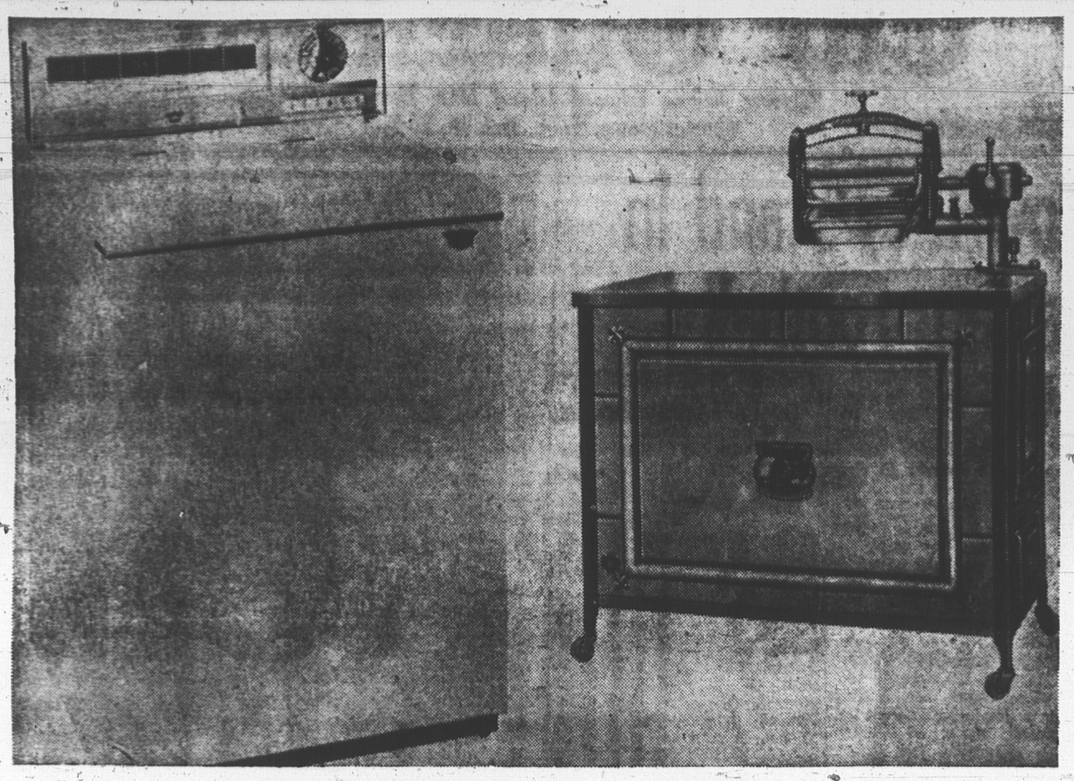


DRAMATIC CHANGES IN 50 YEARS

There have been some dramatic changes in laundry equipment during the half-century which separates the development of these two machines. At right, a model built by Brantford Washing Machine before the First World War took a lot of drudgery out of washday; it was called "Locomotive" to emphasize sturdy construction. It contrasts remarkably with today's compac "Thor," a completely automatic washer controlled from an electronic instrument panel.

Modern dryers cut guesswork

More and more women are convinced that the two major jobs of laundering— washing and drying— require two appliances, an automatic washer and a dryer.

After all, what woman ever waltzed to the washline with her arms around a heavy load of clothes? That load, according to studies, averages 45 pounds each washday. And the steps a woman takes to the clothesline average 18 miles per week or 42 miles per year.

But a dryer does more than save a woman backstraining toil.

Besides waltzing, she can sing about the fact that dryers save time, clothes, money and eliminate unsanitary drying conditions.

Specifically a dryer will save over four hours every week which would be spent in carrying, hanging, sprinkling and ironing.

It will also save the time and inconvenience of waiting for heavy items to dry. For example, heavy woollen blankets take only four minutes in a dryer for every four hours on the line.

A housewife washes an average of 600 times per year and, if she has a family of four, will wash an average of $200 worth of clothes each week.

A dryer saves money spent on clothes, especially for growing children.

Clothes can be used often because they can be dried quickly. A housewife with three children will spend $150 annually on children's clothes as compared with $312 for one without a dryer. She will also have less in cleaning bills because more items can be safely laundered at home.

Clothes last longer, too, for from wind, dust and soot, or damage to clothesline and clothpins.

And the housewife with a sense of sanitation can be assured that dust, flies and other unsanitary outdoors elements are far and foreign from a clothes dryer.

Beaverbrook Criticism 'Rubbish'

FREDERICTON (CP) — Sir Max Aitken, son of the late Lord Beaverbrook, has dismissed as "obsolute rubbish" criticism of his father's performance as British minister of aircraft production during the Second World War.

RAF Marshal Lord Tedder levelled the criticism in his controversial book With Prejudice which claims that the Canadian-born Beaverbrook ruled the ministry through force and fear.

Sir Max, 56, a British fighter pilot during the war, said in an interview his father did run his department in "a hard and tough way, but he had to do it to get results."

"The truth is in what happened—we got the airplanes."

