



SHAPE OF THINGS TO COME IN SUITS
NAME YOUR BUTTONS

Color, fabric range is largest in history

When it comes to fashion in men's suits this fall, step right up, gentlemen, and name your pleasure. Seldom if ever, have American men had such a wide array of styles from which to choose. And never have they had such a tempting range of fabrics, colors and designs to meet their fancy.

According to the American Institute of Men's and Boys' Wear, a fellow has the choice of one-button, two-button, two-and-a-half-button and four-button suits. The latter, of course, is the new slimmed-down double-breasted model.

Nestled in the one-button style, made with trimly tailored shoulders, the new one-button suit embodies the look of sophistication highly prized by many men.

The two-button style has made rapid strides since its introduction last year. The favorite of President Kennedy, it is made in both natural and tailored shoulder versions.

THREE-BUTTON MODELS

The three-button models are the most widely worn of all, and here the classic natural shoulder types continue to register slow but steady gains.

The three-button style is also the most popular type in the conservative middle-of-the-road styles. Coast to coast favorites, these have slightly more shoulder and chest expression than the classics.

The traditional suits cleave to classic patterns such as heronings, sharkskins, plaids and stripes. The non-traditional utilize these, too, but as a rule they will be executed in more imaginative fabrics that employ



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TOP COMBINATION



'MORE' IN SHOES

Shoe styles are available in supply

Square toe, more shoe, higher topline and fine leather grains set the fashion pace in men's dress shoes for fall.

The new leather shoes have a more substantial look with their three and four eyelet ties, masculine detailing and higher-cut tongues, vamps a d backs. The medium height brogue, with its more substantial leather sole and foting from toe to heel, is one of the more popular men's shoe styles this year, reports Shoe Fashion Service of Leather Industries of America.

Seen in styles for every occasion, the squared-off shoe is designed in a great variety of new patterns to suit every man's taste. Often the toe is accented with stitching, leather overlays or fine seaming. A d equally often, it is intricately plain to emphasize the good looks of the leather a d the clean line of the silhouette.

HIGHER-INSTEP SHOES

Interpreted in front-facing bal oxford and bluchers, the higher- instep shoe is often worn in styles that lace or buckle at the side or slip-ons with hidden elastic gores at side or under the extended tongue. Tapered from heel to toe, high risers are available in easy-going moc-front styles, smooth center seam shoes and occasionally in swag-ger strap-and-buckle boots. A smooth leather lining guarantees friction-free comfort.

Cut from lightweight but durable American leathers, the semi-boot or chukka is functional as well as sophisticated. It protects the foot and ankle from wind and weather — without adding man a killing weight. Soft, supple leather uppers bend and flex with each step, never binding or chafing. The high riser's slender, sturdy leather sole supports the arch and provides a firm walking base.

FINE GRAIN LEATHERS

In the leather line-up, big news is in the fine grains—lightly etched textures, lustrous aniline finishes and soft, smooth leathers. Brushed leathers, very popular in shoes for leisure wear take on a softer, silkier finish.

Also popular in the fall collection are the new slip-ons that actually stay on. This is achieved by concealed elastic gores that hold the shoe firmly on the foot to give much better fit and greater support. Moc toe effects are widely used, along with combinations of leather textures. Other popular accents include center vamp seaming, inverted seaming and decorative stitching.

Fall trends reflected in the muffled Mata Hari look in coachman robes with high-rising waistlines and wide collars, and the Far Eastern influence in rajah coats and skinny pants.



FOR THE YOUNG ATHLETE

Youthful athletes will welcome this sturdy windbreaker for both active and spectator sports events. The jacket is of navy denim with a corduroy collar and zippered breast pocket. Two side pockets and shirt sleeve cuffs are outlined in white stitching. The coat has a front zipper closing and is lined with wool. It is worn with traditional blue jeans.

New crown styles to feature hats

High among the shape of things to come in men's wear this fall are the new hats. The once prosaic fedora has assumed a new advanced silhouette. In many instances the crowns are unlike anything ever made before.

