

## Planning for future urged by speaker

"On this occasion of celebrating 50 years of 4-H Club programs, we may become complacent and content to glory in the praises that many people are paying to 4-H clubs. While this is an opportune time to pay tribute to those early pioneers in this program, it is just as opportune to lay the foundation for another 50 years of programming" were the opening remarks in a lecture to the annual meeting of the Canadian Council on 4-H Clubs at the Royal Alexandra Hotel, Winnipeg, by R. E. Brack, extension specialist, University of Saskatchewan.

Mr. Brack reminded delegates that 4-H was basically an educational program, and policies such as too much attention to incentives, a lack of liaison with the teaching profession and school curricula could lead the movement away from its basic reason for existence. The recent trend in 4-H project work away from the improvement of technological aspects of agriculture to self-development of the 4-H member must be accelerated.

Mr. Brack also emphasized the need for extension workers directing 4-H work to be content of professional qualifications to direct the programs' educational requirements.

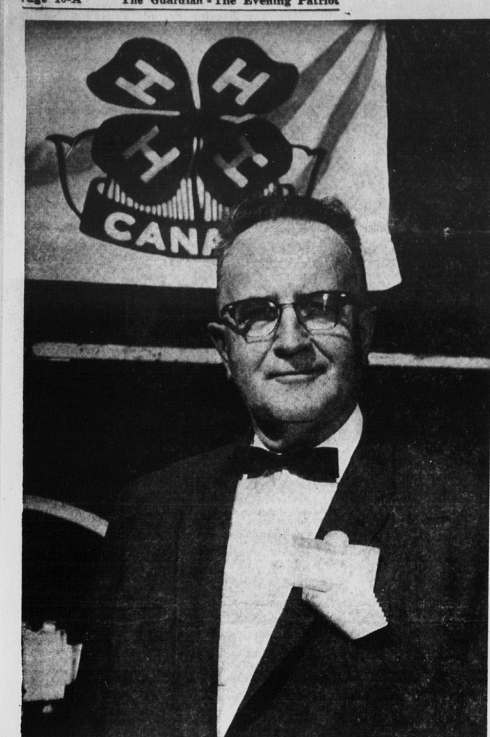
Supported by facts from a survey conducted in Saskatchewan two years ago, the speaker suggested that 4-H clientele was not necessarily a rurally oriented one. The figures revealed that most 4-H leaders feel that 4-H programs should be for all young people rather than for those who live on farms or strictly rural communities.

In conclusion, Mr. Brack stated, "A study of population census can give us some leads in determining the needs of individual areas in a changing role. Certainly, we know that an increasing number of young people now living on farms will eventually reside in urban areas. This in itself should suggest some program content if we wish to help these individuals make this adjustment. To add further to our responsibilities, we need to interpret this information not in terms of today, but in terms of the future - when these young people will be taking a responsible position in our society."



### NEW EXECUTIVE OF CANADIAN COUNCIL

Newly elected Executive, Canadian Council on 4-H Clubs. Front Row: left to right—James D. Moore, manager, Ottawa; Miss Marion Smith, secretary-treasurer, Ottawa; Gordon Landon, president, Victoria, B.C.; J. R. Racine, Brampton, Ont.; Miss Betty Collyer, Winnipeg; Larry J. Murphy, Hamilton, David B. Young, Ottawa.



G. L. LANDON, NATIONAL COUNCIL PRESIDENT

## 4-H movement praised in review of history

"Fifty years young not 50 years old would seem more appropriate to describe the present state of life in Canada's 4-H movement as we enter a stage when expansion and growth in 4-H was never more alive," stated retiring president J. H. Racine of Brampton, Ont., in his opening remarks in an address to the 22nd Annual Meeting of the Canadian Council on 4-H Clubs at the Royal Alexandra Hotel in Winnipeg.