Sir Max said the industralists brought in by Lord Beaverbrook to assist the ministry were dedicated to him.

"It was a remarkable team. Morale was tremendously high."

Lord Beaverbrook had the backing of the late Sir Winston Churchill, then prime minister, who would not have permitted the chaotic condition which Lord Tedder's book alleges.

Sir Max suggested Lord Tedder was bitter when the building of airplans was turned over to the ministry of aircraft production from the air ministry. Lord Tedder was in the air ministry.

INVITING TROUBLE

If you're looking for trouble, try lighting a torch in a crowded space to thaw out frozen water pipes. Or be careless on a weldor tar roofing job. The hazards are "built in".

Place laundry equipment where it is most useful

You do a lot of thinking before you select a neighborhood in which to buy, build or rent a house.

But do you also consider all the possibilities before you decide where to place your laundry equipment?

Laundering is the next most important task after meal preparation, serving and clean-up. Important factors for every woman to consider are, therefore, the size and activities of her family her own laundering habits and the space limitations of her home.

An automatic washer and dryer can be placed in any one of a number of rooms, but a laundry complete with adequate work and storage space should have a minimum overall area of 8 x 10 feet.

A recent trend, is to bring the laundry upstairs. Possible laundry locations listed in this pamphlet are as follows:

BASEMENT

Advantages: Usually plenty of space available.

Plumbing and other utility outlets often already located there.

Disadvantages: Usually too far from other household activities. Too many steps to climb, etc. Requires special features such as clothes chutes from bedroom bath, and kitchen.

UTILITY ROOM

Advantages: Ideal for small basementless house. Usually sufficient storage space. Water heater often can be installed in utility room or immediately below to shorten hot water pipe runs and reduce temperature loss. Can often be located on first floor.

Disadvantages: Often too small in new homes.

KITCHEN

Advantages: Convenient - most of homemaker's work can be centered in one area. Plumbing cost relatively low - - use existing piping. Can be separated from food preparation center with partial wall, screen, counter peninsula.

Disadvantages: Usually difficult to provide adequate facilities for all laundering needs. To prevent moisture from collecting in room, dryer should have an exhaust to the outside.

FAMILY ROOM

Advantages: Extra use of available space. Combine activities can be close to family activities while laundering.

Disadvantages: Depend on location. Too much traffic and many interruptions.

GARAGE OR CARPORT

Advantages: Takes advantage of what might be wasted space. Indoor space for drying on rainy days if housewife doesn't have dryer. May be only space available in basementless house.

Disadvantages: Not good in cold climates. May be very inconvenient - - requires carrying of laundry from house. Often dusty - - equipment will probably need covers.

BATHROOM

Advantages: Saves time and steps - - wash is done where most soiled things accumulate. Easy to store unironed items, i. e. towels, etc. Convenient to bedrooms for storing ironed items.

Disadvantages: Usually higher installation costs. Usually difficult to provide adequate ironing facilities.

BEDROOM

Advantages: Can be economical if plumbing is "backed-up" to bathroom. Convenient to storage areas.

Disadvantages: Noisy. Difficult to provide adequate ironing facilities. Must install longer piping and provide adequate venting.

SEWING ROOM

Advantages: May be convenient Many mending jobs discovered in laundry. Ironing necessary after many sewing operations.

Disadvantages: Depend on location in house.

Cut In Spending Urged On Mayors

WASHINGTON (AP) — President Johnson appealed to mayors of 30 big U.S. cities Saturday to postpone spending and help battle inflation. Johnson has been doing this with governors—three groups of them in recent weeks. But this was the first session with heads of major cities.

The president's goal for the federal government is to slash spending about $3,000,000,000 in this fiscal year, which ends June 30.

CRY FIRE SOFTLY

CONCORD, Mass., (AP) —Emerson Hospital installed chimes instead of bells for its fire alarm, so as to avoid panic, but a test found that the cries of babies in the nursery section drowned out the chimes. The Concord Firefighters' Association donated extra chimes.

FOR SALE

1963 FORD ½ TON 4 WHEEL DRIVE

Completely reconditioned Motor and drive line. 4 new tires W.T. Free running hub.

May be seen at the

BELVEDERE SERVICE STATION

Sherwood

"Since Mother got that new G.E. automatic washer he never seems to complain about my important job" . . .

You see, a bat-boy has a really important job to do. He's got to make sure that the bats are in order and that they get picked up and stored right. Well, you get dirt on your uniform doing that.. It used to be that Mom would be quite mad when I'd come home with my uniform covered with mud and stuff.

But since Dad (according to her) broke down and brought home that new automatic washer (I think the name of it is General Electric —or something like that), I haven't had to suffer through a scolding. I guess that thing must work pretty good. Sure hope it stays that way 'cause the finals are coming up next week!

LUXURY FILTER-FLO WASHER MODEL 74W72—Reg. 359.95

Up to 14 pounds clothes capacity ( ) Four complete wash cycles ( ) Two wash and spin speeds ( ) 3 wash/2 rinse water temperatures ( ) Bleach dispenser ( ) Extra Wash cycle ( ) Soak cycle ( ) Perma-Press/Wash'n Wear cool-down ( ) Non-clogging lint filter ( ) Cable suspension for smooth operation, even with unbalanced loads ( ) Safety stop lid.

