

HOLMAN STORE NEWS

Bringing You Up To Date
On What's New And
Interesting at Holman's
By G. H. M.

HEADLINE NEWS: A shipment of fully RECONDITIONED PIANOS has just been received in Holman's Both Stores Furniture . . . There are two in Summerside and three in Charlottetown, so you have your choice of several different makes — Heintzman, Gerard Heintzman, Willis, Weber or Henry Herbert. They are in either mahogany or walnut and a bench or stool is included with the purchase. These Pianos have been completely rebuilt and have beautiful rich tones. Prices are from 270.00 to 450.00 for a wonderful buy in a Reconditioned Piano from Holman's Furniture in Summerside or in Charlottetown.

RE-COVER your Cushions for a bright new outlook on life! The House Furnishing Sections in Holman's Both Stores have a whole load of MILL ENDS of fine quality materials in exactly the right size for this happy task. There are oodles of smart and lovely patterns in luscious colors and the price is ONLY JUST 49 cents each! There are actually 100 different pieces in each store, so you really do have a wonderful selection. Come today while there are plenty of Mill Ends of material for cushion covers, they're priced just 49 cents each in Holman's Both Stores House Furnishing Departments.

LET it Rain . . . Let it be Bright and Shining! You'll be happily well dressed in one of the stunning RAIN OR SHINE COATS to be found in Holman's 5 and 10, Summerside or Holman's Budget Shop, Charlottetown. These useful Coats are smartly styled of navy, gray, brown or beige gabardine that has been specially treated for wrinkle and spot resistance as well as water proofing. Sizes are from 12 to 18 and the price is a mere 19.95 . . . That reminds me to tell you that there are sharp little SUITS of a grand CELANESE fabric in lovely Spring shades at this saving price too! Come see and try some of the truly smart garments to be found in Holman's 5 and 10, Summerside and Holman's Budget Shop, Charlottetown.

I don't think that there is a house in the land that doesn't have a treasured picture tucked away somewhere . . . You know the picture as it should be kept in a FRAME IT! Holman's Both Stores Furniture Departments have excellent PICTURE FRAMING SERVICES. All you do is bring the picture to us, choose the Frame you want on it and "Pres-to-Chango" your picture is framed to your liking and kept for posterity! There are now PICTURE MOULDINGS from which to make your selection in Holman's Both Stores Furniture Departments.

TIME to be thinking of casting off your Winter over shoes . . . Time to be thinking of new Spring Shoes, and the young girls are really looking at the smart, foot-happy LOAFERS in stock in Holman's Shoe Department, Summerside. There are snappy styles with moccasin or perforated vamp, cross straps, ring loops and tassel jobs from which to choose. The colors are browns, red or cherry tones and the soles are either heavy or light composition quality. Sizes range from 4 to 11 1/2 in "C" width, priced just 3.95 a pair in Holman's Shoe Department, Summerside.

HOLMAN'S Both Stores...

The **FOCUS** is on

SUITS for Easter



Traditionally, it's Suits for Easter! And our new Easter Suits outstrip tradition in fashion, fabric and color. Boxy, slim-as-a-reed or fitted like an hourglass . . . with straight, straight skirts. Our fabrics were never more wonderful including everything from tweeds to smooth as butter weaves of great glamour!

3 piece flannel Suit in soft pastel plaid with an extra skirt of solid gray flannel. The box jacket has a tuxedo front and side pockets. Smart, colorful and inexpensive! Sizes 12 to 18. **29.95**

Blue, gray, black or green tailored Suit from Fairsex of New York. Material is closely woven rayon flannel. Designed for Half-Size fitting with close jacket, notched lapels and slim skirt let out in a walking pleat. Half Sizes 16 1/2 to 24 1/2. **29.95**

Smart fitted Suit with a 3-button closing and neatly notched collar. Straight, slim skirt has a walking pleat. Shades are aqua, tan, light gray or blue in a well finished blended fabric. Sizes are 12 to 20. **29.95**



HOLMAN'S

Ladies' Shop, Ch'town

Ladies' Wear, S'side

HOLMAN'S Both Stores...

