

Radio@UPEI strikes chord with Students, Sandbar Music

Matt Campbell
Reporter



Radio@UPEI, a new independent student media initiative, is quickly becoming one of the most dynamic and popular media outlets on campus. With a series of daily contributions and a steady increase in traffic, the web-based radio service is proving to many that students have a role to play in media and the local scene.

The project is currently being enabled by students in the BEAT program. BEAT, an acronym for Business Education and Applied Technology, has brought students a number of valuable services since their introduction in September, including: Weblogs@UPEI, Weblogs@HC and The Cadre Online.

BEAT coordinator Mark Hemphill is having a busy semester with the unofficial launch and start-up of the Radio@UPEI project. Hemphill views this service as a decentralized medium to promote local and independent artists, as well as serve a purpose showcasing students and giving an organic alternative to static mainstream media.

The station recently struck a deal with Sandbar music, a small yet talented record label based in Prince Edward Island. Founder Lloyd Doyle is teaming up with Radio@UPEI to showcase and highlight a series of Island artists serving two main purposes: by first, offering listeners something that they may not have heard before, and secondly, promoting local talent.

Genres of music heard on the

station range anywhere between world music, folk, rock, jazz, blues, mash-ups with a strong focus on indie. The boundaries are limitless, and that's the beauty of Radio@UPEI.

In fact, not only can anyone tune in, but anyone has the complete opportunity to get involved, even from the comforts of their own home. The group is constantly searching for students to help out with the station and make it reach its full potential. There are a number of ways to contribute, including recording your own intro to favourite songs and emailing the file to the station, or hosting weekly radio shows which can be heard live on a regular basis.

Through the power of podcasting (a term combining i-pods and broadcasting) UPEI students are reaching people from all across the world. Not only will you be able to entertain friends and peers at the university, but your voice will be heard across the world, just like many of the current Djs involved.

The radio service is a great way to access dynamic content, without having to listen to some overplayed mainstream pop songs. If this prompts some interest, please do not hesitate to contact any of the BEAT members or send a quick email to radioupei@gmail.com.

For further details at please drop by anytime between 1 and 4pm on Wednesdays in the beat lab, located in Kelly 225 for information on Radio@UPEI, or visit

weblogs.upei.ca/radio.

Teaching vs. Cheating Academic Integrity Week March 7 - 11

Kimberley Johnston
Reporter



Well, plagiarize my paper and write up a cheat sheet, Academic Integrity Week has hit UPEI. Our university's staff and faculty are trying to keep us scholastically honest again with a week of lectures and activities about the importance of avoiding and detecting plagiarism and cheating.

The week kicks off Monday with an Academic Integrity Week Launch panel presentation at the Courtyard Café between 12:30 and 1:20 p.m. The lecture du jour will be *Pressure to Perform: Why and How Scholars Cheat*. Speakers include UPEI president Wade MacLauchlan; Dr. Wendy Shilton from the University Writing Council; Bob Gibson, Director of Student Services; and Clare Henderson, Student Union president, to bring it all home to UPEI students and staff.

Tuesday, March 8 will consist of a Brown Bag Lunch affair entitled: *So You've Caught a Cheater: What Happens Now?* The event will take place at the Webster Teaching and Learning Centre in the Robertson Library from 11:30 a.m. to 12:45 p.m. Speakers will be Dr. Richard Kurial, Dean of Arts; and Dr. Wimal Rankaduwa from the Economics Department.

The focus is shifted back to students on Wednesday, March 9, with a brown bag lunch presentation. The lecture is entitled *Write or Wrong? Defining Plagiarism* and will be hosted by Clare Henderson.

Students will also be treated to a free movie Wednesday night. *The Perfect Score*, a movie about high school seniors who break into the Princeton Testing Centre in an attempt to achieve top points on their SATs, is on the marquee. Showtime starts at 7 p.m. in the KCI Lecture Theatre.

Thursday and Friday consist of an agenda more geared toward professors with lectures entitled *Collaboration with Integrity: When SHOULD Students Work Together?* and *Evil House of Cheat vs. Turnitin.com: The Internet Battle for Our Students' Integrity*.

Watch out for some fun impromptu skits, or guerrilla theatre, throughout the week. The improvisations, which will spread the good word about academic honesty, will be presented compliments of the Writing Centre tutors.

So put your best foot forward and come out to some of the events. You'll be glad you did – honestly.