A demonstration of the best known methods of hair and scalp treatments to be given to the citizens of our city.

HAIR AND SCALP AUTHORITY HERE TO TELL ABOUT BALDNESS

A personal demonstration will be held from 12 noon until 9:00 p.m. on Monday, Tuesday, and Wednesday ONLY, June 6, 7, and 8, 1955. Kirkwood Motel in Charlottetown, Prince Edward Island by the Keele Hair Experts of Halifax, Nova Scotia.

The Keele Representative is being sent here for the express purpose of explaining to the people of our city, the facts and the truth about hair and scalp disorders. He will explain the 18 common scalp disorders that cause most men and women to lose their hair. He will demonstrate the proper methods of hair and scalp hygiene that have been proved successful for thousands of Americans from coast to coast. Keele Hair Experts will give you, FREE, a complete hair [illegible] and tell you why you are losing your hair, or why you are having trouble with your scalp.

Hopeless Cases Are Few

First, the Keele Representative is quick to tell the hopeless cases that they cannot be helped. Once a man is completely, shiny bald, nothing can be done. But the hopeless cases are few. Because, if the hair roots are still alive, (evidenced by the presence of light, colorless fuzz) the Keele Trichologist can perform what sometimes seem to be wonders. In the private examination, these facts will come to light.

No Charge For Examination

The examination is very thorough and highly technical. It requires a full 20 to 30 minutes. And, there is no charge for this examination. After the examination, you will be told the required length of treatment and how much it will cost. After starting the treatment you will make regular reports to the Keele Labratory in Halifax, Nova Scotia. An expert will check your progress regularly, and keep in touch with you throughout your course of treatment. As you will be shown at your interview, Keele offers you a written guarantee of satisfaction. .

New Hair Is Permanent

"If every man and woman will follow our directions faithfully during treatment and after finishing treatment, there is no reason why they will not have hair all the rest of their lives," says this authority. "We know our treatments will work from our thousands of testimonials. It all depends on the individual person's faithful observance of a few simple rules."

Guarantee Pledges Results

Keele Hair Experts GUARANTEE, in a written certificate given to each new client, that if you are not responding satisfactorily to treatment at the end of 30 days, that all money paid on treatments will be graciously refunded. "We do this to overcome skepticism," says the Keele Trichologist. "Most of our clients are happy, satisfied men and women confident that they will regain their hair and remove all traces of imbedded dandruff and other malicious hair and scalp ailments that prevent natural growth. This guarantee is for those who want to be assured that they will get their money's worth, and that is exactly what we intend to give them!"

A Truthful Note

Thousands of men and women have been helped by the Keele methods. Because of their tremendous success in this field, it should be said here that there are some who cannot benefit from these treatments. Any person who is slick, shiny bald, is destined to remain so. If there is any sign of fuzz, no matter how short or colorless, there is a definite chance that hair may be re-grown in time. "We have no cure-all," says our expert. "But if you take care of your hair, we can help you have healthy, normal lasting hair that you will be proud of all your life."

The Keele Consultant will occupy a suite of rooms in the Kirkwood Motel in Charlottetown, P. E. I. on Monday, Tuesday and Wednesday ONLY June 6, June 7, and June 8 from 12 noon until 9:00 P. M. Ask at the desk for the Keele Hair Experts and see what can be done for your troublesome hair and scalp condition.

NO APPOINTMENT NECESSARY

You need not have an appointment to take advantage of this clinic. All examinations are private and you will not be embarrassed or obligated in any way. Both men and women are welcome.

Island Airman Signs For Further Service

METZ, France —An airman from Charlottetown, P. E. I. signed on today at his base, No. 3 Fighter Wing, Zweibrucken, Germany, for another period of five years active duty with the RCAF.

Leading Aircraftman J. Howard MacDonald, son of Mr. and Mrs. J. C. MacDonald, of 169 Euston Street, Charlottetown, a skilled electrician, joined the RCAF initially in September 1952.

