

THE CENTRAL GUARDIAN

Cleans and Whitens.
A little shaken into the toilet bowl renders it free from odors and snow-white.



Snowflake
THE FULL STRENGTH
Ammonia

**If You Are Not Using Hickey's
You Are Not Getting
Tobacco Satisfaction**

Because there is a flavor in Hickey's Twist Chewing Tobacco that no other can duplicate. Every user is a booster for the simple reason he is getting the best chewing tobacco that money can buy, and one that never disappoints him. Hickey's leads, others try to follow. Millions of figs used yearly.

Hickey & Nicholson Tobacco Co., Ltd.
Manufacturers
Charlottetown

**When
Hilliard Baitman
Lost His Partner**

THE business of Baitman and Company, Commission Merchants, is to-day in a flourishing condition. For that prosperity Life Insurance is largely responsible.

Originally, this business depended upon Baitman himself, for the financing, and upon his partner for the selling. In 1917 the partner contracted a fatal illness. Baitman, realizing his own deficiencies as a salesman, began to look about for a man to whom he could entrust that work. He engaged two—but neither proved capable.

Meanwhile, Baitman had received from the North American Life Assurance Company, a cheque for \$20,000—the result of a Partnership Insurance Policy taken out when his business was young.

With that \$20,000 added to the rather meagre capital he already had, Baitman was able to interest a man with an even better connection than the partner whose loss had seemed so serious.

Almost every business depends upon the peculiar abilities of several individuals. Remove one of these, and you take away a valuable asset. Sometimes the loss seems too great to be measured in dollars and cents. Yet even in such extreme cases, a lump sum does compensate greatly, and helps tide over the period that must elapse before a successor is found.

Partnership Insurance has helped many a business over difficult periods.

Let us know the facts regarding your business—and receive from us valuable advice as to how the untimely taking off of an executive or partner may be met by a type of insurance specially provided to meet such emergencies.

**NORTH AMERICAN LIFE
ASSURANCE COMPANY**
Solid as the Continent
Head Office: Toronto, Can.
Charlottetown Branch Office:
Cameron Block and
Royal Bank
Charlottetown

For House Cleaning

You will want your Silver clean and shining.

"Our Own" Silver Polish
has no equal. Once used—
always used.



Phone us to
send you a bot-
tle. Price 35c.

You will find the results
obtained by using Our Sil-
ver Polish to be really
wonderful.

W. W. WELLNER, LIMITED
103 Grafton Street
Since 1868
Jewelers

SHOP from Holman's Catalog.

BIG SALE this week for women only, \$2.98 at ALLEY & CO.

PATON'S HOSIERY special are being continued this week at Patons.

TODAY AND ALL THIS WEEK \$2.98 boots for women at ALLEY & CO.

WE HAVE JUST RECEIVED an exceptionally fine assortment of Limogees' China, at greatly reduced prices. W. W. Wellner, Ltd., Grafton St.

SILK AND WOOL stockings, all sizes and colors for your choosing at Patons.

GIRL'S PATENT Double Strap Shoes for concerts and First Communion, etc., just received. Howard's Shoe Shop, Sunnyside.

AN "ICE CREAM SOCIAL" will be held in Stanley Hall on Wednesday evening, May 10th in aid of "Mission Band." If stormy first fine night.

VERNON RIVER CIRCUIT—Services for Sunday 14th May; Cherry Valley, 10.30 a.m., "Jesus the Light of the World," followed by "The Sacrament of the Lord's Supper," Vernon, 2.30 p.m. Special services in honor of mother. Recitations, etc., Cherry Valley, 7 p.m. Special solos, etc., in keeping with Mother's Day. Minister, Rev. Robert M. Brodie.

"Over the Hill"
PROVING AS BIG A SENSATION
HERE AS IN NEW YORK

"Over the Hill" the William Fox special film feature which has been drawing record crowds to the Strand Theatre is certainly deserving of all the fine things the New York press has said about it. The picture is delightful in all times and forms one of the most funny and comedy combined that has been seen on the local screen.

The story tells of a mother love divine—a love which prompts the mother of a brood of six to make every sacrifice—to undergo endless weariness and mental suffering in order that her little ones may be provided with comfort. Then comes old age, and the departure, one by one of her children.

This is one picture all should see.

WARD OF THANKS
The Ladies Auxiliary of the P. E. I. Hospital extend their heartfelt thanks to Prof. Flecher, to the Trustees Board of the Methodist Church, which kindly gave the church free of charge, to the members of the different choirs and all who contributed in any way to the splendid success of the concert on Thursday evening last.

Fisherman's Friend
The Original and Only Genuine


MINARD'S
"KING OF PAIN"
LINIMENT

**TWO MILLION
PEOPLE**
In Canada wear glasses to rest their eyes or improve sight.

Glasses really save eyes and are a sign that the wearer values eyesight preciously. Our examination will tell if your eyesight, too, will benefit.

