

When the children are hungry, what do you give them? Food.
When thirsty? Water.
Now use the same good common sense, and what would you give them when they are too thin? The best fat-forming food, of course.
Somehow you think of Scott's Emulsion at once.
For a quarter of a century it has been making thin children, plump; weak children, strong; sick children, healthy.

See and try, all druggists.
SCOTT & BOWNE, Chemists, Toronto.

Quebec Steamship Co'y (Limited)

Proposed Sailings from MONTREAL and QUEBEC During Season of 1899. FOR PICTOU, N. S.

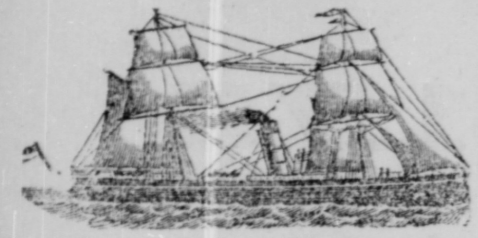
— CALLING AT —
Father Point, Gaspe, Mal Bay, Perce, Cape Cove, Summerside, Charlottetown and Souris.

From Montreal at 2 p. m.	From Ch'town at 6 p. m.
do 17th July	do 10th July
do 31st do	do 24th do
do 14th Aug.	do 7th Aug.
do 28th do	do 21st do
do 11th Sept.	do 4th Sept.
do 25th do	do 18th do
do 9th Oct.	do 2nd Oct.
do 23rd do	do 16th do
do 6th Nov.	do 30th do
	do 13th Nov

Returning will leave Pictou, N. S. every alternate Monday at noon, on arrival of train from Halifax and St. John, calling at Charlottetown, Summerside, Perce, Gaspe, Mal Bay and Father Point.
Subject to change should circumstances require it.

CARVELL BROS., Agents

S. S. City of Ghent PICKFORD & BLACK LINE



S. S. City of Ghent will sail from Chak Whittow every Friday at 4 o'clock during the season of 1899 for Halifax, calling at Summerside, Fort Hastings, Port Hawkesbury, Arichat, Canso, Isaac Harbor, Salmon River, Sheet Harbor, returning will leave Halifax every Tuesday at 6 p. m. making some calls. The steamers have excellent passenger accommodations, Saloon amidships. Special low freights will be given this season. Further information apply to

W. W. CLARK, Agent

Ch'town May 27 if

The Charlottetown Steam Navigation Co., Ltd.



STEAMERS...

Northumberland & Princess

Leave as below every day (Sundays excepted)
From POINT DU CHENE (on arrival of afternoon train from St. John) for Summerside, connecting there with express train for Charlottetown.

From SUMMERSIDE (on arrival of morning train from Charlottetown for Point Du Chene connecting with day train for St. John.

Connecting at Moncton with train for Canada and at St. John with steamers of International Line and D. A. B. steamers and railways for United States and Canada

From PICTOU (on arrival of day train from Halifax) for Charlottetown.

From CHARLOTTETOWN, seven a. m., for Pictou, connecting there with day train for Cape Breton and Halifax, at Halifax with C. A. & P. Line for Boston.

Through tickets to be had at Grand Trunk, Canadian Pacific, Intercolonial and P. E. I. Railways, and on the Company's Steamers and connecting lines in United States.

F. W. HALES, SECRETARY

For Business Men

A la Svengali.

A recent advertising scheme adopted by H. Kleinhans, Syracuse, N. Y., says the Haberdashers' Weekly, is as follows: Two employes dressed to impersonate a farmer and a "professor" of mesmerism meet at a street corner, and when a sufficient crowd has been drawn by their unusual appearance the professor proceeds to mesmerize the farmer. Apparently under hypnotic influence the farmer is induced by the mesmerist to unroll a scroll. The spectators, who are naturally anxious to see what it contains, push forward and read an advertisement of a great sale of clothing. The scheme is said to have attracted a great deal of custom.

High Price and Cheap.

The profitable placing of advertising consists first in preparing good copy—copy that says what ought to be said in a convincing way, says the Henderson, Ky., Gleaner. Second in setting the matter in such type as will catch the eye and embellish the same with a picture, if one can be determined on that will tell its story at a casual glance. Third in the selection of papers the largest number of the right sort of people and sell advertising space at a reasonable rate—not low priced papers; but those that are at the same time high priced and cheap on account of the great service they can render.

Clippings.

