MOORE & McLEOD LTD.

End-of-April SALE

Starts Wednesday at 9 a.m. ends Saturday 12:30

A sensational sale of in - between season items and brand new merchandise . . . . you'll find this season's styles at great reductions, as well as a clearance of home furnishings. Some of the items are limited in quantity and so are not listed here. Shop early, and remember, there's a free parking lot at the rear of the store.

STORE HOURS

Mon. to Thurs. 9—5

Friday 9—9

Sat. 9—12:30

JEWELLERY
by Cpro

One table Jewellery consisting of Earrings, Ropes, Necklets and Bracelets. Featuring an excellent selection of gay colours.

Regular 1.00 to 2.00 Value

½ Price

Cups & Saucers

Royal Vale English Bone China cups and saucers. In a wide assortment of new patterns and shapes.

98c ea.

SKIRTS

Ladies' spring and summer skirts. Featuring arnels and cottons. In straight and pleated styles. A variety of colors in plains and prints. sizes 12 - 20.

reg. to 4.98

1.88 ea.

Lipstick Special

regular 1.50

Superstay - Lipsticks by Dorothy Gray in shades Flamboyant, Tutti-Frutti, Blush Pink and South American.

59c ea.

Seamless Nylons

First Quality Seam Free Nylons, 400 needle, 15 denier micro mesh. Tangy Beige, Brownie and Vapor Taupe. Sizes 8½ to 11.

50c pair

2 prs. 89c

"Touch and Glow"
by Revlon

Touch and Glow Liquid Makeup with FREE Moon Drops moisture foundation in shades Cream Beige, Misty Rose, Rachel and Creamy Ivory.

reg. 4.25

2.25 ea.

Floor Covering

Belfor Floor Covering in Kitchen, Bedrooms, Livingroom design. 2 yards wide.

98c lin. yd.

Floor Oilcloth

Rexoleum De Luxe quality, no expensive laying cost or hard work, gleams even without waxing, available in 5 modern designs, 2 yards wide. regularly priced at $1.89 yard; also available and on sale this week is Belfor Floor covering at

89c lin. yd.

BARKCLOTH

48" wide, washable, ideal for slip covers, stage and window drapes, large assortment of colors. reg. priced from $1.98 —$2.25 per yard.

SPECIAL

98c yd.

Ready - Made DRAPES

Pinch pleats. Unlined. Hooks. Reg. $12.95 pair. Satin back, sun and suds. Floral and modern designs. F.W. x 84" drop.

SPECIAL

8.95 pr.

WOOLLEN BLANKETS

A woollen and viscose mixed blend blanket in assorted pastel shades of pink, rose, blue, gold. Whipped end, 70 x 90".

4.75 ea.

POLISHED COTTONS

reg. 89c yd.

Washable everglaze prints, keeps its sparkling fresh appearance after many wearings, 36" wide. Priced at—

SPECIAL

69c yd.

New! Spring Prints

reg. 1.75 yd.

Softly drapable, yet crisply textured, these prints are hand washable. Make up into smart two-piece, sheath dresses, etc.. 36" wide.

1.25 yd.

Wallpaper Lots SPECIAL

Consisting og 4, 5 and 6 rolls. Regular and pre-pasted quality. Borders are available at the regular price.

2.95 AND 3.95 PER LOT

Dorval Broadloom Carpet Squares

reg. $138.00

- size 9 x 12"
- all wool
- cut pile
- limited quantity

$98.00

Capellano CARPET SQUARES

reg. $102.00

- size 9 x 12"
- looped pile
- 100% processed rayon

$59.00

Winter Cotton Dresses

This season's new dark cottons, some with the shirtmakers look, buttons on a tailored flange close the front. Short and three quarter sleeves, self belts and buckle, prints and plain. Size 7-20, 14½-24½. Regular 10.95.

SPECIAL

8.88

Ladies' Rayon Briefs

Ladies' rayon briefs. Substandards. Assorted colors. Small, medium and large.

39c each

3 for $1

Ladies' Rayon Panties & Vests

Ladies' rayon panties and vests. Band leg panties. Built up shoulder vests. Substandard quality. Sizes small, medium and large. White.

88c

Look ladies! ODDS and ENDS SPORTS WEAR

This group includes Bathing Suits, Shorts, Blouses, Cotton Skirts, Sweaters. Broken lines and sizes.

GREATLY REDUCED TO CLEAR

Ladies' Nylon Slips and Half Slips

All first quality. Sizes 32 to 38 and S. M. L. Mostly red and black. Regular 2.95 and 3.95.

SALE PRICE

1.88

Girl's T-SHIRTS

Cotton knit. short sleeves, fancy neck, solid colors blue, mint, maize and white. Sizes 1 to 4.

67c ea.

Children's T-SHIRTS

Combed cotton. Short sleeves and buttoned shoulder. Solid colors, blue, aqua, white, maize. Sizes 1-2-3.

67c ea.

Boys' T-SHIRTS

Combed cotton. Short sleeves and club collar. Assorted solids, blue, tan, loden and navy. Sizes 2-4-6.

88c ea.