For instance, there is one with octa-ron shaped sides; another with an undented elliptical shape; still another with a flat iron shaped top; a similar one with ridges at the sides; and one that approximates the old familiar panama hat shape called the "optimo" with ridge running from front to back across its softly rounded top.

That's not all! Take all of those shapes and multiply them with silk finishes, rough mixtures, standard finishes a d tweeds. Then multiply them by a dozen or so popular colors and you have a small idea of what the new hats amount to. Of course, there will always be some fellows who prefer the

Well dressed youths to appear in autumn

The old saying, "Boys will be boys," has been changed for fall to read, "Boys will be well-dressed boys." Proof is in the wider choice of styles being offered for the modern boy.

Take suits, for instance. Ives come in channels, hosiery and tweeds, and feature smart olive tones, grays, blues and soft browns.

Boys' sports jackets, like adult versions, have taken to bold patterning, with plaids and checks scaled down in proportion to the youthful physique.

Slim-cut slacks in wash-wear polished cottons, cords, chincos and poplins come in such colors as olive, green, natural, beige, gray and spruce. Dressy flannel slacks are made of pure wools, wonder fibers and blends.

Sports shirts, pick up adult styling in both Italian and Ivy types. Widespread collars mark some styles. Traditional button-downs, as well as short point styles, are keyed to the Ivy.

Casual shirts are shown in large patterns, small motifs popular plaids, checks and stripes. All have been modernized by new colors and color combinations.

Dress shirts, in colors a d white, have spread collars. Some of these have cuffs that will accommodate miniature replicas of Dad's cuff links. Ivy dress shirts feature button-down collars, tab collars and pinned collars. Oxford shirts are most frequently seen in these shirts.

For school and play, there are poplin and gabardine jackets and car coats. Solid colors, prints, checks, plaids and natural shades are used in these comfortable outerwear styles.

Dressy topscoat copy Dad's. There are semi-fitted models, raglan sleeve balmacans and split raglans that look as though they had set-in sleeves in front raglan sleeves in back.



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ANNOUNCING the FIRST

in fall fashion photographs taken in our

"MacAlpine Room"

Starting today and each following Wednesday, we will show a photo of a local model wearing an original gown from our fall collection and photographed in the MacAlpine Room.

Today's photo shows a full length peau de soie in powder blue, size 11.

Ask to see this and others when next in Summerside.

Topcoats seen heading for a happy revival

Topcoats are heading for a happy revival this fall. Double-breasted models, absent from the scene from many years, are due to make a strong comeback in some new versions as well as in many of the old favorites brought up to date via slimmed down silhouettes.

Show in both casual and dressy interpretations, and utilizing fabrics that range from cashmeres through shepherds to camel hairs, meltons and gabardines, the new double-breasted give a fresh look to fall coats and provide a bit of welcome extra warmth as well.

Current double-breasted topcoats and overcoats include British-type short warmers, polo models, full raglans, split raglans, slightly fitted chestfields and some that appear to be modifications of trench coats.

Obviously, the assortments of single-breasted coats will be as

great, if not greater, than ever. Everything from fitted town coats to sweeping full-skirted balmacans fill the bill for every need.

Here are some general topcoat trends: Shorter lengths are definitely "fancy backs" — newly revived "fancy backs" — tartan patterned backs — both woven into a single piece of goods simultaneously. Heavier weights are due to find greater popularity because of the severe winter weather of recent years.

Of course, fall and winter aren't all clear, crisp sunshine days when the rugged protection to warmly lined winterized raincoat is the best answer.

Many of the benefits of the foul weather gear derive from undercover insulations. There are both sew-in and slip-in liners and liners. Some are quilted, others wools, fleeces and laminates.

The laminates are made by bonding a thin layer of plastic foam to an outer layer of knitted or woven fabric. The millions of bubbles in the foam act as weightless buffers against the cold.

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