DR. E. C. HARRIS
Specialist

VULCANIZING



REPAIRING

This is an opportune time to have your old tires made as good as new.

OUR SPECIALTY
is Cord Tires. Bring yours today and let us put you in good shape for the season.

EDGAR WHITLOCK
162 Kent Street
Telephone 637

LIMOGES' CHINA at less than pre-war prices. W. W. Wellner, Ltd., Grafton St.

ONLY \$2.98 for Women's boots, pumps and Oxfords at ALLEY & CO. LTD.

ALLEY'S \$2.98 window for women is a great chance to get good shoes cheap.

FIRST COMMUNION—Girl's patent strap shoes. Just in. Howard's Shoe Shop.

TO BE SUITABLY HOSED is important. Special prices on stockings all this week at Patons.

JUST ARRIVED—Ladies' Straps and Oxfords for the house. Howard's Shoe Shop, Sunnyside.

WE ARE NOW TAKING ORDERS for English Galvanized Fox Netting. Prices are very much lower than last year. The Rogers Hardware Company, Ltd.

MEN'S TWEED RAINCOAT sale, \$25.00 and \$27.50 raincoats clearing at \$12.00. Henderson & Co., more.

DR. HOUSTON will be in his office at Victoria, Wednesday, May 10th from 10 to 5 p.m., and every alternate Wednesday throughout the summer.

SANDALS for children, sizes 4 to 7 1/2, only 95c in sizes 8 to 12 only \$1.15. Sizes 11 to 2 only \$1.30. Order by mail, postage free at ALLEY & CO. LTD.

LADIES! LADIES! LADIES! The millinery parlors in VICTORIA have been reopened and the styles THERE are EXCLUSIVE. A cordial invitation is extended to all.

S. S. "WINONA" is due to sail from Montreal for Charlottetown about May 10th and will sail from Charlottetown for Newfoundland about May 13th. CARVELL BROS., Agents.

CLYDE RIVER—The W.M.S. and Mission Band of the Presbyterian Church will hold an ice cream social in the hall, Thursday evening, May 11th. If not fine, come the following evening.

REV. WILLIAM ORR MULLIGAN will lecture in Malpeque Hall, Tuesday, May 16th at 8 p.m. The lecture is under the auspices of the Hamilton Branch of the Ladies' Aid Society of Princeton Congregation. At the close of the lecture there will be a sale of candy.

CHURCH OF SCOTLAND—Rev. Ewen MacDougall will preach Sabbath 14th at Brooklyn, at 10.30, Peters Road at 2.30 and Murray River at 6.30 also Monday 15th at Iris and Tuesday 16th at Belle River at 7.30 p.m.

POLICE COURT—At the Police Court, yesterday morning three drunks and a Prohibition Act offender appeared before His Honour. The drunks were disposed of by fines of \$20.00 or 20 days, \$10.00 or 10 days, and 5.00 or 5 days. The prohibition case was adjourned until tomorrow.

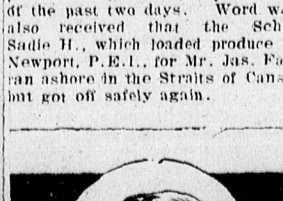
CARS DERAILED—Monday the freight train leaving Summerside for this city was derailed near North Wiltshire, two box cars leaving the track. A wrecking crew was sent from this city and after considerable work had the cars back and the line clear.

DANCE ENJOYED—An enjoyable twelve o'clock dance was held in the Pastime Hall Monday night by the members of the club. Music was furnished by violin and piano and the large crowd who were present voted of one of the most pleasant evenings spent in his popular hall.

WRECK ON NORTH SHORE—Advice was received yesterday by Messrs. Hyndman & Co., that the schooner Grand Desert, loaded with herring from the Magdalen Islands and bound for Port Elgin, N. B., is ashore and likely a total wreck at Bayfield, North Shore, P.E.I.

