

Timely Notes On Fur Farming

Buffalo, N. Y. Better Bureaus has issued a warning to local residents to proceed cautiously in the buying of chinchilla pelts for breeding purposes. The bureau said it was prompted to do so by the reappearance of local ads offering to sell chinchillas for payment. The type of advertising first appeared in western New York during 1945 and 1946 and offered with assurance of a ready market for the pelts and a quick profit through the sale of offspring to other breeders. "If anyone tells you you can realize a sizable profit if you purchase a pair of chinchillas for breeding purposes and raise them in your attic or basement, ask him for proof of the ready market for the animals and pelts. Ask him for the names of other individuals who have been successful in this kind of miniature ranching."

The Bureau invites the would-be chinchilla rancher to recognize that consumer demand for the pelt will be the key factor determining his success, the success of the industry and the profit to be realized from chinchilla breeding. There is a strong active market for chinchilla pelts. The question is the amount of the average price per skin of about \$38 brought at auction in June, 1954. This could hardly be considered a profitable venture when the layman is asked to pay from \$800 to \$1,600 a pair for the chinchillas and also a consideration of the time and food cost of the equipment and also required to breed the original animals and raise their offspring, said the Bureau.

Ed Gold writing in Women's Year Daily, has the following: "Despite signs of a pickup in activity during the last week of the month of August, fur sales failed to live up to retail expectations. Volume fell behind nationally an estimated 15 per cent, according to buyers from leading resident offices and important store fur departments in New York."

Better quality silver foxes made an impressive showing last week at American Fur Auctions, Inc., New York, according to the official sales report. A total of 2,149 Norama section foxes for the account of American Fox Breeders Association was, 86 per cent sold with domestic interest prevalent. Pearls brought \$24, platinum \$20, silver \$13.50, and whitemarks \$9, the official report showed. In the regular silver fox collection European interest dominated as turnover was 95 per cent of 2,308 skins. The report stated: "Keen competition was noted from Europe with domestic interest shown for better goods. A strong advance was recorded over the last sale in March."

Earlier a collection of 9,601 standard dark minks was 35 per cent sold because of customer resistance to goods priced above current market levels. For desirable merchandise, strong demand was manifested. Wild mink was mainly withdrawn due to lack of interest. Beaver was mostly of poor quality. Best sizes sold with the advance withdrawn. On Wednesday, 71 per cent of 2,592 mutation mink, mostly dressed, had been sold at strong prices, the auction firm reported. Top prices were: Pasiel males, \$48; females, \$27.50. Sapphire males, \$57; females, \$27. Blue frost males, \$43; females, \$32.50. Dark dressed males, \$30; females, \$17.25. Dark raw males \$11; females, \$17.25. The raw mutation collection was negligible.

On the cover page of the Fur Trade Journal of Canada published in Oshawa, Ont., is a picture of the directors attending the meeting of the Canada Mink Breeders in Toronto and among them in the top row is B. B. Jones, Banbury, P.E.I. and in the bottom row is J. Connolly of Bathurst, N.B. and Mr. Whitmore of Nova Scotia.

In the Twenty-Five Years Ago column of the magazine is the following: "Dr. W. A. Young had a splendid article in our August, 1930 issue, being an address made at the summer school of the Wisconsin Fox Breeders Association. As we look back to that quarter of a century ago we remember Dr. Young very well. He was a very convincing speaker and a clever man and did much for silver fox farming in the United States. Another speaker at that meeting was Dr. Ronald G. Fisher, who gave formulas of rations, the efficient feeding of foxes. He was one of the most scientific men connected with the industry then."

At the spring sale held in Montreal that same year (1930) silver foxes brought a top price of \$220. Blue fox brought a top price of \$60, white fox \$62. Even the lowly mink brought a top price of \$10.50. Fisher's and Labrador mink of \$150, marten \$100. Quebec type mink brought \$25.25. No ranch mink were being offered at that time.

Looking back on the above prices we find that none of the prices mentioned are bringing prices equal to those paid in the 1930's. Through our money has been diluted according to experts, 100 per cent, hereby making the dollar of today worth only fifty cents in comparison with that of 1930. Just why with so much money in circulation prices for furs should not have reached proportionately high prices we cannot understand.

A new laboratory has been set up in Vancouver, B.C. known as the Kripps Veterinary Laboratory and it is now manufacturing pharmaceutical specialties for the fur farming industry. One of these is "Mink-50". It is a formula of various scientific vitamins and minerals plus amino acids and other nutrient factors scientifically balanced especially for mink.

The formula reminds us of a "shotgun" prescription written by a physician in this province some 55 years ago. It had 36 ingredients and started with auri et sodii chloride, which was on the first page of the British Pharmacopoeia and ended with tincture of Zingiberis. The 36 ingredients were medically believed to cover a great range of ailments and a copy of this prescription sent to The Lancet of London was awarded first prize of two pounds—(\$10.)

