

# Moore & McLeod's Big Half Yearly Sale

## Sale Begins Thursday at 9 a.m. -- Continues Friday and Saturday

Moore & McLeod's big half-yearly sale will be on, beginning Thursday morning — again it will be a store-wide sale — every department has a big list of outstanding values — Ladies' Coats — Men's Suits — Lingerie — Linens — house furnishings and many, many more items going at very drastically reduced prices. Moore & McLeod's regular prices have always been noted for being very low — Now look over these sale prices and you will be amazed. — Be early — the quantities are limited — that's why the prices are so low — SORRY — NO PHONE ORDERS

### Lingerie Department Second Floor

Be early—because here's prices that are bound to please any woman.

One big assortment of slightly soiled Gowns—Slips—Panties and Pyjamas all going at **1-2 PRICE**

Once again—be early and have a field day at these items.

A Good Assortment of slightly soiled Girdles, Corsettes and Brassieres—also going at **HALF PRICE**

Reg. 5.50 Girdles going for **2.75**

Reg. \$7.00 Girdles going for **3.50**

And many others at similar savings.

Cool Cotton Briefs—Reg. 89c and \$1.00—These should be wonderful for wearing under shorts and slacks—and the price!—only, each **50c**

Children's Undervests—Reg. 59—69 and 79c and now priced for this sale at only, each **39c**

### Ladies' and Girls' Basement

Women's Cotton Dresses — lovely floral designs and smart summer colors — sizes 14 to 44. **1.98**

Sale price, each

Women's Silk Briefs — wonderful value — only two sizes — small and medium in either blue or white — going at only, pair **39c**

Women's Drindl Skirts — floral designs in lovely combinations of summer colors — real buys at only, each **1.75**

Girls' Blue Dungarees with red trim — sizes 8 to 16 years — sale price, pair **3.00**

Girls' Silk Briefs in colors white, blue, pink and maize — sizes 2 to 6 and 8 to 14 — all going at one low price, pair **49c**

Girls' Cotton Dresses — floral designs and plains — all sizes from 2 to 12—going at **1.25 — 1.39 and 1.65**

three price groups of

Girls' Drindl Skirts — floral designs in sizes 3 to 6 only — sale price, each **90c**

Girls' Drindl Skirts — sizes 7 to 12 — lovely summer colors in floral designs — weekend special, each **1.25**

Girls' Cotton Blouses—sizes 3 to 6 only—in color white only—priced to clear at, each **1.00**

Girls' Cotton Blouses — sizes 7 to 12 white with elastic around bodice — each **1.25**

Women's Aprons — overall style — floral designs — each **79c**

Women's first quality 42 gauge Nylons in summer shades of glow and tender beige — all sizes 8½ to 11 — sale price, pair **1.15**

Women's Seersucker Nightgowns — small neat designs in colors pink, blue and maize — in sizes small, medium and large — sale price **1.95**

Women's Seersucker Pyjamas — same small neat designs in colors pink, blue and maize — in sizes small, medium and large — sale price **2.75**

### Children's Department Second Floor

Girls' Spring and Summer Coats—latest styles in a host of shades—all sizes 1 to 14x—Reg. \$5.95 to \$27.50—everything goes at **1-3 OFF**

A limited quantity of Girls' Spring and Summer Coats—drastically reduced to 1-2 Price—Sizes 3 to 14 years—in colors brown, green and blue—reg. \$11.95 to \$17.95—Now buy these coats **5.98 to 8.98**

at from

A wonderful assortment of Children's Cotton Dresses—sizes 2 to 10 years—checked and floral patterns in colors—yellow, brown, rose and blue—Reg. up to \$4.50—now put at a price to clear them—grab 'em at only, each **1.00**

Cotton Dresses in sizes 2 to 4x in gay floral designs—lovely summer shades of blue, rose, green and yellow—Reg. \$2.50 to \$4.95—Now going at this **1-3 OFF**

sole at

Girls' All Wool Cardigan and Pullover Sweaters in beautiful pastel shades of yellow, blue, coral and white—sizes 8 to 14 years—Reg. \$3.35 to 3.95 and now priced to clear at **1-3 OFF**

### Men's and Boys' Basement

Dozens of men's fancy striped shirts with fused collars — sizes 14 to 16½—Reg. \$2.49 and now priced for this weekend at, each **1.69**

Men's "T" shirts—stripes and plains—all sizes —buy plenty this weekend at, each **1.39**