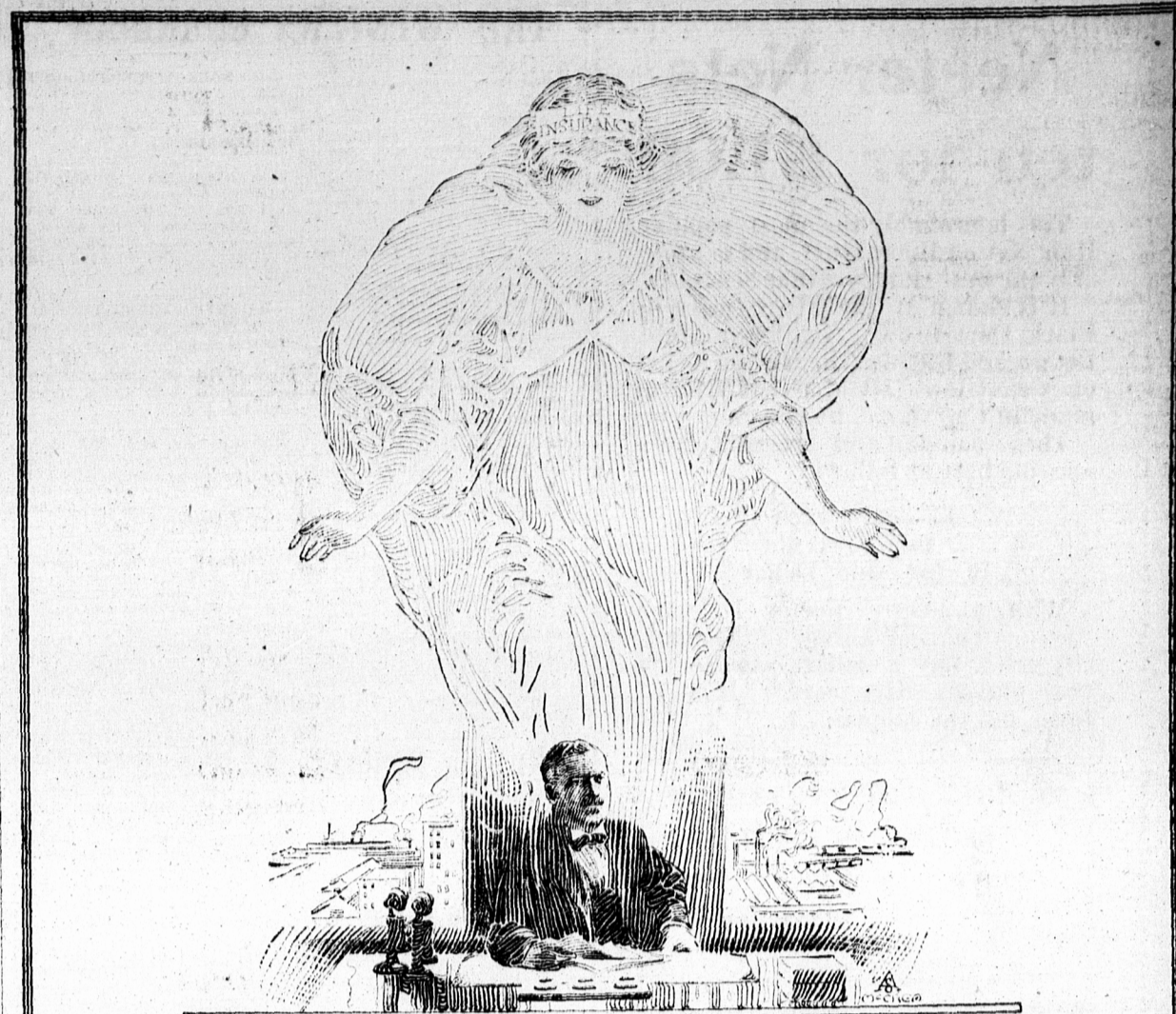
The schooner is one of the large Madalene fishing craft. Her crew landed safely. The accident happened during the squally weather of the past two days. Word was also received that the Schr. Newport, P.E.I., for Mr. Jas. Fay, ran ashore in the Straits of Canso but got off safely again.

SON IS LOCATED—Mr. and Mrs. Wm. Wakeling received a post card on Saturday from their son James Herbert whom they have been unable to locate for some months. An item appearing in the local press was copied into most all the Maritime province papers and James Herbert, reading in the Sydney paper promptly sent word to his parents who were delighted to hear from him. Advertising certainly pays.



Baby's Own Soap
Delicately fragrant
Absolutely pure
Best for Baby—Best for You

LONGSHOREMEN STRIKE—The work of loading the "Canadian Coaster" at the Railway Wharf was delayed for a considerable time Monday, by the laborers going on strike. It seems the stevedores in charge had instructions to refuse work to one of the men who applied. The Union held a meeting at noon and refused to continue until the member in question was given a job. After a delay of an hour or two the Union's demand was granted. There are several rumors on the rounds as to why the man was refused work, but as we had no opportunity of interviewing the Labor Un-



**The Greatest Asset
Of Any Business**

The leading men in control of any organization are the most valuable asset of the concern---the power to plan, build and execute.

Therefore, it is quite logical to place a definite property value on such brains, in their relation to the particular organization, and it is business wisdom and propriety to insure this against loss.

No one disputes the advisability of Fire Insurance for property. Life Insurance on the individual---for the benefit of the business ---is even more important. Fire may never occur. Death must come. And there is no salvage to human life. Is your business protected against the inevitable?

Ask any Life Insurance man to advise you with regard to
Business Life Insurance.

LIFE INSURANCE SERVICE

ever, arrested the latter, who was handed out a stiff at the Police Court this morning. Citizens who witnessed the proceedings are wondering if the chap who made the trouble, and who by the way is quite a husky gent, will be summoned before the Court to pay his share or if he will be allowed to go scott free.

Call for
PHILIP MORRIS
NAVY CUT
CIGARETTES
10 for 15¢ 25 for 35¢

