCKERS. Reg. \$69.95. This Sale **47.77**

Your Choice TABLE LAMPS
Reg. to \$15.95
\$7.77

BEVERLEY MATTRESS SALE

Hundreds of quality mattresses have to be moved. This is a real chance to save. Up to 10 year warranty. A large selection of ticking to choose from.

SALE PRICED FROM **\$29.95**
YOU SAVE UP TO \$20.00

BRASS **MAGAZINE RACKS**
97c

Philco AUTOMATIC WASHERS Reg. \$369.95. Sale **277.77**

McClary Easy Propane Gas DRYERS. Reg. \$399.95. Sale **227.77**

1 only 2 door REFRIGERATOR with 125 lb. freezer. Reg. \$439.95. This Sale **247.77**

Phillips TAPE RECORDERS Reg. \$199.95. Sale **151.77**

STEP END TABLES. Reg. to \$19.95. Sale **11.77**

Rogers Majestic Stereo Record Players
In a lovely mahogany finish. Reg. \$169.95. Slightly soiled.
\$87.77

Decorator CUSHIONS. Reg. to \$2.95. Your Choice **1.37**

Flannelette BLANKETS 5.95
Pair **5.95**

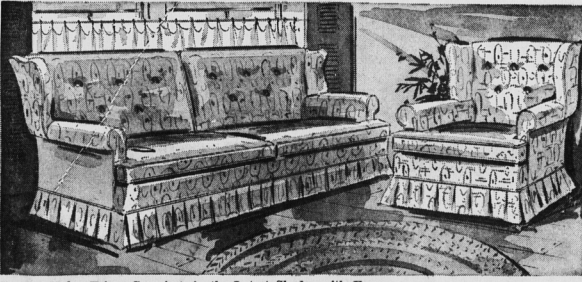
BATH TOWELS. Extra Large. Reg. \$2.95. Sale **1.77**

Plastic TABLE CLOTHS 77c

TRANSISTOR RADIOS
Powerful 6. While They Last
\$14.77

We have just received a large shipment of the very latest in

CHESTERFIELDS



Long Wearing Nylon Frieze Coverings in the Latest Shades with Foam Cushioned Backs.

197.77

Colonial and all leather Suites at Lowest Prices

Students DESKS All Sizes From **29.77**

BOOK CASES. All Sizes. From **19.77**

SPRING FILLED MATTRESSES All Sizes. Reg. to \$29.95. Sale **19.77**

Christmas Long Playing RECORDS. Reg. Value \$4.49. Limited Supply. Sale **1.29**

ALL WOOL FLOOR MATS. Made from the best carpeting. **25% off**

WE TAKE ANYTHING IN TRADE

Deluxe Electric **Portable HAIR DRYERS**
\$14.77
Ideal Christmas Gift

G. E. Two Brush FLOOR POLISHER
\$27.77
Supply Limited

HAND TOWELS. Reg. 30c. Sale **4 for 1.00**

Rayon DISH TOWELS. Reg. 30c. Sale **4 for 1.00**

CLOTHES HAMPERS. All colors. From **3.47**

GIFT BOX TOWEL SETS—Reg. \$1.99. Sale **1.47**

Automatic **Portable Dishwasher**
177.77

WALLPAPER SALE
All Stock On Sale

Lates & Enamel PAINT qt. **1.39**

GOOD USED TV's
from **\$79.95**

G. E. Dry & Steam Iron
Reg. to \$21.50. A lovely gift at **\$15.77**

Five Piece **Kitchen Chrome**
Reg. to \$79.95
\$37.77

1 ONLY C. T. MILKING MACHINE
New Warranty
\$189.95

PHILCO TV -- Save \$100

- 23" picture tube
- swivel base
- Bonded tube
- Stereo Sound
- A Beautiful Tone

SAVE \$100

CHEST OF DRAWERS
4 and 5 drawer, all finished. Reg. to \$44.95. Sale from **\$23.77**

Large size CRIBS. Natural finish with plastic coated spring filled mattress. Reg. \$39.95. Sale **34.77**

Automatic Portable DISH WASHER **177.77**

ADMIRAL STEREO
With stand and Record Holder.
SALE PRICE
\$169.77

FREE 50 Long Play Records

Portable Stereo Automatic RECORD PLAYERS. Reg. \$69.95. Sale **54.95**

BUNK BED SETS. Complete with spring filled Mattress. From **69.95**

Indian BLANKETS Each **2.77**

Gray BLANKETS Each **2.77**

5 Piece Wooden DINETTE SUITE. Reg. \$79.95. Sale Price **57.77**

Check this one for the Nursery. DRESSER with 4 side drawers, 1 full top drawer, 1 clothes hanger chest. Nicely finished. Reg. \$49.95. Sale **37.77**

Electrical Appliances

Kettles automatic **9.95**

Toaster **19.95**

Deep Fryer **14.95**

Fry Pans from **10.95**

100 Assorted CHROME CHAIRS
Reg. Value \$11.95
Your Choice
\$4.77

Westinghouse Wringer Washer
Reg. \$139.95
SALE PRICE
\$139.95
With Lint Filter

PHILIPS
Phillips 5 year Warranty VACUUM CLEANERS. Reg. \$79.95. Sale **67.77**

Phillips Portable HAND FOOD MIXER **15.77**

PHILASHAVER With Your Trade **19.77**

Chesterfield COVERS for 3 Cushion Style. Reg. \$19.95. Sale **15.77**

POWER 3/4" DRILL. Reg. \$21.90. Sale **14.77**

SKILL SAWS. Reg. \$7.95. Sale **27.77**

Good Used Electric MOTORS. Reg. to \$12.95. Sale **9.77**

ADMIRAL STEREO with Stand & Record Holder. **169.77**

FREE 50 Long Playing Records.

FOR DAD This CHRISTMAS
A real man's chair
Soft leather recliners. Reg. value \$99.95. This sale **\$77.77**
Lay Away Today

MIRRORS—All Stock **33% OFF**

Electric BLANKETS. Reg. \$29.95. Sale **17.77**

Electric TOOTHBRUSHES— Sale **9.77**

Electric CAN OPENERS— Sale **14.97**

FELT MATTRESS—All Widths Save today. Sale Price **14.77**

20 piece set of **DISHES**
Reg. value \$5.95. While they last
\$3.77

Electric CHORD ORGANS— Sale Priced. 1 only Combination Console RADIO & hi-fi. Reg. \$19.95. Sale **97.77**

BABY CARRIAGES
Priced from **\$19.95**

BABY STROLLERS & WALKERS
LOWEST PRICES

CHRISTMAS CARDS
Reg. \$1.00 box
77c

HOME FOOD FREEZERS

FREE with every purchase of Freezer -- 50 pkgs. of frozen food -- Berries, Beans, Peas and Dinners

DURING THIS SALE

All Sizes 12—13—14—15—18—21—23

FIRESTONE HOME & AUTO CO. LTD.

187 GREAT GEORGE ST. CHARLOTTETOWN

EASY TERMS DIAL 4-5547