The oil of advertising makes the wheels of commerce run smoothly and lessens the power necessary to keep the machinery all going.—Ads.

The object of the modern advertiser is not to reach everybody, but to reach all who can be reached at a price that is worth paying.—Printers Ink.

Stop trifling. Go at business in a business-like way. Adopt the modern methods. Keep pace with times and your neighbor and competitors.—Boots and Shoes Weekly.

Bold outline cuts are the only ones that always show up well, no matter how flimsy the paper upon which they may be printed.—Printer's Ink.

"What is business capacity, Uncle Bill?" "Business capacity is having sense enough to go to the back door when people won't answer a ring at the front door."—Am. Advertiser.

Failure must follow the man who uses his waste basket for advertising propositions without first taking advantage of them.—Polyglot Pub. Co.

Each advertiser must hoe his own row his own way. But the experience of others will reveal many short cuts.—Advertising Experience.

In advertising, truth should be harnessed to tact, persistency, originality, wit, illustration, novelty and above all, be in touch with the spirit of the times.—The Ad. Book.

While it is true that "a drop of ink makes millions think," you needn't be afraid of getting "a drop too much."

A Wanamaker Idea.

For the occasion of the Peace Jubilee at Philadelphia, October 25, 26 and 28, The John Wanamaker stores issued a very complete little booklet of 32 pages with an illuminated cover, entitled "A Short Guide to Philadelphia." It contained a program of the ceremonies and incidents of the Jubilee, a chronological record of the chief

Hughes

The Peoples' Druggist



Drugs are expensive. Sometimes they are more expensive than need be. And sometimes they are not so reliable as they ought to be.

There was a time when the prices of drugs were away up—too high altogether.

That is not the case now. The Apothecaries Hall changed that some time ago. You can get prescriptions from pure drugs at the proper prices—no fancy profits. You can get all my reliable special remedies; they've been tried and found effective.

The price—the main thing—will be found right in every case.



Geo. E. Hughes

The Peoples' Druggist
Apothecaries Hall
117 1/2 St. John's St. Charlottetown

events of the late war, a directory of the points of interest and places of amusement in the city, hotels, churches and a surprising amount of other good material, with a number of illustrations. The advertising was confined to "compliments of the John Wanamaker Stores," on the title page, and a talk about the mail order department occupying all of the 32d page. It is Wanamakerian—therefore good.

The advertising of the Rogers Peet Co. in New York is noticeably good, and is not strange that they should have prepared a series of such excellent booklets as those they are now issuing. The series consists of eight illustrated brochures devoted respectively to suits and overcoats for men, shoes for men, hats for men, haberdashing for men, suits and overcoats for boys, shoes for boys, hats for boys and haberdashing for boys. Though the typography is in old English style the books all show a twentieth century idea of goods and methods.

"For you to think about" is the title of a booklet by the Free Press, at Redding, Cal. It shows that the Redding Free Press thinks about pushing their business in a thoughtful and persistent manner. It is such a booklet as might be printed in almost any office, but is rarely equalled anywhere.

No Cure for... Bright's Disease

In its advanced stages—The Reason Why—Danger Prevented by the Timely Use of Dr. A. W. Chase's Kidney-Liver Pills.

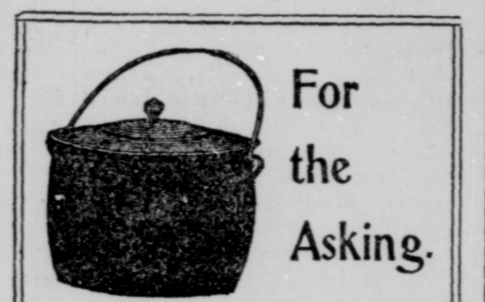
To understand Bright's Disease is to know that in its advanced stages it is past the reach of human aid. The cells of the kidneys undergo a wasting change, which leaves them dead so far as performing their functions is concerned. Just think of having the kidneys dead. Think of the poisons left in the system when these organs could no longer perform their duties as filters of the blood.

It would be difficult to conceive of anything more dreadful, and yet this is the goal to which every case of neglected kidney disease must lead.

When the back aches, when urinating is difficult or too frequent, when there are deposits in the urine after standing for 24 hours, there is no time to lose in procuring Dr. Chase's Kidney-Liver Pills.

It is not claimed that they will cure Bright's Disease in its last stages. They are an absolute cure for kidney disease, and so long as the kidneys are not entirely wasted away they will give new strength and vigor and enable them to resume their duties of filtering the blood.

