

A TOP FEATURE . . .
OF THE SHOW . . .



REG. 214.95
199.95
No Down Payment on all items of \$20.00 or more.

Our lowest-priced 8.2 cu. ft. Coldspot. Perfect for the budget-conscious, space-minded shopper.

- Freezer holds 28 lbs. frozen food
- Three large door shelves
- Easy-to-clean uni-chrome shelving
- Beautiful porcelain-enamelled colortone interior

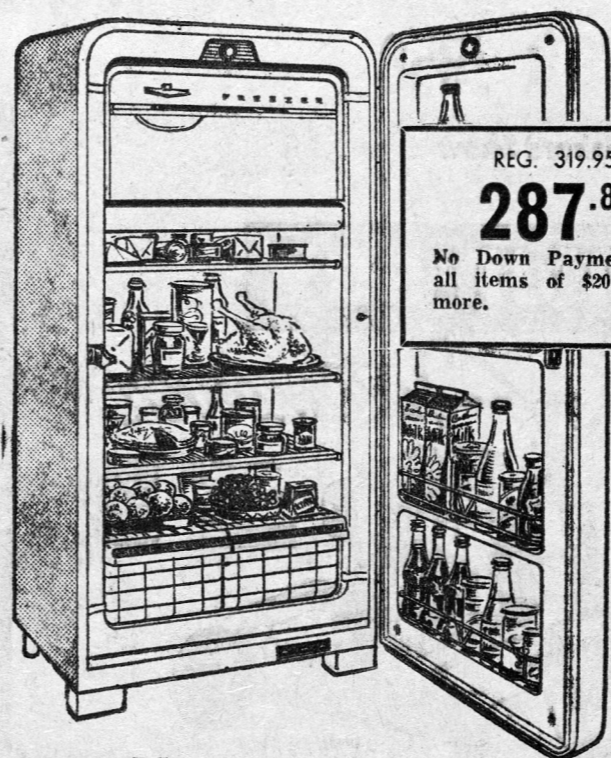


SPECIAL
\$599.95

The finest Coldspot Refrigerator—Food Freezer.

Truly, the finest refrigerator we have ever shown in Charlottetown — brought in especially for the Homemaker Show. A refrigerator of tomorrow — shown today, with over twenty cubic feet food capacity and a huge home freezer.

Booth 12



REG. 319.95
287.88
No Down Payment on all items of \$20.00 or more.

Fully automatic defrosting — no more pans to empty, no mess to mop up!

Check the luxury features and compare them with other refrigerators.

- Ample storage space — holds 70 lbs. of frozen foods
- High — wide — deep shelves, chrome plated
- Extra-tall door shelves . . . extra-large dairy chest
- Moisture-seal crisper for garden-fresh vegetables

SAME AS ABOVE WITH MANUAL DEFROST — \$238.88

COLDSPOT PIG GUESSING CONTEST!

Porky says: "Guess my weight and take me home!"

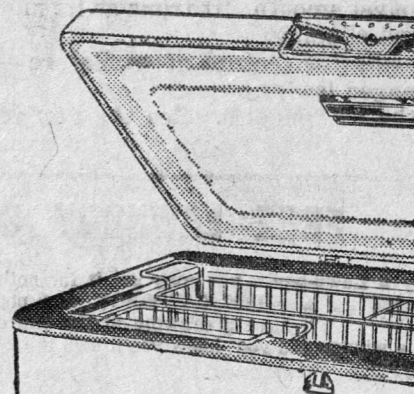
Here's a bit of fun, at our expense, and someone will have free fresh pork chops and roasts. Porky has been carefully and officially weighed by Canada Packers and he is on display in a beautiful Coldspot Home Freezer. See the Freezer, guess the weight and he's all yours. In case of a tie we'll stage a friendly draw between the winners.

COLDSPOT

15 cu. ft. HOME FREEZER

The most convenient, economical solution to your shopping and food problems . . . let's you buy your food in quantity at wholesale prices . . . your freezer will pay for itself.