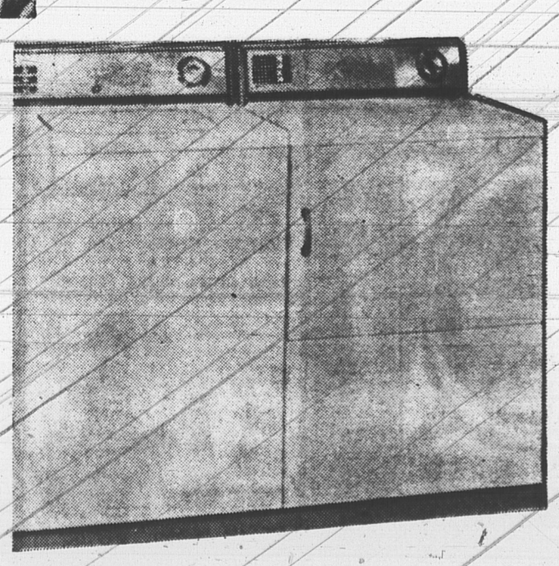
NOW ONLY 295.00

LUXURY HIGH SPEED DRYER MODEL 74D72—Reg. 229.95

Sunshine-fresh drying for loads up to 14 pounds ( ) 3 temperature selections ( ) Automatic drying cycles for all fabrics ( ) Perma-Press/Wash'n Wear timed control ( ) Air Fluff cycle ( ) Large lint trap ( ) Full-width door for easy loading has magnetic latch ( ) Safety start switch ( ) 4-way exhaust venting.

NOW ONLY 195.00

or 10.00 Monthly



WIN

six all-expense trips for two to Barbados.

Stay at the fabulous Blue Water Beach Hotel, famous for fine food, exciting entertainment, fabulous setting. $250 spending money.

40 POLAROID COLOUR-PACK CAMERAS Colour pictures in 60 seconds.

100 ENSEMBLES OF SHEETS, PILLOW CASES AND BLANKET BY TEX-MADE

500 AWARDS A Year's supply of TIDE "for a cleaner looking, fresher smelling wash."

ENTER TODAY! NOTHING TO BUY!

BURKE ELECTRIC

Kent Street . Charlottetown

STEDMANS

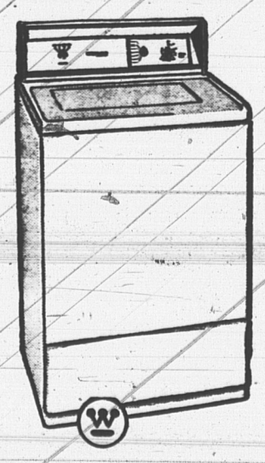
the forward look of today's Canada

Remember Washday?...

Well, Just Forget It!!

There's no reason for you to go through those drab, dismal, dreary washdays any longer. Not with the sparkling efficient new Westinghouse washer-dryer combination that you toss clothes in and then forget them. It'll turn itself off when the load is clean—and so will the dryer when they're dry.

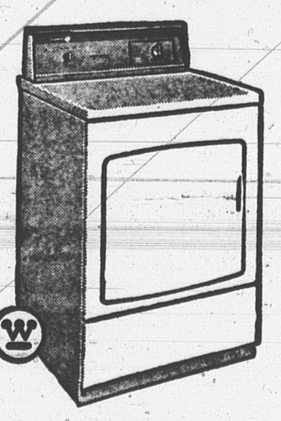
After you've experienced the pleasure of doing laundry with Westinghouse it's pretty hard to remember how washdays used to be. Will you let us show you? Then you can waltz through washdays with Westinghouse. Willingly!



15 lb. Heavy Outy LAUNDROMAT

A choice of four cycles provides correct wash and rinse temperature setting for all Regular and Wash 'n Wear fabric. 3-position Water Saver with Re-set Control. 2 rinse cycles. Automatic safety lid lock. New lint filter and water circulation system. Porcelain enamel top and tub.

329.95 16.00 per month



Double Washing Action MATCHING DRYER

Automatic Timer Dial. 3 temperature settings, Regular, air fluff and low for safe drying of all fabrics. Easy-to-reach Lint Collector. Balanced Air Flow Drying System. Porcelain drum provides smooth snag-free surface, gentle care of your clothes. 120 or 240 volt operation. Also available for natural gas operation.

189.95 15.00 per month

NO DOWN PAYMENT - - 4 WAYS TO BUY AND SAVE

STEDMANS

VARIETY — DEPARTMENT STORE

ROYALTY MALL

ENTER OUR

WALTZ THROUGH WASHDAY CONTEST

WIN

6 TRIPS FOR 2 TO SUNNY BARBADOS

Sunjet your way on BWIA

Stay at the fabulous Blue Water Beach Hotel famous for fine food, exciting entertainment fabulous setting. $250 spending money.

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