Men's blue denim overalls—7 1-4 oz. weight—all sizes 36 to 44. Reg. \$3.50—for **2.95**

Men's summer athletic combinations—white mesh—Sizes 36 to 44—Specially priced at, pr. **1.25**

Men's cotton hose—smart colorful patterns— sizes 10 to 11½—going at, 3 pair for **1.00**

Men's summer shorts and vests—sizes 30 to 40 inch waist, reg. \$1.00—real bargains at, each **69c**

Men's leather work gloves— out they go, pair **1.25**

Men's blue denim dungarees, sizes 30 to 38 7 1-4 oz. denim— Now going at, pair **2.59**

Men's Navy and Cadet blue work shirts—all sizes from 14½ to 17—Priced for this week-end, each **1.79**

Men's plastic belts—dozens to choose from—all sizes 30 "to 40"—a real special at only **39c**

Boys' Dress Shirts—lovely colors and patterns in all sizes from 11 to 13—Reg. \$1.75 and now specially priced at only, each **1.49**

Boys' fancy knit cotton sweaters, sizes 28 to 34—Special at, each **1.39**

Dozens of boys cottonade and drill shorts—only a few sizes 23 to 28—real things for around the shore— buy 'em by the dozen at only, pair **25c**

Boys' work shirts, sizes 12 to 14½ Special at, each **1.39**

Boys' dungarees—all sizes from 26 to 34— Specially priced for this sale at, each **1.95**

Boys' overalls—7 1-4 oz. denim— all sizes 24 to 34, pair **2.50**

Boys' underwear—shorts and vests—Sizes 26 to 34 Special for this weekend, each **49c**

Boys' wool and cotton golf hose—all sizes 7 to 10½—Sale price, pair **69c**

Boys' pullover sweaters—hard wearing wool and cotton, plain colors. Sizes 28 to 34—Reg. \$2.25 and now going at only, each **1.65**

Boys' Fancy Sport Shirts—short sleeves—sizes 8 to 14—Real value at only, each **1.19**

### Ladies' Wear Second Floor

Every Ladies' Spring and Summer Coat to go at 1-3 off. Not just a few coats—every coat! and there are plenty of them to choose from—Gabardines, Coverts, Charmaine, Kilgarnoch Twills, Worsteds and Tweeds —all sizes 12 to 44. Look! You can buy

A \$22.50 Coat for **15.00**

A 29.50 Coat for **19.67**

A \$39.00 Coat for **26.00**

A \$45.00 Coat for **30.00**

A \$59.00 Coat for **39.34**

And a \$69.75 Coat for only **43.60**

12 Only Ladies' Trench Coats—a good assortment of sizes—Regularly worth up to \$25.00—and now put at a price to clear them, each **10.00**

A Big Rack of Ladies' Dresses worth up to \$32.50 —and now priced for this sale at **10.00**

Another Big Rack of Ladies' Dresses worth up to \$22.50—out they go at, each **5.00**

12 Only Ladies' Suits—Rayon Pick-N-Picks worth up to \$29.50 Clearing at **19.67**

9 Only Check Suits worth up to \$29.50. Not many! but good values at, each **19.67**

### Men's Department Main Floor

90 Only Men's Suits worth up to \$65.00 going at only **39.50**

These are regular suits—not just bought for this sale—suits that at their "regular" prices are lower than you can find anywhere—but at this "Sale" price they are terrific buys. Single and double breasted models—in greys—blues and browns—Gabardines, sharkskins and worsteds.

Be early—because these are terrific buys.

100 Pair Men's Pants—\$6.95 (no alterations). A man cannot have too many extra pair trousers for slipping on in the evenings, playing golf or just dressing up in a sport coat with odd slacks—all sizes and colors regularly worth up to \$11.50 Now going at **6.95**

20 Only Men's Sport Coats, worth up to \$27.50— Now priced for this sale at **15.95**

Think of it—a sports outfit for only \$15.95—6.95 for slacks—\$22.90—and you're well dressed for any occasion—all sizes from 36 to 42 in smart designs and colors. Buy yourself a sport coat at this sale **15.95**

Every Topcoat in the store—25% off—and that includes all wool gabardines—Hollywood Gabs, Coverts, Coverdines. All shades—blues, browns, greys, fawns in sizes 36 to 44. Don't pass up this opportunity to buy a topcoat at such a saving.