Mr. Racine, who is a branch manager for the Mutual Life Assurance Company, paid tribute to extension workers, community leaders, parents and 4-H Club members who fostered and developed club work to the high point of achievement it now enjoys, especially those who pioneered the various phases of youth activity before the year 1913 when the first club in Canada was formed.

In reviewing the years activities, the retiring council president observed that the Golden Anniversary Year celebrations, with several events still to come, were exceeding all expectations. Such events as the tribute and grant of patronage from their Excellencies the Governor General and Madame Vanier; the receiving of the 1963 National Citizenship Award; the active participation by Canada's 4-H

members in the World Freedom from Hunger Campaign are a sharing of places of particular merit in 1963, a Golden Anniversary Year.

In summing up and looking into the future, Mr. Racine stated that "Canada's young people are looking for guidance and direction as they prepare for the future. To keep in step with the changing times in a world that keeps moving at an ever

increasing pace, our Council must do its part to keep healthy, vigorous and ever alert to the need to adjust to the requirements of the day: Greater liaison with the departments of government, business members and agricultural associations, a sustained public relations program and the ever present need to develop financial support are a few important elements requiring our constant attention."

## Police bullets halt two men after robbery

MONTREAL (CP)—Two men were captured in a hail of bullets early Thursday after they tried unsuccessfully to crash their car through police roadblocks in suburban Montreal West.

A high-speed chase through several west-end suburbs began shortly after two armed men robbed a St. Catherine Street garage of \$20.

The suspect car roared up to a roadblock in Montreal West and police fired a dozen shots at the car, which spun out of control, bounced off a parked car and piled up against a railway crossing abutment.

One man was pulled out of the wrecked car in a state of shock. The other managed to escape, but was picked up two hours later.

Police said the two men will be questioned about 15 unsolved service station holdups.

## CONTEST GIRLS ARE CONCERNED

FRESNO, Calif. (AP)—Three Fresno girls are hoping that beauty contest judges will not be influenced by their titles Saturday.

The girls are entered in a contest to select the queen of the Fresno County employees' picnic. All girls who entered the contest were given titles to designate the department in which they work.

Gloria Arndt is Miss Criminal; Brenda Gaddis is Miss Public Works and Donna Jean Ashjian has modestly been titled Miss Claims.

## CONTROVERSY

Continued from page 6-A) selves. Do we have a two way channel of communication from the grass roots to the administrative level?

Greater effectiveness can be attained in provincial programs through a national organization which fosters an exchange of ideas and provides leadership.

I do not plan to review here the objectives of the Council on 4-H Clubs. I want to mention though that there is an important role to play for a national organization in the operation and development of 4-H programs.

I feel the national organization needs to continually evaluate its position in relation to its objectives the same way that we as provincial extension workers do.

The clientele of the national organization is such that it is a rather complex job to determine their needs. I feel they have a responsibility to the members of the Council as well as the provincial 4-H extension personnel and through them to the 4-H leaders and members.

I would like to discuss two areas in which I as a 4-H worker, would like to see an expansion of concern by the National organization.

(1) To provide a vehicle whereby provinces can assist one another in evaluation of their programs through research. I might even suggest that there is a responsibility to initiate research and give direction to research.

(2) To play a role in providing some direction for professional improvement through:

(a) opportunities for in-service training.

(b) searching out opportunities for graduate study.

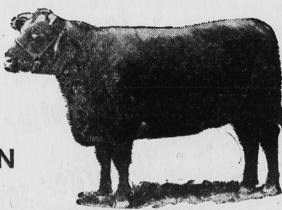
(c) assist in providing a climate conducive to professional improvement. Too many extension workers move out of 4-H club programs when they receive additional training.

Possibly, there are some who feel the Canadian Council does not have a responsibility in these areas. To put it bluntly, if they don't who does? In the U.S.A. there is a Federal Extension Service which can provide this direction. Since we do not have a Federal Extension Service, we

need to seek out the means of accomplishing these goals in some other manner. If the Canadian Council on 4-H Clubs doesn't feel a responsibility here, then maybe we need to begin looking elsewhere for the means to reach these goals.

