

APRIL SALE

ENDS FRIDAY AT 9:00 p.m.

Ladies Wear

Sportswear Specials

Special group of ladies separates by leading Canadian manufacturer. This group consists of shorts, jamaicas, slims and tops—

- top quality finish inside and out
- sturdy long wearing materials of all cloth, denim, Dan River plaids and stretch fabrics
- full cut for perfect fit
- all machine washable
- sizes 10 to 20

APRIL SALE

JAMAICA—Reg. \$2.95 - \$3.95 1.88, 2.88

SHORTS—Reg. \$2.95 1.88

SLIMS—Reg. \$2.95, 4.95 & \$7.95 1.88, 2.88, 5.88

TOPS—Reg. \$2.95 1.88

Ladies' Sweaters

Manufacturer's Special Ladies' Bulkie
LADIES' SWEATERS SWEATERS

- double knit band-lons
- elastic resistant
- moth proof
- shape retaining
- colors—brown, red, black, coral, turquoise, white, yellow
- short sleeve pullovers
- cardigans
- regular \$5.95
- regular \$7.95
- Chanel jacket style
- 100% pure botany wool
- color black white, brown beige, green-beige
- regular \$11.95

APRIL SALE

3.47 5.77 4.47

All Weather Coats

Ladies reversible coats. Palets, beige/brown, willow beige, navy/beige. Sizes 10 to 20.
APRIL SALE

10.88

LADIES COATS

- Newest Spring Styles and Colors
- Laminated Wool Coats
- patch or slash pockets
- notched collars and lapels
- set in or raglan sleeve
- colours—green, gold, beige, black, pink
- straight and half sizes
- sizes 8-20, 12½-24½
- Reg. to \$35.00

APRIL SALE

18.88

DRESSES

- straight and sheath skirts
- sleeveless and cap sleeves
- Surrah silk and Dan River cotton
- in lovely new summer shades
- sizes 12 to 20, 16½ to 22½
- regular to \$10.95

APRIL SALE

5.88

Half Price Dresses

- last season's nylon organza party dresses, street dresses in full and sheath skirts, silk prints, crepes, etc.
- broken size range
- sizes 8-20, 16½-24½
- regular to \$10.95

APRIL SALE

8.45 - 24.98

Lingerie Dept

Ladies' Nylon Slips

- first quality
- colors—brown, vogue, pink and gold
- size 32-40
- regular \$5.95

APRIL SALE

3.88

Ladies' Nylon

Half Slips

- first quality
- colors—brown, vogue, shell pink, gold and white
- sizes small, medium and large
- regular \$3.95

APRIL SALE

2.88

Nylon Shift Gowns

- Ladies'
- substandards
- full length and waltz length
- sizes S, M, and L
- assorted styles and colors

APRIL SALE

1.88

Nylon Shift Pyjamas

- first quality
- pink only
- sizes small, medium and large

APRIL SALE

2.00

Panty Girdles

- light weight
- two way stretch
- Lycra pantie brief with short leg
- Small, medium

APRIL SALE

2.88

Girdles, Panty Girdles

- Lycra with pannelled front
- knit on style with firm control
- sizes small, medium, large and extra large

APRIL SALE

3.57 and 4.57

Cotton Bras

- sturdy cotton (brazeletti)
- regular and padded style

APRIL SALE

88¢

3rd Floor Specials

SHEETS and CASES

Substandard Whiteass quality, slight imperfections, bleached snowy white, plain hem.

Size 81 x 100" 2.75

April Sale, each 2.60

Size 72 x 100" 2.60

April Sale, each 1.29

PILLOW CASES

Size 42 x 33" 1.49

April Sale, pair 1.29

BRIDGE SETS

Embroidered bedco cloths and matching napkins boxed, a lovely gift for any occasion, more linen and also cotton sets, size 36 x 36" (cloth), size 10 x 10" (napkins).

April Sale, set 1.49

GINGHAM

They're cool and comfortable to make up into summer dresses, skirts, washable, 45" wide.

April Sale, yd. 79¢

BEDFORD CORD

A good sturdy material, machine washable, a hard wearing fabric suitable for skirts, slacks, shorts, etc. 42" wide.