He came to Europe to serve with the Canadian Air Division under NATO in December 1953, and is scheduled to be repatriated to Canada at the end of this year. During his stay overseas LAC MacDonald has visited Great Britain, France, Germany, Holland and North Africa.

ALICE BROOKS DESIGNS

FOR BOYS AND GIRLS

Sunsuits or swimsuits — these young fashions are perfect for summer fun! Easy sewing, embroidery. Thrifty, use remnants!

Dainty ruffle-style for girls; tailored suit for boys! Pattern 7132: Sizes 1, 2, 3, 4 included. Pattern, transfers, directions.

Send TWENTY-FIVE CENTS in coins for this pattern (stamps cannot be accepted) to The Guardian, Household Arts Dept., 60 Front Street West, Toronto, Ontario. Print plainly NAME, ADDRESS, PATTERN NUMBER.

ORDER our 1955 Alice Brooks Needlecraft Catalogue. Enjoy pages and pages of exciting new designs — knitting, crochet, embroidery, iron-ons, toys and novelties! Send 25 cents for your copy of this wonderful book now. You'll want to order every design in it!

KEM-GLO
THE MIRACLE LUSTRE ENAMEL

Tax Defaulters School Unit No. 1

The following taxpayers are in arrears of taxes in School Unit No. 1. The accounts must be settled at once or the Trustees will proceed with court action.

Office: Parkdale School
Telephone 4208

By order of the Trustees
School Unit No. 1.

Name	Last known Address	Amount Due
Est. Alex Agnew	R. R. 6	$114.75
Raymond Archer	R. R. No. 7	12.00
Alfred Arsenault	North St., Spring Park	26.90
Rooert Barwise	R. R. No. 6	12.00
Clyde Bell	R. R. No. 3	56.60
Gordon Carmody	R. R. 2	22.10
Est. Lelia Carragher	Parkdale	26.95
Albert J. Corney	Union Road	3.40
Peter Coughlen	R. R. No. 3	12.00
Cleve Craswell	Great George St.	117.40
Roy Creed	St. Peter' Road	15.50
Earl Diamond	Winsloe	94.35
James Enman	Malpeque Road	121.60
A. E. Farquharson	R. R. No. 6	55.40
Robert Farquharson	R. R. No. 3.	92.30
Ray Frizzell	R. R. No. 6	5.80
R. H. Frizzell	R. R. No. 6	75.90
Arthur Gamester	Kirkwood Street	84.75
Edward Gillis	Lewis Point	20.30
Albert Godkin	Kensington Road	77.45
John Good	Winsloe	135.80
J. W. Haggerty	Gays Avenue	2.00
Wilfred Hardy	Union Road	179.40
Reuben Higgins	Malpeque Road	12.00
Robert Hurry	West Royalty	35.80
Everett J. Irving	C. A. A. Grounds	22.80
Garfield Jay	Royalty Road	82.20
Alfred J. Larter	St. Peter's Road	12.00
Earl Livingstone	Union Road	74.10
Rodney Moore	Belvedere Heights	12.00
Orville Morrisey	Ch'town R.R. 3.	11.00
W. R. Munn	2 Hillsboro Street	5.40
Ivan Meyers	C. A. A. Grounds	12.00
Mrs. Lutie MacAusland	St. Peter's Road	5.40
Heber MacAusland	St. Peter's Road	12.00
Hilda MacAusland	St. Peter's Road	5.40
Joseph MacDonald	First Street	236.15
George MacFadyen	North River Road	35.70
Stewart MacFarlane	Winsloe	121.00
Est. John A. MacKinnon	Union Road	89.00
Robert MacKinnon	R. R. No. 7	11.00
Wilfred MacLean	Harley Street	23.00
Claude S. MacMillan	R. R. No. 6	166.05
Cyril MacMillan	R. R. No. 3	115.10
A. A. MacPherson	Union Road	107.60
Blair MacRae	School Street	2.00
Theodore Newson	Union Road	127.40
Clarence Nichol	Norwood Road	12.00
Allan Nicholson	St. Peter's Road	94.15
Abbie Perry	North River Road	35.15
Miss Annie Purcell	C. A. A. Grounds	30.15
Leo Redmond	C. A. A. Grounds	16.90
Mrs. R. C. Reed	c/o Von Clure Gay	6.05
Watson Ross	Mt. Edward Road	12.00
Sgt. Rhodenizer	Mt. Edward Road	12.00
Alfred Smith	R. R. No. 3	53.50
C. D. Stewart	Malpeque Road	62.50
Irving Vail	Allan Street	42.05
John Walsh	R. R. No. 3	123.05
Ambrose Ward	Spring Park	12.00
William Wheatly	R. R. No. 3	60.00
R. W. Worth	Belvedere Avenue	5.40
Woodrow Wheatly	R. R. No. 3	77.60
Joseph Younker	Confederation Street	37.70

