

A WONDERFUL WAY TO SAY MERRY CHRISTMAS

With Gifts That Are Personally Picked By SANTA GIFTS to gladden the HEART of any HOMEMAKER



FOR HER

Put stars in her eyes by choosing some of these most beautiful and most wanted gifts of all.

a fabulous assortment of adorable and fascinating DUSTERS and HOUSECOATS

100% pure wool duster, satin piped, button to neck. Peter Pan collar. 3/4 sleeves, sizes 12 - 20. Red, Royal, Turq., Powder.
Embossed bengaline duster. Lovely luxurious fabric, button to neck. Sizes 12 - 20. Pink, Blue, Beige.
Corduroy Duster, button to back. P. P. Collar, 3/4 sleeves. Sizes 12 - 20. Turq., Red.
Glenella Housecoat, full length, shawl collar, white satin piping. Long sleeves. Sizes 14 - 20. Authentic MacLean of Loch Buie.

Personally Picked by SANTA at **6.98 ea.**

lacy and enchanting opaque nylon

tricot SLIPS

In Opaque Nylon tricot or the lovely "Angel's Touch" nylon, lace trimmed at bodice and hem or a pleated hemline. A most acceptable gift. White, Sabie, Reflection Blue, Rose. 32 to 42.

Personally Picked by SANTA at **3.98**

all kinds of styles in smart daytime or exquisite evening . . .

HANDBAGS

Satchel, Tote, Clutch and Top Handle in Calf and Floridian Grains. Gay little evening and cocktail styles in Petite Point and luxury fabrics.

Personally Picked by SANTA at **5.00**

gorgeous JEWELLERY by CORO

Necklets, Earrings, Pins, Bracelets and Pendants. Moonstones, Aurora Borealis Stones and Simulated Pearl. Set in colors of Silver and Gold.



Sheer flattery . . . no one can have enough stockings but these are Gift Specials . . .

HOSIERY

Dark contrast seams with narrow panel heels in 60 gauge, 15 denier, also popular mesh in first quality 400 needle. Sun Beauty, Rose Beauty, or Bermuda.

Personally Picked by SANTA at **.89 PR.**

2 pr. for 1.69
3 pr. for 2.49



dainty . . . lovely to look at . . .

BLOUSES

Dressy and finely tailored. Short sleeves; plain and collared necklines. White, Pink, Yellow, Beige, Blue, Loden Green and Prints. 12 to 20 in the group.

Personally Picked by SANTA at **2.98**



4.95

Personally Picked by SANTA at

distinctively designed by TOOKE . . .

PYJAMAS

Distinctively designed by "Tooke" makers of the famous Man Tailored Pyjamas—different and attractive patterns, accurately cut for perfect fit, short sleeves, long pants. S. M. L.

CARDIGANS

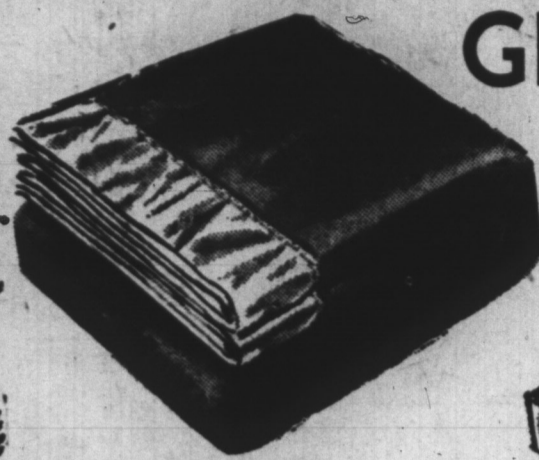
Women live in them and we have hundreds of the softest wool in the most heavenly shades.

100% textured nylon elastic long sleeve Cardigan. Sizes 14 - 20. White, Brown, Tartan, Green, Black, Pink Powder, Beige, Sapphire or Orange Ice.

Personally Picked by SANTA at **4.98**

Personally Picked by SANTA at **6.98**

ladies' wear at both stores



handsomely boxed . . . GIFTS to cherish . . .

boxed TOWELS and PILLOW CASES

The bathroom terry set consists of 1 large thick bath, 1 guest and face cloth. The pillow case sets consist of 1 pair fine quality cotton with embroidered or printed hems. All are beautifully boxed for Christmas. Giving your choice only

Personally Picked by SANTA at **2.98** for each set

hundreds and hundreds of attractive designs . . .

boxed CHRISTMAS CARDS

Beautifully boxed, contains 21 assorted cards in favourite designs with appropriate greetings for everyone, matching envelopes included. Regular .69

2 FOR 99¢

What is a Personally Picked by Santa Gift?

