

HOLMAN STORE NEWS
 Bringing You Up-To-Date
 On What's New And
 Interesting at Holman's
 By G. H. M.



HI-HO These DUNGAREES are really and truly Westerns! Rush Right into the Boys' Shop at Holman's for a pair of genuine "Cowpuncher Rider" Dungarees They're made of tough, Sanforized 11 ounce blue Denim with double and triple stitching, bar tacking and copper riveting, of course! Every single pair is guaranteed to be satisfactory and these well cut Dungarees can take all the wear and tear a young fellow will give them. Sizes are from 8 to 18 and the price is 3.98 a pair for "Cowpuncher Rider" Dungarees in the Boys' Shop of Holman's, Summerside.

FOR FALL you'll surely want a very neat, very trim and very smart CORDE HANDBAG. New arrivals have only just been unpacked in the Accessory Department of Holman's, Summerside and in the Ladies' Shop of Holman's, Charlottetown. Choose black, brown or navy to enhance your Fall costume, and you'll love your Corde Bag with its canning shape, its golden clasp fastener and smooth silk lining. These are very reasonable in price — just 3.98 each Come see them in the Accessory Department and the Ladies' Shop of either Holman Store.

HAVE NOT A DOUBT that the English know how to do things beautifully. We have a perfect example right here in the China Departments of Holman's in Summerside and Charlottetown, too. Gift packages of ENGLISH JAMS AND MARMALADES — 6 little 2 1/2 ounce jars of assorted fruits, boxed and ready to take home or give to your friends. They're made by Frank Cooper Limited of Oxford and they're super-delicious. Each little jar has a different English scene on the cover and they're packed so attractively you'll find them irresistible. Priced just 1.50 a package (6 jars) — come see and buy them in the China Departments of either Holman Store.

THE LITTLE LADY in your home wants to start her school year in fine style! . . . I visited the Youth Centre this morning and saw some adorable Fall Clothes, including BLOUSES AND SKIRTS that I know are going to make a great big hit with the girls. The SKIRTS are of Tartan Flannel with all around pleats, a hip yoke edged with a contrasting plain shade. Perfect fit is assured by elastic run through the back waist band. Sizes are from 7 to 14 and the price is 4.98. Now for the BLOUSE — it is of rayon poplin in a splatter pin dot pattern with collars and cuffs of white pique. These Blouses are in "Little Boy" style and the rounded collar is complete with a velvet bow, the long sleeves have cuffs and real cuff-links. Sizes are again 7 to 14 and the price for one of these smart Blouses is 3.98. Come today and see the rave-worthy School Clothing in the Youth Centre at Holman's, Summerside.

Shop Friday and Saturday!

at HOLMAN'S BOTH STORES

Extra Good Week-End Specials On Sale At Both Stores
SORRY --- NO PHONE OR MAIL ORDERS --- ALL SALES FINAL

Save As Much As You Spend!

HALF PRICE SALE

SUMMER DRESSES

Broken Range of Sizes for Juniors, Misses, Women

There's still plenty of summer left (we hope) so why not have two dresses for the price you'll pay for one? There are multi styles—multi colors in lavish bemburg sheers, delicate eyelet, practical linen and crisp cottons. This late summer clearance aims to give you a really good dress at a saving price. Regular to \$16.95. Week-end Special

HALF PRICE

LADIES' SHOP—Ch'town

LADIES' WEAR—S'side

Mid-Summer Sale!

Men's Gabardine

SPORT SHIRTS

The most popular shirt in town. Fine quality gabardine sport shirts can be chosen in shades of brown, green or blue, sizes small, medium or large. Buy now and save! Regularly priced at \$4.50. Week-end Special

2.99

BUDGET SHOP—Ch'town

MEN'S WEAR—S'side

Sale! Boys' Ankle HOSE

Boys are forever in need of socks. Regularly priced at 40c we are offering these cotton knit socks with nylon reinforced toes and heels at a week-end special of

29c

BUDGET SHOP—Ch'town

BOYS' SHOP—S'side

Save 6.00

SNOWHITE

Crib Mattresses

Regular 15.95
 WEEK-END SPECIAL

9.95

Serviceable striped ticking plumply stuffed with white layer felt. Available in two sizes 25" x 49" and 27" x 52". Buy now and save!

— BOTH STORES — FURNITURE —

Save 4.00

LYRE BACK

Period Chairs

Regular 12.95
 WEEK-END SPECIAL

8.95

Well made of hardwood with a gleaming walnut finish. There are several different seat covers from which to choose. Buy now and save!

— BOTH STORES — FURNITURE —

Budget Shop and 5 and 10

Clearance of

BUDGET DRESSES

Regular
 4.98 to 6.95
 FOR —

3.49

Summer styles of crepe, nylon, sheer, taffeta and linen. Plain colors and prints in both light and dark shades. Sizes and half sizes 12-20. Buy now and save!

BUDGET SHOP—Ch'town

5 AND 10—S'side

Soiled and Damaged CURTAINS

These curtains are available in a limited quantity, mostly one pair of a kind. While they last, Week-end Special

— BOTH STORES — HOUSEFURNISHINGS —

HALF PRICE

Regular 1.95

8-Piece Glass

Serva-Snack Set

Week-End
 Special —

1.49

These smart 8 pc. sets consist of four embossed trays and four glass cups. Your choice of ruby or emerald colours. Attractively boxed in sets. Buy now and save!

— BOTH STORES — CHINA —

Regular 2.69

Silver Bell

Alarm Clocks

Week-End
 Special —

2.19

Its time to get up, get out and buy one of these splendid clocks. The alarm is clear. They are good time-keepers. Buy now and save!

— BOTH STORES — CHINA —

Extra Value In Girls' All Wool

CARDIGAN SWEATERS

Regent make with either short or three quarter sleeves. Solid colors and two tone combinations—light blue, pink, navy or green. Sizes 8-16. Regularly priced at \$3.98. Week-end Special

2.98

BUDGET SHOP—Ch'town

YOUTH CENTRE—S'side

PLASTIC HANDBAGS

Easy to care for drawstring style in an assortment of colors suitable for late summer wear. Regular 98c. Week-end Special

89c

BUDGET SHOP—Ch'town

5 AND 10—S'side

CUPS and SAUCERS

Serviceable for every day use. Pink or blue glaze finish. Regular 35c. Week-end Special

6 FOR 1.68

BUDGET SHOP—Ch'town

5 AND 10—S'side

'PAKA' LUNCH BAGS

Made of strong brown paper. Package contains 20 bags in 5 1/2" x 12" size. Regular 15c. Week-end Special

2 PKGS 19c

BUDGET SHOP—Ch'town

5 AND 10—S'side

Heavy Retinned

DISH PAN

7 1/2 quart capacity with rolled rim and a perforation for convenient hanging. Regular 70c. Week-end Special

53c

BOTH STORES — CHINA

BE THRIFTY! BE WISE! BE EARLY!

HOLMAN'S

S'SIDE and CH'TOWN

