NAVY VISITORS SIGN BOOK

The commanding officers of the two Canadian Navy ships visiting in Charlottetown this week sign the guest book of the City of Charlottetown under careful supervision of Mayor A. Walthen Gaudet following their arrival in port. Left to right are: Lt. Cdr. A.G. Low commanding officer of the La Hulloise, Commander Evan Petley-Jones, CD, RCN, commanding officer of the Fort Erie, and Mayor Gaudet; The ships leave port on Monday.

More Consumer Appeal Seen Need For Potatoes

The belief that too little attention has been paid in the past in making Prince Edward Island potatoes appealing to the consumer has been expressed by Coombes Marketing Services of Colorado Springs.

This belief is set out in the third and final report of a survey of agriculture and community development carried out in the province by the American firm.

The report, copies of which are now in the hands of the provincial government, recommends that a potato growers' exchange, made up of a voluntary association of potato cooperatives be set up in the province.

According to the American firm, functions of the exchange would be to "unify and supervise the preparation of the potatoes of member co-operatives for the market; to conduct selling operations and handle other potato marketing functions; and to improve the province's potato storage facilities.

SOLD WHEN SELECTED

Pointing out that "a food product is not really sold until a housewife selects it on the grocery counter, the marketing service states "in the past marketing of potatoes in the province, we believe that too little attention has been attached to making the product appealing to the ultimate consumer, with the probable result that Island potatoes have been ignored in favor of the potatoes of competitive areas who have taken more trouble to wash, cull, machine-grade, attractively package — and maybe even color—uniformly sized potatoes in convenient bag weights.

"One of the most important things that an efficiently working exchange can do is to upgrade the preparation of the product for marketing in attractively labelled bags. A product which gives pleasure to the ultimate buyer is sought out for repurchase on later trips to the store."

It is recommended that a provincial potato exchange initially confine itself to preparing the crop for the market.

IMPROVE STORAGE

The next step in developing services, it is stated, should be improving the storage facilities for potatoes throughout the provinces. "This would be followed by the developing of a regular plan of aid for grower members involving information in crop care and possibly rental of potato care machinery and even a program of crop financing through member co-operatives.

Meanwhile, Agriculture Minister Andrew MacRae said yesterday he expects that the provincial cabinet at its next meeting will decide on a date for a plebiscite in the potato industry, which has been requested by growers. The plebiscite will determine growers' wishes on whether or not they want an all-grower potato marketing board, and whether or not they are in favor of one-desk selling for potatoes.

Mr. MacRae said that it will be about six weeks before a plebiscite can be carried out, as it will take that long to set up voting machinery by the department of the provincial secretary. Estimated cost of the proposed plebiscite is $25,000.

COOMBES REPORT

According to the Coombes report, the proposed potato exchange would "represent the cooperatives by contracting for the sale of seed and table potatoes, and handle all promotion and advertising." It would establish uniform grading, labelling, packaging and warehouse procedures to be employed. It would ship from one or more centralized warehouses, design and sell approved bags and other potato crop supplies, and assist member co-operatives in financing grower loan service for specific potato needs.

The survey firm suggests that the government endorse the program by publicising the fact that the proposed exchange can operate within the current Marketing Act; making available government personnel to help "spear-head" the formation of the exchange, and by negotiating a long-term, low-interest-rate loan, backed by the province or ARDA, to provide immediate and adequate operating funds for the exchange.

Long - term, low - interest - rate loans, according to Coombes, would provide immediate financial capacity for the exchange to secure the early employment of a "highly competent, experienced executive secretary to manage the exchange and market potatoes." Adequate loan funds would also enable the exchange to build or buy track - side warehouses with loading platforms, washing, grading and packing equipment at strategic locations, as well as establish other storage facilities "wherever they are needed."

IMPORTANT FACTOR

It is pointed out in the report that many persons in the potato industry here believe that the low cost of a provincial potato dealer's license is "one of the most important factors in selling price disorganization.