I feel that most provinces are at the stage now where they are really ready to begin (as a 4-H) though they may be doing some research. Since many staff members are also thinking of graduate work this would give us an opportunity to benefit in Canada from graduate theses.

## P. E. I. SHORTHORN BREEDERS ASSOCIATION



Best Wishes to 4-H Clubs and Members in Prince Edward Island . . .

50 YEARS OF 4-H CLUBS IN CANADA 1913-1963

To celebrate the centennial year of 1964, there will be a Shorthorn pure breeding stock sale on P.E.I. This sale will take place in the early part of May 1964.

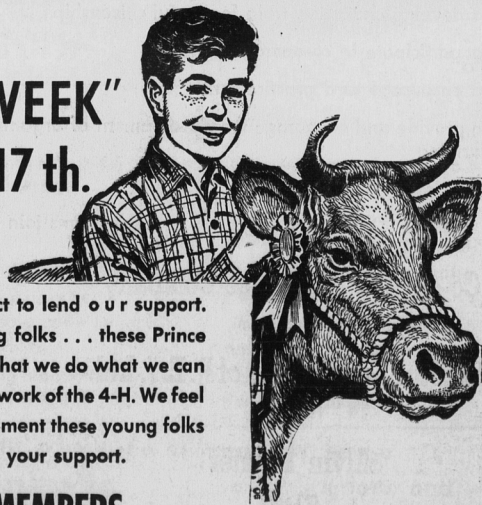
4-H work enables boys and girls to become good citizens — good Canadians. We salute all 4-H members and leaders for their enterprise and achievement.

We Extend Our Congratulations To the 4-H Clubs of Prince Edward Island on the 50th anniversary of 4-H clubs in Canada P.E.I. Shorthorn Breeders Ass'n. "SHORTHORN FOR PROFIT"

# FAIR WELFARE

ON P.E.I. IS

"OLD HOME WEEK" AUG. 12 to 17th.



We can't think of a better project to lend our support. They are a grand group of young folks . . . these Prince Edward Island. It is with pride that we do what we can to help further the worthwhile work of the 4-H. We feel that this is the kind of encouragement these young folks need and we urge all to lend your support.

## WELCOME 4-H MEMBERS

We welcome all 4-H members to enter in the regular classes at Old Home Week . . . Whether you belong to a Calf Club or garment why not enter your work . . . Good Luck!

Provincial Exhibition Assn. and Charlottetown Driving Park

FUN FOR ALL!

## Four remanded on escape court

MONTREAL (CP)—Four men from Quebec City were remanded Tuesday for voluntary statement July 3 on charges of violating custody, robbery with violence and forcible detention. They were convicted earlier of rapping a Quebec City housewife and sentenced to penitentiary terms ranging from 20 years to 25 years and the lash.

The escape took place at Montreal's new courthouse March 21 where the four were held pending a trial that was subsequently dealt.

Taxi-driver Israel Singer, 37, said the four men held him and forced him to drive them to Deep River, Ont., taking \$14 from him.

The four are Guy Deschamps, 27, his brother Laurier, 21, Emilien Malais, 23, and Camille Michaud, 21.

Voluntary statement is a stage in Quebec legal procedure at which the defence may submit evidence to quash trial.

REGARDS FACTS

LONDON (CP)—Record company executive Monty Lewis has produced a long-playing record on the facts of life. He said he got the idea when embarrassed by questions from his 10-year-old daughter.

RACCOON RETURNS

MONTREAL (CP)—Seymour Suchat, a Montreal fur designer, predicts raccoon coats will return to the campus in full force this year. The raccoon has come back 40 years to make a real comeback, he says, and this time it's "as much for fashion as for fun." The return was inevitable, he believes, because of the now popular long fur trend.