

Swine Breeders Lose By In And Out Tactics-H. W. Clay

In view of the unprecedented drop in hog market this fall and the extra grain crop in this province, swine producers are advised to give serious study to their breeding operations, says H. W. Clay, Senior Livestock Fieldman. Past experience has demonstrated repeatedly that the "in" and "out" swine producer is usually in when he should be out and out when he should be in. Last spring many farmers, with full confidence in their own judgment, failed to breed sows for spring litters, or sold their spring farrowed pigs. Now, with feed abundant and price high, they have no pigs to feed. This is concrete evidence that the hog producer who hopes to reap the benefit of peak prices must look beyond the market factors which appear on the surface at the moment.

This present favorable hog market, while unusual, was not unexpected. In an outlook report to the press last New Year's and again at the Annual Meeting of the P.E.I. Swine Breeders' Ass'n, a warning was emphasized that Canada and the United States were facing a material decline in swine production. If this information had reached our swine breeders to maintain the rate of sow breeding since that time, our swine industry would be in a more favorable situation to reap the benefits of profitable production which should prevail at least for the next ten months.

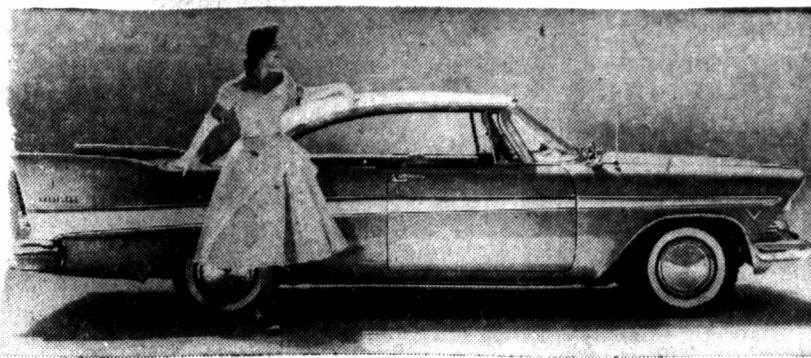
REMAIN PROFITABLE

Up to the present time there has been little evidence of any breeding across Canada. Due to weather conditions in the West, and to the fact that many farmers are not equipped to raise winter litters, we can expect a slow breeding before January to continue at a low rate. On the basis of this outlook, hog prices should remain at very profitable levels till late next summer or early fall.

If this forecast be near correct, what should our swine producers do in the meantime? Those who are equipped to raise winter litters should breed their sows as soon as possible. This will result in hogs to market before any possible slump in prices next fall. Even a material increase in sow breeding before January appears justified.

After January, swine producers can look forward to a keen demand for feeding pigs. This situation may hold even for pigs born next spring and summer. Swine producers who breed sows after

PLYMOUTH FOR 1957 IS LONG, LOW AND WIDE



The Belvedere two-door hardtop (shown above), with an overall height under normal load of 54 inches, is the style leader in the completely new 1957 Plymouth line. The 1957 Belvedere is a full 3 inches lower than the Belvedere for 1956. Features in the new Plymouth are such style features as distinctive headlight treatment, greatly increased glass areas, new thin support posts, high-swept tail fins and a startling new low silhouette. The 1957 Plymouth also features the all-new "Torsion-Aire" ride which gives it a "limousine" feel. A choice of six or V-8 engine is available for 1957, with PowerFlite available as an option. In the Belvedere series the new Torque-Flite transmission is also available as optional equipment.

WINDSOR, ONT. Canadian auto buyers are offered a dramatically styled 1957 Plymouth that is longer-looking, four to five inches lower in height, with a lower centre of gravity. This improvement in Forward Look styling is made possible largely by a completely new front and rear suspension system which utilizes chrome steel torsion-bar front springs instead of the former foot-high coil springs. Because torsion-bar springs save space and permit better placement of engine accessories they help make Plymouth's new low profile possible. Thus Plymouth engineers have achieved a styling triumph and an even more comfortable ride.

