

# YOUR CO-OP does it again!



**T**hese prize animals pictured below are typical of the brand of beef offered by your **CO-OP**. Every fresh cut of beef in our showcases will be from this year's Easter Beef Show - further proof that you can always depend on **CO-OP** for top quality meats!



Grand Champion Hereford steer, owned by MacKinley Brothers of North River and purchased by Co-op Supermarkets at \$1.10 per pound.



Reserve Grand Champion Angus Steer, owned by Mr. Dixon of Clyde River and purchased by Co-op Supermarkets at 75c per pound.

We wish to offer our sincere congratulations to MacKinley Bros., Mr. Dixon, and all P.E.I. farmers who participated in the 1966 Easter Beef Show and Sale ... in the words of Mr. J. C. Bennet, Fredericton, N.B., "This is the best show I've seen here, and I've been here twice previously" ... a tribute to everyone who took part this year. Hon. Andrew MacRae, Minister of Agriculture said that he was "more than pleased with this year's show." A marked improvement was noted by Mr. Bennet, in the 96 animals shown and everyone can indeed feel proud of the quality of our Island beef ... Once again our congratulations.

**THE FINEST MEATS IN TOWN**

**CO-OP SUPER MARKET**

**SPECIALISTS IN FRESH FRUIT AND VEGETABLES**

AN ISLAND STORE OWNED BY ISLAND PEOPLE

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