



# First Baby Contest



## SWEET AND SAFE TOILETRIES FOR THE FIRST BABY

Boate's Pharmacy will give the first baby such items as its Mother may choose up to the value of \$5.00. This will include powder, soap, bottles, lotions, etc. Everything to keep baby sweet and nice.



**Boate's Pharmacy**  
Your Corner Drug Store

... AND BABY'S PORTRAIT TO TREASURE ALWAYS

The mother of the first baby born in the new Prince County Hospital will be delighted with our gift offer of an 8 x 10 portrait, hand-tinted in oils. A lovely gift that she will treasure for a lifetime.

**Edwin Heckbert Studio**



THE FIRST BABY WILL BE SWEET WITH THESE TOILETRIES

It will be our great pleasure to make a gift of toiletries to the first baby born in the new Prince County Hospital to the value of \$5.00. These are of well known brands and with them we offer our congratulations to the proud parents.



**Foley's Drug Store**  
STERLING SILVER BIRTH RECORD SPOON FOR THE WINNER

We will be proud to present to the winner a sterling silver birth record spoon with the child's name and date and time of birth engraved on it. We hope that this will be a gift that will be treasured for many years.

**GEORGE T. CLARKE**  
Jeweller

BABY FOOD FOR THE WINNER AND THE SECOND ONE AS WELL

We extend wishes for good health to the first baby and we will gladly present a gift of Heinz Baby Food and Cereal to the value of \$5.00. So that the next one to arrive will not be entirely forgotten to it we will give a gift of Baby Food to the value of \$3.00.

**CO-OPERATIVE SUPER MARKET**



**Who Will Be The FIRST BABY born in the new PRINCE COUNTY HOSPITAL**

This is the big question in everyone's mind. There's a world of wonderful and useful gifts awaiting the winner and its mother! Furthermore this baby will be delivered without any feeding charges by whatever doctor performs the operation. Who will be the lucky baby? It may be yours.

**"FREE Wheeling" for the FIRST Baby!**

A HANDSOME, NEW **SUNSHINE CONVERTIBLE**



The New Prince County Hospital's "First Baby" will ride in comfort and state in a sparkling Sunshine Convertible Carriage presented by HOLMAN'S! The Carriage is a lovely silver gray with chrome trim, nylon bearings and storm hood—it is valued at \$1.00.



**Best Wishes to the First Baby**

**HOLMAN'S**

SWEATER, BONNET AND BOOTEES FOR THE FIRST BABY



Our gift to the first baby will be an all wool set of sweater, bonnet and bootees in white with pink trim or white with blue trim which ever will be suitable on the occasion of this happy event.

**STEDMAN 5c to \$1. STORE**

ROSES TO MOTHER FOR HER WINNER

We will present the mother of the first baby in the new Prince County Hospital with a lovely bouquet of Dale's roses. With this gift we extend our congratulations to both proud parents. These beautiful roses should brighten Mother's room and add to her pleasure at this time.

**GEORGE G. WILLIAMS**  
Pioneer Florist

A BEAUTIFULLY ENGRAVED SILVER CUP FOR THE WINNER!

To the first baby in the new Prince County Hospital we will present a beautiful silver baby cup, suitably engraved with baby's name. We also extend our congratulations.

**CROCKETT'S**  
Quality Jewellers



MOTHER'S CHOICE OF MANY USEFUL DRUG ITEMS

We invite the Mother of the lucky first baby to visit either of our stores and choose merchandise to the value of \$10.00 which will be useful in baby's care. We suggest for easy selection a visit be made to the "Baby Nook" in our Water Street West Store.



**ENMAN DRUG CO. LTD.**  
Two Stores

THE WINNER WILL TAKE HIS FIRST STEPS IN OUR SHOES!

We will proudly present the winner of the new Prince County Hospital First Baby Contest with a pair of baby's white Jumping Jack Boots. These are the first boots that baby will wear for walking and are of the finest quality.

**SHEEN & MacINNIS**

The Family Shoe Store



ONE QUART OF MILK A DAY FOR 30 DAYS

For one whole month, 30 days, the winner of the First Baby Contest will receive daily, one quart of rich, wholesome, nourishing, pasteurized milk from our dairy... vitamin-rich for baby's health.

**IDEAL DAIRY**

STORK BABY SUPPLIES OUR GIFT TO THE ONE WHO COMES FIRST

It will be our great pleasure to present to the winning baby eight complete Stork nurser units with a supply of Stork Baby Powder, Stork Baby Soap and Stork Baby Oil. This is a famous brand of baby toiletries and we know that baby will thrive with their use.

**GOURLIE'S REXALL**  
Drug Store