



WARNING!

DON'T BE A HIGH SCHOOL DROP OUT!

If you're thinking of leaving school please take time to read this message, it could change your entire future.

Some employers hesitate to run the risk of hiring people with limited education since they are less likely to be adaptable to the constant changes which are occurring in modern industry and business. They offer graduates the better jobs to begin with, not necessarily because the education and training they have is of immediate benefit, but rather because the better-educated can be more easily trained, developed and promoted.

One of the chief qualities these employers look for in an employee is the ability to acquire and retain new skills and ideas and master new problems. A person who leaves school early is not necessarily lacking in this particular potential, but from the point of view of the employer he has not proven that he possesses this ability.

In personnel selection, by far the most accurate indication of future performance is past performance, and a school drop-out stands a better than average chance of being a company drop-out. For that reason many companies stated they preferred not to hire school drop-outs, unless of course there were extenuating circumstances.

Some employers recognized that graduates, usually being older and more mature, were more likely to be able to think for themselves and to use their own initiative. This helped to reduce the cost and time involved in training.

The young person who carries with him a secondary school certificate brings to his first job more maturity, judgment, and potential for future advancement. The boy or girl who leaves school early usually requires more training on the job or further training at night school.

It goes without saying that career opportunities are even wider for those who obtain more advanced education and training at a university or an institute of technology, and all those young men and women who are able to do so should take advantage of such training.

Most of the employers surveyed felt a young person, by completing his or her secondary school education, indicated the ability to start a project and complete it. Industry is looking for successful graduates who have proved that they have self-discipline and are capable of persevering and applying themselves.

In the interest of helping the young of this community to live a happier successful life, this message is being published by . . .

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