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For Immediate Release:

### Bottle Buddy, the Ring Bottle Opener, Helps Save Teeth this Holiday Season



Many Canadians and Dentists Pleased With Useful Stocking Stuffer

November 9, 2005 – Charlottetown, PE & Vancouver, BC – ZING, the inno-vention company, announces the availability of the Bottle Buddy ring bottle opener across Canada.

Perfectly timed for the holiday season comes Bottle Buddy, a stainless steel finger gizmo that performs an essential service during upcoming holiday festivities: a handy little bottle opener that you wear. Dentist-approved, this gadget is a cool gift for all people that don't like being caught thirsty but want to avoid using their teeth.

"I know how frustrating it can be when celebrating the holiday season to find oneself without a bottle opener," stated John Rowe, president of ZING. "We think the Bottle Buddy is a stylish solution to this problem and a great alternative to chipped teeth."

"Wherever I go people see my ring and ask me where they can buy one," says Colin Jack, Beer Expert, of Just Here for the Beer. "We've been mobbed a few times when we've brought these out at our beer classes, festivals, and social gatherings – from college kids to baby boomers, from bikers to barties, everyone loves this ring."

At a cost of \$14.99 (inc. taxes and shipping anywhere in Canada) Bottle Buddy is available at [www.BottleBuddy.ca](http://www.BottleBuddy.ca) or by calling ZING at 902-940-3089 or Just Here for the Beer at 604-722-7080. Bottle Buddy comes in sizes 8-15, for guys and girls.

#### About Just Here for the Beer

Just Here For The Beer is a Vancouver based company that is educating British Columbians about beer. Developed on a philosophy that most people have limited "beer experiences" the trio of Beer Experts (Colin Jack, Rick Mohabir & Zayvin Haqq) preach discovery and experimentation. Specializing in private seminars, community based courses and industry training seminars, contact [www.justhereforthebeer.com](http://www.justhereforthebeer.com) today!

#### About ZING

ZING is a design group which creates and distributes 'inno-ventions' across Canada. Just what is an inno-vention? An inno-vention is a fun, useful, unique product that isn't like anything you have ever seen before. In other words our products aim to bring a little ZING to your life! More information about ZING may be found at [www.ZingCanada.com](http://www.ZingCanada.com).

Media Contact  
 John Rowe  
[John@ZingCanada.com](mailto:John@ZingCanada.com)  
 902-940-3089

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