Strange But True

By F. H. MacArthur

Just a little over half a century ago Jack Miner became a pioneer in the study of the habits of migratory birds.

He soon was spending most of his time banding the legs of waterfowl asking hunters who shot the birds to return the metal tags to Jack Miner at his home, at Kingsville, Ontario. Areas where the bands were mailed soon developed into a pattern that established the nesting places and migratory habits of the birds.

The work in which our Canadian naturalist pioneered has become the biggest single wildlife conservation program in history. Its headquarters is at Kingsville, where Jack established the Jack Miner Migratory Bird Foundation a non-profit trust, in 1932, some 12 years before his death.

The property includes the home, bird sanctuary, and a community park and clubhouse.

The foundation is incorporated under the laws of Canada and the U. S. It's operating expenses run to $30,000 a year, and most of its income is from gifts of sportsmen and others interested in the plan.

It is interesting to note that our naturalists' idea has been copied all over this continent, resulting in a vast number of refuges in which all forms of wildlife are protected from hunting.

Early in his work Miner conceived the idea of printing biblical verses on the metal tags together with his name and address, an idea that brought him thousands of favorable comments from people everywhere and in all walks of life. Thus it came about that thousands of birds carried the gospel messages as well as a conservation plea to naturalists and sportsmen from the Arctic to the tropics.

Jack Miner is now numbered among the immortals.

Underwater fishermen swimming 56 feet beneath the surface of the water off Comogli, on the northwest coast of Italy can see a beautiful sight in an 8-foot, 900 pound statue of Christ with arms outstretched.

Known as "Christ of the Deep," the statute was last year lowered gently into the water while a military chaplain celebrated mass on a raft. Spectators watched from boats.

The statue is a memorial to those who have died at sea. It is also a shrine for underseas divers. Near the site of the statue, which seems to have its arms outstretched in a blessing, a 20-year-old underwater fisherman lost his life four years ago.

When the water is clear and calm, fishermen in surface boats can see the comforting statue looking up at them.

TEA gives you over 200 CUPS per POUND

GOOD MOPS LAST LONGER ...do a better job!

Guardianscope

By James Pendergast

INDUSTRIAL UPSURGE

All signs and portents point to a considerable change in the economic life and habits of the people of this fertile island province.

The enterprise of cucumber growing and processing established some years ago by the Matthew-Wells Co., opened the eyes of our people and mainland food processing companies to the potentialities in that line in this province.

The successful processing and sale of fish products has been demonstrated in the big plants recently established at Souris — assisted by Government loans through the Department of Industry and National Resources.

This island appears to be on the threshold of a new era of prosperity — based mainly on the production of food. The development of this branch of activity is perhaps more critical to our future than the manufacture of non-food resources. With a major part of the world's people suffering from malnutrition, there is little question of markets. Food is being shipped to countries that never before imported.