"Anyone with $25," it is stated, "could set himself up as a dealer in potatoes, selling to mainland brokers. Through inexperience, and because the dealer's commission is based on a per - bag profit, regardless of price, many of these small dealers are believed to be the principal cause of degrading the price for Island potatoes."

It is suggested that increasing the license fee could be given "simultaneous consideration with the creation of the potato exchange."

The report suggests that an advertising agency should be employed by the exchange and its first task should be the development of trade name and trademark design.

The survey firm feels that the exchange should concern itself at first with the marketing of potatoes and then turn to other agricultural produce.

SHOOTING VICTIM

Mrs. Rose Carlson, a 40-year-old mother of three, lies on the sidewalk in front of a downtown Vancouver hotel where her desperate bid to escape an armed man ended. During a chase through the hotel, she was shot at least twice in the abdomen before her assailant was disarmed by a bakery truck driver and held for police. Mrs. Carlson was, in fair condition in hospital. (CP Wirephoto.)

EASTERN BRIEFS

LEARNS OF DEATH

Harold Brothers, Cardigan, received the news of the death on June 27th, at Taunton, Mass., of his sister, Mrs. Alby Praught. Mrs. Praught was the former Mary Brothers of Vernon River. She leaves to mourn two sisters, Myrtle (Mrs. James Blake of Taunton, Mass.), Laura, (Mrs. J.R. McIntyre in Baltimore, MD., and one brother, Harold at Cardigan. Burial took place at Taunton, Mass.

FISHERIES GROUP TOUR

ANCHORAGE, Alaska (AP)— A 13-man goodwill delegation from the Japanese Fisheries Association, headed by Vice-President Koichiro Kobayashi, arrived here Wednesday to begin a tour in Canada, U.S. West Coast cities and Hawaii. Included in the group were many of Japan's top commercial fisheries experts, businessmen and union representatives.

Hospital System Upheld By Catholic Ass'n Meet

A resolution reaffirming the present system of voluntary hospitals as they now exist throughout Canada was passed by the Atlantic Conference of Catholic Hospitals annual meeting in Charlottetown this week.

The resolution arose from the organization's disagreement with recommendations for a hospital care program made in the recent report of the New Brunswick Royal Commission on finance and municipal taxation.

In brief, this report advocates that the provincial government assume full administrative control for New Brunswick hospitals by the setting up of a hospital commission that will number among its powers the assumption of ownership and management of municipal and quasi-municipal hospitals by the purchasing or renting of privately owned hospitals.

VIEWED WITH ALARM

The Catholic Hospital Association of Canada and the New Brunswick Hospital Association have also passed resolutions at recent meetings viewing with alarm some of the commission's recommendations.

The resolution passed by the group meeting here maintained that New Brunswick Hospitals have given excellent standards of care for the past century, the system of voluntary hospitals is more economical and stimulating to the initiative, and that the Byrne Royal Commission did not offer exhaustive solutions to financial problems in New Brunswick.

It therefore reaffirmed the present system of voluntary hospitals, endorsed the stand of the N.B. Hospital Association, urged it to inform the public on the matter, and resolved to set up a committee to offer its services to work with the NBHA.

A total of 75 delegates representing Catholic Hospitals in the Atlantic provinces attended the Charlottetown meeting held at Mt. St. Mary's.

A second resolution offered congratulations to Dr. J.A. MacMillan on his receiving the Canadian Medical Association medal of service.

NAME CHANGE

A revision in the by - laws changed the name of the organization to the Atlantic Conference of Catholic Hospitals from the Atlantic Conference of the Catholic Hospital Association.

Luncheon speaker for the last day of the meeting was Rev. J.B. Nearing, Immaculate Conception Church, Sydney, N.S., who stated that by virtue of Baptism and Confirmation Catholics are called and fitted to give witness to Christ.

Those connected with hospitals and hospital activities can give witness to Christ by the realization of being one with Him, and "by seeing in our lives the unity of purpose which motivated Him and must motivate us". The charity of Christ, he said, should fill all those connected with care of the sick.