April Sale, yd. 1.19

DRAPERY MATERIAL

One shade of shawl moose and floral designs, satin back, viscose, sun and suede.

April Sale 33½¢ off

CARPET RUGS

axminster wool and jute, designed with tone on tone pastel colors, Harding carpet, limited quantity 9 x 12". Regular value \$129.00.

April Sale 89.95

WHITE ENAMEL

First quality, quick drying, easy flow, hard washable finish, regular \$3.50.

April Sale, qt. 2.29

PAINT

Walls, ceiling and woodwork, 15 beautiful pastel shades from which to choose. April Sale, qt. 1.79

LINOLEUM TILE

9 x 9", nice new shades

April Sale, each 10½¢

VINYL TILE

Vinyl Asbestos 9 x 9" or 4 x 18" plank, Barry & Slatas or Dominion, 600 gauge, regular 16¢ each

April Sale, each 14¢

BEDSPREADS

Chenille white and colored ground with multi floral pattern

April Sale 5.95

BATH TOWELS

Solid and striped design, slight imperfections, size 20 x 42", good quality as always. April Sale, pair 1.49

DENIMS

Striped and plain Avondale Denims, a perma pressed fabric, needs little or no ironing, colorfast to washing, suitable for slip covers, drapes, sportswear, etc. 36" wide.

April Sale, pair 98¢

KITCHEN TOWELS

Fawn background with multi stripe, 18 x 30"

April Sale 89¢

CARPET PIECE MATS

Made from the best quality rugs sewn together. Give your room a new look. Extra long for in front of chest of drawers.

READY MADE DRAPES

Pinch pleats, unlined, hooks, regular \$12.95 pair, satin back, sun and suede, floral and modern designs. F. W. x 84"

drop. April Sale, pr. 8.95

Wallpaper

Pre-Pasted Wallpaper 42½" x 9". HALF PRICE!

Use it—apply it to the walls—no muss—no fuss. At amazing low prices. 50 pastes from which to choose in livingroom, bedroom, kitchen, wallpaper designs and color to suit any room in your home.

Regular price 35¢ S. R.

Wallpaper Lots

Also, on sale are wallpaper lots consisting of 45-6, regular and pre-pasted quality, borders available at regular price if desired.

2.95, 3.95, 4.95 and 5.95 (PER LOT)

Accessories [First Floor]

"TOUCH & GLOW" BY REVLO

Touch & Glow Liquid Make Up with free moon drops moisture foundation, shades misty rose, creamy beige, rachel and creamy ivory, regular \$4.25 value.

April Sale, set 2.25

LADIES' SUMMER SKIRTS

A wide assortment of colorful patterns and styles, sizes 10-20, regular values \$3.98 & \$4.98.

April Sale both for 2.49

SHAMPOO SPECIAL LIMITED TIME ONLY

Breck Shampoo and Hair Set Mist for dry, oily and normal hair, regular value \$2.50.

April Sale, pair 1.69

SLIPPERS

Smartly styled for home or travel, genuine leather soles with soft sponge insoles, colors—turquoise, red, pink, coral, beige, black, etc. Sizes S, M, L & XL, regular \$1.25.

April Sale 99¢

LADIES' HALF APRONS

Pretty cotton prints with fancy regandy trim, featuring florals, stripes and plaids.

April Sale, set 98¢

NYLONS

First quality 400 needle 15 denier, reinforced heel and toe, shadow milk brown, bit of spice and shadow dance, sizes 9-11.

April Sale 47¢ pr. or 3 prs. 1.39

DOROTHY GRAY DEODORANTS

Both cream and roll-on, anti perspirant, regular \$1.25

April Sale, each 95¢

CUPS and SAUCERS

Royal Vale English bone china cups and saucers, completely new assortment of patterns

April Sale, each 98¢

BRECK SHAMPOO

6 fluid oz. size with free Breck Set style setting lotion, regular \$1.60 value. April Sale 1.00

SUMMER BLOUSES

Cotton sleeveless and three quarter sleeve styles, good assortment of colors, sizes 12-20.

April Sale, each 98¢

FULL FASHIONED NYLONS

First quality Walking Sheer 31 gauge 30 denier, shades charm, just right and dixie beige, sizes 9-11.

