



HEAD ENLARGED AD AGENCY

Two of Canada's most respected advertising agencies, Locke, Johnson and Company Limited of Toronto and Harold F. Stanfield Limited of Montreal, recently formed a partnership merger to become Stanfield, Johnson and

Hill, with a combined billings of over \$11,000,000. The new agency, third or fourth largest in the country, will operate on a two-head-office system in both Toronto and Montreal. Seen here, left to right, as the

deal was completed are Gordon J. Hill, Vice President of Locke, Johnson Company Limited, Harold Stanfield, Elton Stanfield, and Paul Greenberg, Vice President of Harold F. Stanfield Limited.

Mr. Stanfield was named President of Stanfield, Johnson and Hill, with Mr. Johnson as Chairman of the Board and Mr. Hill as Executive Vice President, and Mr. Greenberg Managing Director.

Canada House In New York Is Nearing Completion

By JOSEPH MacSWEEN
NEW YORK (CP) — Canada House, unswayed by the winds of controversy, is nearing completion.

The 26-storey, \$11,000,000 structure is expected to be ready for the first tenants by March 1, says D. L. Cowger, project manager for the Walsh Construction Company.

The commanding edifice of granite, limestone, steel and marble stands on fashionable Fifth Avenue, on a choice location at 54th Street in the heart of the city.

The skyscraper became a subject of controversy after Ottawa decided last November it would not take space in the building, as had been planned. New York associates in the venture breathed a sigh of relief when this decision was reversed by External Affairs Minister Sidney Smith following hearings by the Commons external affairs committee.

OFFERS EQUITY
The minister announced the new decision after William Zerkendorf, millionaire New York realtor, told the committee he is willing to turn over to Canada his 50-per-cent equity in the building once its debt is retired.

This means that the government now regards Canada House

as more than a "merely commercial undertaking," and opens the way for federal agencies to rent space.

A spokesman for Cushman and Wakefield Incorporated, operators of the building, said the government is regarded as the "bell-weather tenant." Increased leasing activity is expected now that the air has been cleared. A number of firms with Canadian connections already have signed, as well as American, German and Swiss firms.

A reporter, touring the building, found Cowger amid stacks of blueprints in his third-floor headquarters, while workmen were hard at their tasks on every level.

Cowger said construction will be "substantially" completed by March 1, when the first tenants will be able to move in, and fully completed by April 1, except for such jobs as partitioning, which will be determined by tenants as they sign. This work will continue intermittently through the spring and early summer.

333 FEET HIGH
Canada House, with its masonry, is not just another glass-and-metal building in a city glittering with such skyscrapers. The main shaft, rising sheer to a height of 333 feet over Fifth

Avenue, is set back from a nine-storey base section. An appearance of dignity and permanence is attained by the use of Canadian granite at the base and Alabama limestone on the upper storeys.

Canada House, conceived and originally promoted by Ray Lawson, former consul - general in New York and lieutenant-governor of Ontario, stands hard beside St. Thomas Protestant Episcopal Church, a stately limestone building. One block away is St. Patrick's Roman Catholic Cathedral, which in turn faces Rockefeller Center, where the Canadian consulate now is located.

Behind Canada House the the Museum of Modern Art, with a large garden and a narrow strip of empty land between the two buildings. The museum has retained 150 feet of air rights over the strip, where it plans to erect temporary exhibitions in summer, as it has in the past. But no permanent structure is planned there, a spokesman said.

GLASS MURAL
The museum garden enters into the beauty of Canada House. One lobby wall consists of a hand-blown stained glass mural, designed and constructed by Elizabeth Bang and Angus Macdonald of Toronto. It will be kept lighted constantly, overlooking the garden, depicting a multitude of Canadian scenes.

Outside, a handsomely sculptured panel of heraldic shields resembles a badge worn on the left lapel of Canada House. With representative symbols of the 10 provinces and the nation itself,

Says Russia Must Establish Rocket Sites

LONDON (Reuters) — Nikita Khrushchev has told a London housewife that if Britain offered sites for rocket weapons directed against Russia the Soviet Union would have to establish similar sites.

The Communist party leader

In addition, the authentic coats-of-arms of the provinces and the federal government will appear along the polished granite base facing the forecourt, which forms the main entrance. These plaques in moulded bronze, with the brilliant heraldic colors in porcelain enamel, came from the Birmingham Guild in England.

says in a telegram that the national control of nuclear weapons tests is "entirely feasible" and a summit conference "will play a positive part in this connection."

Two officials from the Russian Embassy in London delivered the 1,597 - word telegram to the Heather Joseph at her home Tuesday.