ORDAINED

Rev. Nelson A. Metcalfe, a former Islander, was ordained recently at Bethel United Baptist Church, Tuft's Cove, N.S. the son of Harold Metcalfe and the late Mrs. Metcalfe, Victoria, P.E.I., the new minister attended grade school at Tuft's Cove. He received his Bachelor of Arts degree from Acadia in 1961, and his BD at this year's convocation. He was assistant pastor of Avon-Lockport, N.S. since 1962 One of his summer pastorates was at Dundas, P.E.I.

Band Concert Well Received

An estimated 1,000 people turned out last night at Memorial Field for a military band concert given by the navy band from HMCS Stadacona in Halifax.

A fine, warm evening helped in prompting the good attendance and the program was well received. The band is under the direction of bandmaster Lt. W. J. Gordon.

Record Number Enrolls In SDU Summer School

A record number of 230 students has been enrolled in St. Dunstan's University seventh summer school, it was announced last night by SDU registrar Michael Hennessey.

Teachers furthering their qualifications for a higher grade of license comprise the largest group. There are 177 in this category. The remainder are students.

Most are from P.E.I. but Nova Scotia, New Brunswick, Newfoundland, Quebec, Ontario, and the United States, Hong Kong and Africa are also represented.

The curriculum consists of full-credit university courses in education, English, French Biology, and religion; and half credit university courses in education, philosophy, Latin, mathematics, sociology, and economics. A non-credit half-course— Introduction to Modern Algebra — is being offered this summer for the first time.

SDU began summer sessions in 1958 with an enrollment of 73 students. In 1959 there were 112; there were 90 in 1960; 161 in 1961; 202 in 1962; and 219 last year.

Indian River Has Closing

The closing of Indian River School was held at the school last week and attended by parents and pupils.

The teachers Sheila Dunphy and Irene Laughlin presented their pupils with certificates, report cards and prizes. Prizes for those standing first in each grade and treats were given by the Women's Institute.

Special mention was made by the principal of a $40 cheque received by the school as its prize for placing second in the Island Centennial History Competition. The students spent the winter months writing the history of their district as a Centennial project.

Lunch was served by the teachers assisted by the senior girls.

Several Island Guernseys Have Qualified

Several Prince Edward Island Guernsey cows have qualified in production tests for the period recorded in the current issue of the Canadian Guernsey Breeders' Journal.

Nimble's Rose produced 9,957 pounds milk, 496 butterfat for breed class averages of 117 percent in milk, 121 butterfat, for Harrison Green and Sons, Clyde River and Patosie Roberta produced 9,421 milk, 481 fat for BCAs of 117 and 119 for Eric Hurry, West Royalty. Both cows were in the mature division.

Patosie Julia, also owned by Mr. Hurry, produced 10,317 milk, 495 fat for BCAs of 123 and 120 as a four-year old cow.

Fraserdale Royal Philberta produced 9,660 milk, 494 fat for BCAs of 129 and 126 for Mrs. Mary Palmer and Sons, Kensington, RR.

Husband, Wife Opera Team Return To Appear At Theatre

Appearing at the Confederation Theatre Sunday evening will be Simoneau and Alarie.

This husband and wife team have been called, "Mr. and Mrs. Mozart Stylist" because of an exceptional recording of Mozart arias done by them.

The Montreal-born Leopold Simoneau is a tenor who this year made his debut at the Metropolitan Opera in the role of Ottavio in Mozart's "Don Giovanni". He has been leading tenor in many opera companies in different parts of the world including France, Italy, Germany, the United States and Argentina.

During the summers he has appeared in the great international festivals and he has sung as soloist with many of the world's greatest orchestras.

MET AT STUDIO

Simoneau and his wife, Pierette Alarie, met at the studio of his singing teacher in Montreal, and after a courtship that included working, singing and acting together they married.

Miss Alarie's silvery voice, beautiful and sensitive interpretation and charming personality are famous throughout North America and Europe. She began her career at the Metropolitan Opera in Verdi's "The Masked Ball."

As well as appearing in various concert tours throughout the United States, Canada, and Mexico she has been the leading coloratura of the Paris Opera and Opera-Comique.