The plant projected for New Annan promises to be extensive. It is said on good authority that three buildings each 50 feet wide and 300 feet long will be erected. The C. N. R. has made a survey for a special "switch" near the intersection of the railway and the main paved highway on property owned by Charles Waugh—formerly owned by the late Frank Tuplin.

The section surrounding New Annan is highly productive in cereals and vegetables. It is near the centre of Lot 19, one of the highest valued sections of the province.

If farmers cooperate, and grow the products required by the company, as they did when the Matthew-Wells Co., started business, it may herald the advent of a new era in farming and horticulture.

It would be possible for our people to make a good living on farms anywhere from 25 to 40 acres in extent.

The late Premier Jones visualized just that kind of setup several years ago. It was a wishful dream at the time, but now seems in a fair way to be realized. The dream is approaching fruition.

The products of those processing plants already in operation are good. They all have the "island" flavor — like our cheese — and in fact all our products of soil and sea, due in part to some unique ingredients in our red soil. The comparatively cool waters of the St. Lawrence Gulf produce a solider, more tasty texture in our fish. The mineral ingredients carried into the Gulf by the great St. Lawrence River is also a large factor in propagation and production of fish.

Comparatively small canneries and food processing plants have been in operation in the province for some time. The new ones in operation at Souris and those projected at New Annan and Sherwood will far transcend all previous endeavors along the lines of this branch of industry.

"The Island Farm Services Ltd" plant at Sherwood, assisted by Government loan, (not grant) promises to be quite an entensive affair, with a capacity of eviscerating and canning 3000 chickens a day. It will also handle small fruits and vegetables — such as blueberries, asparagus and broccoli.

We are likely to see new and little known fruits and vegetables grown here. We might be able to grow sugar beets and tobacco. The writer has seen tobacco grown here — dried, and smoked (nip-o-way). It looked strong and luxurious in growth. It might be a profitable crop, if modern methods were used in drying and curing. It is a valuable crop in Ontario and Quebec.

Our climate is not much colder —if any. If the average temperature keeps increasing as it has during the last fifty years, P. E. I. would be in the banana belt in two centuries.

The Sherwood plant is supported entirely by Island capital —which brings the thought that there is a good investment for a group of Islanders to erect a processing plant for Irish Moss. It is now shipped away in its raw state, processed by foreign labor and sold back to us mixed in numerous commodities.

The writer had the pleasure of seeing the Sherwood plant recently. The landscape around the small station is changed considerably. "The hill has been pulled down into the valley and crooked ways have been made straight." Provision is made for a lake to hold the run-off extra amount of water needed for processing peas.

Two sections of the big airport building are on the site, ready to be put in position, the other section will be ready soon. It is planned to be ready to operate when berries, vegetables, fruits and chickens are ready.

Souris seems to have taken the lead in processing island products. There are several establishments viz. —Macdonald Bros., Eastern Potato Chip Co., Griffin and Zoega, Souris Sea By Products Ltd., Meal and Oil — Griffin Fisheries Ltd., (Fillets and food products and fish meal).

Some folks of our day will disdainfully say, that draggers and new fangled methods will deplete the fishing industry. The "balance of nature" is beyond our comprehension, "O ye of little faith" remember that Basque and Brittamy fishermen have been taking fish out of the Gulf of St. Lawrence for four hundred years. In one year (1880), when the American seiners were in the three mile limit there were thirty million pounds of mackeral, and herring taken — Cod and hake weren't taken into account.

The seal population in our fishing area is estimated at three millions. A seal's ration of fish might be 20 lbs. per day. Simple multiplication will show the prodigious amount of fish eaten by seals. Still this balance of nature prevails.

We must keep abreast of the times. The Maritime Provinces shipbuilders couldn't or would not change from the building of wooden ships, and in the course of a number of years shipbuilding was almost nonexistent in those provinces. In early days it was one of the principal industries.

The seed of industrial development and change in farm economy was sown by the late H. K. S. Hemming. It did not all fall on barren ground. Islanders are notoriously careful and discreet, but forward looking, enterprizing Islanders, aided by the Department of Industry and Resources, are going forward consistently in further developing our Island economy.