CHURCH ARTIST
Antoine Plamondon, Quebec artist who died in 1956, created pictures and portraits for churches.

MORE PEOPLE BUY BUCKLEY'S MIXTURE THAN ANY OTHER COUGH REMEDY

SHE SHOPS & SAVES

at **BRIGHTON GROCERY!**

20 PARK TERRACE DIAL 8874

GROCERIES, CANNED GOODS, FRESH FRUIT & VEGETABLES, CHOICE MEATS AND MAGAZINES. DELIVERY SERVICE



Education Meeting Wants Larger Federal Grants

By BILL BOSS
Canadian Press Staff Writer
OTTAWA (CP)—The Canadian Conference on Education collided head-on Monday with the problem of how to get more federal funds while respecting provincial autonomy in the field.

The 720 delegates had scarcely begun the opening session before Dr. Wilder Penfield, English-speaking Presbyterian Montreal brain surgeon and conference chairman, said federal grants for universities are welcome "interim solutions" but unsatisfactory for the long run.

"It seems clear enough that the British North America Act delegated the primary responsibility for education to the provinces," he warned, "and certainly it is better for our education that it should be so."

French-speaking Roman Catholic Marcel Faribault of Montreal, general manager of General Trust of Canada, termed federal grants "a festering wound which is enlarging year by year and is highly detrimental to the unity of the nation."

SOME PUPILS "STUPID"
Eugene Forsey, research director for the Canadian Labor Congress, said high schools are wasting their time trying to train stupid and lazy pupils, and "the Canadian public is stupid and

lazy to let it go on."
"Are we making our high schools adolescent playpens, and our high-school teachers glorified baby-sitters?" he asked. "Canadians had better think hard and fast on this particular crisis in education, or destruction will quickly overtake us if we don't."

The conference, sponsored by 19 professional, business, labor and veterans' organizations with 2,000,000 members, also was told school children have it too easy, are not counselled into facing the challenge of tomorrow's world, and that the teachers are neither paid nor respected enough.

The four-day seminar breaks up today into eight study groups which for two days will examine particular aspects. Thursday they are to boil the results down into resolutions and recommendations for the appropriate authorities.

HAVE MANY TOPICS
The study - group microscopes will go into the needs for buildings and equipment; education for leisure; education financing; higher education; organization and curricula; the home's role in education; special needs in education and teachers—their quantity and quality.

Both Dr. Penfield and Dr. Faribault suggested divorcing research from education in considering federal grants to universities.

Said the surgeon: "The federal government can serve the nation's needs best if it contributes in ever-increasing amount to research in basic science, in applied science, in social studies, economics and the whole broad field of the humanities."

"But it would seem that the responsibility of support for teaching at the primary, secondary and university levels rests with the provinces. Support of a scholarship system may well be a field for industry, labor or federal contribution. This can be done without interference in the educational institutions."

Federal grants to institutions "should aim to stimulate, to establish, and finally to withdraw from control."

Dr. Faribault suggested "this distinction between research and education could be explored in the Canadian constitutional context."

As an alternative, he suggested

Fresh Potted Meat

FISH and MEATS

ALSO POULTRY

4235 DIAL 4235
FREE DELIVERY

Thomas H. MILLS

FOR FIRESTONE

- Tires
- Car Accessories
- Television

CALL 6314

ROBINSON SUPPLIES LTD.

187 Queen

compulsory tax - deductible contributions by large taxpayers, to be handled by a central voluntary agency. Such gifts would be distributed among the provinces according to population. "There seems to be no doubt that no constitutional problem would arise," he said.

NO STUDENT PRESSURE
Hugh Crombie of Montreal, general manager of Dominion Engineering, Limited, and Walter Tarnopolsky of Ottawa, president of the National Federation of Canadian University Students, agreed in a panel discussion that not enough is demanded of high school students.

Mr. Crombie said European students were more advanced than their Canadian counterparts. Proportionately more of them studied mathematics, sciences and foreign languages. "These are the difficult subjects, but they do not avoid them—they are taught to think."

Canadian students were left to choose their own subjects, tend-

ing to select those needing least work.

Mr. Tarnopolsky said a partial responsibility for teen-age delinquency is in the absence of school room challenge. "This is a direct result of the low level of concentration and labor we expect from our youth," he said.

"Furnace Chief" Fuel

OIL FOR CLEANER HEALTHIER HEAT

At Regular Prices

J. D. STEWART

"PETROLEUM PRODUCTS"

For Instant Service Dial 7126

NEW Underwood ADD-MATE does everything!

YOU'LL HAVE TO HOLD IT TO BELIEVE IT!