City and Central
 ROY'S TAXI — Dial 6560-6569.
 RADIO SERVICE, Jackie Doyle, Dial 4305.
 RESERVE Wednesday, Oct. 12 for Knights of Columbus, Columbus Day Ball.
 WE REGRIND Crankshafts, Maritime Motor Supply Co., Ltd., 42 Beasley Ave.
 DR. GEORGE G. Sheppard's office, Mt. Stewart, will be closed from Sept. 11th-25th inclusive.
 COLUMBIA Television and Norge refrigerators, easy terms Brown Electric.
 UNEMPLOYMENT Insurance Act changed. Listen tonight CFCY 8 P. M.
 ANNUAL MEETING Nurses alumnus of P. E. I. Hospital will be held September 16th at Cundall Home.
 ISLAND GRILL, Queen Street, dial 5228. Serving full course dinners Specializing Chinese dishes.
 MAKE A hit with a J. C. Higgins shot gun—light weight, high quality, low priced, easy terms Simpsons Sears Ltd.
 MacDONALD RADIO SERVICE, Radio repairing, Amplifiers and sound systems. Disc and tape recording. 180 Kent Street, Dial 6915.
 ENGAGEMENT—Mr. and Mrs. Wilbert Stetson, Brookfield, wish to announce the engagement of their daughter Alice Fernie to Roy Vopni, son of Mr. and Mrs. August Vopni, Selkirk, Manitoba, marriage to take place early in October.
 WINNING TWINS — Tommy and George Greenidge, twin baby boys of Mr. and Mrs. George Greenidge were the winning twins at the London, Ont., Baby Show, Mrs. Greenidge is a daughter of Mr. and Mrs. Dennis O'Shea, Glenfinnan.
 EXPRESS APPRECIATION — Appreciation of the kindness shown them by the City police was expressed by Mr. and Mrs. W. P. Campbell who returned to Somerville, Mass., after a two weeks visit to the Island. They were entertained while here by Mrs. Campbell's cousins Albert Garrett, Mr. and Mrs. Albert Garrett and Mrs. Ira Douglas and were enthusiastic about their welcome.

Card Of Thanks
 The family of the late Mrs. Ell Gallant, First Street, Summerside, wish to take this opportunity of thanking all those who sent Mass cards, cards and letters of sympathy, floral tributes or who assisted in any way to lighten the burden during their recent sad bereavement.

CHANGE OF OWNERSHIP RED ROOSTER RESTAURANT
 Owing to ill health I have sold the Red Rooster Restaurant to Mr. and Mrs. Myron Seaton. I extend my sincere thanks to all the customers who patronized this restaurant, and ask the continued business for the new owners. The Red Rooster will now be closed all day Tuesday of each week.
 MRS. HARVEY W. BERNARD

CHANGES IN CAR FERRY SERVICE BORDEN - CAPE TORMENTINE
 COMMENCING SUNDAY, SEPT. 26
 Eight trips daily in each direction, leaving Borden and Cape Tormentine piers at 7:00 a.m., 8:15 a.m., 10:30 a.m., 12:15 p.m., 2:30 p.m., 4:50 p.m., 6:30 p.m., 9:15 p.m.
 Atlantic Standard Time
 CANADIAN NATIONAL RAILWAYS

FARMERS PLAN TO ATTEND The ANNUAL MEETING Of The POTATO PRODUCERS ASSOCIATION at BIRCH COURT, CHARLOTTETOWN WEDNESDAY, SEPT. 14th AT 8:00 P.M. (Standard Time) Guest Speaker: Premier Matheson.



ALEXANDRA CALF CLUB MEMBERS

Heather, Phyllis and Janet Jones of the Alexandra 4-H Calf Club proudly show their choice calves at their Achievement Day held in conjunction with the Queens County Plowing Match last Saturday. The club had a fine exhibit of calves and received high praise from the judge, Don Wood.

NEW GLASGOW W.I.
 Mrs. Elmer MacDonald was hostess to the members of the New Glasgow W.I. for their regular monthly meeting on Monday evening Sept. 5th. The president presided and the meeting opened by singing the Institute Ode followed by the Mary Stewart Collect in unison. Roll call was answered by 12 members giving a Receipt. Minutes of the last meeting were read and approved. A letter was read from Mrs. Rogan regarding teaching music in the schools. Mrs. Hill reported having written Mrs. Rogan for further details. Letters were read regarding the Cancer Campaign. It was decided that we would collect for the Orphanage in September and for the Cancer Campaign in October. The following members were appointed to collect for the Mt. Herbert Orphanage: Mrs. Harland Hue, Mrs. Edwin Stevenson, Mrs. Earl Houston and Mrs. Leith Dickieson. Mrs. Howard Ling reported several sick calls made. It was decided that the W.I. members and their families would have a Hot

Portrait of PRINCE PHILIP
 Those who collect royal portraits will welcome the new full-color picture of Prince Philip which appears in The Standard this week. Prince Philip is shown in the uniform of the 8th Royal Irish Hussars of which he is Colonel-in-Chief. Get The Standard — on sale now, complete with magazine, 12-page novel and 20 pages of comics. Only ten cents.

