

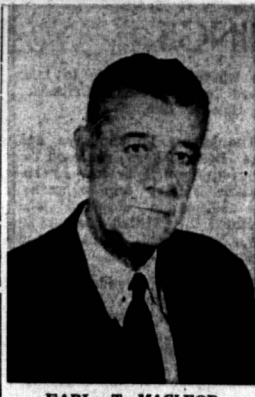
FIRE PREVENTION WEEK OCT. 6 - 12

Mark Fire Prevention Week Urges Prov. Fire Marshal

"Fire Prevention Week is said to be the oldest and most widely observed of all special weeks," commented Provincial Fire Marshal Earl T. MacLeod. "Traditionally this week includes the anniversary of the great Chicago Fire which, on October 9, 1871, took 250 lives and destroyed 17,430 buildings," he added.

Recalling the huge fire loss sustained by Canada in the last ten years as indicated in the Governor-General's proclamation decreeing October 6-12 as Fire Prevention Week — 5,082 lives lost, 15,000 persons disabled, and \$878 million property damage — Mr. MacLeod declared that public education appeared to be the most effective method of meeting "this shocking situation."

Figures released by the Fire Marshal's Office show a total



EARL T. MACLEOD

of 377 fires reported in the Province for the year 1956 with a property loss of \$444,179.50. Of these 145 were in Charlottetown with a property loss of \$103,782.00.

CITY LOSSES
Several large fires in Charlottetown, to date, in 1957, have

sent the fire losses soaring to an extremely high figure. On January 28th, fire broke out in the Island Fire Service, Weymouth Street, operated by Messrs. Walter MacDonald and Howard MacLaughlan, causing a loss to the proprietors of approximately \$14,000 and to the owner of the building, Mr. Ivan A. Horne, a loss of \$20,000.

Then on February 21st, an explosion in the gasoline tank of a car at Maurice Martin's Garage on Queen Street, destroyed a property loss of \$15,000 to the garage and its contents also adjoining buildings.

On April 29th, a sudden conflagration in the Central Farmer's Co-Operative Bldg. Queen Street, caused a loss to them, and the offices in the building of approximately \$132,500.00. The adjoining Dry Goods firm of Moore and MacLeod Ltd., sustained a loss of some \$50,000 more or less.

On September 1st, the Odd Fellows Hall Company Limited Bldg. on Richmond Street was destroyed by fire. The loss in this case was \$106,000. The Patriot Publishing Company, occupying the first floor of this building, sustained a very heavy loss, estimated at about \$40,000.

OUTSIDE FIRES
Destructive fires outside Charlottetown have also been reported this year. On January 1st, the dwelling and store of Joseph Arthur Noonan, Tryon, was destroyed by fire with a property loss of \$14,465.00. On February 22nd, Roy M. Young, Earncliffe, had the misfortune to lose by fire his large barn and all its contents, including cattle, horses, feed and machinery, with a loss of over \$10,000.

On May 7th, the Baltic Starch Company, Souris, had their Starch Factory at East Baltic destroyed by fire, causing a loss of \$26,200.00 to the building and equipment.

On June 20th, the apartment buildings of the Estate of the late John K. Curry, Summerside, was burned. The loss was approximately \$35,000 to the buildings and furniture.

There were four casualties from fire on the Island in 1956, but we are pleased to report that, so far in 1957 we have had no deaths resulting from fire. This particular week is set aside and publicized by the authorities as one means of focusing attention on FIRE and its

Fire Chief Calls On Every Family To Prevent Fires

"There's nothing more important than the fire safety of the household," Fire Chief H. Jewell said today.

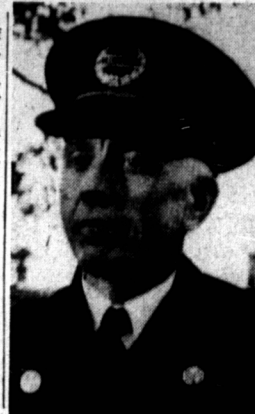
"Every family can help making its own check of danger spots," he added.

The Chief was speaking in support of the nation-wide educational campaign sponsored by the Association of Canadian Fire Marshals and the Canadian Association of Fire Chiefs designed to "root out" the common hazards which give fire a chance to start, especially in the home.

Fire damage to Canada's homes the Chief noted averaged \$20 million each year.

"This is shocking and appalling," the Chief declared, "as is the shameful fact that Canada's fire loss, per capita, is the highest in the world today."

Nothing that most fires were due to human carelessness and neglect. Fire Chief Jewell asserted that experience showed that a program of voluntary home inspection throughout the entire year should be carried out in order to ensure safety from fire.



FIRE CHIEF JEWELL

COMMON HAZARDS
Among fire hazards to be found in the average dwelling, the Chief listed the following: in the basement — rubbish, unprotected joists above furnace

and smoke pipe, ashes in wooden container, defective pipes, paints and polishes, knotted light cords, etc. in the house — defective oil or gas stoves, lac of stove shields, curtains too close to stove, pipes too close to ceilings, matches within reach of children, bad connections to appliances, cleaning fluids, sweepings in registers, drop-cords on nails.

Outside the house fire hazards were less numerous than

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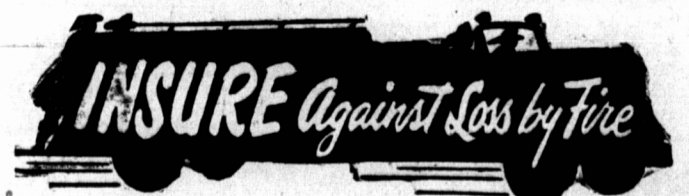
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Against



Follow These Five Commandments of Fire Prevention!

- Don't pile up paper, rags, inflammable fluids in your cellar;
- Don't leave your fireplace smouldering;
- Don't leave lighted cigarettes around;
- Don't let a moment of carelessness cost you a lifetime of effort.
- Don't smoke in bed.

Inserted by the City of Charlottetown in co-operation with Fire Prevention Week.

JOHN P. NICHOLSON
Chairman Fire Committee.

J. DAVID STEWART,
Mayor.

OBSERVE

FIRE PREVENTION WEEK

BY

- Checking your electrical wiring and equipment. Upon discovery of any electrical trouble, consult a competent electrician immediately.
- Being careful with matches and while smoking.
- Removing all fire hazards from in and around your home.
- Eliminating fluids that are highly explosive.

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BY REMOVING THEIR CAUSE.

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