- Coils on all sides for faster freezing
- "Superwall" circulation system to stop cabinet "sweating"
- 3" super-dense Fibreglass insulation
- Special 17-lb. fast-freeze section



Reg. 379.95

Booth 12

344.95

LADY KENMORE AUTOMATIC WASHER

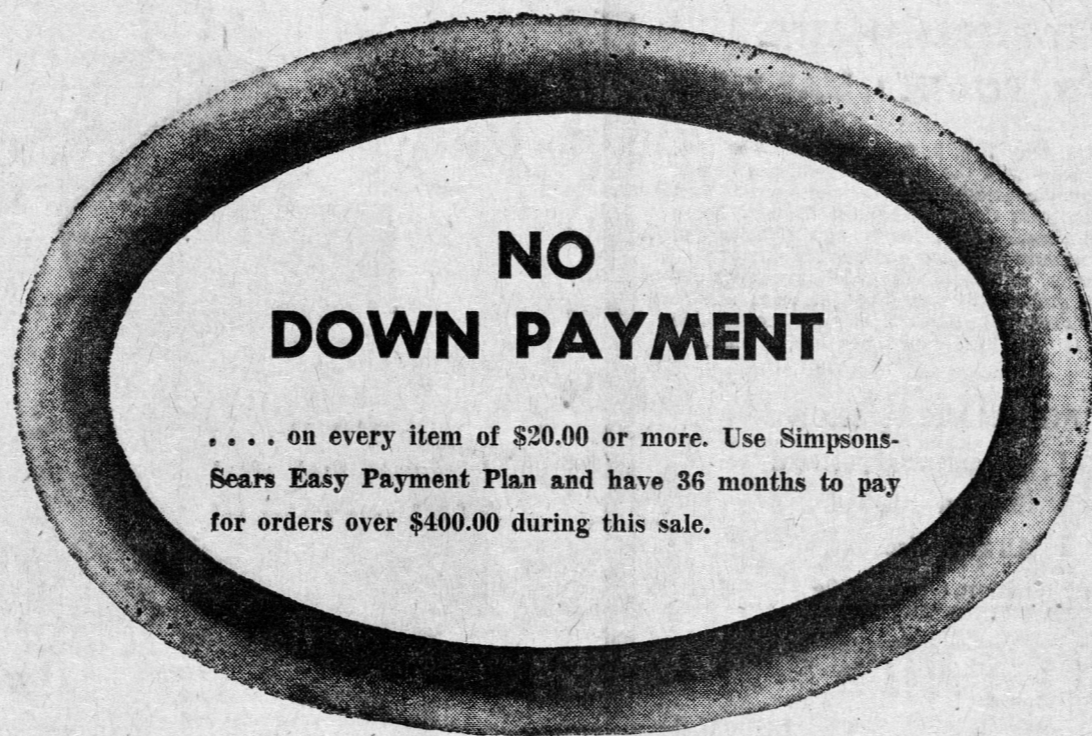
for 1958.

No other washer is so simple to use, so flexible, so foolproof. Washing is as simple as ABC when this finest of fine washers is doing the work for you. A self cleaning lint filter is a tremendous work saver while the sudsomatic type of washing saves many gallons of hot water. It's designed for those who love living and it's styled for the future.

\$439.95

The matching Lady Kenmore Drier makes a wonderful pair.

See them both in Booth 14.



NO DOWN PAYMENT
... on every item of \$20.00 or more. Use Simpsons-Sears Easy Payment Plan and have 36 months to pay for orders over \$400.00 during this sale.

Famous Kenmore VISI-MATIC Wringer Washer

\$209.95

No Down Payment on all items of \$20.00 or more.

- Exclusive Visi-matic chrome-plated wringer gives full view of wringer action
- Wringer swings in full circle — locks in 28 different positions
- Special push-pull bars release pressure instantly, protect fingers when you re-set
- Roto-swirl agitator will never tangle clothes.



Booth 14

COMBINATION SILVERTONE 24" TV — PHONO

REG. 384.95

344.95

Booth 4

See our complete line of Radios - Tape Recorders - Record Players

No Down Payment on all items over \$20.00 or more.

Here's a complete home entertainment centre — a T.V.-Phono in a handsome styled lowboy cabinet — at a low, low price

- Big 24" aluminized picture tube
- Deluxe 4-speed B.S.R. changer
- Twin 5" Hi-Fi Speakers
- Tinted safety glass

SILVERTONE — THE FINEST IN TV

No Down Payment on all items of \$20.00 or more.