Dr. Chase's Kidney-Liver Pills will stop backache and headache in short order by removing the cause, and will positively prevent Bright's Disease. One pill a dose, 25c. a box. At all dealers, or Edmanson, Bates & Co., Toronto.



For the Asking.

When fitting out your kitchen you can get

"CRESCENT" STEEL AGATE WARE

utensils for asking for them, at no greater price than you will pay for poorer grades; but it means greater satisfaction to you, in cleanliness, durability, and general utility.

If your dealer does not keep it, find one who does. Its wear will fully repay your trouble.

MADE BY
The Thos. Davidson Mfg Co.
MONTREAL.

McGILL UNIVERSITY, Montreal

SESSION 1899-1900.

Matriculation Examinations, preliminary to the various Courses of Study will be held as under:

Faculty of Arts (Men and Women) Thurs. 14th Sept.
Faculty of Applied Science Faculty of Medicine Tue. 5th Sept.
Faculty of Comparative Medicine and Veterinary Science, Sat. 16th Sept.

In the Faculty of Arts (Revised Curriculum) the courses are open also to PARTIAL STUDENTS without Matriculation.

In the Faculty of Applied Science the courses in Civil, Mechanical, Electrical, and Mining Engineering, Chemistry and Architecture are also open to PARTIAL STUDENTS without matriculation.

EXAMINATIONS FOR FIRST YEAR ENTRANCE EXHIBITIONS in the Faculty of Arts, ranging from \$90 to \$125, will be held on the 14th September at Montreal, Charlottetown, St. John N. B., Halifax, St. John's, and other centres.

THE ROYAL VICTORIA COLLEGE, the new residential college for women, will be ready for occupation in September.

THE MCGILL NORMAL SCHOOL will re-open on 1st September.

Particulars of Examinations and copies of Calendar, containing full information as to Conditions of Entrance, Courses of Study, Regulations of Degrees, Exhibitions and Scholarship Fees, etc, may be obtained on application to

FROM OLD QUEBEC.

Further Confirmation, if any is Needed, of the Merits of Dodd's Kidney Pills

Quebec, Aug. 28.—This city is the oldest in Canada. It possesses the most impregnable fortress in Canada. It is fitting, therefore that Dodd's Kidney Pills should be found doing their great work in the city of Quebec. Dodd's Kidney Pills are the oldest cure for kidney disease in pill form. Dodd's Kidney Pills are sure, strong and certain defence against death and suffering from any disease caused by unhealthy kidneys.

Mr. James Walters, of Quebec, says: "I am glad to say that my cure by Dodd's Kidney Pills of Kidney Trouble, has been perfectly satisfactory to me. I often recommended Dodd's Kidney Pills."

With salves, suppositories and ointments and dressing a surgical operation, scores and hundreds have turned to Dr. A. W. Chase's ointment and found it an absolute cure for piles.

The first application brings relief from the terrible itching, and it is very seldom that more than one box is required in effect a permanent cure.

She—I will marry you on one condition you must give up your pipe. He—I will on better than that, I will buy a brand new one.

Minard's Liniment is used by Physicians.

Do not clip a horse and put an overcoat on yourself. Take your own medicine.

Keep Minard's Liniment in the House.

DR. A. W. CHASE'S CATARRH CURC... 25c.



Why is the woman seldom sincere who tells another woman that she is pretty.

HIS OWN FREE WILL

DEAR SIR,—I cannot speak too strongly of the excellence of MINARD'S LINIMENT. It is THE remedy in my household for burrs, sprains, etc., and we would not be without it.

It is truly a wonderful medicine. JOHN A. MACDONALD, Publisher Inraprior Chronicle.

A literary statistician declares that for the year 1898 eight novels a day were published, Sundays and holidays not included.

Ask for Minard's and take no other.

A New York despatch states that the Standard Oil Co. has increased its capital stock from \$100,000,000 to \$110,000,000.

School Girls' Nerves

Many a pale, weak school girl, suffering the evil effects of an exhausted nervous system, and thin, watery blood, has been fully restored to the vigor and buoyancy of robust health, by using A. W. Chase's Nerve Food. The healthful stimulant in the cheek and the brightness in the eye tell of the building up process which is taken place in the body.

The average man who tries heroic measures gets a misfit.