April Sale 75¢ pr. or 2 prs. 1.47

Childrens Wear

GIRLS' VINYL RAIN COAT

with hat, colors—red, blue and clear.

size 4-6-6X 77¢ sizes 8-14 88¢

CHINO JEANS

All round elastic waist, colors brown, grey, royal loden

Sizes 3 to 6x, April Sale, pair 88¢

TOTS COTTON CHINO OVERALLS

Bib style with printed design on pocket, colors blue, red, grey.

Sizes 7-14, April Sale 88¢

GIRLS' COTTON DENIM SLIMS

All round elastic waist, colors blue, green and red.

Sizes 7-14, April Sale 1.47

GIRLS' COTTON SLIMS

Half elastic waist band, assorted checks and solids.

Sizes 7-14, April Sale 1.88

ONE RACK ONLY!

GIRLS' LAST SEASON DRESSES & SKIRTS

- broken sizes from 2 to 14x Teen—Clearing
- 1/3 OFF REGULAR PRICE

RUBBER RAINCOATS and SOU-WESTER

Colors—red, yellow and turquoise, sizes 8 to 14.

April Sale 2.88

RUBBER RAINCOATS

With peaked hat, color black only, sizes 4-6-8.

April Sale 2.77

GIRLS' SLIMS

Cotton denim, red, green, blue, sizes 3-6x.

April Sale 1.47

CHILDS' SLIMS

Cotton, assorted colors, sizes 3-6x.

April Sale 88¢

Men's Wear

MEN'S SHORTS and SHIRTS

- Security
- double seat
- sizes S, M, L

APRIL SALE

79¢

Men's T-Shirts

- Security
- white only
- sizes S, M, L

APRIL SALE

89¢ pr.

Men's Trousers

- choose from all wools
- permanent crease
- loden, medium grey, charcoal
- self stripes and regular models
- entire stock

APRIL SALE

20% OF REGULAR PRICE

MEN'S "HAPPY FOOT" SOX

- comfy cushion sole
- 70% wool 30% nylon
- sizes 10½-12

APRIL SALE

79¢ pr.

MEN'S SPORT SHIRTS

- regular and tapered body
- little or no ironing
- fully pre-shrunk
- sizes S, M, L
- regular to \$11.95

APRIL SALE

HALF PRICE

Men's Terylene SHIRTS

- 100% Terylene
- dual cuff
- grey and blue
- stripe; also white
- sizes 14½ to 17

APRIL SALE

4.29

Broadcloth Pyjamas

- short and long
- no iron and regular
- sizes 6 to 16 years
- regular to \$2.79

APRIL SALE

1.49 pr.

Men's Felt Hats

- in the newest styles and shades by Billmore
- 6% to 7%
- regularity \$7.95

APRIL SALE

5.95

MEN'S SUITS and SPORT COATS

- clearing one rack of broken sizes
- call early

APRIL SALE

HALF PRICE

Men's Flite Bags

- 100% nylon
- charcoal, brown, navy
- most used by the day's man
- regular \$25.00

APRIL SALE

19.50

BASEMENT ATTENTION MR. FARMER

In the Basement Dept. at Moore & McLeod's you will find many dollar saving specials for Dad and The Lad.

Quality Men's Suits

- choice quality English fabrics
- smartly styled in 2 & 3 button models
- fancy and solid shades
- regular \$49.95 to \$79.95

SALE PRICED

39.50-63.00

Men's Ties

- stripes and fancy patterns
- tailored for perfect knotting
- regular to \$1.50

APRIL SALE

2 FOR 1.00

MEN'S All Weather Coats

- choose from all the latest styles in Glen Check and Houndstooth patterns
- entire stock
- regular \$19.95 to \$45.00

APRIL SALE

15.95-35.00

Men's Sports Coats

- choose from all the newest styles and shades in beige, loden, navy, charcoal, bone, etc.
- entire stock
- regular \$25.00 to \$45.00

APRIL SALE

19.95-35.00

ON THE ISLAND IT'S
MOORE & McLEOD LTD.

"YOUR FAVORITE SHOPPING CENTRE"