Need New Car Rugs?—Come early then. 15 only car rugs reduced for this sale only—they are all wool—bright checks and plaids—and they are going at only, each **4.95**

### Men's Furnishings Main Floor

100 men's fused and soft collar shirts, windsor and regular collars—wide or narrow stripes—in smart new shades of teal, fawn, gray and blue, sizes 14½ to 16½—Regularly worth up to \$5.75—and now specially priced for this great sale at only **2.50**

Dozens of men's wool bathing trunks by Jantzen—Monarch and Klingtrite—all sizes 30 to 40 regular up to \$6.00. Now buy two for the price of one **1-2 PRICE**

15 dozen "Penmans" half hose—all sizes 10½ to 11½—wines—blue and green. Smart neat patterns Sale price **1.00**

Broken lines of men's T Shirts—only about 4 dozen in all—worth up to \$3.00. Now being cleared at, each **1.75**

A big assortment of men's wool Jacquard design sweaters—broken ranges and now put in 3 price groups to clear— Sweaters worth up to \$4.00 to go at **2.00**

Sweaters worth up to \$5.25 to go at **3.75**

Sweaters worth up to \$9.50 to go at **5.00**

25 only wool plaid sport shirts—worth up to \$9.00—Now priced to clear at **6.79**

### Millinery Department Second Floor

4 Big Specials in Ladies' Hats—

Ladies' Straw Hats over \$10.00 going at **1-2 PRICE**

Ladies' Dark Straw Hats going at **1-3 OFF**

Ladies' Pastel Shades, Felt Hats going at **1-3 OFF**

And Children's Straw Hats Clearing at **1.98**

### Cosmetic and Jewellery Department Main Floor

A Special on "Woodbury" Soap—Reg. 3 for 29c Now get an extra cake for 1c—Special 4 for **30c**

Dorothy Gray Hot Weather Cologne Special **1.25**

Dorothy Gray—Set Special—\$3.00 value for only \$1.75—here's what you get—Dorothy Gray Lipstick, valued at \$1.25 —Dorothy Gray Cream Rouge, valued at \$1.25 and Dorothy Gray Powder, valued at 50c. Buy all three at this sale—only per set **1.75**

Dorothy Gray Travellette Set, containing powder base, powder and lipstick Special at **1.50**

Make Up Sets containing cleansing cream, skin tonic and night cream for dry or oily skin—a Sale Special at only **2.00**

"In the Pink bath powder—Reg. \$2.50 Now going at only **1.00**

Elizabeth Arden—Special—Blue Grass Cologne—valued at \$1.75 and atomizer valued at \$1.00—a \$2.75 value, now yours for the price of the **1.75**

Cologne alone

Pearls! Pearls! Pearls! one—two and three strand—priced at only 50c for the single strand—\$1.00 for the double strand and \$1.50 for the triple strand—Snap these up! They are real bargains.

### Linen Department Third Floor

Whether you are fixing up your summer home—getting your hotels and cabins equipped for the heavy tourist season or just stacking up your linen closet—you will find prices at this sale that will rock you. See and Compare—You will be surprised.

Unbleached Sheeting—Remnant ends—mostly in best qualities, ranging in width from 72 to 86 inches. All good sheet lengths. Best qualities worth up to \$1.35 yard. Now priced at **55c to 80c**

Unbleached Cotton—factory ends of 36 to 40 inch widths—Clearing at very, very low prices.

English "Spero" Sheeting—80 inches wide, fine quality English Sheeting worth regularly \$1.50 yard— Now priced for this sale at only, per yard **1.19**

Bedspreads—Washable Homespuns—these are ideal for summer home or cabin use. Natural background with multi colored stripes—finished with scalloped edges at 80 x 100 inches Special at only, each **4.95**

Substandard Pillow Cases—the flaws are very hard to find—wonderful for every day use—priced at the very lowest **39c 49c and 59c**

Terry Towels—You can never have too many—medium weight—white with multi colored stripes—These are priced very low—

18" x 36" per pair **79c**

22" x 42" per pair **1.29**

Broadcloth—factory clearing remnants in 1 to 10 yard lengths—in colors fawn, green and red only—The prices are too low to mention—come and see for yourself and be doubly pleased.

White Lawn—factory ends of 36 to 40 inch widths worth up to 65c per yard, and now being offered to the public this weekend at only, per yard **25c**

Face Cloths—light weight—12 x 12 inches buy 'em by the dozen at 6 for **50c**

English Merricord Prints—guaranteed washable and fast colors—a host of beautiful patterns and colors to choose from, full 36 inch width—Reg. 85c yard—Now being cleared at only, yard **59c**

MOORE & McLEOD limited

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