Standard

In Memoriam

PTE. WILLIAM MacLAREN
 In loving memory of our dear son and brother Pte. William MacLaren, Cable Head West, killed in action in Italy, September 13, 1944.
 He lies beside his comrades, In a hallowed grave unknown, But his name is written in letters of love, On the hearts he left at home.
 Lovingly remembered by Mother, Father, Sisters and Brothers.

MacLEAN—In loving memory of Mabel, who passed away suddenly on September 13, 1954. September comes with deep regret. A month we cannot forget. Whatever else we failed to do We never fail to think of you Silent thoughts and many a tear Keeps your memory ever dear.
 Ever remembered and sadly missed by her husband Billie and sister Gussie.

MacLEAN—In loving memory of our darling, Winston Dunford, died Sept. 13, 1950. Inserted by the family.

HEADS SOVIET DELEGATION
 LONDON (Reuters)—Soviet Foreign Minister Vyacheslav M. Molotov will lead the Soviet delegation to the United Nations General Assembly on Sept. 20, the Soviet news agency Tass said Monday.

Personals

Mrs. Mary Bennett returned to her home in East Boston, Mass., spending her vacation with her niece, Mrs. J. Boylan, Hillsboro St., City.
 Mr. and Mrs. G. L. M. Tippet of Winnipeg, Manitoba left Quebec on September 6 aboard the S.S. 'Homeric' on a ten weeks holiday visit to the British Isles and the continent. Mrs. Tippet, for the past week, was visiting her sister, Mrs. Stanley Younker and Mr. Younker, North Winsloe; and her brother, Mr. Preston Rodd and Mrs. Rodd, Harrington.
 Mr. Reuben Tuplin, motor mechanic for MacNeil Motors, Summerside, is a patient in the Prince County Hospital.
 Mr. and Mrs. Frank Jones accompanied by Orlo and Edgar Jones have just returned from Niagara Falls. On return they attended the Toronto Exhibition and visited Mrs. Jones's sister and brother in law, Mr. and Mrs. E. Arnett at Belleville. They also visited relatives in a number of American cities.
 Mrs. Charles Quinn and daughter Lillian left this morning for Toronto where Mrs. Quinn will visit her two daughters Muriel and Mary.



The EXCELSIOR INSURANCE LIFE COMPANY
 A STRONG CANADIAN COMPANY
 PRINCE EDWARD ISLAND OFFICE: 144 Richmond St., CHARLOTTETOWN
 No man of 65 ever regretted buying Life Insurance when he was young—most are sorry they didn't buy more!
 Ask for Information and rates on the "PAID-UP AT 65" plan
 HEAD OFFICE: TORONTO

"I'm sold on Marconi's wide range of new models."
 "... And look at their low prices, all along the line."
 "No wonder Marconi are Canada's largest electronic specialists"

2632-17" table model. 3031-17" table model Matching base available. 2901-21" table model. 2332-21" table model. 2402-24" table model Matching base available. 258-27" console. 2551-21" console. 2552-21" console. 210-21" console with doors. 2403-24" console. 197-27" Hi-Fi. Marconi Award Series

All models are available in handsome walnut, mahogany or limed oak cabinets. Prices start as low as \$209.95

Marconi TV Award Series
 All new 1956 models — All "Life-Tested" — All at lowest prices for top-quality TV

Now - The "PLAYMATE" — A radio companion for every room... and only \$24.95

This brilliantly-engineered Marconi mantel radio gives you the fine selectivity and tonal range usually found only in much larger, more expensive sets. Five powerful tubes, built-in loop antenna, and the famed Marconi sound. The "Playmate" is an attractive addition to any room—a color range to match any decor: walnut, white, grey, blue, green, ivory, yellow, copper tan and red.

See this amazing Marconi value in small radios. And see the full range of high-quality Marconi radios, M-6, and radio phonographs. *Suggested retail price

We put it up to our engineers: To make Marconi a still finer TV, an even better buy in '56... Here's the result! To a chassis already highly respected by customers and competition alike were added the results of several radical developments from Marconi's electronic research lab, the largest of its kind in Canada. These advanced refinements have been incorporated in the new 1956 series:

- A new development in sound reproduction to give improved fidelity to even the lowest priced sets.
- An extra-dependable circuit that virtually eliminates interference.
- A new signal monitor; the control that enables you to adjust your set to precise signal strength from every available channel.

All the other top performance features remain in the new Marconi TV line — including aluminum picture tube, turret tuner, removable tinted safety glass, automatic focus. Plus unique "life-testing". This exclusive feature is yours with all Marconi Award Series models. It means that your set has been subjected to the most intense in-operation checks; that possible causes of trouble after the set is installed in your home have been eliminated. It is your assurance of consistent trouble-free performance from the start. Now you can enjoy Marconi performance for as little as \$209.95. See, hear, compare the new 1956 Marconi "Life-Tested" line at your dealer's. You'll want Marconi TV, too! *Suggested retail price

Look for this seal Canadian **Marconi** Company
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