

GOLD CUP & SAUCER

Sale Days

IN CHARLOTTETOWN

3 BIG DAYS

Thurs. Aug. 18 thru. Sat. Aug. 20

Strike up the band - - - it's Gold Cup and Saucer time again in Charlottetown. Shop and save - - - get your share of values!

The merchants whose advertisements appear in this issue along with the Gold Cup & Saucer Committee and this newspaper have joined forces to bring you 3 fun-filled, bargain-filled shopping days to celebrate the big feature attraction of Old Home Week "THE EVENING PATRIOT GOLD CUP AND SAUCER". Come - - - bring the family to Charlottetown - - - Join in the Cup & Saucer Festivities!



GOLD CUP & SAUCER FLOAT PARADE

10 a.m. Friday, Aug. 19

Bands from Saskatchewan, New Hampshire, Nova Scotia, New Brunswick and P.E.I. Colourful floats, beautiful girls, majorettes, horses, ponies, clowns, antique cars and hundreds of marchers. Parade starts 10 a.m. from Queen Charlotte High School and continues down North River Road to the business district.

BAND CONCERTS

2:30 p.m. Friday, Aug. 19th

The Estevan, Saskatchewan Band will play on the steps of Confederation Centre (Grafton St.) followed by the Spartans Drum and Bugle Corps from Millford, New Hampshire. The Balmoral Girls Pipe Band will be heard at the P.E.I. Hospital; the Fredericton Air Cadet Band will give a concert and precision drill display at Riverside Hospital; the Lovat Scots will play at the Charlottetown Hospital and the Heather Belle Girls Pipe Band will play in front of the Provincial Sanatorium.

Gold Cup & Saucer

The fastest horses in the Maritimes compete for the \$3000 purse and the coveted Gold Cup and Saucer Trophy sponsored by "The Evening Patriot" at the Charlottetown Driving Park.

Friday, August 19th

8:30 P.M.

Scottish Concert

By the Balmoral Girls Pipe Band. See this fine concert prior to the Gold Cup and Saucer Race.

7:30 P.M. Friday,

August 19th

Exhibition Grandstand

IN PERSON

GORDIE TAPP

Du Maurier presents Canada's No. 1 MC.
Star of stage, radio and television!

BIG GRANDSTAND FEATURE

9.30 p.m. Friday, Aug. 19

Gordie Tapp will also appear
in the parade.

See The Thrilling Gold Cup & Saucer POST PARADE

8:30 P.M.

CHARLOTTETOWN DRIVING PARK

You'll witness one of the most spectacular post parades in Eastern Canada's racing history. The silence of the huge crowd, the stirring strains of the Island Hymn as the horses parade to the post, beautiful girls, colorful bands, gay holiday crowds - - - all this is part of Gold Cup and Saucer Day in Charlottetown. Don't miss a single moment of this exciting event!

FRIDAY, AUGUST 19th