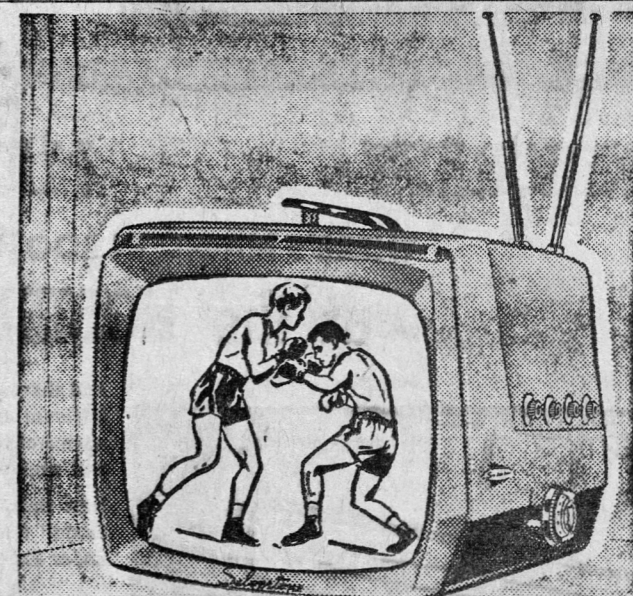
REG. 219.95

Our finest portable 17" Television. "Picture pretty" fibreglass cabinet with slim, tapered lines . . . easy to carry . . . ideal for local or suburban reception.

188.88

Booth

- Light weight fibreglass cabinet
- Modern styling in gay colors
- Built-in telescope antenna
- 17" aluminized picture tube



FEATURE VALUES IN CHESTERFIELD SUITES

199.95

299.95

No Down Payment on all items of \$20.00 or more.

The ultimate in modern chesterfield styling. Versatile for any home . . . covered with quality viscose and nylon tweed.

- Kiln dried hardwood frame
- Corner blocked for rigid construction
- Coil springs on steel supports
- Reversible air foam rubber cushions

No Down Payment on all items of \$20.00 or more.

Beautiful 2-piece chesterfield suite covered with long-wearing, smart-looking, easy-to-clean, viscose frieze, a chesterfield suite we know you'd be proud to own.

- Reversible cushions
- Hardwood frame construction
- Kiln dried to prevent warping
- Modern accent throughout



179.50

No Down Payment on all items of \$20.00 or more.

New fabric-plastic combination — sleek modern padded arms. Styled for looks and rugged durability.

Booth 11

- Novelty rayon and cotton tweed combined with plastic
- Reversible spring filled cushions
- Conical-shaped legs with brass ferrules
- Modern styling
- No Down Payment
- Size about 88" long

5-PC. BRONZETONE CHROME SUITE

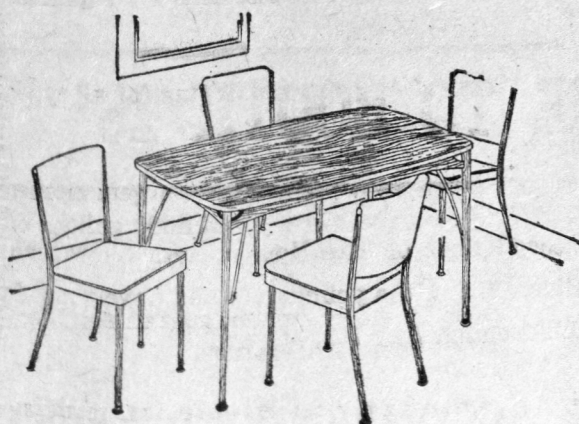
If you are looking for a chrome suite your search is over . . . this beautiful 5pc. suite is what you've been looking for. Just look at this down-to-earth price and compare the features.

124.95

No Down Payment on all items of \$20.00 or more.

- Luxurious modern styling — Bronzestone finish
- Surfboard shaped top with brass moulding
- Self leveling glides
- Comfortable, well-padded chairs

Booth 10



SMARTLY STYLED SOFA BED

2-pc. Sofa Bed Suite sturdily constructed with double spring construction, seat and back. Modern style with cotton tweed combined with plastic. Drop in to the Great Homemaker Show and see this smart two-piece sofa bed suite for yourself.

129.95

No Down Payment on all items of \$20.00 or more.

3 Pc. BEDROOM SUITE

- Hand-rubbed high-gloss top
- Dust-proofing at bottom of drawers
- Mirror tilts to desired position
- Smooth, sanded and fully finished interiors

259.95

No Down Payment on all items of \$20.00 or more.

Booth 3

"PILOT" 3 Pc. BEDROOM SUITE

- Walnut grain finish
- Hand-rubbed high-gloss top
- Centre guided drawers
- Large clear mirrors

199.95

No Down Payment on all items of \$20.00 or more.

Booth 7

Box Spring and MATTRESS



99.88

Completely spring filled for lasting comfort. Durable rayon damask ticking for long wear. Sizes 39", 48", 54" in matching pairs.