

# City Carnival to be tourist bait?

By Sharon Leighton

Charlie Town is on his way!

On January 13, Charlottetown Winter Carnival Committee Director Gus MacFarlane unveiled the schedule of events for the first carnival in what he, and the Committee, hope will become a proud tradition for Charlottetown.

The motive of the founding of a Winter Carnival is admittedly mercenary. When

the Carnival has become established, perhaps tourists will come to Charlottetown in winter as well as summer.

In view of this, the Committee has had no difficulty enlisting as sponsors such businesses as Coca Cola Ltd., Burger King Restaurants, Henderson & Cudmore Ltd., and all the major hotels and motels in the Charlottetown area.

Businesses not dealing directly in the tourist trade

have also sponsored the carnival, either in the hope of stimulating the economy or with the desire to create a happy event in Charlottetown, thus earning the goodwill of Islanders.

The 1984 Charlottetown Winter Carnival is not expected to attract tourists. This year, the Carnival is for us — the people who have chosen to spend the entire winter wading through Island snowdrifts.

Many of the Carnival plans are centred on families. As MacFarlane says, children and grandparents may get along so well together simply because they are both sent upstairs when there's a party. For this party, they are meant to be included.

That does not mean that nothing will happen that will be of interest to university students.

There will be several dances, beginning with a Pre-Carnival Dance, Feb. 10, at the Montague Dance Theatre, featuring Elliot White and his Orchestra.

On Friday, Feb. 17, the Dutch Canadian Association will sponsor a dance with music by Conn Zaat. Also on the 17th, Montague Dance Theatre will be offering a Country Dance, the CeeBee's Fastball Club will hold a dance with the Blue Crystals

providing music, Holland College Student Union will throw their dance starring the Toronto rock group Coney Hatch open to the public, the Spud Hockey Tournament will sponsor a dance with music by Gary Hood, and the Charlottetown Driving Park will hold a dance and concert featuring the Ellis Family Band.

If you can swing \$30 per couple, you can attend the "social event of the season": the Symphony Winter Carnival Ball at the new Prince Edward Hilton.

The Confederation Centre of the Arts will be hosting several shows that may be worth taking in. On Feb. 12, the Island Symphony Orchestra and Catherine MacKinnon will present a "Pops Concert". On Feb. 16, the Stadacona Band will be playing; the proceeds of

this concert will go to the Canadian Cancer Society. On the 17th, Makem and Clancy will perform, and on the 18th, there will be a Fiddlers Concert.

Events that may be plain fun include the Snow Sculpture Competition, Pub Night at Holland College, UPEI's own "Newfie Night" at the Barn, The Snow-Golf Tournament and the weekend of activities at Victoria Park, including skating, tobogganing, dog sled races, sleighrides, cross country ski races, and an outdoor barbecue.

The whole thing ends on Sunday with a 2:30 Interfaith Church Service at the Confederation Centre.

The mascot, a giant dog with "character", is named Charlie Town. Keep your ears open for news of him in the next few weeks, because his panting mouth and floppy ears could be the cue for good times.

So, this is the dog. The famous dog. You know, the Charlottetown Winter Carnival dog. It seems he likes children. Nice doggie. Good Charlie. See you at the Carnival! (Photo: Camera Art)

## Bowl for Millions

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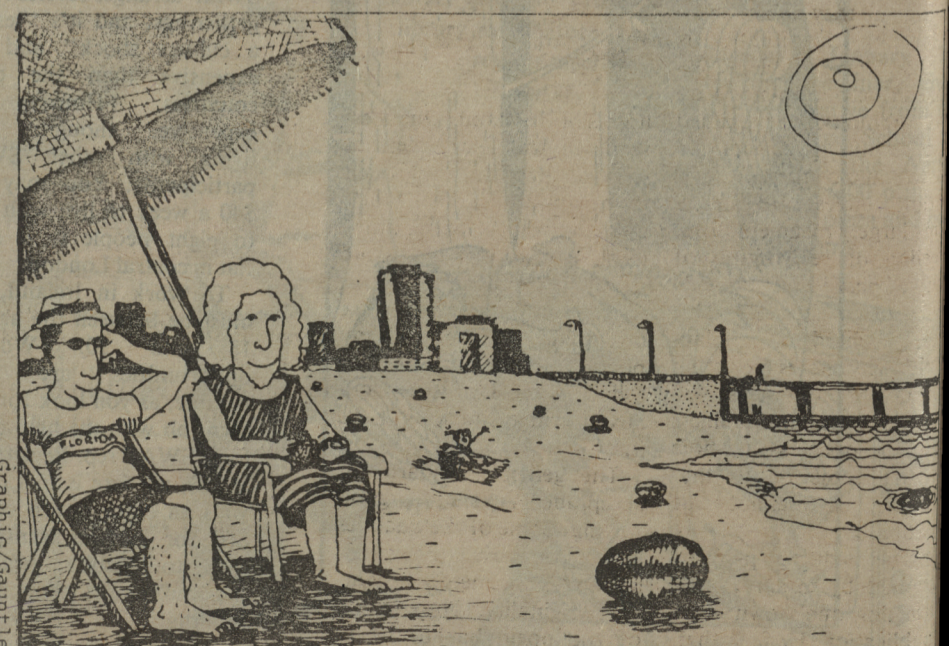
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George and Martha are the kind of people who like sitting around on the beach watching people turn into watermelon.

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