City and Central

MILK — the perfect food — drink another glass.

BE A GODD example by being a blood donor this week.

CALL 7222 if you need transportation to the Blood Donor Clinic.

FOR SALE. — Field Tile and Flagstones Island Brikcrete Products Ltd., Phone 5732.

HOME BUILDERS consult Brown Electric for free estimates on your house wiring and fixture requirements. Dial 6212.

BROADCAST CFCY, "Historic Highlights", 7:45 p.m. Thursday, June 2nd. Speaker, Mrs. Robert Large on "The Oldest Diary on the Island."

ENGAGEMENT.—Mr. and Mrs. Donald MacFadyen, New Haven, wish to announce the engagement of their only daughter, Vivian Jean, to Irving Prowse, son of Mr. and Mrs. Stillman Frizzell, West Royalty. Marriage to take place the latter part of June.

DR. T. GENCHEFF will be absent from his office in the Polio Centre June 1st to June 25th.

ISLAND GRILL, Queen Street, dial 5228. Serving full course dinners. Specializing Chinese dishes.

THE LIGUORIAN YOUTH CLUB of Holy Redeemer Parish has 25 donors signed up for Blood Donor Clinic. Will You be there?

DIES IN CALGARY — Word has been received that Miss Florence A. Johnstone, daughter of the late Mr. and Mrs. D. M. Johnstone, formerly of Long River, P. E. I., died May 27 at Calgary.

ICE CREAM — the delicious dessert — no preparation — economical.

BEACHWOOD GARDEN, Carnwall, now open for the season. Tea served.

GARAGE OWNERS, we resize pistons, fit pins and align roads. Maritime Motor Supply.

THE IRWIN FELLOWSHIP GROUP of Trinity United Church has lined up its members as Blood Donors. Will you do your bit too?

: : YOUR SATURDAY NIGHT JAMBOREE — FORUM.

Charlottetown "CENTENNIAL CLINICS"

1,000 BLOOD DONORS DESPERATELY NEEDED

RED CROSS CLINICS at "THE CLOVER CLUB" WED. & THURS. JUNE 1 and 2 2 - 5 & 7 - 9 P.M.

HELP P. E. I. TO WIPE OUT SOME OF ITS DEBT OF 2,000 BOTTLES. BE A DONOR!

BEST BUYS UNDER the SUN

For Home and for Vacation Fun
Stock Up Today - Buy More Than One!

TAKE ALONG PLENTY OF FILM
MOVIE-COLOR BLACK & WHITE
We have your size

SHOP HERE for SUMMER NEEDS
Featured in READER'S DIGEST

AQUAPRUF
for the Finest in Underwater Swimming Equipment
SNORKELS - FINS
DIVE MASKS
NOSE CLIPS
EAR DRUM PROTECTORS

NEW Self-Timing TONI with 15 minute waving lotions
• INSTANT NEUTRALIZING
• NO GUESSWORK
CHOICE OF REFILLS $1.75

Choose now from our complete line of hair care needs!
We recommend...
WHITE RAIN NEW LOTION SHAMPOO .45 .75, $1.25