The new Plymouth has a graceful line rearward from the forward-thrusting headlights to the sweeping high-flung rear fins. The full-width aluminum grille and side-by-side lighting arrangement accent the width and stability of the front end. Prospective owners can choose from 22 different models with both six and V-8 cylinder engines in 4 series, Plaza, Savoy, Belvedere and Suburban.

The Plymouth lineup, in a wide range of exterior and interior colours, is on display at all Chrysler-Plymouth-Fargo dealers, announced Mr. John C. McGuire, a director of the company and General Sales Manager of the Chrysler-Plymouth-Fargo division.

The pushbutton control that made Plymouth PowerFlite models so popular, is continued along with other optional power features such as power steering, power brakes, and two-way power seats. The new three-speed Torque-Flite transmission will be offered in the Belvedere and Sport Suburban models.

Plymouth's 1957 driving thrill is the "Torsion-Aire" ride which results from the completely new frame that is a foot longer and 55 pounds heavier than last year's frame.

Incorporated in the new suspension system are a multitude of outstanding features that truly "cushion" the ride. Included in these are newly designed ball joints which replace knipjoints to quicken steering wheel "return" after cornering; special rubber bushings in the suspension and steering systems which minimize the noise and vibration, and cushion against jolts and noise. These bushings are frictionless and, as a result, need no lubrication. Lubrication points in the entire front end have been reduced from 20 to 8 for six cylinder models and from 23 to 8 for the V-8 models. There is a longer, 118 inch wheelbase, and new 14 inch tubeless tires which have wider treads

Hairdressers To Form P. E. I. Assn.

Beauty salon owners from all points on Prince Edward Island held a dinner meeting in the private dining room of the Rendezvous Restaurant. Salon owners from Summerside, Montague, Alberton, O'Leary and Charlottetown attended, and were very enthusiastic about forming an Association.

Mr. A. Walthen Gaudet addressed the meeting. A committee of four was nominated to draw up by-laws, etc.: Mrs. Gladys MacQuarrie, Mrs. Earl Atkinson, Alberton, O'Leary and Charlottetown, and Miss Isabel MacDonald, Charlottetown.

The next meeting will be Nov. 25 in Charlottetown at Isabel's Beauty Salon when an election of officers will be held.

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Springhill People Thankful For Charlottetown Assistance

Mr. Urban McQuaid, Grand Knight of the Charlottetown Council, Knights of Columbus reports a wonderful response from the people of Charlottetown for the appeal for clothing, food, etc. for Springhill.

On Sunday a truck and four cars loaded with relief supplies landed at the disaster area and Mr. McQuaid was pleasantly surprised to be met by two Red Cross officials from Charlottetown, Gordon MacDonald and H. E. Hyndman.

The blankets and clothing were handed directly to rescue workers on their way to the mine shaft. The clothing was particularly welcome since all of the workers were wet and cold. A part of the evacuation route was immersed in water almost to the knees of the workers.

FINE ORGANIZATION

Mr. McQuaid, who spearheaded the drive for donations, reported that the thing that impressed him was the tremendous organization at the mine. Capable men seemed to be in charge everywhere, and everyone was cooperating. One thing which predominated everywhere was the courtesy of the officials.

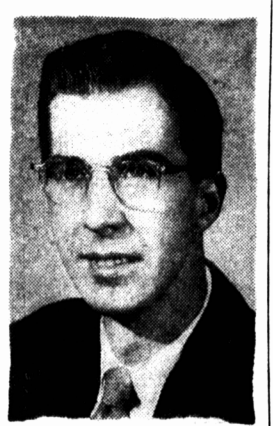
The police force, which might have been forgiven a bit of short temper at the terrific increase in duties and responsibility, and fatigue, were polite, and everywhere helpful. They reported that the food was as eagerly welcomed at the pithead as the clothing, for the big increase in the number of people in the area resulted in a great demand for food which the people of Springhill were not able to supply in entirety.

ANOTHER COINCIDENCE

Another coincidence resulting from the trip occurred when the Charlottetown men were taken to visit Mr. Burton, the first man to be evacuated from the mine. There Mr. McQuaid learned that he was talking to his counterpart, the Grand Knight of the Springhill Council of the Knights of Columbus.