Children's OVERALLS

Sanforized cotton. Bib style, pockets with animal design. Colours green, blue, red and grey. Sizes 1-2-3.

88c ea.

HAND TOWELS

Assorted colors and designs, sub-standard, slight imperfects, well absorbent, terry, regular to $1.69 pair, size 16 x 28".

98c pair

BATH SETS

Lady Gauli orion bath sets, thick pile, rubberized back, standard lid covers, colors—yellow, turquoise, mauve, beige, jink. Regular $9.95 set. Priced at—

SPECIAL

6.95

PILLOW CASES

42 x 33"

1.19 pair

DENIM

Heavy blue cotton denim, firm twill weave, long wearing for work-clothes, -over alls, pants, etc., 1 to 5 yard pieces, completely washable. Greatly reduced prices.

SPECIAL

Prices as Marked

SHEETS

Substandard. Homestead Texmade quality, slight imperfects, bleached snowy white, plain hem.

SPECIAL

Size 81 x 100"

2.75 ea.

Size 72 x 100"

2.60 ea.

PILLOW CASES

Heritage pillow cases of fine quality white with colored borders, 42 x 33", blue, pink, yellow, green.

SPECIAL

1.19 pair

WHITE ENAMEL

reg. 2.95 qt.

- Master painters' enamel
- High gloss—non-yellowing
- Quick drying

2.09 qt.

Pro Sheen FLAT PAINT

- A vinyl latex paint
- Easily cleaned with soap and water
- Dries fast—only 30 minutes
- Use roller—brush—or spray
- For walls and woodwork
- 13 beautiful pastel shades from which to choose, also white

1.59 qt.

Pre-Pasted Wallpaper NOW AT HALF PRICE

- No muss
- No fuss
- Wet it
- Apply it to the walls
- 50 patterns for livingroom, bedroom or kitchen

½ Regular Prices

as low as 45c SR

MEN'S FLITE BAGS

- Nylon with leather reinforcing
- Waterproof
- Today's most popular case
- Navy, charcoal, brown
- Reg. 26.95

19.95

MEN'S Windbreaker

- Nylon shell unlined
- Self collar and cuffs
- 2 breast pockets
- Charcoal and navy
- Reg. 7.95

5.95

Ladies' Overnite and Weekend CASE

- Vinyl plastic covered Water repellant
- Sturdy construction
- Rayon lining
- White, charcoal, blue

Set of Two

16.95

Men's Bedford Cord WINDBREAKER

- warmly lined
- Knit trim collar and cuffs
- 2 breast pockets
- Loden and old gold, beige
- Reg. 7.95

5.95

MEN'S SOX

- Etretchees
- Regulars
- Fancy and shades
- Sure to please the Mr.

98c

MEN'S T-SHIRTS

- White only
- Security make
- Nylon no sag neck band
- S. M. L.
- Reg. 1.50

93c

Men's Terylene DRESS SHIRTS

- Absolutely no iron
- Generous cut for comfort
- dual cuff for button or link
- Net short point collar
- White and fancies

4.29

Men's BREVITS

- By Security
- S. M. L.
- Reg. 1.25

83c

BASEMENT SPECIALS

Men's Suits (2 pant)	39.50	Boys' Navy Blazers	3.95
Men's Windbreakers, reg. 9.95	5.95	Boys' Windbreakers	3.95
Men's L.S. Sport Shirts, reg. 3.95	1.99	Boys' Black Chino Pans	2.95
Men's White Dress Shirts	1.99	Men's Combination Overalls	6.95
Men's Trousers, clearing	½ Price	Boys' Fancy L.S. T-Shirts	49c
Men's Jerseys & Brevets	2 for $1	Boys' Gingham Shirts	1.19
Boys' Jerseys & Brevets	3 for $1	Men's Felt Hats	3.95
Men's White T-Shirts	2 for $1	Men's Police Braces	95c
Boys' White T-Shirts	3 for $1	Stanfield's All Wool Yarn, skein	49c

Men's Stock SUITS

- Yarn dyed wool worsted (imported)
- Solid shades also checks and fancy weaves
- Smartly tailored by Friedman Co.
- 34 to 46. Talls, shorts and stouts

entire stock

reg. 49.50 to 79.50

Now 20% off

39.50 to 62.95

Men's Tailored To Measure SUIT SALE

Imported English cloths. Fit guaranteed. Regularly priced 75.00 to 100.00.

Now

59.50 to 79.50

MEN'S All Weather COATS

reg. 19.95

- Reversible
- Solid shades in brown, blue, charcoal, reversing to fancy patterns
- Ideal for spring, summer and fall

13.95

MEN'S Sport Coats

reg. 29.50

- Imported and domestic tweeds
- Carefully tailored 2-3 button styles
- Brown, grey, olive, blue
- 36 - 44

$16.95

TROUSERS

- All wols and Terylene mixes
- Permanent crease
- Soil and stain resistant
- Continental and regular models
- Grey, charcoal, loden
- Entire stock

entire stock

20% off

ON THE ISLAND IT'S

MOORE & McLEOD LTD.

"YOUR FAVORITE SHOPPING CENTRE"