Rheumatism Can't Exist

When the kidneys are kept healthy and vigorous by the use of A. W. Chase's Kidney-Liver Pills. It is Uric Acid left in the blood by defective kidneys that causes rheumatism. Dr. A. W. Chase's Kidney-Liver Pills make the kidneys strong and active in their work of filtering the blood, and this removes the cause of rheumatism. One pill a dose, 25 cents a box.

There is a better half in every wedding—but the best man doesn't get her.

Active Man Wanted.

To read this advertisement and then give Putnam's Painless Corn Extractor a trial. It never fails to cure. Acts in twenty-four hours and causes neither pain nor discomfort. Putnam's Corn Extractor extracts corns. It is the best

The evil that men do is soon forgotten—by themselves.

Mihard's Liniment Lumberman's Friend

The annual interest charge on the Spanish national debt is \$125,000,000 and the total revenue is only \$150,000,000.

St. Dunstan's College

Classical and Commercial. AFFILIATED TO LAVAL UNIVERSITY

The classes in St. Dunstan's College will be resumed on TUESDAY, the 12th September next.

For further particulars apply to A. P. McLELLAN, Rector
St. Dunstan's College, Ch'town, Aug 30, 99

Artificial Teeth on Metal Plates

A dentist who knows his business, and one that has any regard for his patients, will always advise them to have a metal plate.

PROF. MELVILLE B. BUCKLEY, Instructor Boston Dental College, Boston Mass

In view of the vast amount of injury done to the mouths of wearers of rubber or vulcanite plates, by the retention of undue heat, owing to the non conductivity of rubber, and as aluminum is now so cheaply produced, and making as it does a rigid, light, clean, unobjectionable plate there seems no reason why any person should wear a rubber or vulcanite plate. Not only this, but better results in fit and adhesion are obtained in difficult cases, than in the use of rubber.

L. P. F. B. L. D. S. S. Chicago Ill Dental School

The above quotations are from hundreds of eminent dentists whose close observation in many years experience in plate work has learned them the many advantages of metal over rubber.

Many persons who are compelled to wear artificial teeth on a plate find that the ordinary plate causes heating of the mouth, bad taste, surrkage of the gums, etc., finally causing the plate to get loose, sometimes sore lips, sore mouths and sore throats, and caused directly from the wearing of an ordinary plate.

We recommend a metal plate either of Gold, Platinum, Aluminum.

It is a conductor of heat and cold, it is non-irritating, and is thinner, lighter, and stronger than any other plate.

We have testimonials from persons for whom we have made metal plates—not one would wear an ordinary plate again. You can have your impression taken, and a metal plate made same day, fully guaranteed because we make them ourselves, and know all about the material used. Call and see specimens of our work.

Every piece of work done by us must give entire satisfaction to the patient, else we will not allow it to leave our office.

See our artificial teeth without plates.

BERLIN DENTAL PARLORS

CHARLOTTETOWN, P. E. I.

One Of The Finest Shops In The Maritime Provinces

Our new store in the Prowse Bck Sunnyside, is one of the largest, best equipped and most up-to-date china shop in the Maritime Provinces.

China, Glassware, and Crockery

Tea Sets, Dinner Sets, Single Pieces, Glass, Toilet Sets

Here you can get a fine French Set. You can get a set that will only cost you a few dollars. You can also see some Chamber Sets for style and finish hard to beat.

Come in and see our store. It's a large place, and we have a large stock selling cheaper than ever before.

W P COLWILL
H A RLOTTETOWN, P. E. I.

The Hot Wether

Leave us your order now for a nice light summer suit or overcoat of Light Weight Tweeds to select from.

Our tailoring department has been rushing all this season

MEN'S FURNISHINGS

See our summer Underclothing in Balbriggan and natural wool, which will be sure to keep you cool.

Big Reductions on lines of Furnishings from this date

GORDON & McLELLAN

Remember in Purchasing That the Action of A piano Is its Very Life and Soul

More attention is paid to the inside of a Heintzman Piano, than to the outward appearance. A heavy carved fancy case is all right in ornamental furniturs, but a piano with

The Best Action In The World

which is the Wesel Nickel & Guss of New York, the only kind used in a Heintzman Piano, insures you that the inside contains only the Choicest material and the Highest Skill in workmanship that the world can produce.

The outside appearance of a Heintzman Piano is always neat, durable and Attractive. Our prices for a Heintzman Piano, are no higher than those of other makers.

MILLER BROTHERS

The P. E. Island Music House
Connolly Building Queen St.