During the past year she has appeared with the Buffalo Philharmonic and the symphonies in Montreal and San Francisco.

She and her husband have two daughters.

Simoneau and Alarie appeared in Charlottetown with the Community Concert series about 10 years ago.

Man Remanded On Robbery, Violence Charge

James Carl Macallum, 152 King Street appeared before Magistrate A.J. Haslam, QC, in City Police Court yesterday charged with robbery with violence. The charge read that Macallum stole the glasses and a wallet containing personal papers from Alexander MacPherson, 143 Euston Street. MacCallum was remanded till July 3 in order to obtain counsel.

Louis MacInnis, 13 Bayfield Street, pleaded guilty to having a dirty yard. His case was adjourned until July 6.

Blair Scott, Cornwall, charged with drunken driving, pleaded guilty to driving while impaired and was fined $125 and costs or 30 days.

Francis Daniel MacKinnon, 319 Grafton Street, was given a 30-day suspended sentence for disorderly conduct. Freeman Joseph Jackson, Mt. Stewart, was given a similar sentence for being drunk and disorderly.

Norman R. MacDonald, Parkdale, was fined $35 and costs for speeding and two other motorists were fined $10 and costs each for driving without an operator's license.

Two men appeared for being drunk and incapable, one was given a 20-day suspended sentence and the other had the charge withdrawn.

Inquest Held Into Woman's Traffic Death

SUMMERSIDE — A six man coroner's jury, found here Tuesday night that Mary Elizabeth Arsenault, Summerside, came to her death June 18th, 1964, as a result of an accident with a car driven by Roland Paul Skeen of RCAF Station Summerside.

The jury heard the testimony of six witnesses in addition to Sheen. They were, Dr. A.R. Grant, Ritchie Rogerson, Betty Grace MacIntyre, Dianne MacIntyre, Eldon May Barlow, and Cpl. Keith Champion of Summerside town police.

The jury, composed of foreman, Peter White, Alan Warren, Jack Schurman, Bud Mountain, Ben Champion and Jack Balcom, deliberated 20 minutes before bringing in their verdict. Coroner in charge was Dr. Marven Clark of Kensington. George R. MacMahon acted for the Crown.

Leard Clan Fixes Date For Picnic

At a recent meeting, the executive of the Leard Clan, fixed the afternoon of July 22 as the date for its picnic to be held this year on the grounds of Mr. and Mrs. Walter Wood's homestead at Mount Tryon.

It was decided that all attending should bring box lunches consisting of sandwiches and squares to be shared, and that milk and tea would be provided.

George Leard of Souris, the historian of the Scotch-Irish clan of Leard will be present to trace lineage and answer all queries regarding relationship

The picnic, which marks the 195th anniversary of the landing of the Leards at Tryon, will have a varied program for young and old. Special prizes are being offered for the best Tryon ghost story, the oldest Leard descendant present and for the one coming the farthest.

All with Leard blood or family connection are invited to attend. The tables will be set in the spacious new potato warehouse, thus providing for a sudden shower. However, if the day is rainy the gathering will be held the first fine day.

Eddie Cotton Meets Thornton

NEW YORK (AP) — Eddie Cotton, a slick veteran of 18 years in pro boxing, and Wayne Thornton, an eager 24-year-old body puncher, will bid for a possible title bout with light heavyweight champion Willie Pastrano in a televised fight tonight at Madison Square Garden.

Pastrano has agreed to meet the winner in September "unless someone comes along who can draw more money."

Cotton, 38, had one shot at the championship three years ago when he lost a 15-round bout to Harold Johnson in Cotton's home town of Seattle. His record for 67 fights is 51-15-1.

The World Boxing Association ranks Cotton No. 1 among Pastrano's challengers and Thornton No. 5.

Thornton came out of nowhere in 1963 and fought three tough battles with Pastrano before Willie won the title. Thornton won the first, the second was a draw and Pastrano took the third.

The Fresno, Calif., boxer has a career record of 30-5-1

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