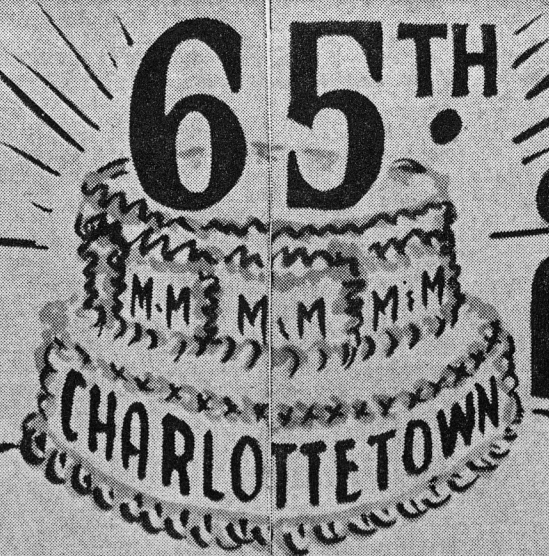


CLOTHING GENERATIONS MOORE & McLEOD'S



65TH OF P. E. ISLANDERS ANNIVERSARY SALE

SALE BEGINS WEDNESDAY 1 P.M. — Store Closed Wed. Morning

SPRING COATS

Manufacturers clearance and regular stock, newest styles and colors, sizes 10 to 20, reg. 29.95

\$19.65

LADIES' CLOTH AND ALL-WEATHER COATS

Special group 25 only mostly tweeds in broken sizes, clearing—

Clearance Special \$10.65

LADIES' SPRING COATS

New styles, better quality cloths, plain shapes, sizes 10 to 20, regular to 45.00

Reg. to \$45 -- Special \$29.65

LADIES' SPRING SUITS

Special clearing group 15 only blues, grey and navy. Broken size range, reg. to 19.95.

Reg. to \$19.95 -- Special \$14.65

Spring & Summer HATS

Two groups newest straw hats clearing in two groups

Reg. to \$9.95 -- NOW \$4.98

Reg. to \$7.95 -- NOW \$3.98

MEN'S SUITS

In fancies, plains, twists and flannels, in all wool English and Scottish materials, tailored by Canada's finest, sizes 36 to 44.

Regular **\$45.00** No Alterations
\$65 to \$69

MEN'S NAVY BURBURY

With batiste interlining, single breasted, waterproof, navy, 36 to 44.

Regular \$22.50 to \$24.95
ONLY \$16.95

BOYS' TRENCH COATS

With and without zip-in lining these are really an outstanding buy for the young man for all the year round wear, navy and taupe, sizes 6 to 16, reg. 14.95 to 17.50.

SPECIAL \$7.95

MEN'S NAVY BLAZERS

In all wool English flannel, specially tailored for men who care, single and double breasted, 36 to 46.

Reg. 22.50 -- SPECIAL \$16.50

MEN'S DRILL PANTS

Wash and Wear, quick drying, no ironing, double strength pockets, taupe only, 30 to 44.

Reg. \$6.50 -- SPECIAL \$4.50
BASEMENT

LADIES' and CHILDREN'S WEAR — Second Floor

MISSES' & LADIES' SUMMER DRESSES

Misses and Ladies' summer dresses, Manf. Special 60 only. New summer styles and colors, washable, sleeveless. Rayon prints—lenolin—cottons. Sizes 16½ to 24½. 12 to 20.

SPECIAL \$4.65

LADIES' SWEATERS

Manufacturers special and discontinued lines, wool and orlon, sizes 14 to 20 assorted colors. Reg. to 7.95.

S. S. PULLOVER **\$2.65**
L. S. CARDIGAN **\$3.65**

ODDS AND ENDS

LADIES' SPORTSWEAR

1/2 PRICE

Consisting of slacks, peddle pushers, shorts, linen skirts, etc Last seasons.