FOR CHILDREN 2 TO 12
Tonette
Home Permanent Refill $1.75

FOR A SOFT CASUAL CURL
Bobbi Complete with bobby pins and necktie curlers $1.75

NEEDS NO NEUTRALIZER
Prom Home Permanent Refill $1.75

Silver Curl Custom-made for Grey Hair Refill $1.75

SPIN CURLERS BY TONI Enough for any Home Permanent $1.29

TAME CREME RINSE The new, invisible hair dressing! 69¢

FREE SEA and SKI TANNING CREAM with Large Stoppette BOTH only $1.25

SPECIAL TIFFANY CLEANSING CREAM Reg. $1.25 for 98¢

SEE US FOR SUNGLASSES
Best Assortment we've ever had.
All Sizes, Styles & Prices

SPECIAL Green Anchorglass 10 Oz. TUMBLERS Rolled Edges Set of 6 for $1.09

For Tired, Hot, Aching Feet
SANIPED FOOT BALM
75¢

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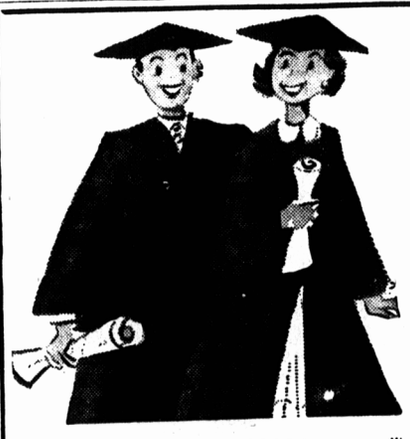

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MOTHERS KEEP YOUR GRADUATES HEALTHY AND HAPPY BY SHOPPING AT PIERCES. YOU ARE ALWAYS ASSURED THE BEST QUALITY FOOD YOUR MONEY CAN BUY.

DIAL 5524

EXTRA SPECIAL!
MARVENS TRIO MIXED COOKIES
Lb. 35¢
"DELICIOUSLY FILLED CREAMS"

YORK CHOICE 20 OZ. PEACHES, 2 tins ..... 55¢
YORK CHOICE 20 OZ. PEARS, 2 tins ..... 49¢
YORK 20 OZ. PORK & BEANS, 2 tins ... 39¢
ALWAYS POPULAR KAM, tin ..... 43¢

STRAINED OR JUNIOR FOODS 6 tins 59¢
CEREALS 2 pkgs. 45¢

BRILLIANT YELLOW SUGAR 5 lbs. 45¢

FRERH FRUIT
DELICIOUS FRESH ISLAND ASPARAGUS Lb. 39¢
FLORIDA WHITE GRAPEFRUIT, 6 for .... 49¢
SWEET JUICY FLORIDA ORANGES, 2 doz. ..... 75¢
GIANT HEAD LETTUCE, each ..... 22¢
LARGE NO. 1 TABLE ONIONS, 3 lbs. ..... 25¢

CLARKS (FANCY QUALITY) TOMATO JUICE, 2 - 20 oz. tins ..... 25¢
GRAHAMS 20 OZ. WAX BEANS, 2 tins ..... 33¢
MINUTE RICE, 2 pkgs. ..... 35¢
ROBIN HOOD 5 LBS. ROLLED OATS, pkg. ..... 53¢
POSTS GRAPENUTS FLAKES, pkg. ..... 27¢

JELLO INSTANT PUDDINGS 4 pkgs. 53¢
CHOCOLATE, CARAMEL BUTTERSCOTCH, VANILLA

JELLO APPLE JELLO 6 pkgs. 55¢
IT'S OUT OF THIS WORLD

MIRACLE WHIP SALAD DRESSING
8 oz. ..... 29¢
16 oz. ..... 49¢
32 oz. ..... 89¢

FRERH MEATS
FRESH YOUNG BEEF LIVER, lb. ..... 43¢
BREAKFAST SLICED BACON, lb. ..... 55¢
FRESH PLATE SPARE RIBS, lb. ..... 45¢
SWEET PICKLED SPARE RIBS, 2 lbs. ..... 35¢
MAPLE LEAF WIENERS, lb. ..... 35¢
DELICIA LOAF, lb. ..... 55¢

1000 BLOOD DONORS DESPERATELY NEEDED
RED CROSS CLINIC
At The CLOVER CLUB, THURS., JUNE 2nd
2-5 and 7-9 p.m.

GREAT GEORGE STREET. CHARLOTTETOWN. P.E.I.
DIAL 5524- 5525
Pierce's "ONE STOP TO SHOP FOR ALL YOUR FOOD NEEDS"
CASH and CARRY → DELIVERY SERVICE