SPRING BEDDING FEATURES

Monument Homespun BEDSPREADS

In a self checked natural color with stripes of green, blue or red in a fast color dye. Well made of carefully selected cotton yarn and woven by craftsmen in sizes 86 by 105 inches—each **6.95**

Corduroy Chenille BEDSPREADS

Closely tufted in rows of four with narrow between spacing. Self color design or multi-shading on heavy cotton backing. Size is 90 by 100 inches—each **10.95**

Baby Chenille BEDSPREADS

Neatly tufted on a closely woven cotton backing. Available in a wide range of colors including white with pastel design. Available in 90 by 100 inch size—each **7.95**

Famous "Tex-Made"

"Homestead" SHEETS

In Service Quality for long wear. Medium weight in evenly woven cotton with a hard wearing surface. Plain Hemmed in 72 by 100 inch size—

a pair **6.50**
81 by 100 inch size—
a pair **7.50**

Pillow Slips to match—
a pair **1.49**

Hemstitched tops in Sheets of the above quality,
72 by 100 inch size—
a pair **6.95**

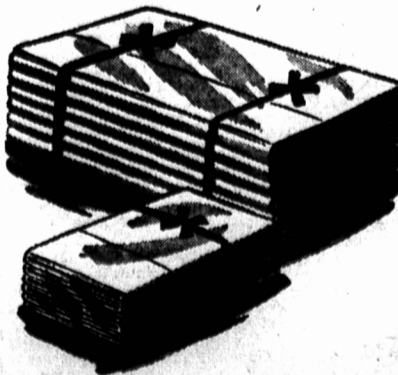
81 by 100 inch size—
a pair **7.95**

Pillow Slips to match—
a pair **1.59**

Tex-Made "Homestead" COLORED SHEETS

"Made in Canada" in Service Quality, firmly woven, medium weight cotton dyed in desirable colors that are washproof: Gold, Green, Blue or Pink. Hemstitched tops in 81 by 100 inch size—

a pair **8.95**
Pillow Slips to match,
a pair **1.98**



For A Perfect Fit Contour SHEETS

Made from long wearing staple cotton and shaped to fit snugly over the four corners of a mattress. Single bed size—
each **3.09**
Double bed size—
each **3.49**

HOLMAN'S Dry Goods S'side — Housefurnishings, Ch'town

Your Easter HANDBAGS

Are In Many Shapes

Draw String-Tote or Shoulder style . . . They're always right when they are beautifully made of serviceable plastic or genuine leather. There are a number of fashion perfect colors from which to choose—priced from

2.98 to 6.95



Easter GLOVES

Choose the Gloves of rayon or double woven nylon to suit your fancy! They are in shortie, 6 or 8 button length and the colors are delectable. Sizes are from 6 to 7 1/2, priced a pair from

98c to 2.98

HOLMAN'S

Ladies' Shop

Ladies' Wear

NECCHI MULTIFORM WONDER WHEEL

does unlimited embroidery designs fully automatically!



NECCHI FIRST WITH ZIG-ZAG

Makes buttonholes, sews on buttons, blindstitches hems, overcasts seams, mends, darns, appliques, monograms . . . all without attachments!

NECCHI FIRST WITH AUTOMATIC EMBROIDERY

The Wonder Wheel and Magic Lever make beautiful and intricate embroidery designs limited only by your imagination. The Necchi enables you to add those exciting professional touches to your home-made clothes

NECCHI FIRST WITH AUTOMATIC CROCHET

There is no limit to the exciting creations you can make. Think of the difference to your table cloths, napkins, sheets, pillow cases, and clothes when they have that personal hand finished touch.

NECCHI MODELS BEGIN AS LOW AS **\$124.00**

FOR A FREE HOME DEMONSTRATION.

HOLMAN'S

Both Stores — Furniture