GIRLS' RAYON BRIEFS

Substandard quality, sizes 8 to 14, assorted colors

Special 39c

FOUNDATION GARMENTS

1/2 PRICE

Girdles—Corsellettes—Basques, discontinued lines Lady Mac—Warners—Nemo, reg to 18.50

1/2 PRICE

ODDS AND ENDS CHILDREN'S WEAR

Large assortment travellers samples, consisting of infants' dresses, rompers, playsuits, swim suits, trunks, shorts and walking set, baby coats and girls' dresses clearing at

25% Off Regular Price

INTRODUCTORY

DIAPER SPECIAL

Package contains 3 gauze diapers—3 disposable diapers and 18 diaper liners

Reg. Value \$2.00 - Special \$1.00

GIRLS' SUMMER DRESSES

Complete stock sizes 2 to 14x, drip dri cottons—everglaze and nylons. Clearing 20% off.

REG. 2.98 to 12.88

Now \$2.39 to \$10.39

CHILDREN'S PLAY SUITS

Blouses and short sets mercerized poplin red and powder, turquoise and gold, size 4-5-6-6x.

SPECIAL \$1.65

NYLON BABY DOLLS

Are first quality, sizes S.M.L. colors red, turquoise, coral pink and blue.

Regular \$5.95 and \$8.95

Sale Price \$3.39

LADIES' LINGERIE TRAVELLERS' SAMPLES

1/2 price. Reg. 1.00 to 16.95. SALE PRICE 50c to 8.48.

Travellers samples and some merchandise from our regular stock including panties, slips, gowns, half slips and bed-jackets, mostly small and size 34.

BABY DOLL PAJAMAS

Drip dry cotton floral design in pink and blue, size S. M. L.

Reg. \$3.95 -- Special \$2.89

SLIPS

Nylon and acetate, substandard quality white only, size 32, 34, 36, 38 and 42

Special \$1.88

PAJAMAS

Broadcloth first quality, sizes 32-38, red or turquoise print.

Reg. \$3.95 -- Special \$2.88

GIRLS' SPRING COATS

1-3 OFF

Final clearance balance of spring coats, broken size range 2 to 14. Striped and fleck tweeds, assorted colors.

REG. 12.98 to 27.98

Special \$8.65 to \$18.65

MEN'S WEAR — FIRST FLOOR

MEN'S FINE QUALITY

T-SHIRTS

Taped shoulder seams, reinforced no sag neckband, S.-M.-L. white only

"Imperfects" -- Special 79c

MEN'S POLO SHIRTS

In waffle stitch fancy trim collar, 2 buttons, breast pocket in white, blue and yellow, S. M. L.

Special \$1.29

MEN'S SUITS

In fancy patterns and shades, 2 pants, single breasted, tailored to fit, sizes 36 to 46, reg. 45.00.

\$29.95

"No Alterations"

Men's Gingham

Long Sleeve

SPORT SHIRTS

In attractive stripes and check patterns, button down collar, sizes S. M. L.

Special \$1.99

MEN'S

SPORT SHIRTS

Long sleeves, fancy and solid's, in a variety of shades and blends, regular values to 7.95. S. M. L.

Special \$2.95

BOYS'

SPORT SHIRTS

In good quality cotton long sleeves, fancy and check patterns, 6 to 16.

Reg. \$3.00

Special \$2.25

BOYS'

ANKLE SOX

In fine combed cotton, fancy patterns, nylon reinforced heel and toe, 7½ to 10.

Special 47c

MEN'S JEANS & DUNGAREES

In navy, tan and faded blue, triple stitched, 9 to 13 oz.

Reg. \$4.95 -- Special \$2.95

BASEMENT

ZIPPER OVERALLS

Men's high bank 2 way zipper overalls, sanforized, triple stitched, full cut, 36 to 44. Regular 5.95.

Special \$4.95

BASEMENT

MEN'S SOCKS

In fancy diamond patterns, wool and nylon for durability, shrink resistant, 10½ - 11 - 11½ (imperfects)

Special 73c

MEN'S TIES

In fancies, plains, top quality.

Special 69c

MEN'S HANDKERCHIEFS

SPECIAL

5 for \$1.00

BOYS' JEANS

Husky and regular western style reinforced at point of strain, triple stitched, sizes 6 to 18.

Reg. to \$4.50 -- Special \$2.95

BASEMENT

"YOUR FAVORITE SHOPPING CENTRE"

MOORE & McLEOD LTD.

"YOUR FAVORITE SHOPPING CENTRE"