Adds - Subtracts - Multiplies
Totals - Sub-Totals

phone size weighs under 7 1/2 pounds

Ask for a demonstration of this low-priced All-Electric adding machine—at your convenience—on your own work.

Underwood Limited

Guaranteed WATCH Repairing

Patterson's OF CHARLOTTETOWN Jewellers Gift Specialists

113 Kent St. Near Queen

OVER A CENTURY OF SERVICE

HOLMAN'S OF P.E.I.

SUMMERSIDE & CHARLOTTETOWN

new and exciting

designed and styled by *Jonathan Logan*

Jonathan Logan 2 piece dress 19.95

A The chemise look is smartly attained in this charming creation for daytime or evening wear. Sleeveless under-sheath features a flattering scoop neckline, and may be worn with or without the chemise top with three-quarter sleeves. Size 14 in Navy rayon shantung. (Not exactly as illustrated.)

Jonathan Logan dance dress 25.00

B Beautifully styled in always-popular black, this rayon shantung dance dress is designed for flattery. All-round unpressed pleats swirl over the net petticoat. Simple bodice with scoop neckline. Jacket gives added charm and versatility to this lovely frock. Size 15.

Jonathan Logan cotton knit 16.95

C The chemise again, looking lovely in cotton knit of Caribbean Blue or Tangerine in simple but subtle lines. Small pockets accented with gold-colored buttons add another touch of elegance to another elegant Jonathan Logan creation. In size 13.

HOLMAN'S LADIES' WEAR --- both stores

Dalton H. & S. Discuss Family

A large number of interested parents assembled in the Auditorium of the Dalton School on Thursday evening January 30th, for the monthly meeting of the Home and School. The vice-president, Charles Gavin capably conducted the meeting which was opened by prayer followed by the singing of O Canada.

The new curate, Rev. Father McLaugh was warmly welcomed to the meeting and invited to become a member.

Correspondence which consisted of a Thank you note for a message of Sympathy sent, a Thank you letter and receipt for \$25.00 sent to the Travel Fund and a New Year's letter from the Provincial President was read by the secretary.

FAMILY
Rev. Mother St. Francis, Grade 12 teacher at Tignish High, read a very interesting and highly instructive paper on The Role of the Family in Society. A Buzz Session then followed enabling all present to take part in the discussion of this very appropriate instruction.

Two dates were decided upon on which the parents will visit the 12 classes of the Tignish School. Father McLaugh addressed the meeting encouraging the members to continue in their efforts for the good of Education.

The meeting adjourned by the singing of God Save the Queen. After adjournment there are always many agreeable tele- a-letes between teachers and parents and they find these most profitable to the pupils.

Because in financial necessity a card party and a cake Auction were held after the meeting. The 45 prize went to Mrs. Henry Doucette while the Freeze-Out prize and the cake went to Mrs. Dora Gavin.

DRUG TRAFFIC SLOWS

WASHINGTON (AP)—Harsher penalties for drug peddling are gradually cutting down the narcotics traffic and addiction in the United States, Congress was told Saturday. Narcotics commissioner H. J. Anslinger reported that only California and New York remain as bad spots in an otherwise improving national picture.

Creamiest! Clingiest!

CUTEX SHEER LANOLIN LIPSTICK

Always clear and true, new miracle blend of Sheer Lanolin with precious beauty creams — combines greatest smoothness with lasting colour... keeps colour on till you take it off!

Attractive cases, exciting colours... try a new one, just for fun!

CUTEX Nail Polish for matching tips and fingertips! New Nylon "Precision" Brush strokes smoothly, precisely... a perfect manicure every time! Exclusive Spillproof bottle.

CUTEX LIPSTICKS and NAIL POLISHES

HURRY! ONLY 4 days left!

10.4 cu. ft. Frigidaire

YOU SAVE OVER \$100.

manufacturer's list . . . 367.95

★ special purchase ★

259.95

ask about the better than usual TRADE-IN offer!

10.00 down - - - 10.00 monthly

You'll find outstanding value in this fine Frigidaire which carries a full FIVE YEAR WARRANTY. All the features you want most in a Refrigerator:

- Full-width super freezer chest
- Full-width porcelain enamel hydrator
- Removable shelves
- Super storage door
- Butter compartment
- Adjustable cold control
- Sliding chill-drawer
- Stainless porcelain interior

See this FRIGIDAIRE TODAY at HOLMAN'S. Save over \$100.

HOLMAN'S HARDWARE --- both stores

Summerside Lions' Club Minstrel Show

PROCEEDS TO PRINCE COUNTY HOSPITAL AND LIONS' CLUB PROJECTS