Mr. Burton reported that for the first day and a half the trapped miners did little but wait; they knew they were facing death but their morale remained high. Then Mr. Burton decided that if he was to die he would die on the way up. His group then started to crawl towards the surface. When they met the rescuers they thought they were another group of trapped miners. Everyone prayed, and no one panicked.

Another truck left the Council home at nine o'clock yesterday morning with a load of supplies. No more supplies will be taken over after today, but arrangements have been made by the K. of C. for forwarding cash donations to the disaster area. The need is still great, for there are quite a few men in hospitals, many, many men dead and there are many families without income. Until government assistance can be brought in voluntarily assistance is needed.



SUPERVISOR

Donald A. McLeod, 27, a native of Charlottetown, has been appointed textile area process supervisor at an \$8,000 plant being built at Maitland, Ont., for Du Pont of Canada. The plant, expected to go into production next summer, will manufacture a textile fibre called "Orlon" acrylic fibre.

Mr. McLeod was educated at Prince of Wales College here, at Dalhousie University where he obtained his bachelor of science degree in 1949, and Nova Scotia Tech, where he graduated in 1952 with the degree of bachelor of chemical engineering.

He joined Du Pont of Canada the same month as a technical assistant at the company's nylon plant at Kingston, Ont. and for the last year has been a project engineer at the Montreal head office. He is a son of Mr. and Mrs. W.C. McLeod, 2 Park Terrace.

Coming Events

- Regular dance, Bonshaw Inn.
- Hot chicken supper, Corran Ban Wednesday, Nov. 7th. Dance after.
- Dance Forest Hill Hall, Wednesday night, Turners Orchestra.
- Dance St. Mary's Hall, Souris Friday, Nov. 9th Clifford's Orchestra.
- St. Mary's Parish chicken supper, Beaver Club Hall Montague, Wednesday November 7th.
- Buying poultry daily, at our plant, Monday thro. Thursday, Waddell Bros. Crapaud.
- Marie United Church "Hot Chicken Supper" Morell Hall, Wednesday November 7th.
- Card games every Thursday night beginning November 8th, 8 p.m. Mount Stewart Memorial Hall.
- Dance Mt. Stewart Memorial Hall Tuesday night, Rollie MacKenzie's Orchestra.
- Weekly Dance Fort Augustus Hall every Wednesday night, Burke's Orchestra.
- Attention Morell and vicinity. Entries for Morell Bowling Club will close Thursday of this week.
- MOVIE "Titanic", Lot 65 Hall, Tuesday, Nov. 6, 8.30.
- Regular Dance Bonshaw Inn, Tuesday night, Burns Orchestra.
- Regular meeting of Boyne, L.O. L. will start at 7 p.m. for the winter months, commencing tonight.
- The Annual Meeting of Winsloe North Cemetery, will be held in Church 7.30, November 8th.
- The Annual meeting of the St. Peters Bay Co-Op will be held Thursday, November 8th, 8 o'clock.
- Buying live fowl, chickens, and capons Thursday, Nov. 8th, 8 until 12. Note change of date. R. L. Dickleson, New Glasgow.
- Dance All Saints Parish Hall, Cardigan, every Monday night, Webster's Orchestra, Canteen service.
- Tryon United church Chicken and Ham supper Community Hall, November 7. Tickets \$1.00 and .50.
- Dance Cardigan Legion Hall every Thursday night, Webster's Orchestra, P. A. System and Canteen service.
- "Tonight St. Anthony's Hall, Bloomfield. Hot chicken dinner, Bingo etc. Dinners served from 5 o'clock on."
- Dance West Royalty Hall Wednesday, Rollie MacKenzie's Orchestra, Canteen service. 9:30 to 12:30.
- Fiddling and step dancing contest, Fort Augustus Hall, Wednesday, November 14. Dance after. Send entries to Secretary, C. W. L. Fort Augustus.
- Tuesday supper in Murray Harbour North November 8th. Supper served 5-7.30. Sacred concert at 8 Presbyterian Church, Charlottetown Male eight in attendance. Supper served after concert. Admissions \$1.00 Children 50 cents.

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