1. It is selected after viewing thousands of items from all over the world.
2. It must represent outstanding value to the customer.
3. It must be a proven gift item, as reflected by our customers buying patterns over 102 years.

G.E. STEAM IRON

professional ironing in your own home . . .

The famous Even-Flow model for steam or dry ironing at the touch of a button. Light weight. Right or left hand chrome plated fully guaranteed. Complete with cord. Reg. \$21.50.

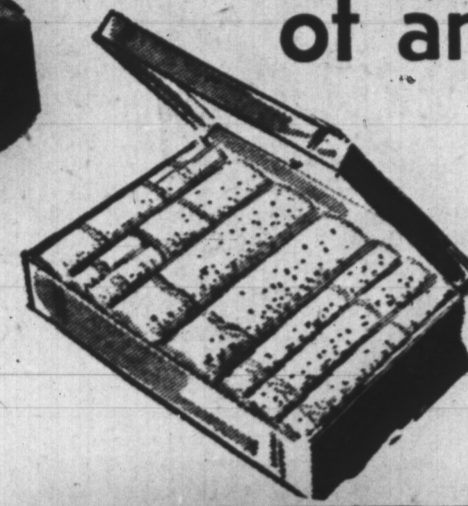
Personally Picked by SANTA at **17.98**

Transistor RADIO RCA VICTOR

Made in Canada by R. C. A. 6 Transistors, unbreakable case with 3 year warranty. Uses three flashlight batteries. Complete with handy carrying handle. Much better than average tone. Complete with batteries. Leather case and shoulder straps, \$2.95 extra.

Personally Picked by SANTA at **39.95**

hardware and housewares at both stores.



soft . . . warm . . . cuddly "esmond" BLANKETS

Rayon and orlon, noted for comfortable weight, allergic free; soft and washable, shown in new pastel shades of Blue, Green, Gold, Turquoise and Pink. Large 72 x 84 size with 5" satin bound hems. Regular \$6.98.

Personally Picked by SANTA at **5.99 EA.**

handsome choice of colors Travel ALARM CLOCKS

Quality travel alarm with jewelled movement. Featured leather case in assorted colors of tan, red, green and blue. Easy to read, fully luminous dial and hands. Original value \$5.95.

Personally Picked by SANTA at **4.99**

tremendous selection of beautiful bone CHINA CUPS and SAUCERS.



By Royal Albert. Many beautiful new shapes and decorations to choose from in this wonderful selection of Fine English Bone China teas and saucers. Regular value to \$2.98.

Personally Picked by SANTA at **1.99 EA.**

the most fabulous GIFT to cherish forever 54-pc. SILVERWARE CHEST

4 piece set for eight PLUS 20 extra pieces FREE in a beautiful Mahogany finished drawer chest in the lovely "Bridal Wreath" pattern by Tudor Plate—Oneida. Included in the 54 piece chest are: 8 each: teaspoons, dessert spoons, forks, knives, 5 o'clock teaspoons, salad forks, 2 tablespoons, 1 cold meat fork, 1 gravy ladle, 1 sugar spoon, and 1 butter knife.

Personally Picked by SANTA at **49.95** REG. 77.15

home furnishings and china dept. at both stores

LIGHTEN HER WORK

Give her gifts at Christmas that will keep her happy all year long

G. E. TOASTER

delight the whole family . . .

Two slice pop-up model for light, medium or dark toasting at the turn of the dial. All metal bright chrome plating with bakelite handles, fast 1150 watt element. Reg. \$37.50.

Personally Picked by SANTA at **22.49**

sunbeam MIXMASTER

the best GIFT to save her time.

Table model semi portable style on a stand with two different size mixing bowls. Stainless ejector beaters, 12 different speeds for all types of mixing. Powerful motor with Bakelite dial handle. Fully guaranteed. Reg. \$56.95.

Personally Picked by SANTA at **44.95**

G.E. electric KETTLE

fast and so helpful . . .

With fast heating 1500 watt calrod element, 2 1/2 qts. Automatic shut off when kettle boils dry, fully guaranteed. Bright easy to clean chrome plating. Complete with cord. Reg. \$14.95.

Personally Picked by SANTA at **12.49**

light . . . quick

G.E. portable MIXER

Portable model with powerful smooth running motor, one hand operation with three different speeds. Fitted with ejection beaters and whipping disc. Heel rest and vinyl plastic guard all around edge. White. Reg. \$24.95.

Personally Picked by SANTA at **19.98**

floor POLISHER she shouldn't be without one . . .

Dual Brush—complete with wax applicator and lambs wool polishing pads.

Personally Picked by SANTA at **39.95**