

# Arms Hurried To Rebels By Both Plane And Truck

SUDAN (AP)—By plane and truck, weapons and supplies are being shipped into the Sudan to bolster the rebel forces. The rebels are dropping planes with Al-pan and Egyptian markings. The rebels of this southern Sudan area tense for three days last week. Trucks, loaded to be escorted by Sudanese troops in wide-brimmed hats, carried some supplies to the nearby frontier areas of Yel. Sudanese authorities decline to discuss the matter, apparently preferring to avoid all involvement with the Congolese rebels.

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**JOHN STEPHEN, 28**, owns a style store in London, England. His clientele includes most of the far-out singing groups bursting into the hit parade in rapid succession, as well as that British phenomenon, the Mods. The Mods, extremists when it comes to clothes, will not be caught dead in accessories even a month old. Therefore, Stephen's stores discard styles when they catch on.

# Unusual Merchandising Methods Results In Business Expansion

BY MARGARET NESS  
LONDON (CP)—As soon as a style catches on we discard it.

This unusual merchandising method, far from being suicidal, has placed 28-year-old John Stephen in big business. But, then, his clientele includes most of the far-out singing groups bursting into the hit parade in rapid succession, as well as that British phenomenon, the Mods. The Mods, as devoted to long hair and elegance in clothing as the Rockers are to their leather jackets, usually fall into the 14-17 age group. They're extreme when it comes to clothes. The singing groups can justify their preference for radical styles by pointing to the publicity it wins them. Lacking such justification, the Mods explain simply that they like the extremes.

They spend the greater part of their earnings and allowances on the ever-changing Mod styles. And it's expensive. For a true Mod would be caught dead in accessories even a month old. London's Caraby Street is the main shopping thoroughfare for extreme male attire. Strung along the short three blocks are eight boutiques and a shoe store, most of which are owned, under different names, by Stephen. He also has other outlets scattered around London.

**TWO OLD AT 19**  
Born in Glasgow, Stephen was expected to take over his family's confectionery business, but at 19 he took off for London. A job in the military department of Moss Brothers got him interested in clothes. Within the last six years, since opening a second-floor boutique in London, he has expanded so rapidly that he now has 100 employees, and a publicity agent. In Stephen's main boutique, a small ground floor shop bearing the name His Clothes, a young man was discussing a new suit with an assistant. From the details of the single-button jacket, back half-bolt and vents, I assumed he must be a Mod. But he said no, he'd outgrown this youthful phase. "It's still want to dress well," he said, "but not so way out."

This particular boutique is the haute couture of the Mod world, specializing in made-to-order clothes. At another of Stephen's shops, Male West One (so-called because of its district address is London West 1), Frank Mettall, the young manager, displayed real Mod accessories. "Pink is the most popular for shirts," he said. "He looked slightly hurt when asked if he meant baby pink. "No, it's a sort of washed-out pink."

**BLACK WATCH TARTAN**  
He brought out black-and-white checked collar and cuffs and placed them on the pink shirt, hastening to add: "That's quite conservative." Mettall produced a photograph of Aaron Williams, the quietest of the Merseybeats, a popular singing group. Williams was wearing a navy blue shirt with Black Watch tartan collar and cuffs. "The manager explained that it's possible to use plain color combinations but that unless violent opposites are employed the mixture isn't far enough out for a Mod. The manager also brought out a frilled front—blue with both sides edged in lingerie lace—but admitted these have been around long enough to become popular and therefore now are losing favor with Mods. It also appears that the curled hair favored by the Mods for some time has reached the level of popularity that means it's departing. The latest is long straight hair—the new masculine look.

**WOMEN'S NEW IMAGE**  
MONTREAL (CP)—The cartoonist's conception of the clubwoman as fat, flamboyant and frazzled has passed from the contemporary scene, says Mrs. W. D. Swain, president of the Montreal Council of Women. She attributes the more respectable reputation of today's clubwoman to the Second World War and its aftermath and to better education of women.

# Stock Prices Slump In N.Y. In Wake Of Money Worries

NEW YORK (AP)—Worry over the monetary situation sent the stock market last week to one of its biggest losses in a year. It was a carry-over from the previous week, when British, the United States and Canada increased their bank discount rates. Tinker money indicated to investors that there might be a disruption of the U.S. economic expansion. Apprehension over money matters, combined with anxiety over a drop in October construction contracts and the possibility of a steel strike, caused the market to take a substantial loss on Monday. On Tuesday Boston's First National Bank raised its prime rate—the interest charged on the biggest borrowers with the best credit ratings. This upset Wall Street and the Dow Jones Industrial Average plunged 11 points in the worst drop since President Kennedy was assassinated Nov. 22, 1963.

Wednesday night, President Johnson, addressing a group of business men in Washington, urged that the increase in the prime rate not be spread from the scattered institutions which already had raised it. He also called for co-operation between government and business.

The market Wednesday snapped a six-day losing streak. **ORDER RESCINDED**  
On Thursday the First National Bank of Boston rescinded its prime rate boost and the market posted another moderate gain.

The Dow Jones Industrials lost 11.19 to 870.83 for the week. The Associated Press average of 60 stocks declined 3.2 to 324.1. The New York Stock Exchange announced that during the week volume set a new high for any year. Volume for the year to Dec. 3 totalled 1,146,860,541 shares exceeding the previous high of 1,146,293,322 set in 1963.

The five most active stocks on the New York Stock Exchange were: **Comst**, up 4 1/2 to 53 1/2; **IBM**, up 1 1/2 to 167 1/2; **Chrysler**, up 2 1/2 to 60 1/2; **American Telephone**, up 1 1/2 to 87 1/2; and **Sperry Rand**, up 1/2 to 13 1/2.

**BUSINESSES BILINGUAL**  
MONTREAL (CP)—P. E. Robert, president of the Montreal St. Jean Baptist Society, said 156 business firms have made their corporate names bilingual in the last year. Mr. Robert said the campaign for bilingual business names now is concentrating on professional business associations after unsuccessful attempts to get university student aid in promoting bilingual names and signs for consumers.

# Italy's Alling President Quits

ROME (Reuters)—Alling President Antonio Segni of Italy resigned Sunday night after a meeting at the presidential palace here. He is 73. Segni, partly paralyzed by a stroke four months ago, resigned on the grounds of ill-health. It was officially announced. It also was announced the two houses of Parliament—Senate and Chamber of Deputies—will meet Dec. 16 to elect a successor. Political experts forecast a difficult election because of differences between and inside the four parties of the government coalition—Christiana Democrats, Socialists, Social Democrats and Republicans. Segni has been president of

# Queen's Horse Has Cancer

LONDON (AP)—The Queen's horse has cancer. The huge police horse, named Doctor, stands still as a statue each year with the Queen astride as she takes the salute at the trooping of the colors ceremony in London. The Sunday Times reports Doctor is being treated for a cancerous growth by Professor James McCunn, a veterinary surgeon and former principal of the Royal Veterinary College. At the age of 17, says Doctor has received a series of injections and is reported responding to treatment.

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# Federation of Agriculture County Annual Meetings

**Prince—Monday, December 7, 1964 — O'Leary Highschool**  
**Queens—Thursday, December 10, 1964 — Highschool Hunter River**  
**Kings — Friday, December 11, 1964 — Cardigan Parish Hall**  
**All Meetings at 8.00 P.M.**

Speakers include the Hon. A.B. MacRae, the President of the Federation, Farm Credit Corporation officers, Mr. Glen Cotton, Beef Fieldman and possibly Mr. Rudy Dallenbach. 1964 has added to the strength of the Federation. Good attendance at these meetings will increase its influence.

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