

Truly CANADIAN!



More Friendly

CUT FAMILY FOOD COSTS AT THE NEW AND "DIFFERENT" DOMINION at 155 QUEEN ST.



OPENS TODAY 9.30 A.M.

This is your invitation to shop Dominion and buy Dominion. Our various departments are loaded with top quality products and at prices that are bound to quickly find favour with the economy-minded shopper. Shopping today is more and more a family affair and more and more families shop at Dominion. You will find a cordial welcome at Charlottetown's bright, new spacious Dominion store.

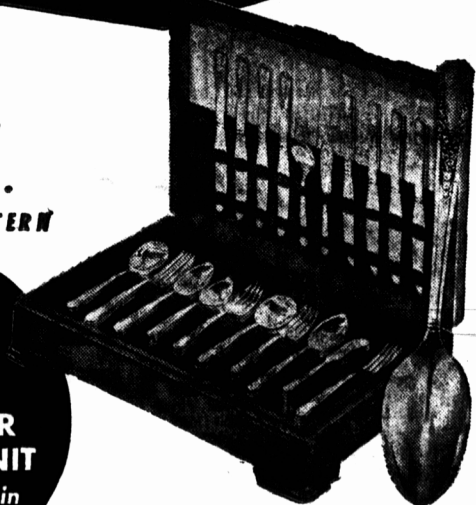
SENSATIONAL DOMINION OFFER

WORLD FAMOUS **ROGERS**

AT SILVERPLATE BY ONEIDA LTD. IN THE BEAUTIFUL, EXQUISITE *Brian Rose* PATTERN

- ★ COMPLETE SERVICE FOR 6!
- ★ START YOUR 30 PC. SET TODAY!

ONLY **25¢** PER UNIT with every \$5.00 in cash purchases



Don't Miss This Wonderful Opportunity! Ask Cashiers for the Unit of the Week!

GET A UNIT A WEEK UNTIL YOUR SET IS COMPLETE

CUT FOOD COSTS

- Dominion Brand 16 Oz. Jar Homogenised Creamy **PEANUT BUTTER 37¢**
- Excellence 24 Oz. Jar **STRAWBERRY JAM 39¢**
- Betty Crocker 2 Banded **CAKE MIX DEAL 49¢**
- Rosedale 15 Oz. Tins **CHOICE PEAS 2 FOR 25¢**

FREE PERFUME

for the ladies Thursday, Friday and Saturday

STORE HOURS

Mon - Tues - Wed and Thurs. 8:30 a.m. to 6 p.m.
Friday 8:30 a.m. to 9.30 p.m.
Saturday 8:30 a.m. to 1 p.m.

OPENING SPECIALS!

FREE! 1 Tin York VIENNA SAUSAGE with purchase of 1 tin KAM **39¢**

3 1/2 lb. Carton Holder's FANCY MIXED BISCUITS **89¢**

14 Oz. Tin YORK KERNEL CORN ... **2 For 35¢**

4 Flavours—Regular Packages JELLO INSTANT PUDDINGS. **3 For 25¢**

OPENING SPECIAL!

DOMINION'S 3 "MEALS-IN-ONE"

1 Lb. Swifts Prem. Franks
1 Lb. Pure Breakfast Sausage
1/2 Lb. Eversweet Sliced Bacon .. **99¢**

OPENING SPECIAL!

SUNKIST ORANGES

2 288's DOZ. 75¢

Delivery Service at nominal charge.

CUT FOOD COSTS AT THE NEW DOMINION FOOD MARKET!